# STATISTICS 1 : CONTINUOUS DISTRIBUTIONS AND MOMENTS

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# Today's Agenda

- Discuss the previous class take home questions
- Clarifications
- Moments of Normal Distribution
- Sample vs Population
- Covariance and Correlation
- Correlation and Causation

#### CLARIFICATIONS

- Poisson intensity  $\lambda$  vs Exponential intensity  $\beta = \frac{1}{\lambda}$ . Units become important!
  - If  $\lambda = 3$  (say 3 buses an hour), if we use  $X \sim Exp(\beta = \frac{1}{\lambda} = \frac{1}{3})$

$$P(0 \le X \le 1) = \int_0^1 f(x) = \int_0^1 \lambda e^{-\lambda x} dx = \left[ -e^{-\lambda x} \right]_0^1 = 1 - e^{-3} \approx 0.95 = F(1) - F(0)$$

If  $\lambda = 3/60 = 1/20$  (say 1 bus every 20 min), if we use  $X \sim Exp(\beta = \frac{1}{\lambda} = 20)$ 

$$P(0 \le X \le 1) = \int_0^1 f(x) = \int_0^1 \lambda e^{-\lambda x} dx = \left[ -e^{-\lambda x} \right]_0^1 = 1 - e^{-1/20} \approx 0.05 = F(1) - F(0)$$

Probability of seeing a bus in 30 minutes

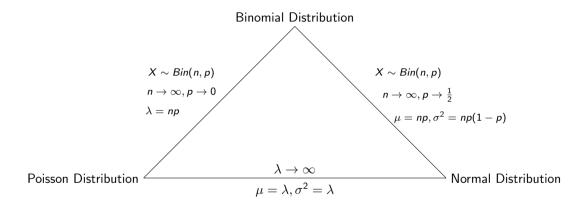
$$Y \sim Pois(\lambda_{60} = 3 \iff \lambda_{30} = 3/2) \implies P(Y = 1) = \frac{e^{-3/2}(3/2)^1}{1!} = 0.33$$

$$X \sim Exp(\beta = \frac{1}{\lambda_{eo}} = \frac{1}{3}) \implies P(X \le \frac{1}{2}) = \int_{0}^{1/2} f(x) dx = F(1/2) - F(0) = 1 - e^{-3 \cdot \frac{1}{2}} = 0.33$$

- $\blacksquare$  Modulus function |x| properties
  - ▶ |x| is continuous everywhere but |x| is not differentiable at 0. Easy to see this for the  $x^2$  quadratic function  $\lim_{x\to 0^+} 2x = \lim_{x\to 0^-} 2x = 0$

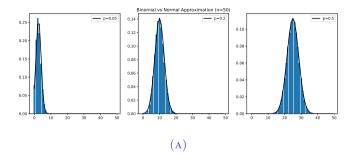
$$\frac{d}{dx}|x| = \begin{cases} -1, & x < 0 \\ +1, & x \ge 0 \end{cases}, \qquad \lim_{x \to 0^+} \frac{d}{dx}|x| = 1 \quad \text{and} \quad \lim_{x \to 0^-} \frac{d}{dx}|x| = -1$$

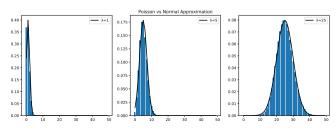
# RELATIONSHIP BETWEEN DISTRIBUTIONS



- A rough guideline to ensure the Normal approximation of the Binomial is reasonable
  - ► *np* ≥ 10
  - ▶ n(1-p) > 10

# RELATIONSHIP BETWEEN DISTRIBUTIONS: EXAMPLES





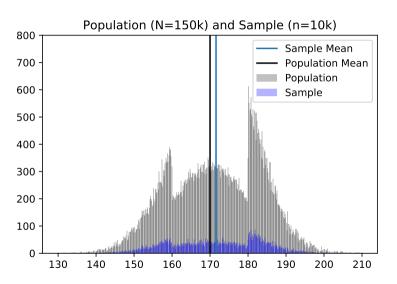
#### SAMPLE VS POPULATION

■ Population includes all the data of a specified group. Sample is a subset of the population

	Population	Sampling Methodology
Height of people in US	330 Mn	Selecting people from each state
Height of people in UCLA	50,000	Asking MFE/MBA/Professors
Weight of people in Japan	125 Mn	Setting up volunteer booths in Tokyo

- Gold standard is having a random sample that is representative of the population. Generally samples suffer from sampling/selection bias. In our case (1) non-responsiveness, (2) under-coverage, (3) location of advertising
- Population is summarized by parameters. A sample is summarized by sample statistics.
  As the sample size approaches the population size, the sample statistic is going to approach population parameter

### POPULATION VS SAMPLE DATA



# POPULATION PARAMETERS AND SAMPLE STATISTICS

■ Moments are robust ways of summarizing a RV. Common moments of interest are - mean, variance, skewness, kurtosis, quantiles, etc.

