Anthony Taglianetti

Senior Product Manager

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Summary

Senior Product Manager with 10+ years of experience in product development, including 3+ years integrating AI-driven solutions to enhance search, personalization, and user engagement. Skilled in working with AI partners and API-based integrations to drive product innovation and improve customer experience. Strong background in SaaS growth, hardware/software ecosystems, and data-driven product strategy. Adept at working with cross-functional teams to deliver products that drive measurable impact.

Core Expertise

- AI-Powered Product Development (API-Based AI Integrations, NLP, Recommendation Systems, Search Optimization)
- Product-Led Growth (PLG) & SaaS Business Models
- Search & Personalization (AI-Driven Ranking, Metadata Analysis, Discovery Tools)
- Go-to-Market (GTM) Strategy & Revenue Optimization
- Data-Driven Decision-Making & Experimentation (A/B Testing, User Analytics)
- Agile Development & Cross-Functional Leadership

Professional Experience

Senior Product Manager, AI & Search   Jun 2022 - Present
APM Music - Remote

- Integrated third-party AI vendor solutions for natural language search and audio similarity matching, increasing search engagement by 20% among 20,000+ monthly active users.
- Led AI-powered search & personalization roadmap, collaborating with external AI vendors to improve metadata analysis and content discovery.
- Drove a 15% increase in music licensing revenue by enhancing search relevance through AI-powered ranking optimizations.
- Worked closely with AI vendors and engineering teams to optimize search results and recommendation accuracy.
- Implemented AI-driven personalization strategies, increasing user retention by 10%.

Senior Product Manager, Growth   Aug 2016 - Jun 2022
Yamaha Guitar Group - Remote

- Led end-to-end product development for HX One, POD Express, and Metallurgy Collection, collectively generating $25M+ in revenue.
- Drove 30% YoY growth in the entry-level market by launching affordable hardware and software solutions leveraging flagship technology.
- Optimized user adoption funnels, reducing friction in customer onboarding and improving retention rates.
- Spearheaded data-driven pricing strategies, increasing profitability and expanding market share in the guitar technology segment.

Product Manager, Subscription Growth   Feb 2011 - Jul 2016

Slate Digital - Los Angeles, CA

- Managed a portfolio of 15+ digital audio software products, overseeing development, QA, and launch strategies.
- Supported the launch of a SaaS subscription service, helping scale it to 16,000 subscribers in its first year.
- Led customer-driven feature prioritization, integrating user feedback into product roadmaps to improve engagement and adoption.
- Spearheaded beta testing programs and collaborated with engineering teams to refine products before release.

Education

AI Product Manager Certification

IBM | Completed December 2024

Emphasized AI product strategy, development, and lifecycle management, with training in machine learning, data-driven decision-making, and ethical AI practices.

Master Recording Program II

Conservatory of Recording Arts & Sciences | Graduated Sep 2008

Advanced training in studio recording, mixing, and mastering, with technical expertise in professional audio equipment and workflows.

Associate of Arts & Sciences

Camden County College | Graduated Jun 2006

Studied foundational principles of music business, including project management and marketing, with an introduction to market trends and consumer behavior.