



## SoV | Store of value

Prepared for: General purpose

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## EXECUTIVE SUMMARY

### **SoV (store of value)**

A stable, open source and decentralised coin which is NOT PEGGED TO ANY FIAT, METAL or ALGO.

### **Goals**

To solve manipulations, devaluations, speculations and bubble bursts in Economies.

### **Problems with wealth**

Manipulations, speculations, devaluation, Bubble bursts economies.

Ability of the 'few' in wealth producing and management.

Some have 'hard earned' and others can simply print.

Bailouts, inside tradings and repo operation.

Volatility of assets.

Unfair prices of assets.

### **Current Solution**

People have tried to use modern technologies such as blockchain to fight some of these issues, but without clear vision. Many stable coins has been developed since 2014 and many are coming in 2019. Stable coins are normally fiat, metal or algo pegged to keep them stable and use centralised management, USDT, USDC, SENDGOLD, STEEM are best examples to quote. Maker has done one thing extra by going decentralised in governance, still pegged with USD.

While these Existing stable coins have paved the way of stability and cheap global transactions but they all are pegged to fiat, metal or algo, Problem with fiat and metal is, they are vulnerable and prone to hack by 'few' by using funds, credibility or political leverage. Algo's are better in terms of vulnerability resistance but they do not have real-life-relevant-prices. Moreover mostly they are centralised in management and that is not acceptable in blockchain era, that's why Maker has gone decentralised to move one step closer to future.

### **Why SoV**

SoV is stable, open source and decentralised and NOT PEGGED TO ANY FIAT, METAL or ALGO. At SHIELD, we are working on multiple models to find a real-world-related intrinsic value for SoV by which SoV can offer wealth security and stability over time globally.

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### **Chance with SoV**

At SHIELD, we are working to develop an even better Maker DAI. Having DAI as bench mark, we do not need to do all from scratch. This is life time opportunity for us to join and feel like NAKAMOTO STOSHI, moreover it is like being first at BTC, BNB and Coinbase. To roll SoV and for its mass adoption, we are working hard with our to come up with unique system to determine real-world-relative intrinsic value for SoV to fight devaluation, speculation and manipulations. Another way this chance can be taken as Maker DAI has not launched and we are running campaign for DAI, hope now you must feel excited to embrace the opportunity. We are starting from DAI and making it even better and immune to vulnerabilities.

## RAISING

### **Make it happen**

We are raising 1 million USD to incorporate company, setup office, hire people, develop SoV&ecosystem and launch IEO.

## CONTACT

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