



Predicting Bitcoin Movements by Analyzing News



By: Ata Akca



Index

- Problem Statement
- External Research / Background Information
- Data Scraping
- Data Cleaning / Eda
- Word Vectorizing and NLP
- Modeling and Results
- What's next
- Questions

Problem Statement

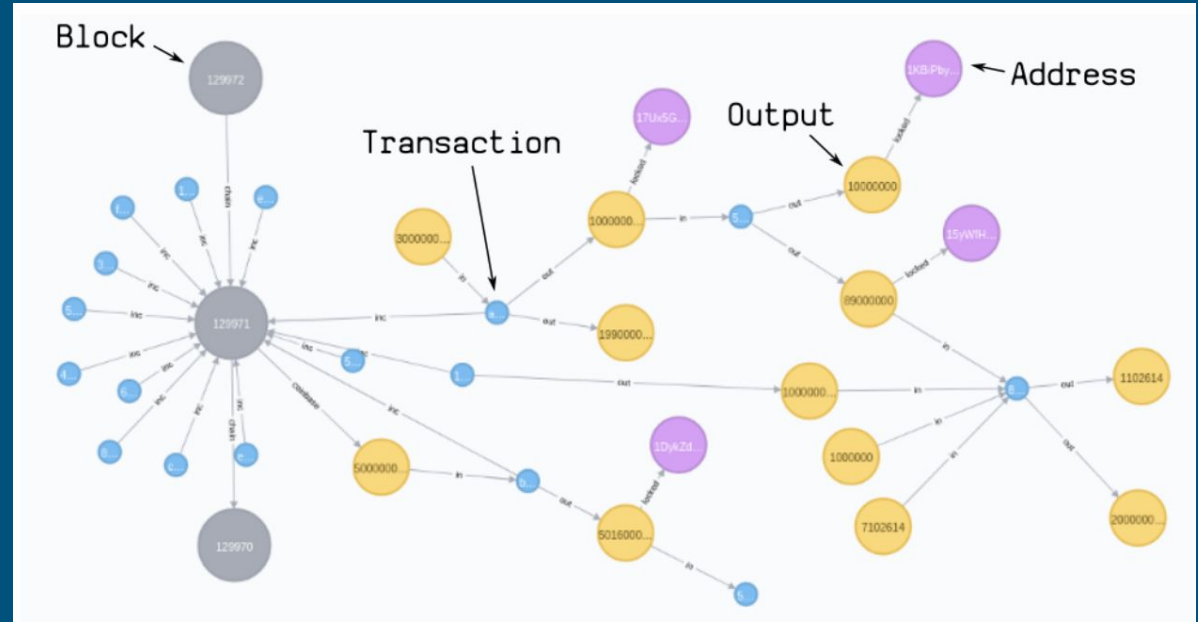
Are bitcoin movements
predictable by looking at the
news?



What is Bitcoin?



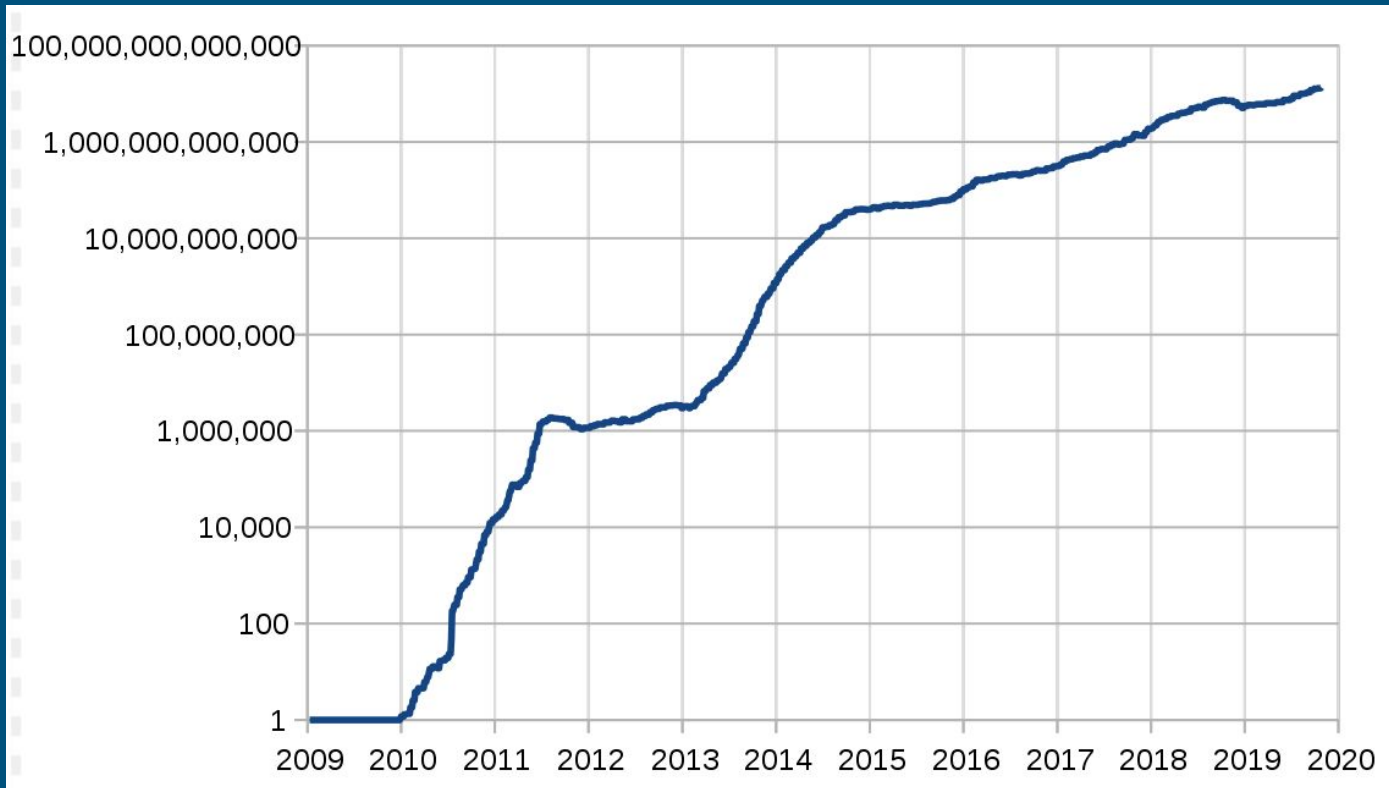
- Digital Currency
- Blockchain
- Digital Ledger
- Halving



