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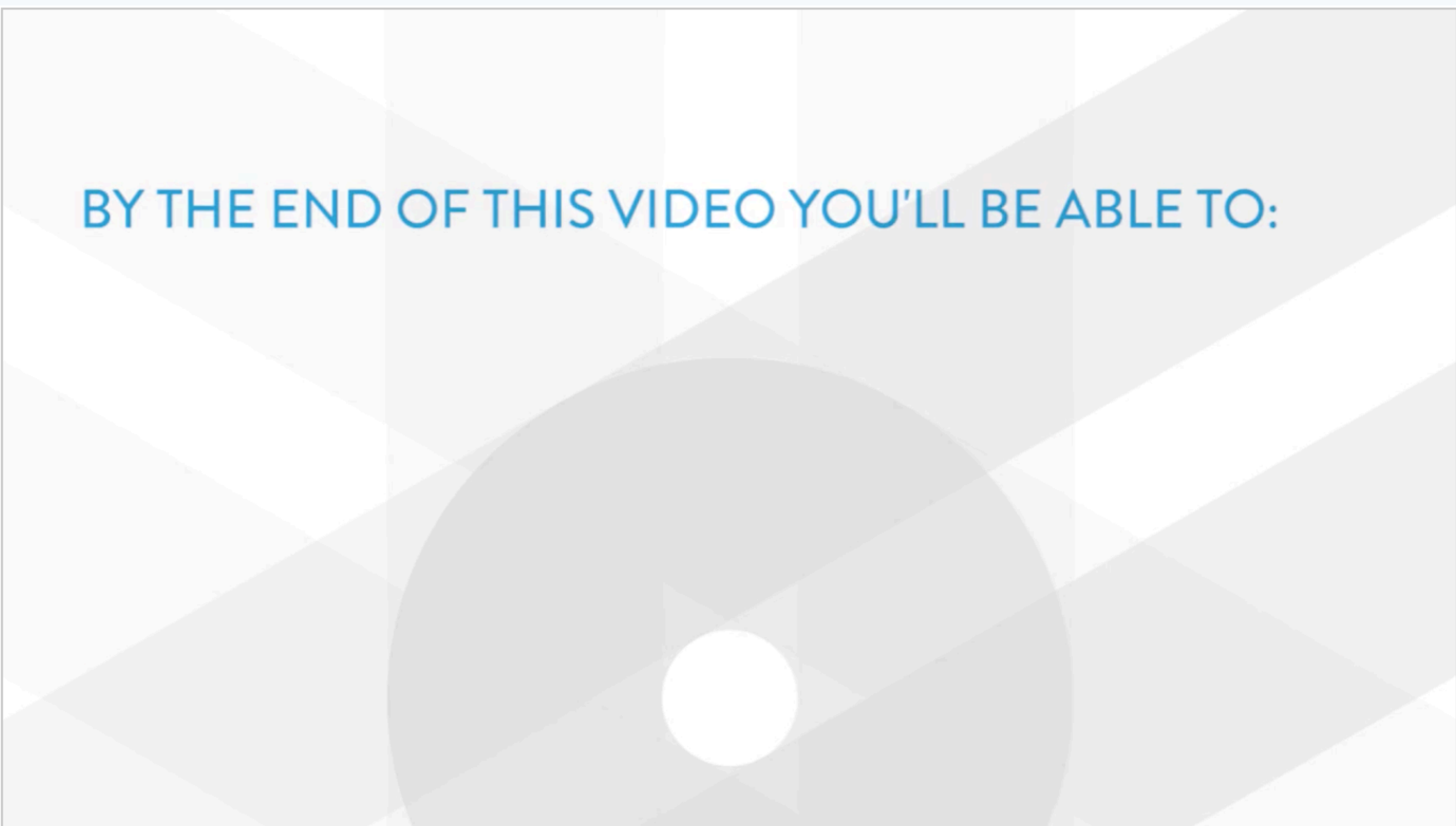
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Developer Studio

Integrate Nielsen data easier than ever

Get smarter data, faster

REGISTER NOW



Get started in four easy steps

START HERE

Order the data you need

Copy about the benefits of integrating Nielsen's data
Line two for spacing

Search for and choose the data set that fits your needs

Save money by accurately selecting only the data your organization needs

Choose what to do with your data selection:

1. Get data delivered in a flat file
2. Have your data programatically delivered using APIs
3. Save your data selection for later use

Learn how Nielsen’s data is structured



Set up an API plan

Order data and build apps using APIs we’ve identified to make it easy to get data and create user interfaces.

- 1 Register your app to get an app specific API key
- 2 Use our API catalog to find the plan you need
- 3 Choose the language you develop in and test the schema
- 4 Request the plan for your team

The benefits of integrating your app using Developer Studio

