

Структура и композиция

Уебдизайн за начинаещи



Иван Гинев



1. Гридовете

„Гридът изгражда, той не е да разгражда“



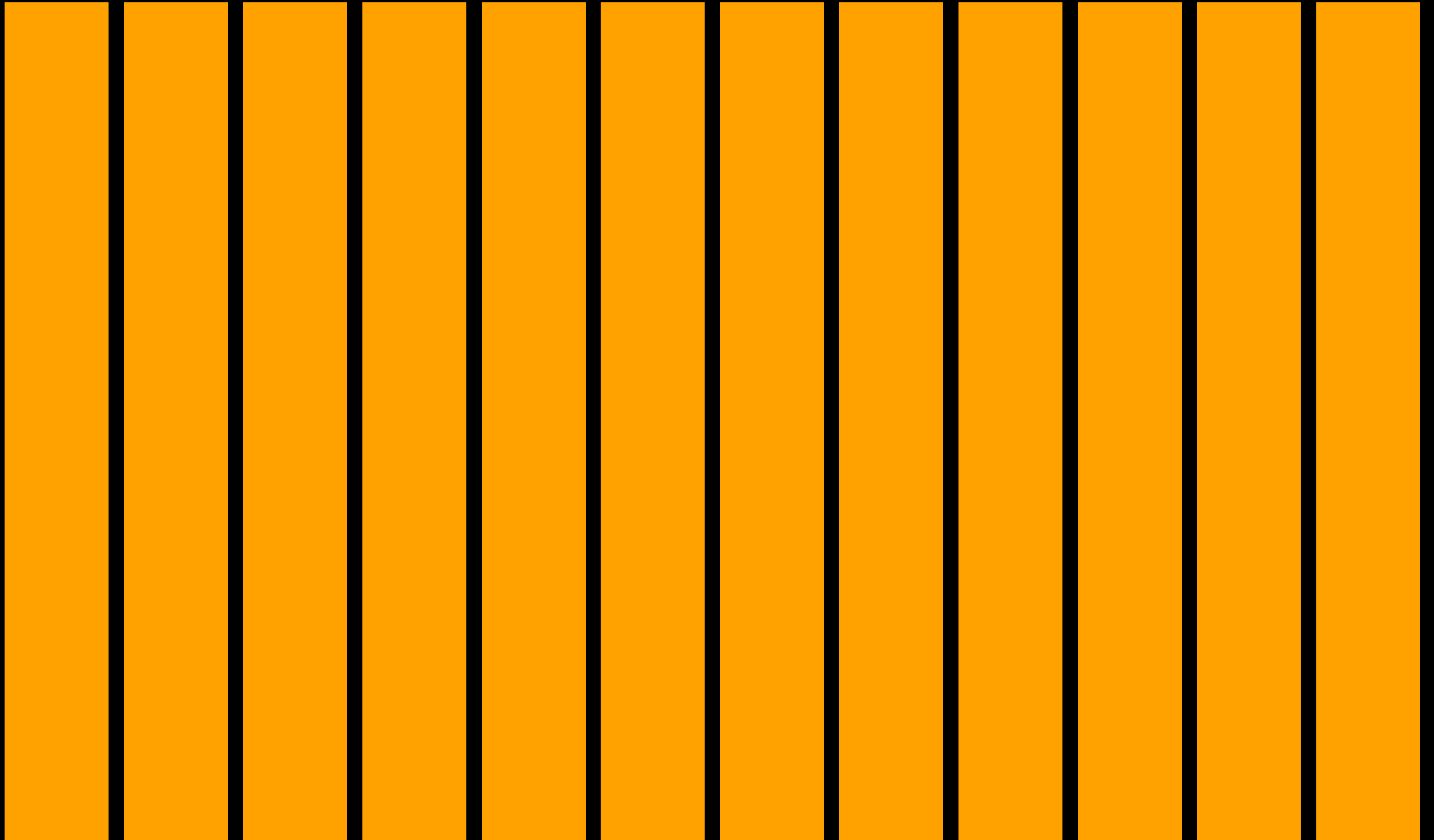
1. Гридовете

Вестникарите го правят от векове