What Block Chain Looks Like






Bitcoin Mining Difficulty



Data Scraping

- Selenium
- ChromeDriverManager
- Merging
- Saving
- Non-Viable Alternatives:
 - Wikipedia (List of Online News)
 - News API
 - Google News






The New York Times

 Developer \$0 totally free, start now	 Business \$449 per month, billed monthly	 Enterprise \$849 per month, billed monthly
For all non-commercial projects (including open-source) and in-development commercial projects.	For smaller live commercial projects.	For enterprise projects that require exceptional resources and support.
Get live top headlines and search all articles	Get live top headlines and search all articles	Get live top headlines and search all articles
New articles available with 15 minute delay	New articles available in real-time	New articles available in real-time
Search articles up to a month old	Search articles up to 24 months old	Search articles up to 24 months old
500 requests per day	250,000 requests per month included	250,000 requests per month included
No extra requests available	\$44.90 per 25,000 extra requests	\$44.90 per 25,000 extra requests
No uptime SLA	No uptime SLA	99.95% uptime SLA
Basic support	Email support	Premium email and phone support
NewsAPI.org attribution required	No attribution required	No attribution required
Start with Developer	Start with Business	Start with Enterprise

Google news Search Archive Search the Web Archive Search Help

L'Abbeille de la Nouvelle-Orleans

Show: Decade Size: Medium Date: Go

1840s	1850s	1860s	1870s	1880s
<p>L'Abbeille de la Nouvelle-Orleans</p> <p>5 of 174 issues - View all</p>  <p>January 1, 1846</p>	<p>L'Abbeille de la Nouvelle-Orleans</p> <p>5 of 68 issues - View all</p>  <p>May 9, 1850</p>	<p>L'Abbeille de la Nouvelle-Orleans</p> <p>5 of 428 issues - View all</p>  <p>July 1, 1861</p>	<p>L'Abbeille de la Nouvelle-Orleans</p> <p>5 of 2578 issues - View all</p>  <p>January 1, 1870</p>	<p>L'Abbeille de la Nouvelle-Orleans</p> <p>5 of 3111 issues - View all</p>  <p>January 1, 1880</p>

Feb. 28

ASIA PACIFIC

Just One American With Coronavirus Still in Hospital: Vice President Pence

Of dozens of confirmed coronavirus cases in the United States, only one patient is still in the hospital, U.S. Vice President Mike Pence said on Friday.

By Reuters

Feb. 28

EUROPE

Italy's Quarantine Leaves Locked-Down Towns Feeling 'Sacrificed'

Friends and families have been divided and businesses shuttered. But care packages of focaccia and cigarettes ease the strain.

By Jason Horowitz and Emma Bubola



PRINT EDITION Italian Towns Feel 'Sacrificed' by
Quarantine | February 29, 2020, Page A9

Feb. 28

EUROPE

Cyprus Says Turkey Deliberately Sent It Migrants for Months

Cyprus' interior minister on Friday accused Turkey of deliberately channeling migrants for months to the ethnically-divided island's Greek Cypriot south to change the composition of its population.

