

# STATISTICS 2 : SAMPLING AND COVARIANCE

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# TODAY'S AGENDA

- Discuss the previous class take home questions
- Clarifications
- Moments of Normal Distribution
- Sample vs Population
- Covariance and Correlation
- Correlation and Causation

# CLARIFICATIONS

- Poisson intensity  $\lambda$  vs Exponential intensity  $\beta = \frac{1}{\lambda}$ . Units become important!

► If  $\lambda = 3$  (say 3 buses an hour), if we use  $X \sim \text{Exp}(\beta = \frac{1}{\lambda} = \frac{1}{3})$

$$P(0 \leq X \leq 1) = \int_0^1 f(x) = \int_0^1 \lambda e^{-\lambda x} dx = \left[ -e^{-\lambda x} \right]_0^1 = 1 - e^{-3} \approx 0.95 = F(1) - F(0)$$

► If  $\lambda = 3/60 = 1/20$  (say 1 bus every 20 min), if we use  $X \sim \text{Exp}(\beta = \frac{1}{\lambda} = 20)$

$$P(0 \leq X \leq 1) = \int_0^1 f(x) = \int_0^1 \lambda e^{-\lambda x} dx = \left[ -e^{-\lambda x} \right]_0^1 = 1 - e^{-1/20} \approx 0.05 = F(1) - F(0)$$

► Probability of seeing a bus in 30 minutes

$$Y \sim \text{Pois}(\lambda_{60} = 3 \iff \lambda_{30} = 3/2) \implies P(Y = 1) = \frac{e^{-3/2}(3/2)^1}{1!} = 0.33$$

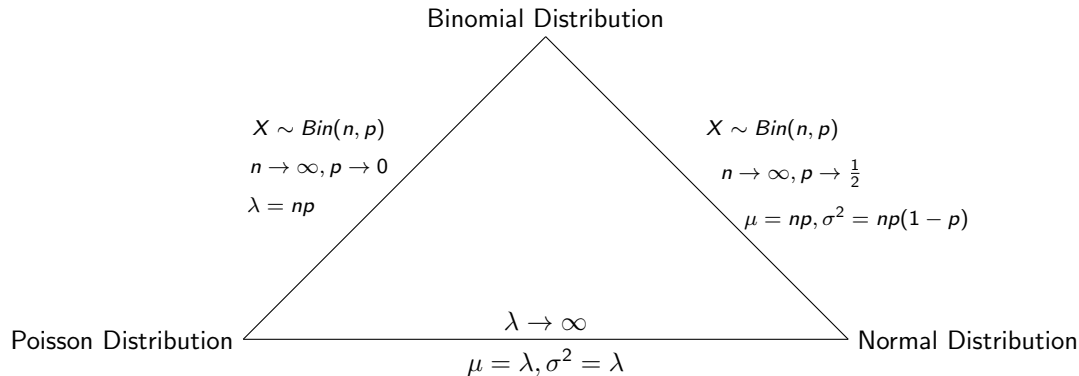
$$X \sim \text{Exp}(\beta = \frac{1}{\lambda_{60}} = \frac{1}{3}) \implies P(X \leq \frac{1}{2}) = \int_0^{1/2} f(x) dx = F(1/2) - F(0) = 1 - e^{-3 \cdot \frac{1}{2}} = 0.33$$

- Modulus function  $|x|$  properties

►  $|x|$  is continuous everywhere but  $|x|$  is not differentiable at 0. Easy to see this for the  $x^2$  quadratic function  $\lim_{x \rightarrow 0^+} 2x = \lim_{x \rightarrow 0^-} 2x = 0$

$$\frac{d}{dx}|x| = \begin{cases} -1, & x < 0 \\ +1, & x \geq 0 \end{cases}, \quad \lim_{x \rightarrow 0^+} \frac{d}{dx}|x| = 1 \quad \text{and} \quad \lim_{x \rightarrow 0^-} \frac{d}{dx}|x| = -1$$

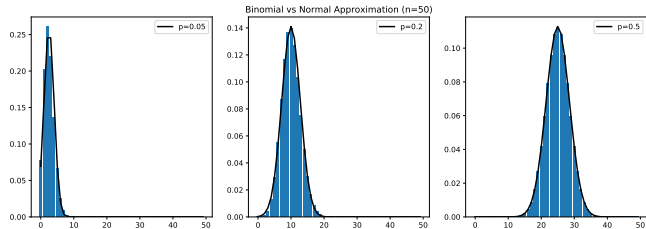
# RELATIONSHIP BETWEEN DISTRIBUTIONS



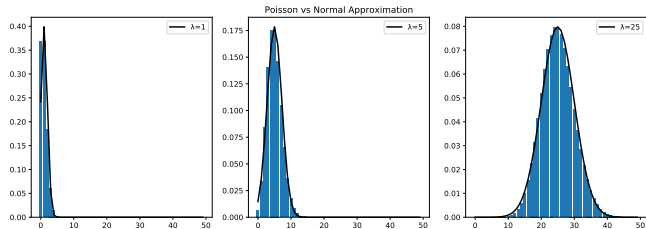
■ A rough guideline to ensure the Normal approximation of the Binomial is reasonable