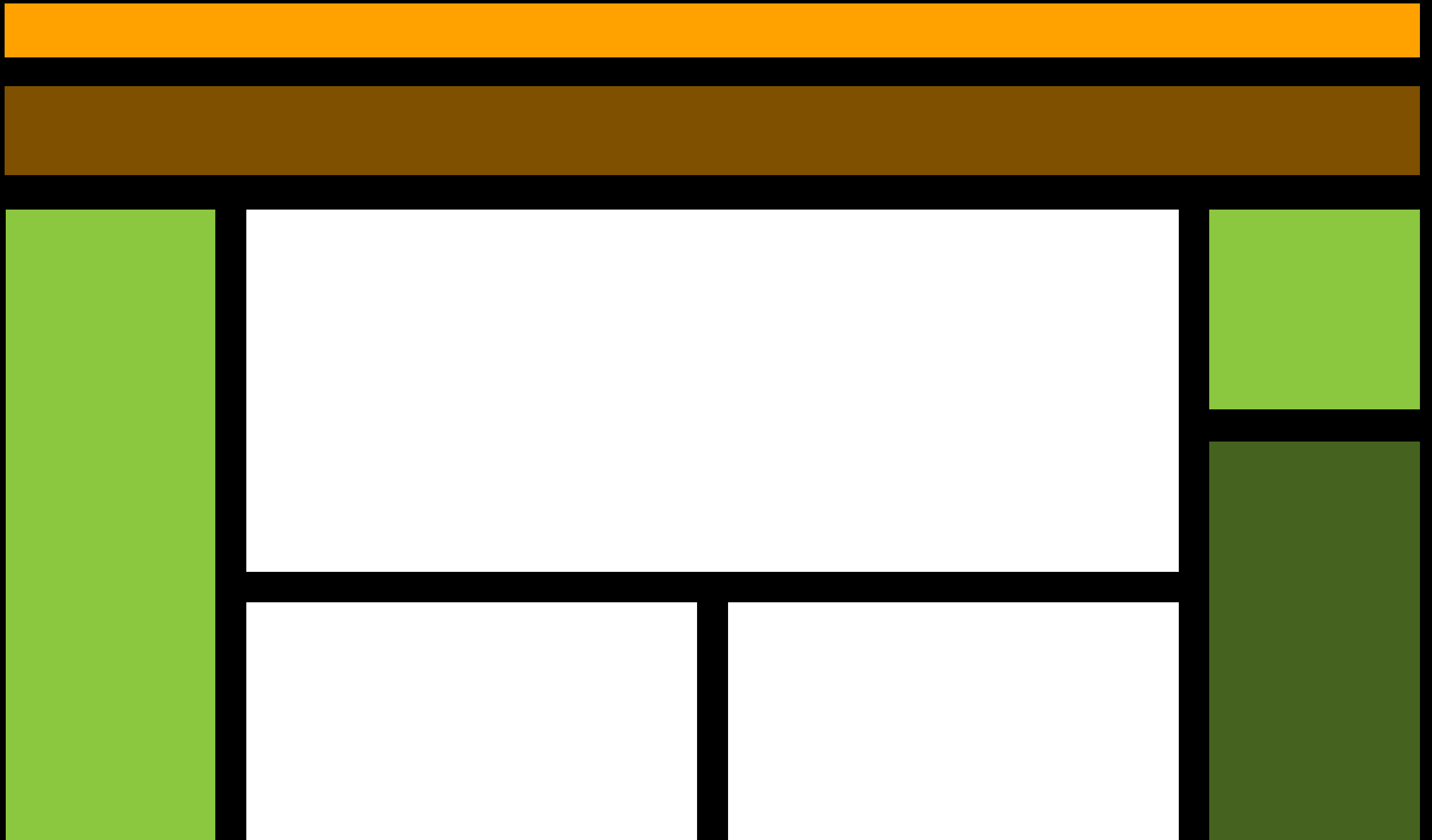
1. Гридовете

12 е страхотно число



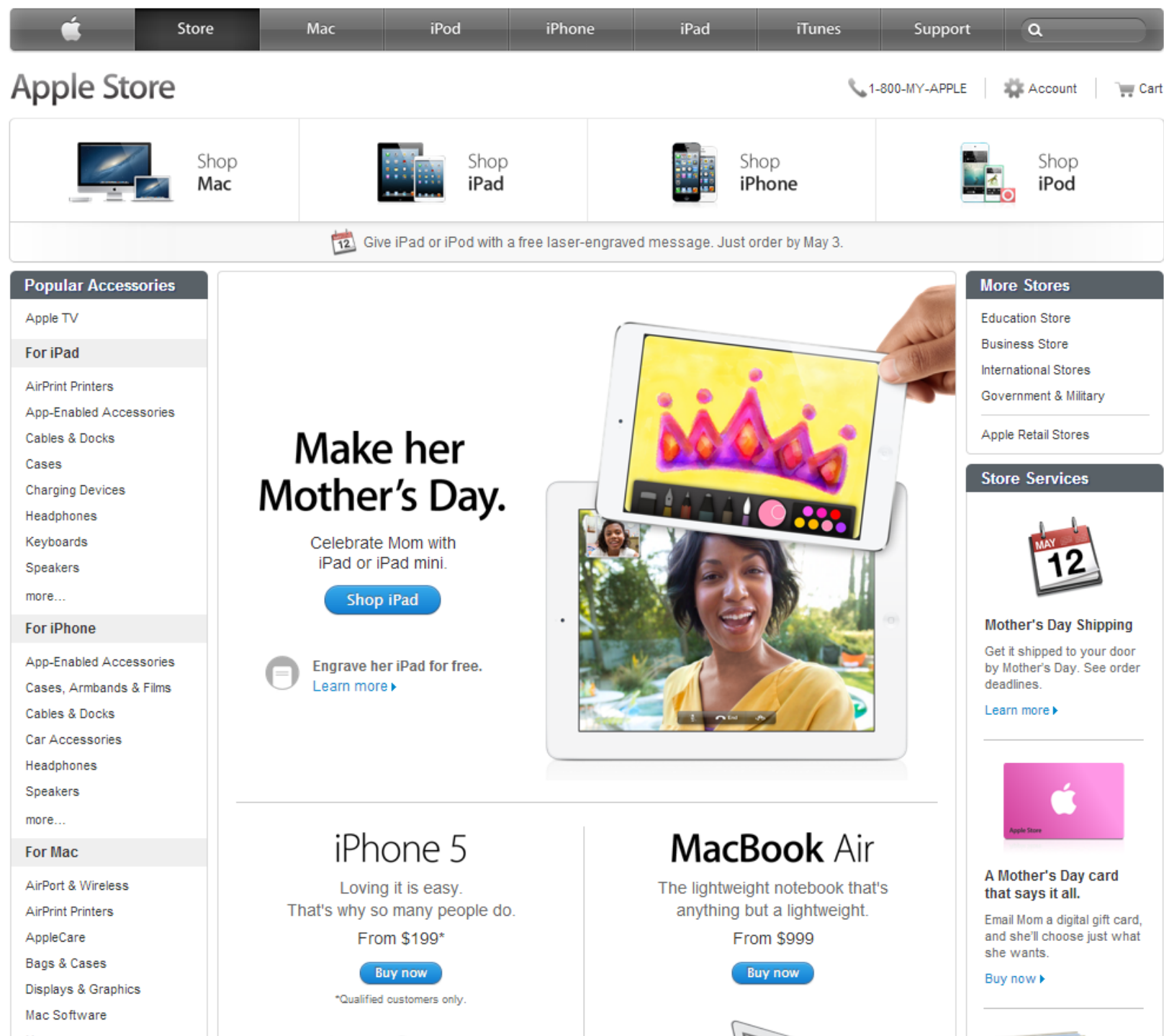
1. Гридовете

Например така:



1. Гридовете

За да се получи това:



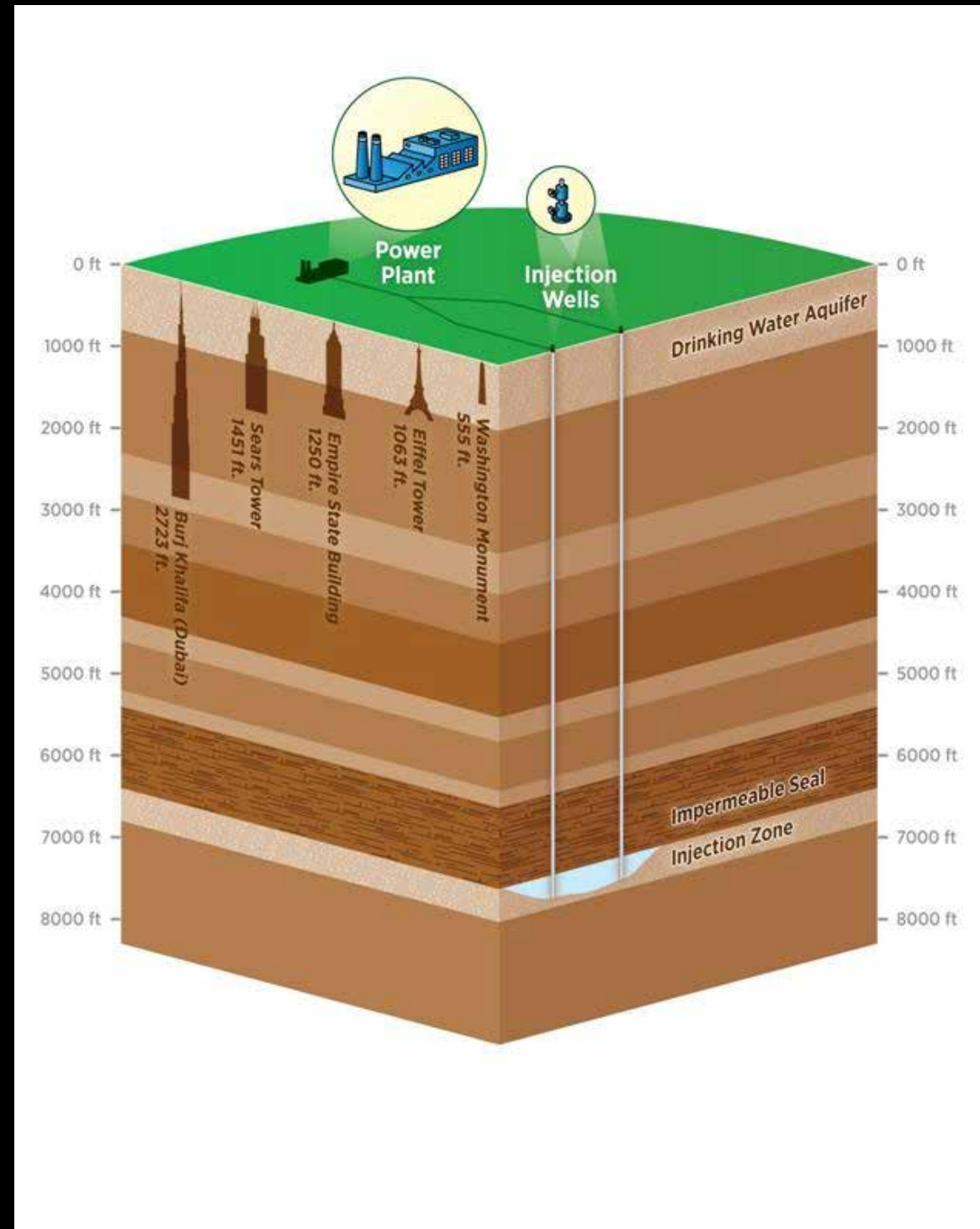
2. Слоевете

Подобните елементи образуват пластове



2. Сроеве

Почвата го прави от милиони години



2. Слоевете

Подобните елементи образуват пласт

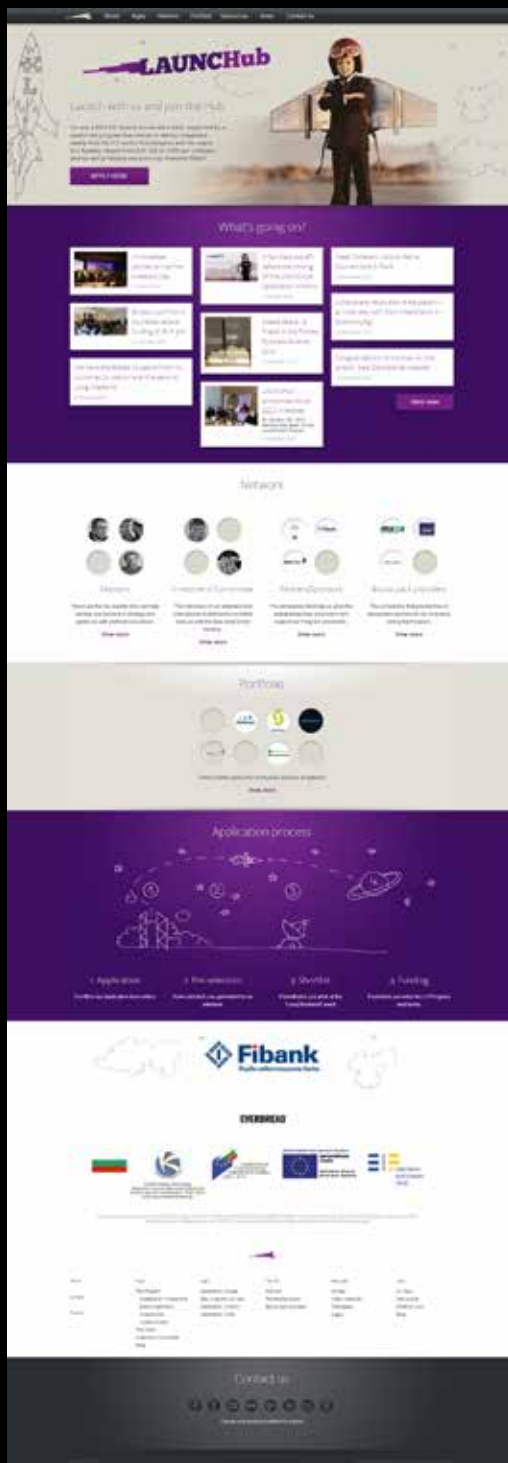
1



2

2. Слоеве

Ефектът на чергата



3. Балончетата

Всичко е балон



3. Балончетата

Всяко балонче иска да излезе на повърхността...