By The Associated Press

Feb. 28

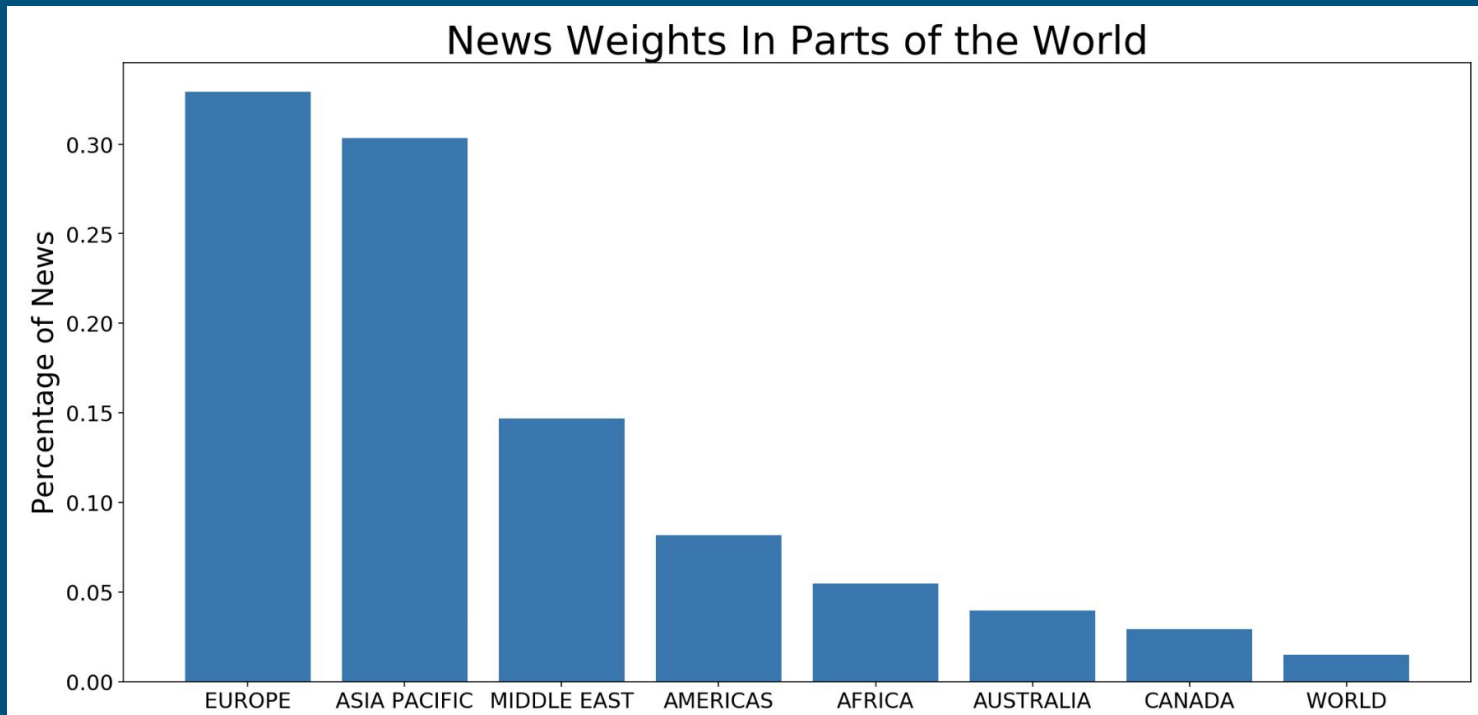
MIDDLE EAST

Confusion and Contradiction Reign in Iran's Coronavirus Reporting

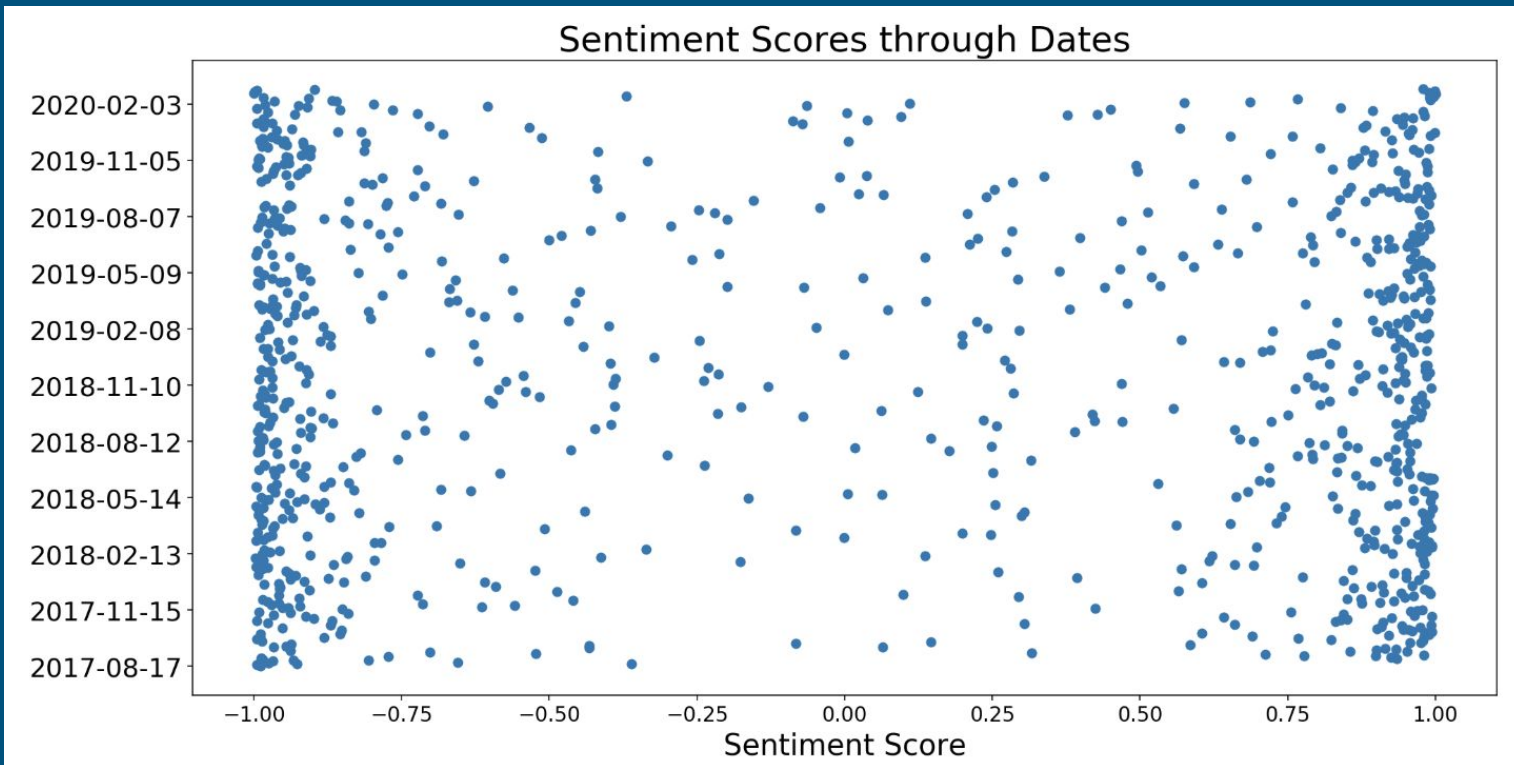
Iranian officials reported jumps in cases and deaths but denied a BBC Persian report that fatalities totaled at least 210, far higher than the