- ▶  $np \geq 10$
- ▶  $n(1 - p) \geq 10$

# RELATIONSHIP BETWEEN DISTRIBUTIONS : EXAMPLES



(A)



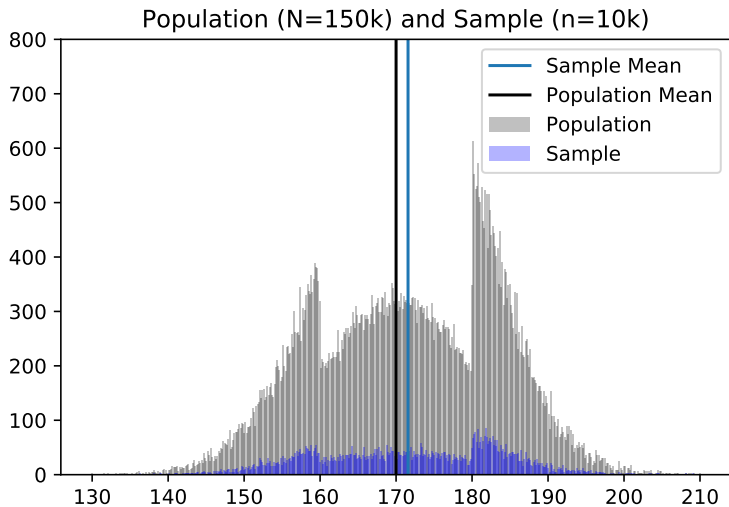
# SAMPLE VS POPULATION

- Population includes all the data of a specified group. Sample is a subset of the population

	Population	Sampling Methodology
Height of people in US	330 Mn	Selecting people from each state
Height of people in UCLA	50,000	Asking MFE/MBA/Professors
Weight of people in Japan	125 Mn	Setting up volunteer booths in Tokyo

- Gold standard is having a random sample that is representative of the population. Generally samples suffer from sampling/selection bias. In our case - (1) non-responsiveness, (2) under-coverage, (3) location of advertising
- Population is summarized by parameters. A sample is summarized by sample statistics. As the sample size approaches the population size, the sample statistic is going to approach population parameter

# POPULATION VS SAMPLE DATA



# POPULATION PARAMETERS AND SAMPLE STATISTICS

- Moments are robust ways of summarizing a RV. Common moments of interest are - mean, variance, skewness, kurtosis, quantiles, etc.

Moment	Population Parameter	Sample Statistic
Mean	$\mu = E[X] = \frac{\sum x_i}{N} = \int xf(x)dx$	$\bar{X} = m = \frac{\sum x_i}{n}$
Variance	$\sigma^2 = E[X^2] - E[X]^2 = \sum_i^N \frac{(x_i - \mu)^2}{N}$	$s^2 = \sum_i^n \frac{(x_i - m)^2}{n-1}$



## POPULATION PARAMETER VS SAMPLE STATISTIC : EXAMPLE

- Sample data is different from sample statistic. Both can have their own distributions. An example is given below where population mean  $\mu = \frac{1+2+3}{3} = 2$ . Generating a sample of 2 draws with replacement and ordering matters

Samples	Mean ( $\bar{X}$ )
(1,1)	1
(1,2)	1.5
(1,3)	2
(2,1)	1.5
(2,2)	2
(2,3)	2.5
(3,1)	2
(3,2)	2.5
(3,3)	3

- Does the distribution look familiar? More on this next class!

# SAMPLE VARIANCE

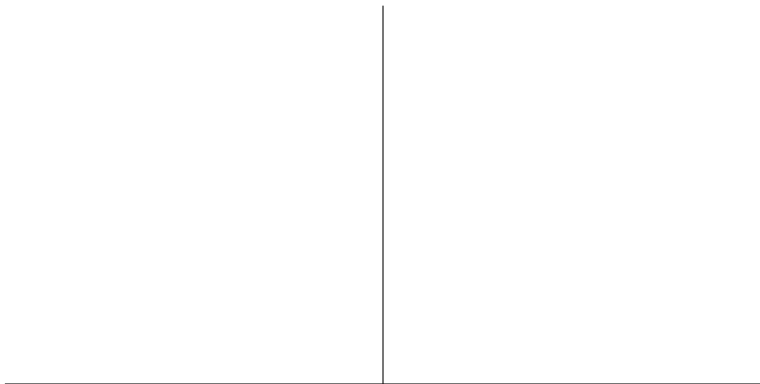
- We have seen that the sample variance is given by  $s^2 = \sum_i^n \frac{(x_i - \bar{X})^2}{n-1}$



