



Yasmin Raihan

UI/UX DESIGNER

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www.yasminraihan.com

PROFILE

I aim to make people's lives better and their hearts happier. I don't just create experiences in which users successfully achieve their objective, I make those journeys enjoyable. Great user experience gives me joy and satisfaction, and it's the feeling I want to bring to as many people as possible.

WORK EXPERIENCE

AMBANK GROUP, MALAYSIA

- ▶ June 2019 – Present **Senior UI/UX Specialist @ Digital Banking, AmOnline Team**
- ▶ May 2018 – May 2019 **UI/UX Specialist @ Digital Banking, AmOnline Team**
- ▶ Oct 2016 – Apr 2018 **AmGrad Executive (Graduate Management Training Programme)**
 - ▶ Nov 2017 PM/Multimedia Designer @ Digital Banking
 - ▶ May 2017 Multimedia Designer @ Group CEO's Office
 - ▶ October 2016 Multimedia Designer @ Group Transformation Office

ACCOLADES

GCOO APPRECIATION (2019)

For being the sole UI/UX Designer in the AmOnline team.

Key projects: DuitNow, Quick Access & Card Activation

GCOO AWARD (2018)

For the successful roll-out of Project BTQC (Balance Transfer, QuickCash)

EDUCATION

BA (HONS) INTERACTIVE MEDIA DESIGN – FIRST CLASS HONOURS

- ▶ Sept 2014 – June 2016 **2nd & 3rd year – University Of Hertfordshire, Hatfield, UK**
- ▶ May 2013 – Feb 2014 **1st Year – The One Academy, Malaysia**

Key areas: web, mobile app & interaction design, games and interactive installations.

FOUNDATION IN COMMUNICATION DESIGN

- ▶ May 2012 – May 2013 **The One Academy, Malaysia**

Basic design knowledge: design fundamentals, typography, photography and perspective studies.

SKILLS & SOFTWARES

UX, UI & INTERACTION DESIGN



GRAPHIC, VIDEO, ANIMATION & SOUND



ENJOYS

Guitar & Piano | Physical Activities | Art & Crafts | Fish & Chips | Beef Lasagna | Dad Jokes & Bad Puns