

# SoV | Store of Value

## SHIELD

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# The Problem

Issues with wealth and hard earned money

1. Manipulations and Speculations
2. Devaluations and Bubble Bursts
3. Fiat and metal vulnerabilities to few
4. Irrelevant-to-life pricing of Algorithms
5. Energy and electronic scrap issues

# Solution



SoV | Stable, Open source,  
Decentralised coin not pegged  
to any FIAT, METAL or ALGO.



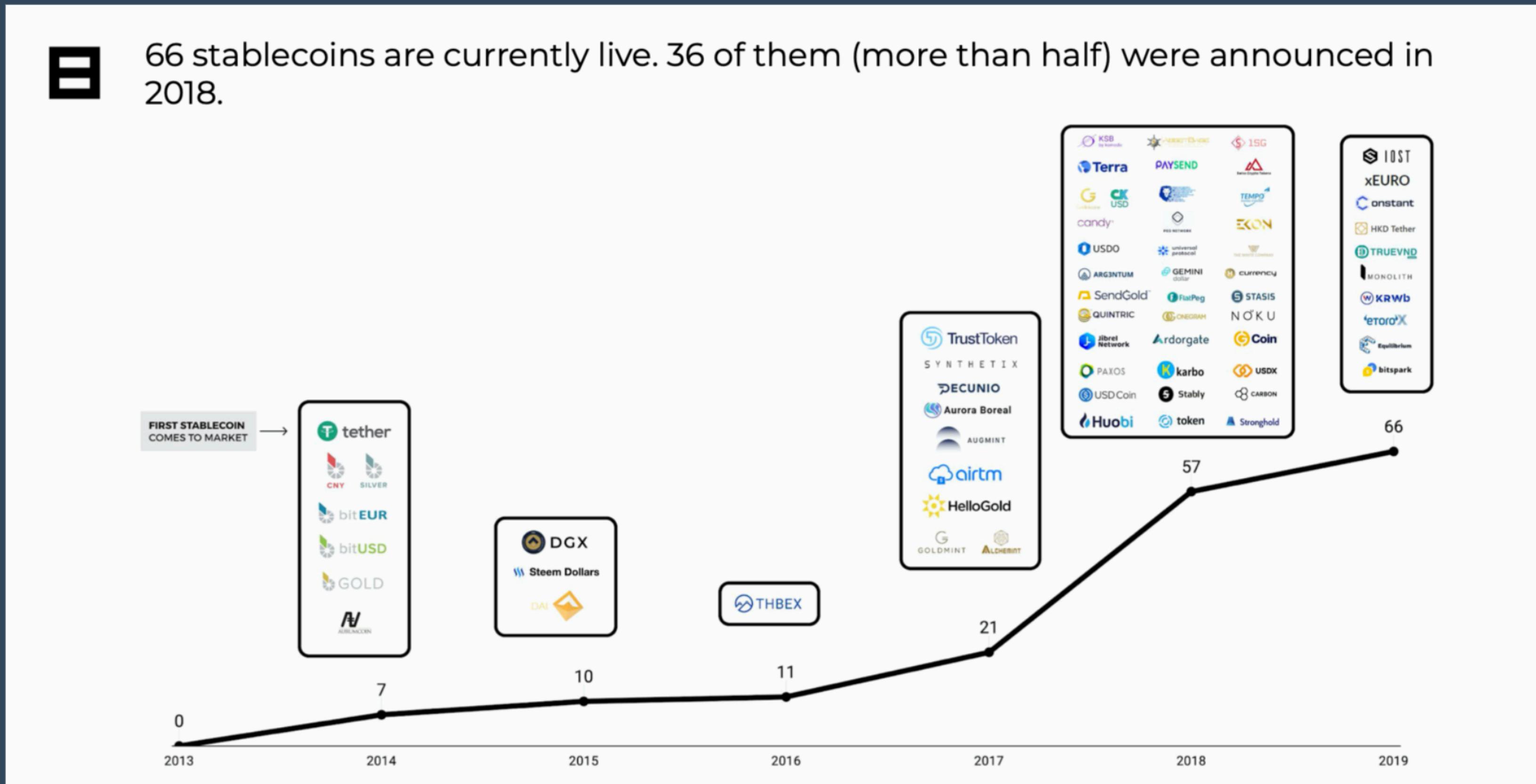
OPEx | Open exchange  
based on SoV



EcoSystem



66 stablecoins are currently live. 36 of them (more than half) were announced in 2018.