- **Intuition 1 :** We use one data point in computing the mean. If we compute the sample mean  $\bar{X}$  from  $n$ -data points, we no longer have  $n$  independent data points. We can back out the  $n$ th number from  $n - 1$  data points and the mean.
- **Intuition 2:** The variance computes the squared deviation around the mean.  $s^2$  computes variance centered around  $\bar{X}$  and  $\sigma^2$  computes the variance around  $\mu$ , which is different from  $\bar{X}$ . Any deviation from the sample mean  $\bar{X}$  will only increase the variance. So we bump up the sample variance by dividing by a smaller number  $n - 1$ . Dividing by  $n - 1$  increases  $s^2(\bar{X})$ , closer towards  $s^2(\mu)$ .
- Say you are given  $X = \{20\}$ , what is  $\bar{X} =$  and what is  $s^2(\bar{X}) =$

# SKEWNESS AND KURTOSIS

- Skewness: Which direction is the data (tail) drawn out towards?  $\frac{1}{N} \frac{\sum (x-\mu)^3}{\sigma^3}$
- Kurtosis: How much weight do the tails have?  $\frac{1}{N} \frac{\sum (x-\mu)^4}{\sigma^4}$ 
  - ▶ "Peakedness" has nothing to do with the kurtosis. Two distributions can have the same mean and standard deviation, but can have different weights placed on their tails
  - ▶ Kurtosis  $> 3$  is leptokurtic ( $< 3$  is platykurtic)
  - ▶ Kurt( $N(0, 1)$ ) = 3, so people are often interested in excess kurtosis (= kurtosis-3)



# COVARIANCE

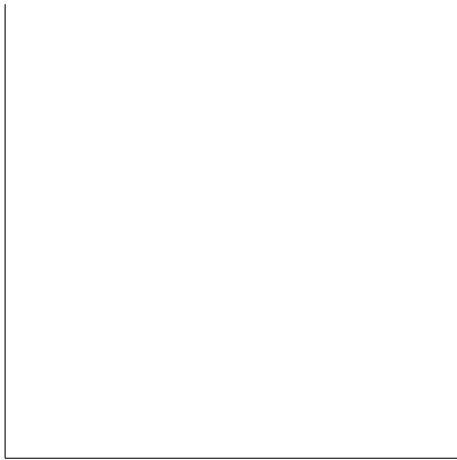
- Lets us study joint variation of two random variables and how they co-move
- In our sample below  $\bar{X} = 100$  and  $\bar{Y} = 10$ . The covariance asks are  $X - \bar{X}$  and  $Y - \bar{Y}$  above and below zero together?

$X$	$Y$	$X - \bar{X}$	$Y - \bar{Y}$	$(X - \bar{X})(Y - \bar{Y})$
100	10	0	0	0
102	9	2	-1	-2
98	11	-2	1	-2
110	14	10	4	40
90	6	-10	-4	40

- Properties of covariance terms
  - ▶  $cov(X, Y) = E[(X - \bar{X})(Y - \bar{Y})] = E[(X - \bar{X})Y] - E[(X - \bar{X})\bar{Y}] = E[Y(X - \bar{X})] =$
  - ▶  $cov(X, Y) = E[XY - \bar{X}Y - X\bar{Y} + \bar{X}\bar{Y}] = E[XY] - E[X]E[Y]$
  - ▶  $cov(X, c) =$
  - ▶  $cov(aX, X) =$
  - ▶  $cov(X, Y + c) =$
  - ▶  $cov(X, Y + Z) =$

# COVARIANCE VISUALIZATION

- $cov(X, Y) \leq 0$ ,  $cov(X, X) > 0$ , outliers?



- Covariance does not tell us how far the points are from the dotted line. It also does not tell us how steep or flat our line is

# CORRELATION

- Although the covariance gives us a measure of co-movement of two random variables, it scales with any constant multiplying the random variable  $\text{cov}(aX, Y) = a\text{cov}(X, Y)$
- Correlation does not depend on the scale of the data. It is a measure of linear dependence and  $\rho_{XY} \in [-1, 1]$ . Why?

$$\rho_{XY} = \frac{\text{cov}(X, Y)}{\sigma_X \sigma_Y} = \frac{E[(X - \bar{X})(Y - \bar{Y})]}{\sigma_X \sigma_Y} = E\left(\frac{X - \bar{X}}{\sigma_X} \frac{Y - \bar{Y}}{\sigma_Y}\right)$$

- Properties of the correlation
  - ▶ Correlation is a dimensionless quantity
  - ▶  $\text{corr}(aX, Y) = \text{corr}(X, Y)$
  - ▶  $\text{corr}(X, Y + c) = \text{corr}(X, Y)$
  - ▶ If  $X$  and  $Y$  are independent  $\rho_{XY} = 0$ , but  $\rho_{XY} = 0$  does not imply independence (non-linearity)
  - ▶ If  $X \sim N(0, 1)$ , then  $\text{cov}(X, X^2) =$

# CORRELATION VISUALIZATION

- Correlation can be 1 irrespective of how spread out or narrow the data is
- How does our confidence on the correlation measure change with number of data points?