Moment	Population Parameter	Sample Statistic
Mean	$\mu = E[X] = \frac{\sum x_i}{N} = \int x f(x) dx$	$\bar{X} = m = \frac{\sum x_i}{n}$
Variance	$\sigma^2 = E[X^2] - E[X]^2 = \sum_{i}^{N} \frac{(x_i - \mu)^2}{N}$	$s^2 = \sum_{i}^{n} \frac{(x_i - m)^2}{n - 1}$

#### POPULATION PARAMETER VS SAMPLE STATISTIC: EXAMPLE

■ Sample data is different from sample statistic. Both can have their own distributions. An example is given below where population mean  $\mu = \frac{1+2+3}{3} = 2$ . Generating a sample of 2 draws with replacement and ordering matters

Samples	Mean $(\bar{X})$	
(1,1)	1	
(1,2)	1.5	
(1,3)	2	
(2,1)	1.5	
(2,2)	2	
(2,3)	2.5	
(3,1)	2	
(3,2)	2.5	
(3,3)	3	

■ Does the distribution look familiar? More on this next class!

#### Sample Variance

■ We have seen that the sample variance is given by  $s^2 = \sum_{i=n-1}^{n} \frac{(x_i - \bar{X})^2}{n-1}$ 

- Intuition 1: We use one data point in computing the mean. If we compute the sample mean  $\bar{X}$  from n-data points, we no longer have n independent data points. We can back out the nth number from n-1 data points and the mean.
- Intuition 2: The variance computes the squared deviation around the mean.  $s^2$  computes variance centered around  $\bar{X}$  and  $\sigma^2$  computes the variance around  $\mu$ , which is different from  $\bar{X}$ . Any deviation from the sample mean  $\bar{X}$  will only increase the variance. So we bump up the sample variance by dividing by a smaller number n-1. Dividing by n-1 increases  $s^2(\bar{X})$ , closer towards  $s^2(\mu)$ .
- Say you are given  $X = \{20\}$ , what is  $\bar{X} = \{30\}$  and what is  $s^2(\bar{X}) = \{30\}$

#### Skewness and Kurtosis

- Skewness: Which direction is the data (tail) drawn out towards?  $\frac{1}{N} \frac{\sum (x-\mu)^3}{\sigma^3}$
- Kurtosis: How much weight do the tails have?  $\frac{1}{N} \frac{\sum (x-\mu)^4}{\sigma^4}$ 
  - ▶ "Peakedness" has nothing to do with the kurtosis. Two distributions can have the same mean and standard deviation, but can have different weights placed on their tails
  - ► Kurtosis > 3 is leptokurtic (< 3 is platykurtic)
  - ► Kurt(N(0,1)) = 3, so people are often interested in excess kurtosis (= kurtosis 3)

#### COVARIANCE

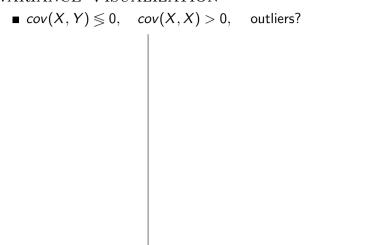
- Lets us study joint variation of two random variables and how they co-move
- In our sample below  $\bar{X} = 100$  and  $\bar{Y} = 10$ . The covariance asks are  $X \bar{X}$  and  $Y \bar{Y}$  above and below zero together?

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X	Y	$X - \bar{X}$	$Y-ar{Y}$	$(X-\bar{X})(Y-\bar{Y})$
100	10	0	0	0
102	9	2	-1	-2
98	11	-2	1	-2
110	14	10	4	40
90	6	-10	-4	40

- Properties of covariance terms
  - $ightharpoonup cov(X,Y) = E[(X-\bar{X})(Y-\bar{Y})] = E[(X-\bar{X})Y] E[(X-\bar{X})\bar{Y}] = E[Y(X-\bar{X})] = E[Y(X-\bar{X})Y] E[(X-\bar{X})\bar{Y}] = E[Y(X-\bar{X})Y] = E[Y(X-\bar{X}$

  - ightharpoonup cov(X,c) =
  - ightharpoonup cov(aX,X) =
  - $\triangleright$  cov(X, Y + c) =
  - ightharpoonup cov(X, Y+Z) =

# COVARIANCE VISUALIZATION



■ Covariance does not tell us how far the points are from the dotted line. It also does not tell us how steep or flat our line is

#### CORRELATION

- Although the covariance gives us a measure of co-movement of two random variables, it scales with any constant multiplying the random variable cov(aX, Y) = acov(X, Y)
- Correlation does not depend on the scale of the data. It is a measure of linear dependence and  $\rho_{XY} \in [-1, 1]$ . Why?

$$\rho_{XY} = \frac{cov(X,Y)}{\sigma_X \sigma_Y} = \frac{E[(X-\bar{X})(Y-\bar{Y})]}{\sigma_X \sigma_Y} = E\left(\frac{X-\bar{X}}{\sigma_X}\frac{Y-\bar{Y}}{\sigma_Y}\right)$$

- Properties of the correlation
  - Correlation is a dimensionless quantity
  - ightharpoonup corr(aX, Y) = corr(X, Y)
  - ightharpoonup corr(X,Y+c) = corr(X,Y)
  - If X and Y are independent  $\rho_{XY}=0$ , but  $\rho_{XY}=0$  does not imply independence (non-linearity)
  - ► If  $X \sim N(0,1)$ , then  $cov(X,X^2) =$

#### CORRELATION VISUALIZATION

- Correlation can be 1 irrespective of how spread out of narrow the data is
- How does our confidence on the correlation measure change with number of data points?