# Growth

Here is the rise of  
stable coins since 2014.  
115 new coins  
expected in 2019.

# Competition



Fiat & crypto pegged stable coins, USDT, USDC, Maker, Huobi, STEEM (most successful)



Gold pegged stable coins DGX, SENDGOLD and few other (not very successful)

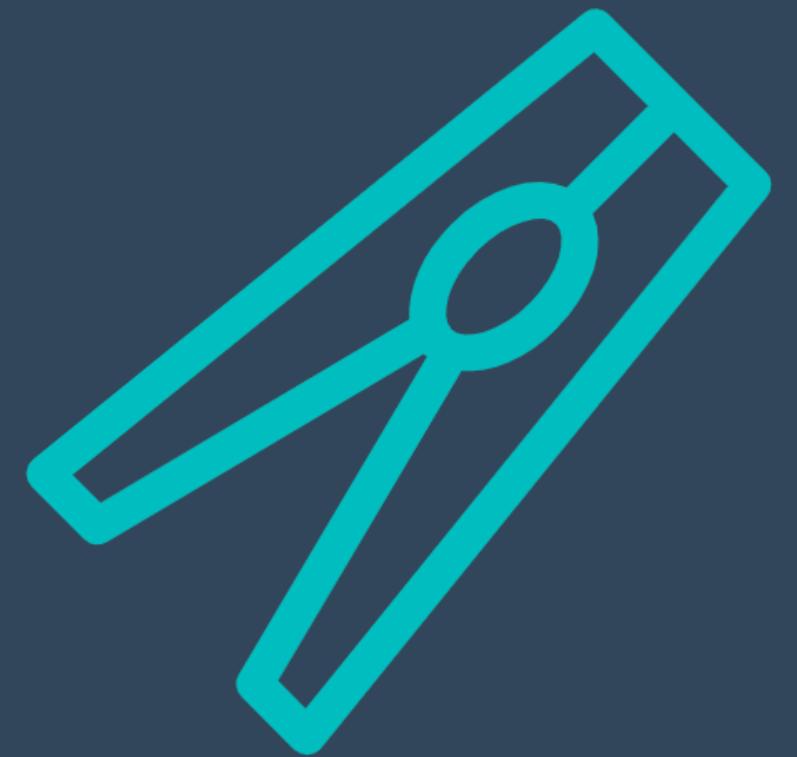


Algorithm based stable coins Karbo, Terra and few other (no specific market place)

# Why is SoV better?



Real world intrinsic value



Not pegged to any fiat,  
metal or algo



Free and global like BTC

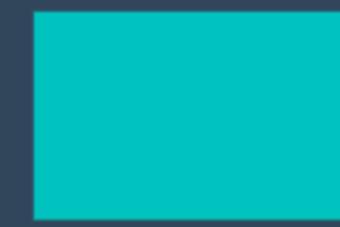
# Proprietary Technology / Expertise



Open Source and Decentralised SoV (based on blockchain, distributed ledger, ERC20).

OPEx Owned by SHIELD

SHIELD, a private limited Fintech Firm



# Business Model

SoV  
%earning



STOSHI Reward

SHIELD  
%earning



Dividend

OPEx  
%earning



Profit & Dividend



# Going to Market Strategy

## Customer Acquisition Model

SoV

IEO

OPEx

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Launch | Pre launch sale

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Go for IEO

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Launch OPEx

# The Founder



**Abdur Rehman, Founder**

Entrepreneur, Crypto  
miner, HBX & MITX



# Money, Milestones

- SHIELD incorporation, office and team.
- SoV development, launch, IEO
- OPEx Development.

\$1  
Million

Raising till IEO



Let's Do it.