

> // Jason Carter



jasoncarter.design



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Experience

Nielsen :// Ux / Product Designer

September '17 → Present

Design owner of five different internal products which included research, both qualitative and quantitative testing, high-fidelity wireframe designs made primarily in Sketch and Axure. In charge of optimizing developer work flows and data extracts.

Tasked with modernization of artifacts, custom illustrations, maintaining sketch, framer and axure libraries. Helped build and define patterns for Nielsen's Design System for internal design and external developers to build components.

Dave Ramsey Solutions :// Ux / Product Designer

September '16 → December '16

Short contract. Created wireframes, high-fidelity mockups and prototypes and user interview for a new web and mobile product that allowed users to be quickly matched with professional investors. Focused on converting visitors to users, and developing onboarding flows and copy. This was based around the difficult task of iterating on different ways and methods of building trust with customers in a heavily regulated space in an ethical manor.

Mind Matters :// UX

April '16 → July '16

A video-communication mental-health platform for veterans. Our UX team developed the: landing page, search platform, clinician & user profiles, booking/scheduling systems and business plans for moving the company forward. We focused on onboarding users and immediately starting the process of matching the right clinician to users and LinkedIn style user/clinician profiles.

Self-Employed:// Fine Artist

December '12 → Present

Education

University of Georgia:// Bachelors Of Fine Arts / emphasis / drawing

December '09 → December '12

Tools

Sketch · Axure · Framer · Illustrator · Photoshop · InVision · Principle

Languages

HTML5 · CSS3/Grid/Flexbox · Node.js · Anime.js

Skills

Illustration · MicroInteractions · GV sprints · Heuristics evaluations · Research · Competitive analysis · Wireframes · Prototypes · IA · Site Maps