

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Irrigation
Techniques
should be
improved.

Proper **Storage Facility** to store
grains must be
available.

Banks are giving less priority to Farmers.

Climate conditions, Lack of water, Technology are major irrigation related problems.

Farmers should be given right to decide the price of their Products

Banks are not providing proper Financial help.

FARMERS

Many changed their Profession and shifted to cities.

Those who are unable to manage their farms gave their lands for lease.

Unable to pay Bank loans in one of the major problem related to Irrigation and also to farmers to suicide.

Lack of Marketing and Storage Facilities.

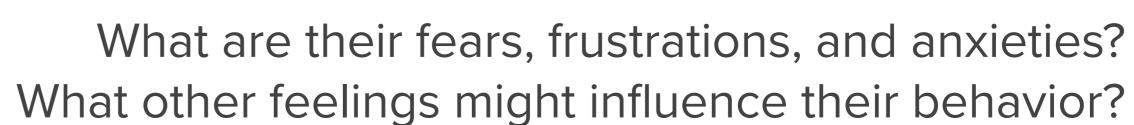
Impact of Climate Change.

Apply for loans to meet their farming needs.

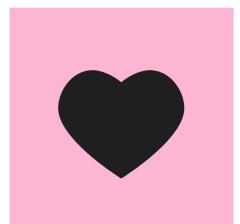
Does

What behavior have we observed? What can we imagine them doing?









Feels