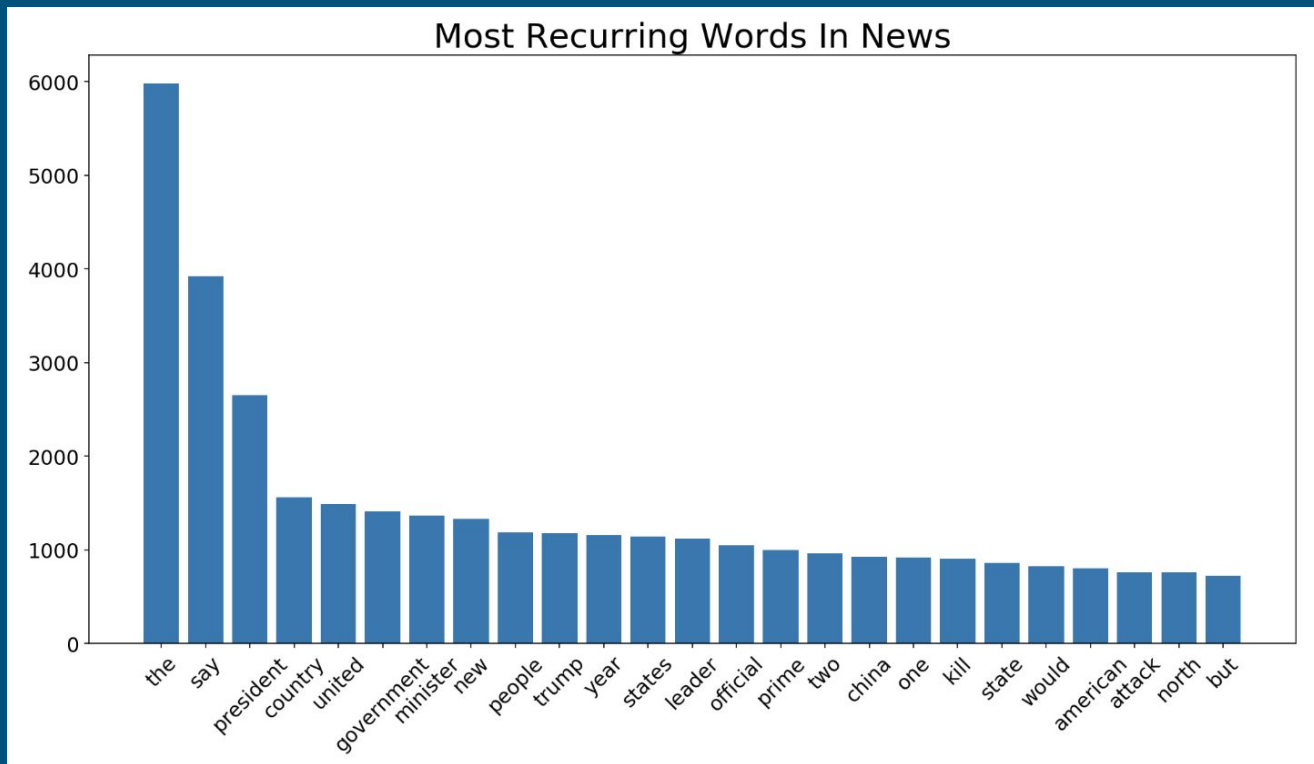
Data Cleaning / EDA



Data Cleaning / EDA



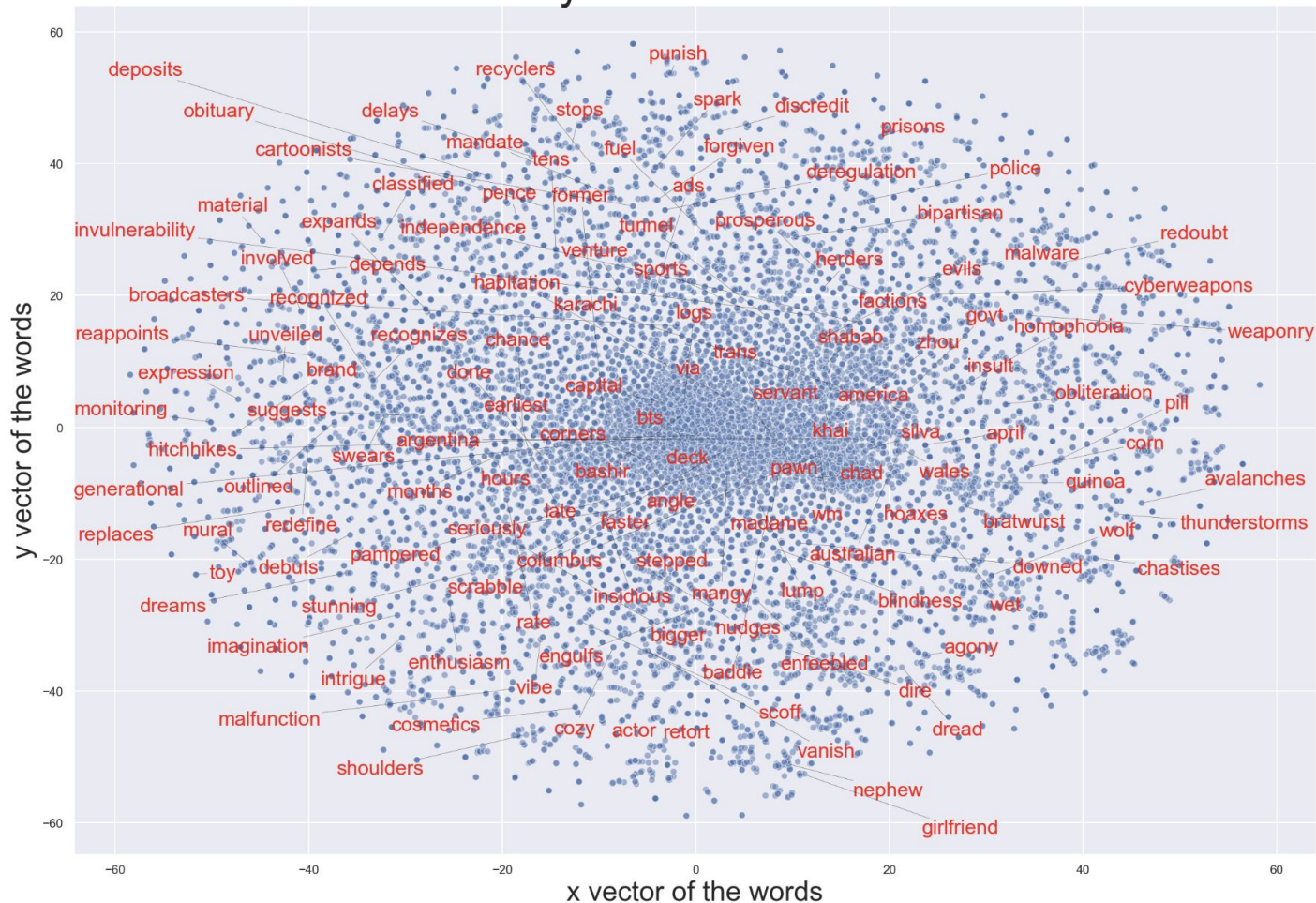
Further EDA

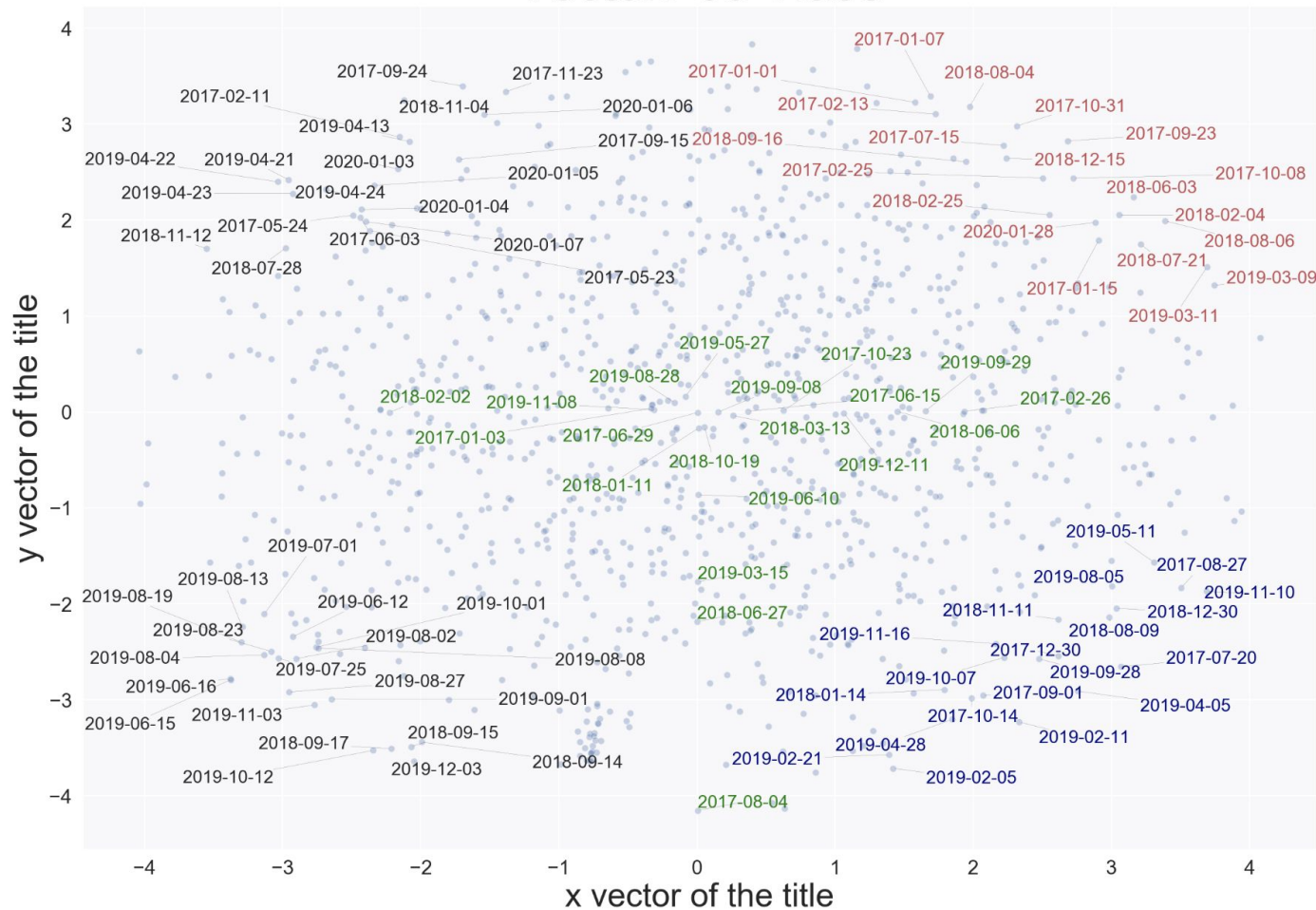