Хедър



Футър

3. Балончетата

...но само най-важните стигат докрай





3. Балончетата

Балончетата плуват

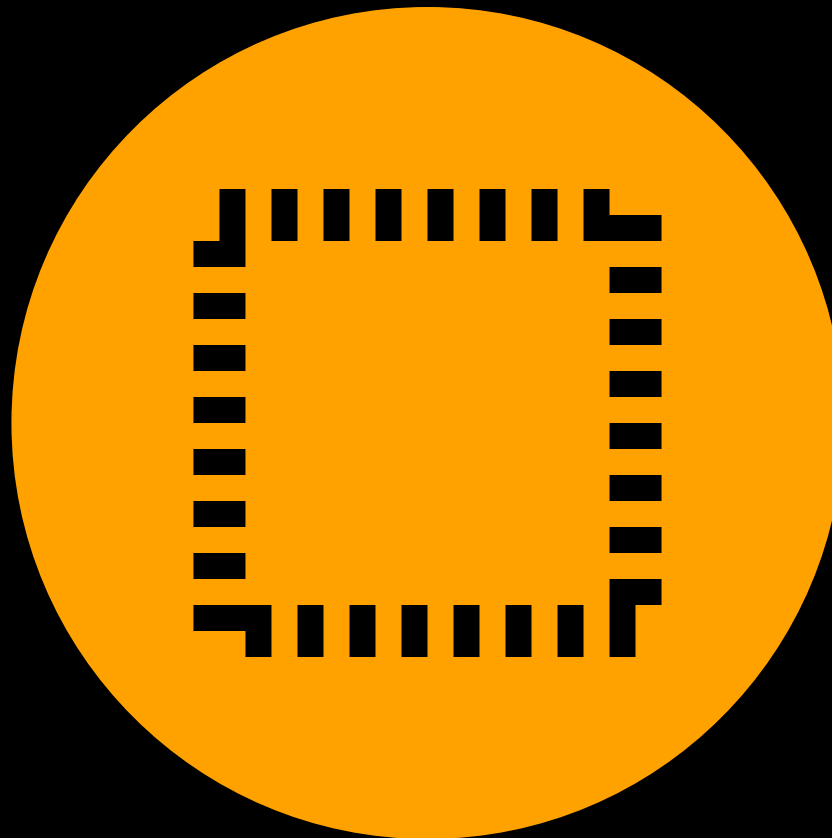


Понякога балончетата отиват в ъглите,
защото там е по-драматично



4. Празното място

Свежият въздух е полезен за всички



4. Празното място

Потребителите ви ще бъдат благодарни

The screenshot displays a magazine website layout. At the top, there are navigation tabs: 'Magazine' (selected), 'Film', 'Radio', and 'Shop'. Below these, a secondary navigation bar includes 'Affairs', 'Business', 'Culture', 'Design', and 'Edits'. On the right side of this bar are links for 'Latest issue' and 'Archive'.

The left sidebar contains the following information:

- Writer: Mort Rosenblum
- Photographer: Jake Verzosa
- Share on Twitter
- Share on Facebook
- Share on LinkedIn
- Share via email

The main content area features an article with the following text:

harder for the country's other 99 per cent. Despite some progress at curbing pockets of power, entrenched oligarchs run fiefdoms through patronage and fear.

