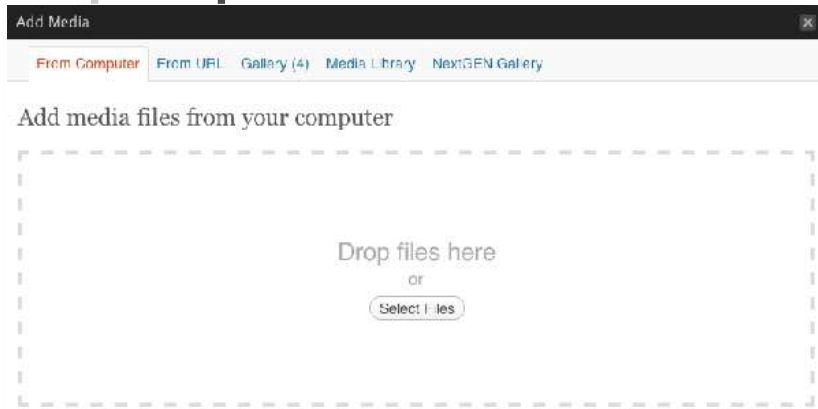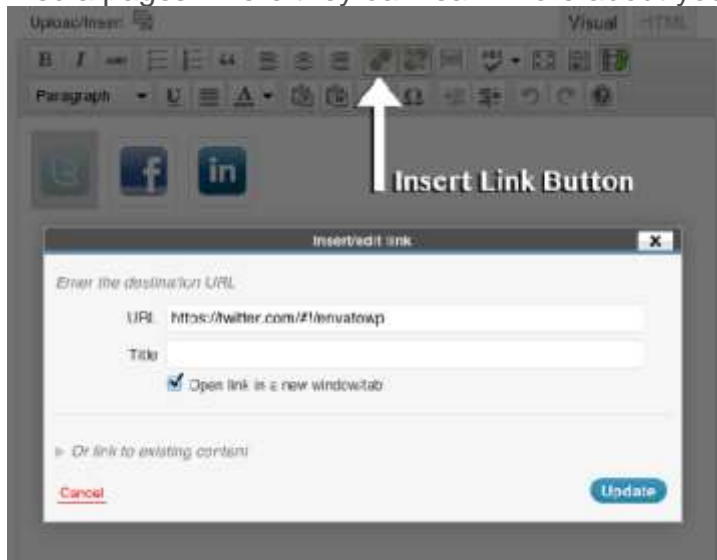# Step 4 Upload the Icons to Your Website

Create a new blog post and upload your social media sharing icons using the media uploader. Yes, it really is that simple!

Step 5 Add Links to Each Icon

Once your icons are added to your blog post, it's critical that you assign an external website link to each icon. Click the, "insert/edit link" button, to add links to each of your social media sharing buttons. This will make each icon, "clickable", and once clicked will take the visitor to your social media pages where they can learn more about you and follow you.

Step 6 Copy the HTML Code for These Icons

Many people never stray from the visual editor within WordPress, but you may quickly find that it's easy to customize your website once you know a little HTML. Select the "HTML" tab in your post editor. Copy ALL the code that is associated with these social media icons. Feel free to save it to a text editor so you don't lose the HTML code.

Step 7 Create a Sidebar Widget and Paste Your HTML Code

This is the final step to the process. Simply drag a new widget, titled, "Text or Arbitrary HTML" to the sidebar of your choice. Then, paste in the HTML code into the text widget. Lastly, click the "save" button to save your changes.