Word Vectorizing

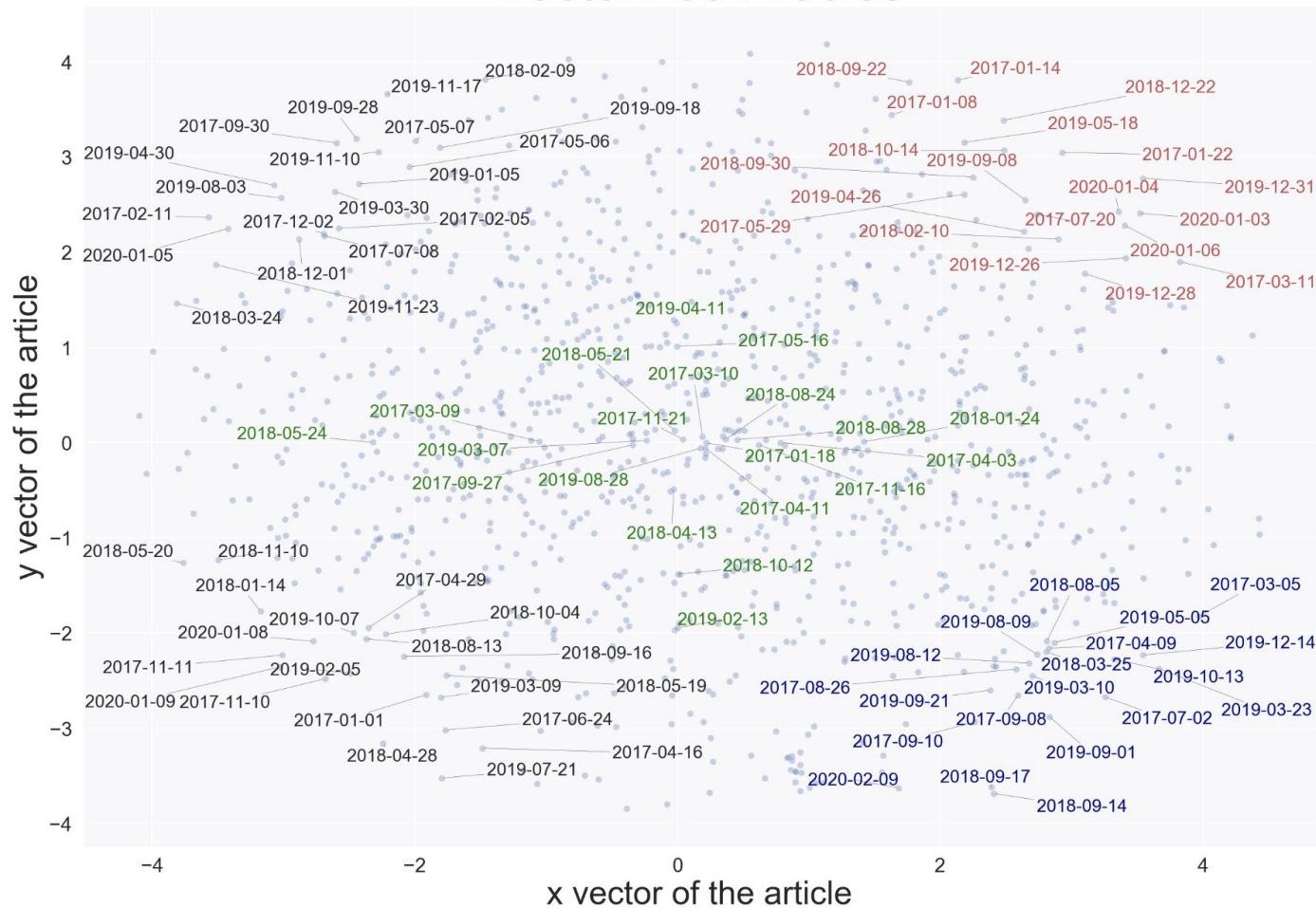
- Tokenization
- Stopwords (English)
- Google Lexicon (100B +)
 - 3.7% of words not available