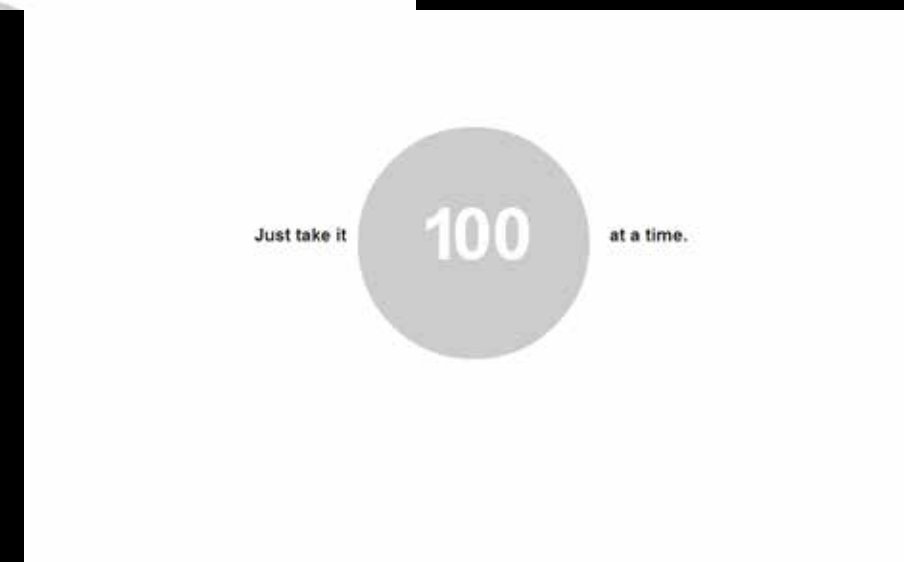
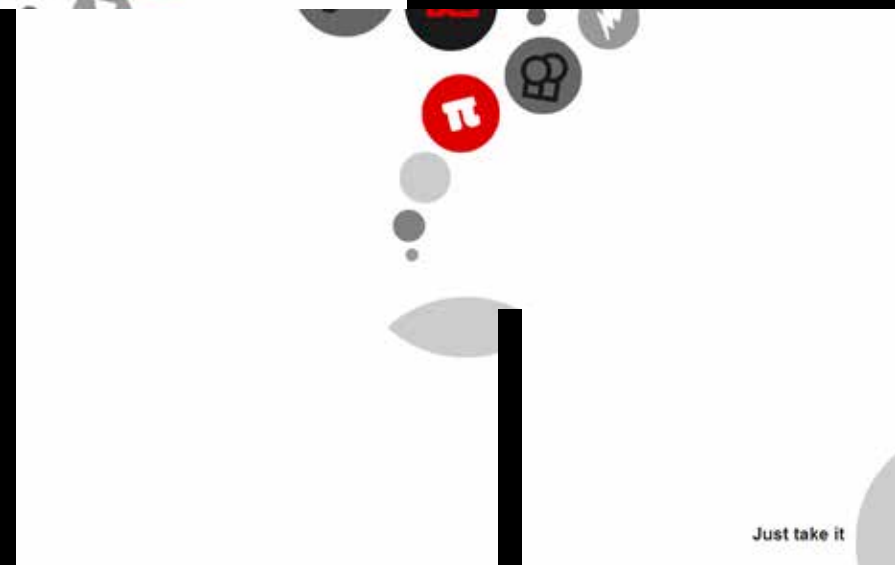
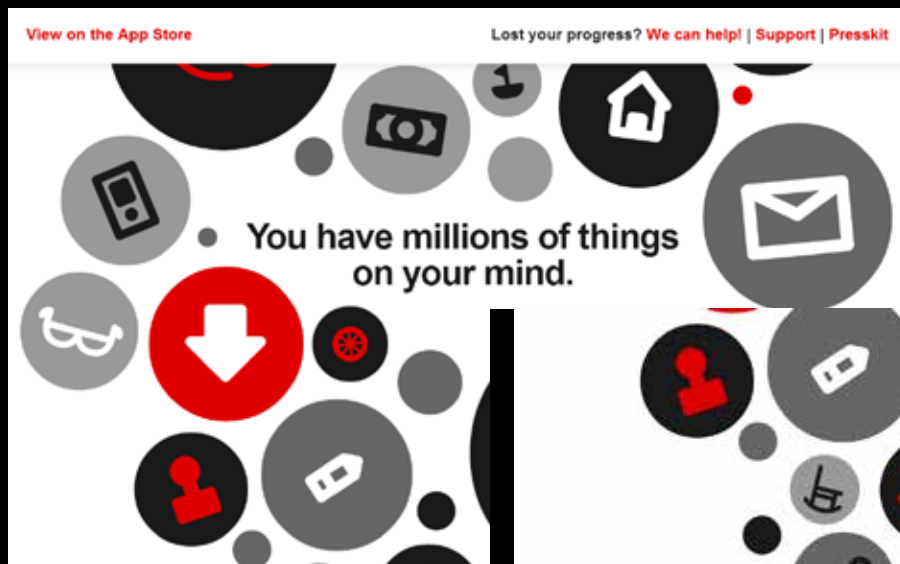
A mere €45 hires a two-man motorbike hit squad to blot out an enemy. This is still the Philippines. Godfather-warlords continue to hold sway throughout the country. Public sentiment is diffuse among 100 million people of varied origin on a string of islands that add up to a landmass as big as Italy. In the end, old clans and familiar names keep muscling to the fore. No name is as old and familiar as Marcos. From Imelda's high-floor condo in Ayala at the edge of Manila, chock-full of old artworks and high-heeled shoes, the view smacks of Wall Street superimposed on Beverly Hills. Private cops watch over golden youth at play. Near the sprawling squalor of Tondo, on the other side of Manila, regulars at one nightspot are known for shooting karaoke singers who croon "My Way" off key. "We Filipinos are so dumb and we have no memory," says F Sionil José at his Solidaridad Bookstore in Manila's old walls. "Frankie" José's memory is fine at 88 and he is hardly dumb. His incisive essays and novels on Philippine foibles make him a perennial Nobel candidate. For anyone covering the Philippines in the 1970s, José was a bedrock source.

He was also a force behind the People Power movement that deposed Ferdinand Marcos in 1986 after 21 years in power. People Power surged up after Marcos' old foe, Benigno Aquino Jr, was shot dead as he stepped from the plane that brought him back to Manila from exile. Although no one could prove that Marcos was responsible, he was forced to flee. Aquino's widow, Cory, was elected to replace him. After a string of scandal-plagued successors, the Aquinos' son, Benigno III – "Noynoy" – is now the

At the bottom of the page, there is a footer with the following text: "The Globalist: Asia 15 one-hour show airs at 20.00 London time and focuses on the news agenda in Asia and Oceania. In association with Headlines Timeshift". A small clock icon is visible on the right side of the footer.

4. Празното място

Бялото не е просто фон



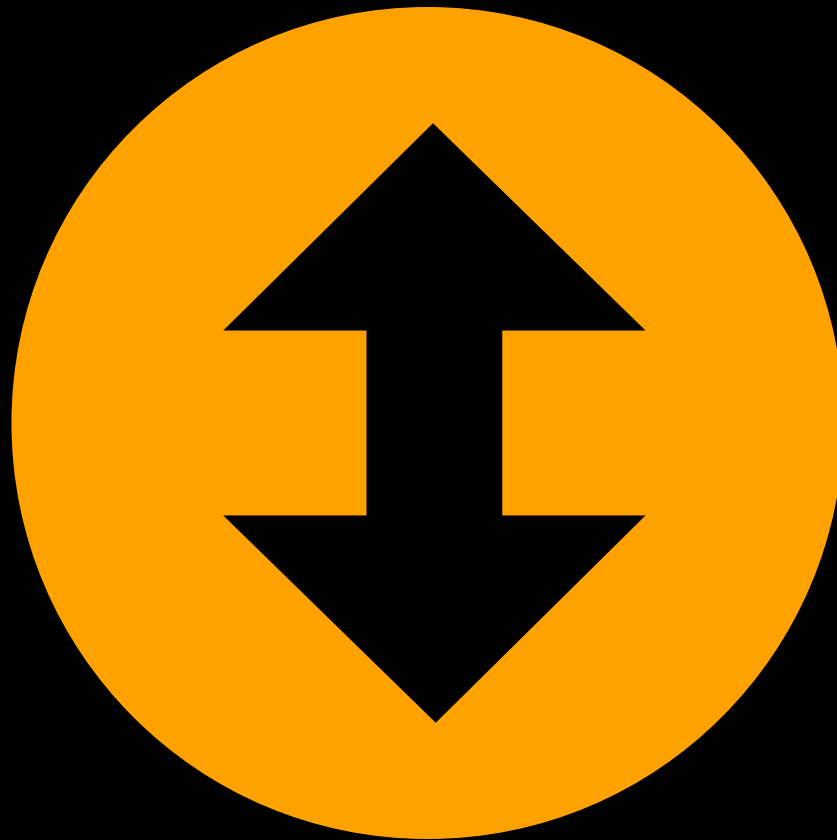
4. Празното място

Демонстрирайте стил



5. Правете дълги страници

В това няма нищо срамно!



