



2DV609

# Project Proposal Växjö Volunteers



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## 1. Group Members

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## 2. Motivation and Background

The idea of the project lies within the scope of the volunteering/activism domain. For instance, announcements and calls to action regarding particular events and public efforts as well as a collection of responses for such announcements.

There is currently a lack of mobile applications that provide a possibility of engaging in volunteering as well as requesting help that are focused on the particular Våxjö city area. Nowadays the initiatives in the volunteering/activism domain are mostly represented as global or wide area campaigns of the official charity and volunteering organizations on the respective websites, scattered across the thematic groups and forums in the various social networks and other internet sources or cover the area of the whole Sweden.

Even when such a group assembles, it will have done so over a platform whose primary function is connecting people in general, rather than specifically for volunteering purposes. These sites tend to involve drawbacks, such as questionable privacy policies, which may discourage users.

The motivation behind the current project is to develop a mobile application that aims to simplify the process of engaging in the volunteering experience for the citizens of Våxjö who are eager to contribute to the local society. User-friendliness and ease of use are the key factors that should lower the threshold of hesitation in participating in volunteering activities as well as asking for help. Therefore it is expected to develop a product that provides a meaningful user experience of Våxjö community unity.

### 3. Problem Statement

The problem of	<p>The lack of a centralized solution to ask for volunteering aid in the Växjö city area due to the influx of social media and social groups on the internet as most groups are sheltered in a few social circles. Finding help for various tasks can be a difficult goal to achieve due to the fact that the required skill set or available time may not be part of these circles.</p> <p>Current implementations contain drawbacks such as having to log in and being monitored, or being subjected to the targeted advertisement due to the underlying social media platform behaviour.</p>
affects	<p>Citizens of Växjö who require help and/or feel a need to be involved in the volunteering activity.</p>
the impact of which is	<p>Coordination between the citizens of Växjö and their ability to organize themselves for engaging in the volunteering activities which can influence improvements in the well-being of the Växjö community.</p>
a successful solution would be	<p>A successful solution would help to consolidate any volunteer requests on social media platforms. It would also group posts into one unified platform where help can be requested and given on-demand with a fluid workflow.</p>

## 4. Objectives of the Software Solution

For	The product is for the inhabitants of Växjö.
Who	Who require volunteer aid and/or feel a need to be involved in the volunteering activity.
The (product name)	The product is a mobile application named Växjö Volunteers that belongs to the category of volunteering/activism applications.
That	The product can be used to submit requests that are posted in a public feed and can be accessed by anyone with this application installed in a user-friendly, straightforward manner. The volunteering requests announced within this application may include academic support or assistance relocating homes - anything the user needs help with.
Unlike	<p>Unlike our main competitor, Jodel, we aim to have a more formal feed that encourages seriosity and not casual chatting. Submissions must meet volunteering domain standards before being published.</p> <p>We also wish to target the volunteer community by encouraging higher formality requests rather than casual posting, so that</p>

	<p>volunteers do not feel like their efforts are going to waste. There exists another alternative that seeks to consolidate all paid opportunities such as in exchange for housing and food; this site seeks to target regular recurring commitment.</p>
Our product	<p>Our application would be better aimed at single opportunities. The application will not be driven by profit motives but emphasize community building and mutual support rather than anonymity for the sake of avoiding accountability.</p>