Every Word Vectorized



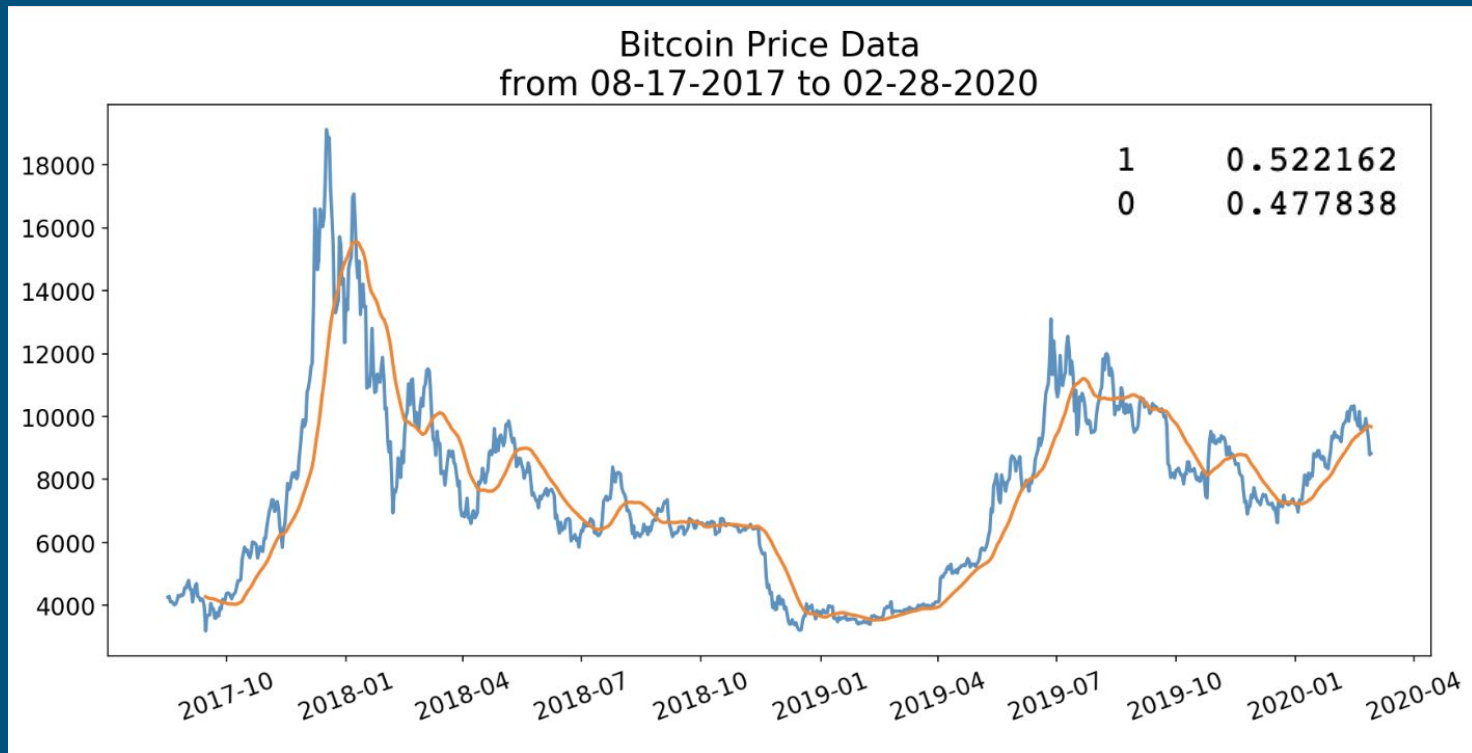


Vectorized Articles

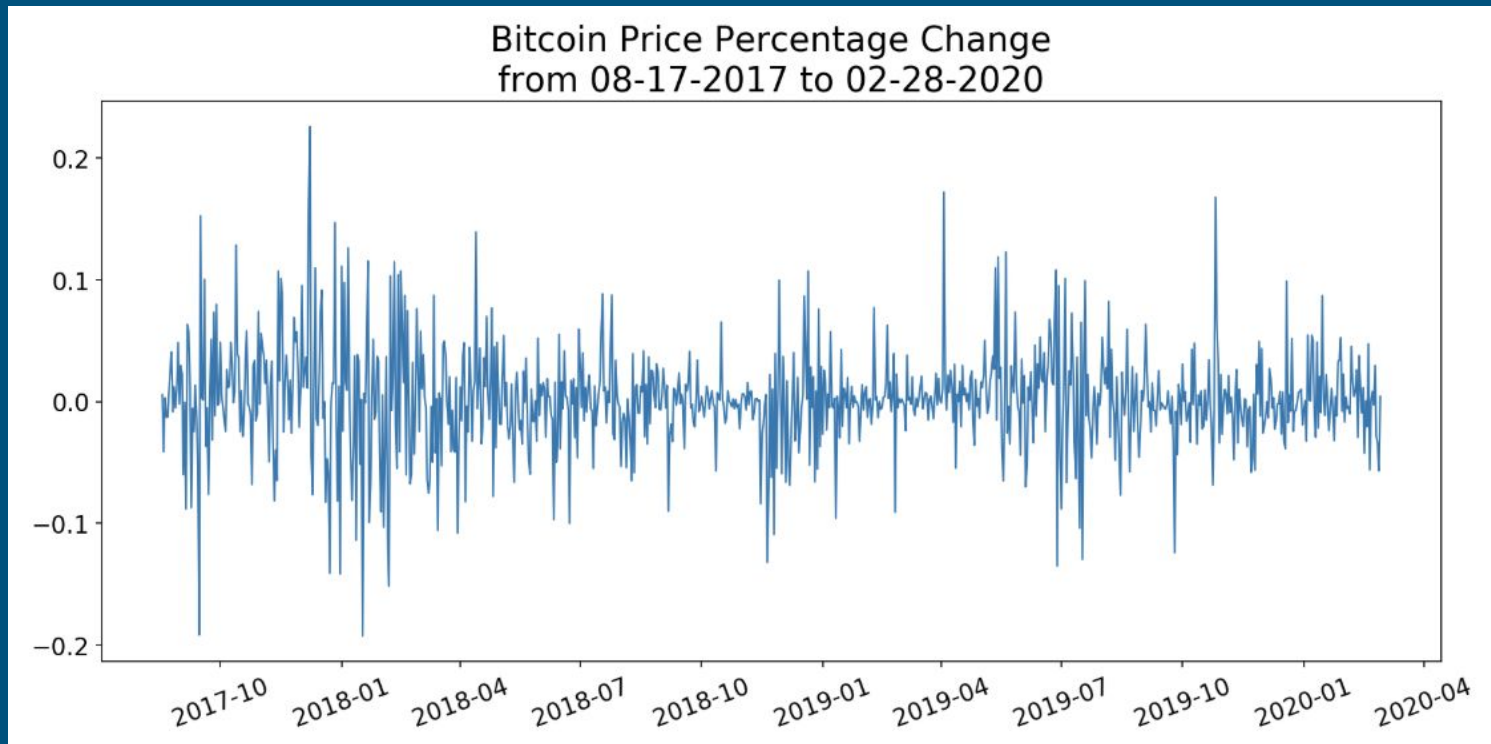


Bitcoin Price Data

▶ ALPHA VANTAGE



Bitcoin Price Change

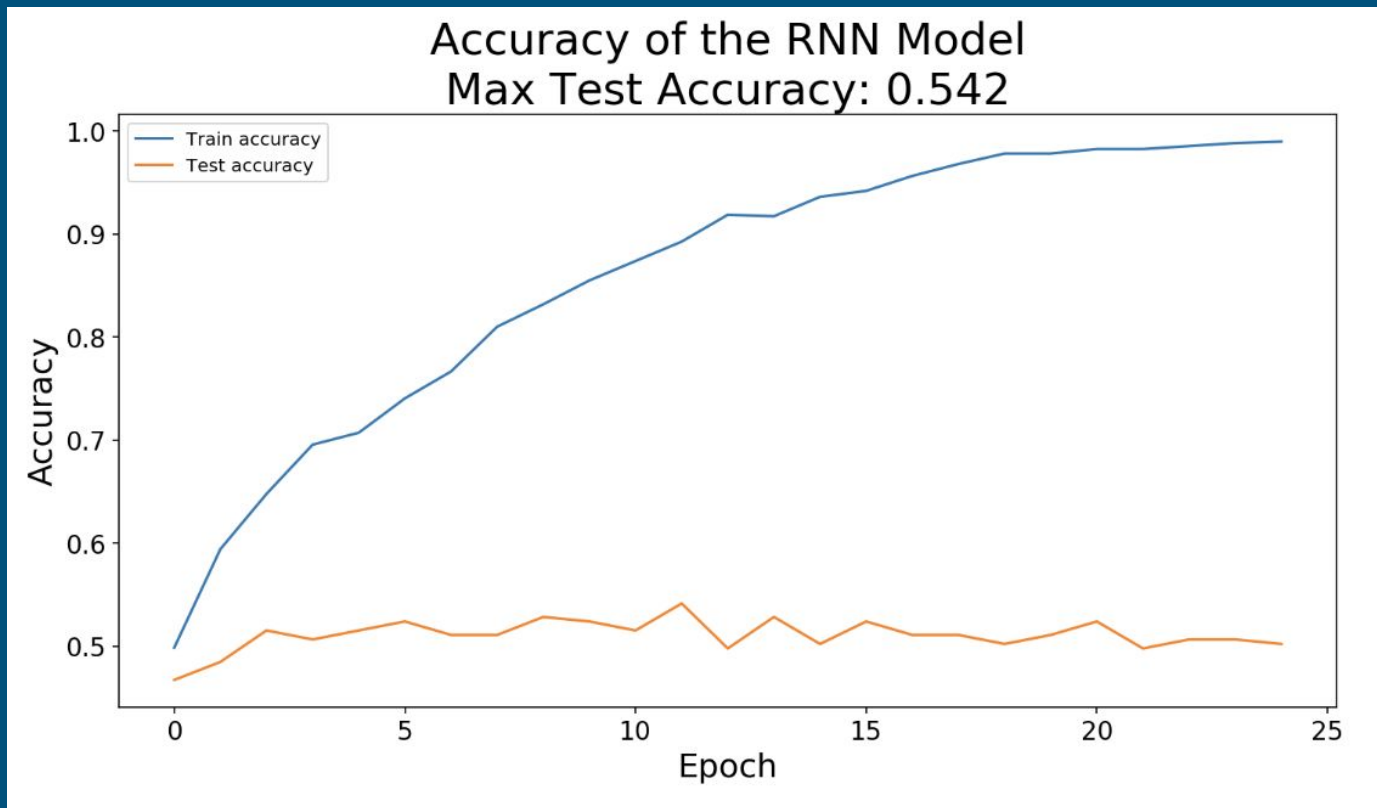


Vectorized Samples

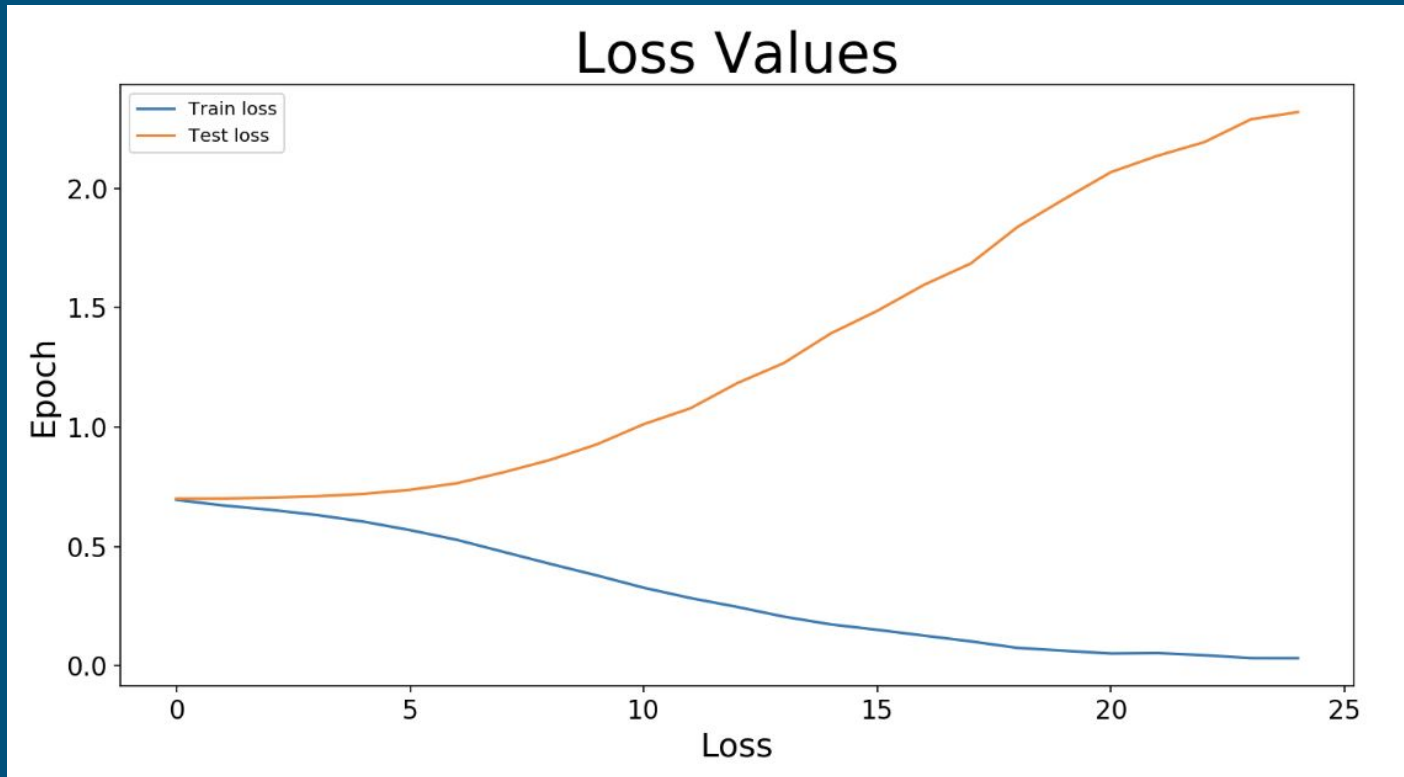
	0	1	2	3	4	...	296	297	298	299	change
date											
2017-08-18	0.020815	0.054416	0.046230	0.064621	-0.027624	...	-0.020247	-0.040255	0.056129	0.030431	1