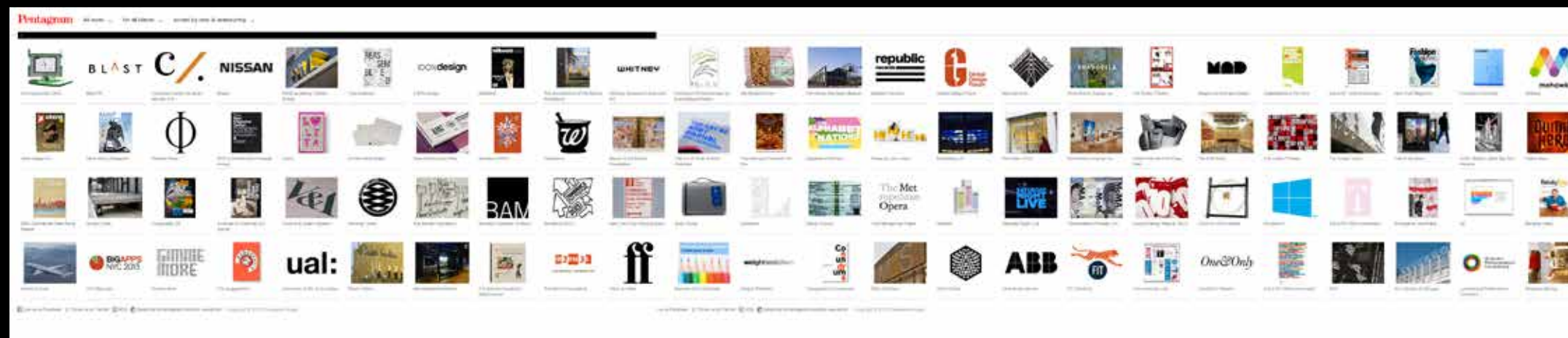
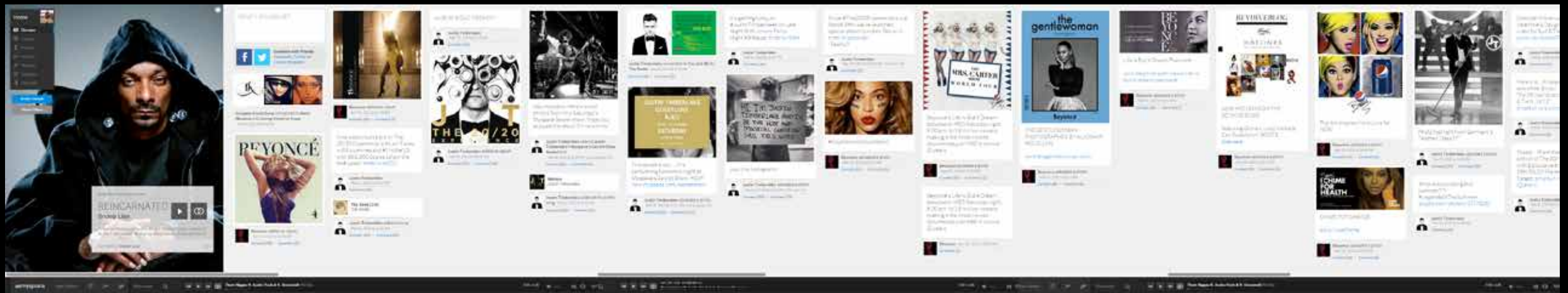
5. Правете дълги страници

Всички го правят!

