

WELCOME TO THE WORLD OF

Zeppelin.dao



MARCH 2021 · WHITEPAPER · ZEPPELINDAO.COM



· Introduction ·

Zeppelin.dao is founded on the vision that crypto can empower everyone to reach new heights of financial freedom. If traditional finance has left you dead in the water, get aboard and be a part of our journey to the skies. Everybody is welcome, everybody is equal. Take your chance and prepare for the greatest adventure of our lifetimes.



· How it works ·

We designed the Zeppelin token with 2 principles in mind to maximize outcomes for all supporters:
Reflection + Liquidity Acquisition

\$ZEP is programmed to reward holders while increasing both liquidity and value. This is achieved by applying a **10% Quartermaster tax** on every transaction:

5% are **distributed** as a reward among all diamond hand holders

5% are looked away in the **Iron Bank liquidity pool**, to create a steadily rising price floor.

In detail: The contract splits this liquidity fee, swaps half of it into BNB, then automatically pairs it with the remaining \$ZEP tokens in order to add them as a liquidity pair on Pancake Swap.

We support this by additional burns over the period of the project that reward all holders alike.



· Feature Overview ·

„Iron Bank“ Guarantee Liquidity Lock

The Liquidity of Zeppelin is auto-locked at launch in Partnership with DxSale. This liquidity pool is forever increasing with every transaction (through the Quartermaster Fee). The core crew has renounced ownership of the contract, to ensure protection even from us.

Equality for all: team tokens burned

Flying an airship needs fuel and hard work. To honor everyone on the crew equally, we burned the team tokens directly at launch and will continue to burn tokens, thus creating more lift and bring us closer to the sky forever.

Earn with diamond hands

We constructed Zeppelin.dao on the firm foundation of our Quartermaster Fee. Every Zeppelin transaction incurs this fee of 10% to the benefit of all. Our course skywards is already built into the code.

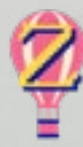
Community Governance

„By the people, for the people“ is at the heart of our code of conduct. Along the journey, Zeppelin holders will receive more and more power to steer the project and set course for the best direction.



· Tokenomics ·

	Allocation	\$ZEP Token
Small DxSale for Early Supporters	35%	350.000.000.000.000
Pancakeswap Liquidity	30%	300.000.000.000.000
Crew & Dev Token (BURNED before launch)	25%	250.000.000.000.000
Treasury Reserve (Marketing, Audits, Future Listings)	10%	100.000.000.000.000
Total Supply		1.000.000.000.000.000



• Community & DAO •

A decentralized autonomous organization, sometimes called a decentralized autonomous corporation, is an organization represented by rules encoded as a computer program that is transparent, controlled by the organization members and not influenced by a central government.

Zeppelin.dao is a community driven project. We continue to build based on community feedback and soon to be released full governance.

Over time, we aim to implement voting functions, an IDO platform, bounties and participation rewards, a grant system and community governance to make sure that every voice on board is heard.



· Roadmap ·

Q1

Smart Contract Design & Setup
Testnet Launch
Whitepaper
Website Launch
Initial Liquidity Event
on DxSale

Q2

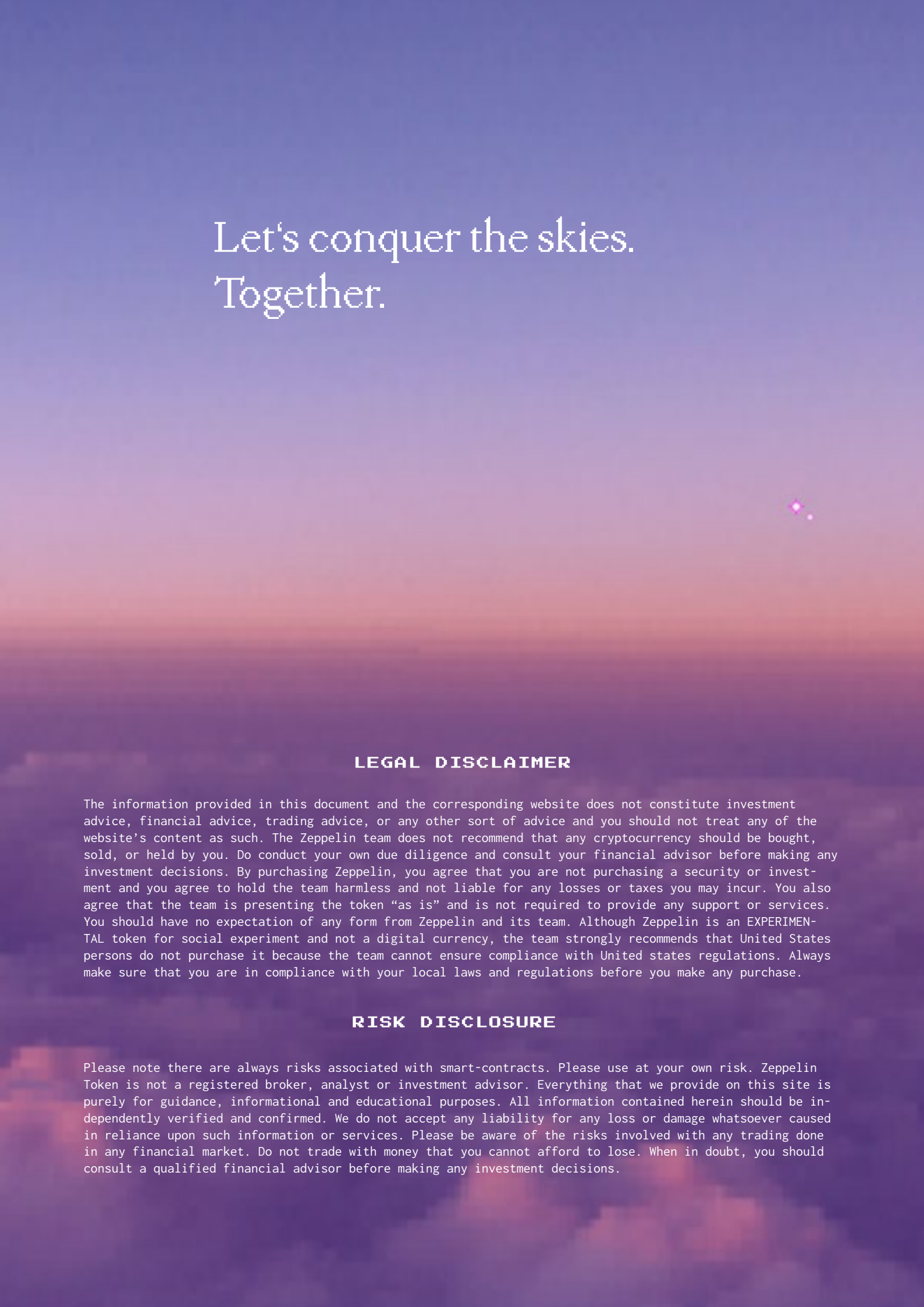
Liquidity Lock & Dev Token Burn
Stealth Launch on Pancakeswap
Contract Renouncement
Listings on Coingecko,
Coinmarketcap
Security Audit
Additional Token Burns

Q3

Partnerships Rollout
Governance Feature Rollout
CEX Listings

Q4

Additional DAO Features
IDO Platform
Donation Drives



Let's conquer the skies. Together.

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RISK DISCLOSURE

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