2017-08-19	0.023122	0.063057	0.053862	0.026144	0.017412	...	-0.031177	-0.051869	0.058205	-0.016258	0
2017-08-20	0.028526	0.050478	0.043822	0.057757	-0.048699	...	-0.005911	-0.048312	0.043182	0.016094	1
2017-08-21	0.023134	0.059504	0.044987	0.067485	-0.044458	...	-0.029511	-0.037497	0.066254	0.006955	0
...
2020-02-25	0.010662	0.050200	0.033292	0.050159	-0.029390	...	-0.012283	-0.055650	0.043644	0.027952	0
2020-02-26	0.017747	0.059480	0.024659	0.061293	-0.040458	...	-0.009383	-0.043335	0.033137	0.024569	0
2020-02-27	0.023614	0.044132	0.018687	0.041366	-0.044358	...	-0.004942	-0.039867	0.047979	0.010003	0
2020-02-28	-0.008888	0.050875	0.043920	0.117509	-0.040603	...	-0.068974	-0.037455	0.065725	0.017077	1

925 rows x 301 columns

Results



Results



What To Do? How to Improve?

- More Finance Related News?
- Category Density and Clustering
- Handling Vectors
 - Missing Bitcoin Vector
 - Summing Vectors
- Detecting Sudden Shocks and Worldwide News
- Adding Features
- Testing the model with new untrained News

Questions?

Thank you