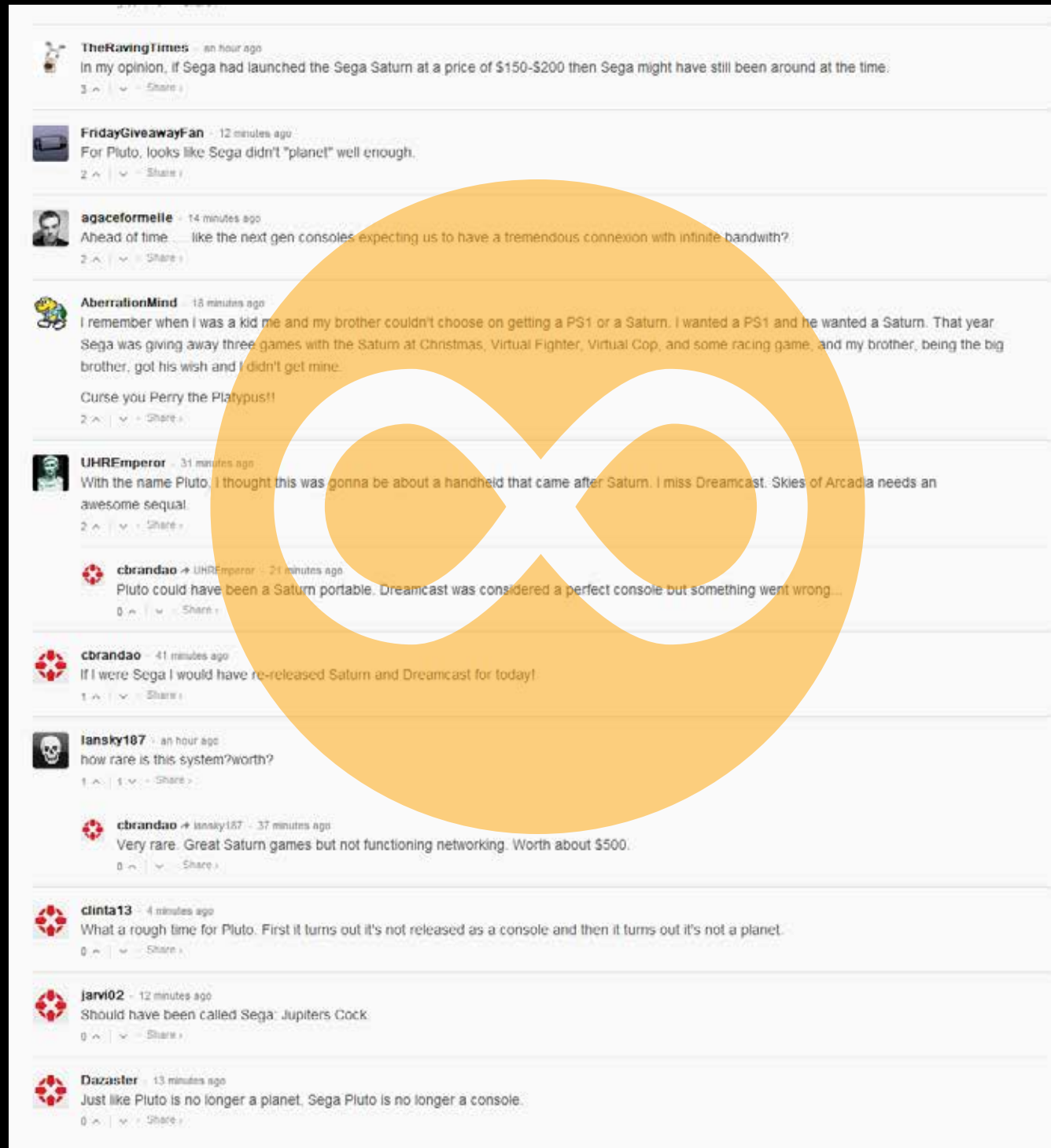


5. Правете дълги страници

Бъдете нестандартни, правете го хоризонтално!



