Q. What is the usefulness of this analysis? How would it benefit Penguin, LLC?

It would help to communicate the data that has been calculated or recorded by sql to non technical people. Hence it would improve the presentations or briefings in office environment where not all employees understand technical things but needs these type of information. As seen from the below sql query and result it is hard for people to understand. As IT people we have to find a way to communicate this information with non technical people and sort of create a bridge. Tableau and tools like that help us achieve that

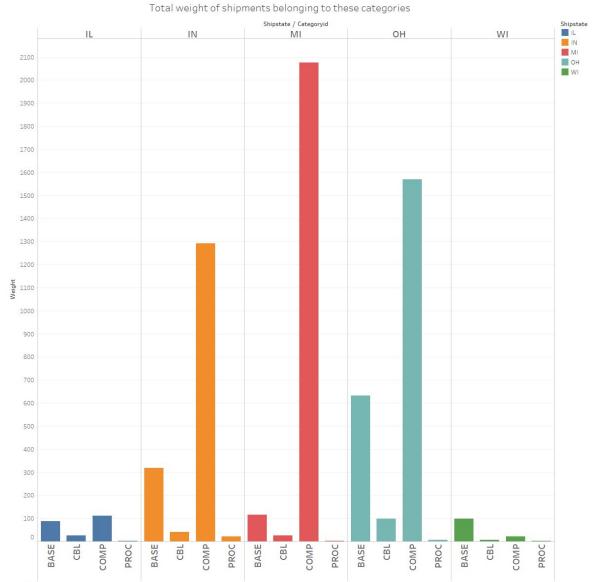
```
SQL script:
select sum (ip.weight * si.quantityshipped) as Weight, ip.categoryid, s.shipstate
from shipment s inner join shippeditem si
on s.orderid = si.orderid
inner join inventorypart ip
on ip.partnumber = si.partnumber
where (categoryid in ('COMP', 'CBL', 'BASE', 'PROC')) and (s.shipstate in ('IN', 'IL', 'MI', 'WI', 'OH'))
group by ip.categoryid, s.shipstate;
Script output:
 WEIGHT CATEGORYID SH
 1568.96 COMP OH
 20.319 PROC IN
  7.198 CBL
              WI
  2.13 PROC IL
 1292.54 COMP IN
  317.5 BASE
  20.69 COMP
               WI
  2.789 PROC
               WI
 25.012 CBL
 98.928 CBL
              ОН
 24.821 CBL
              П.
  WEIGHT CATEGORYID SH
_______
  6.189 PROC OH
  2.063 PROC MI
 631.938 BASE OH
```

39.845 CBL IN
97.5 BASE WI
114.313 BASE MI
2076.33 COMP MI
86.689 BASE IL
111.83 COMP IL

20 rows selected.

Tableau graphics:





Sum of Weight for each Categoryid broken down by Shipstate. Color shows details about Shipstate