Subscription Handler	Jean M. Moulier	August 29, 2022

Identify the Problem:

- Currently there exists many subscription services.
- This causes a cluster of services which can make it hard to keep track of the many subscriptions a customer may have.
- Companies charge their subscription and users may become unaware of the charges.
- This results in money spent and the subscription may not be utilized.

Set the Target:

- Who is affected? The customers who pay for a subscription service and are automatically charge for services on a time-based period.
- The goal is to create an online service/website where we can keep track of all subscription service with the accounts, making able to see any active subscriptions, the next date they get charged on, and what is the next charging amount.

Analyze the Causes:

- Having many subscriptions may lead to less attention divided between them, leaving some unattended and unsupervised.
- Leaves the customer disorganized and may create a situation where money is wasted, since some subscriptions may go unused.

Propose and Implement Countermeasures:

- Provide users with an overview with information about their active subscriptions.
- Provide the prices charged and charging dates for each subscription.
- Provide reminders some time before a subscription is renewed.
- Facilitate users to decide on which subscription to keep and provide the user with a way to unsubscribe.
- Provide alternative ways to save money.

Check/Evaluate:

- Verify the success of the service with user testing and reviewing.
- Utilize the number of users as an indicator of success.
- Keep track of money saved and subscriptions ended.
- Failure is to be determined on loss of users.

Standardize:

- Results in the team learning about web development, data management, and security.
- Success will incentivize adding more features and become more accessible, without losing the essential part which is providing an overview of services without excessive clutter.