5. Правете дълги страници *Но не безкрайно дълги.*



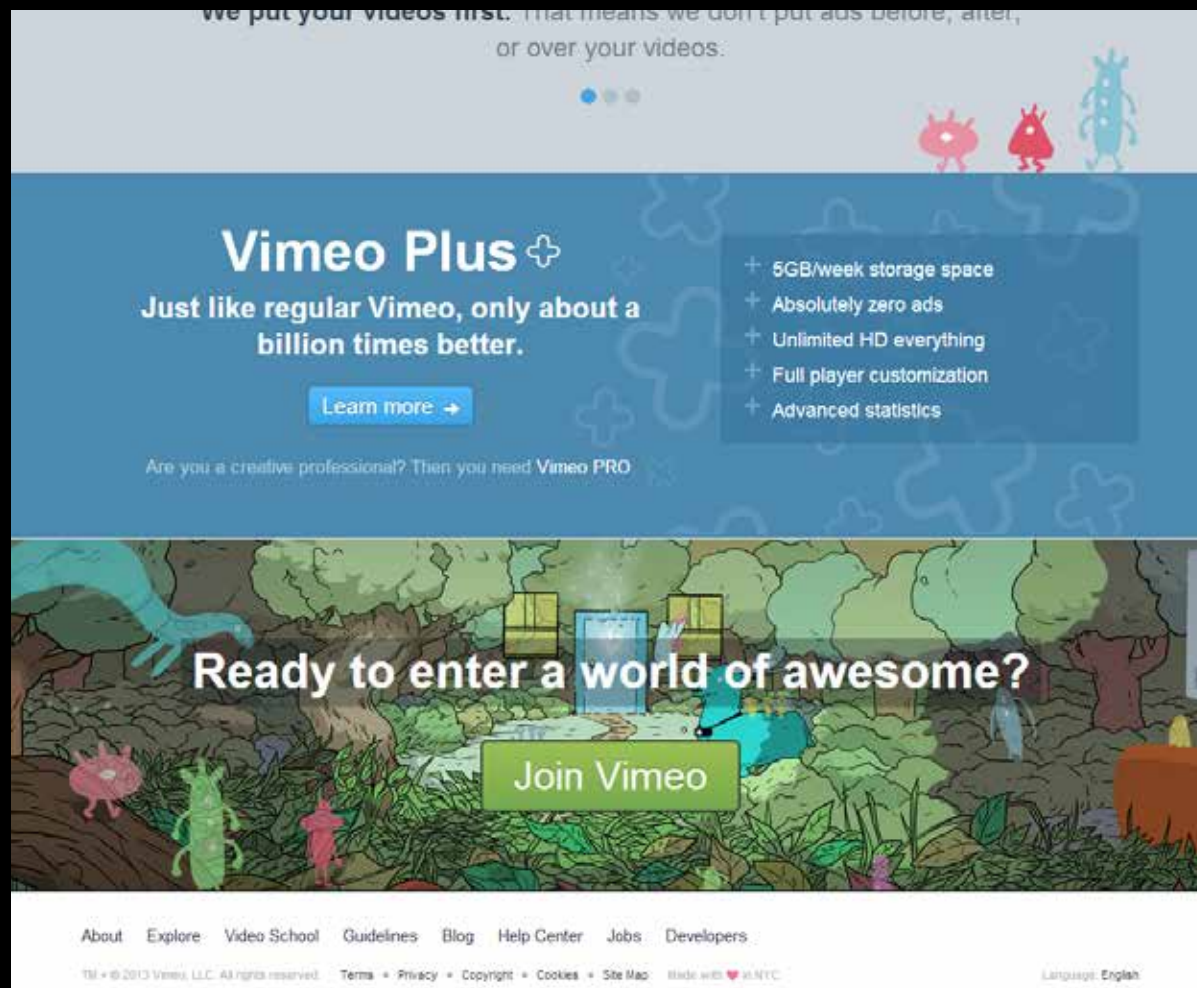
6. Раздайте се във футъра

За тези, които стигат до финала



6. Раздайте се във футъра

Черешката на тортата е на дъното

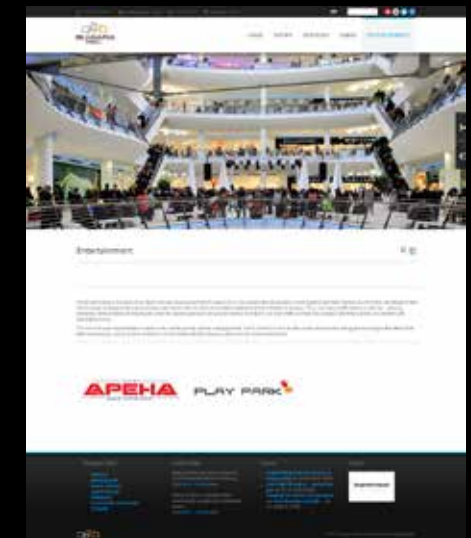
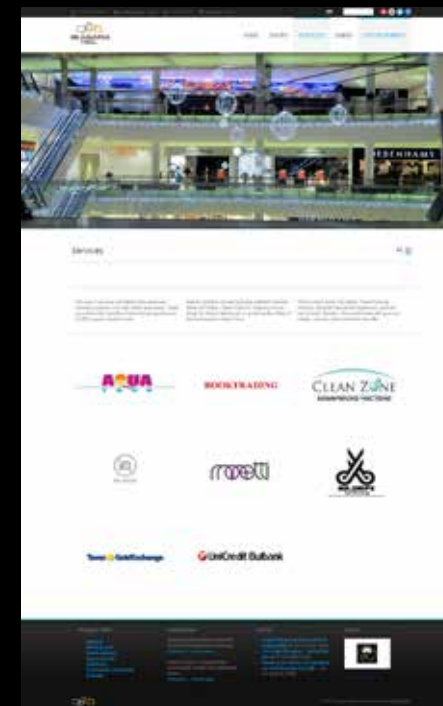
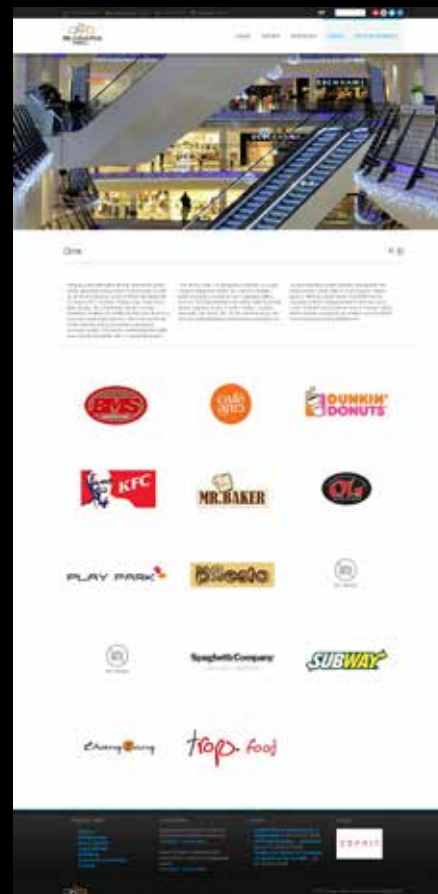
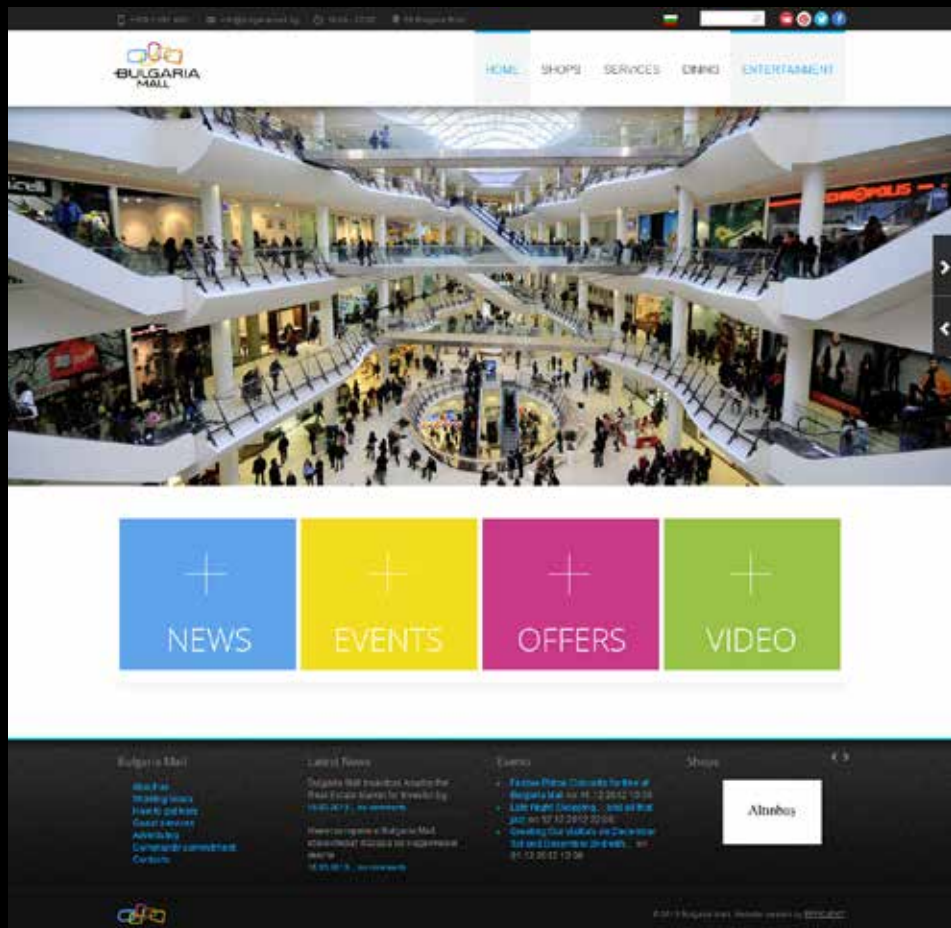


7. Рисувайте всички страници

Трябва да предадете папка с дизайни, а не файл с дизайн

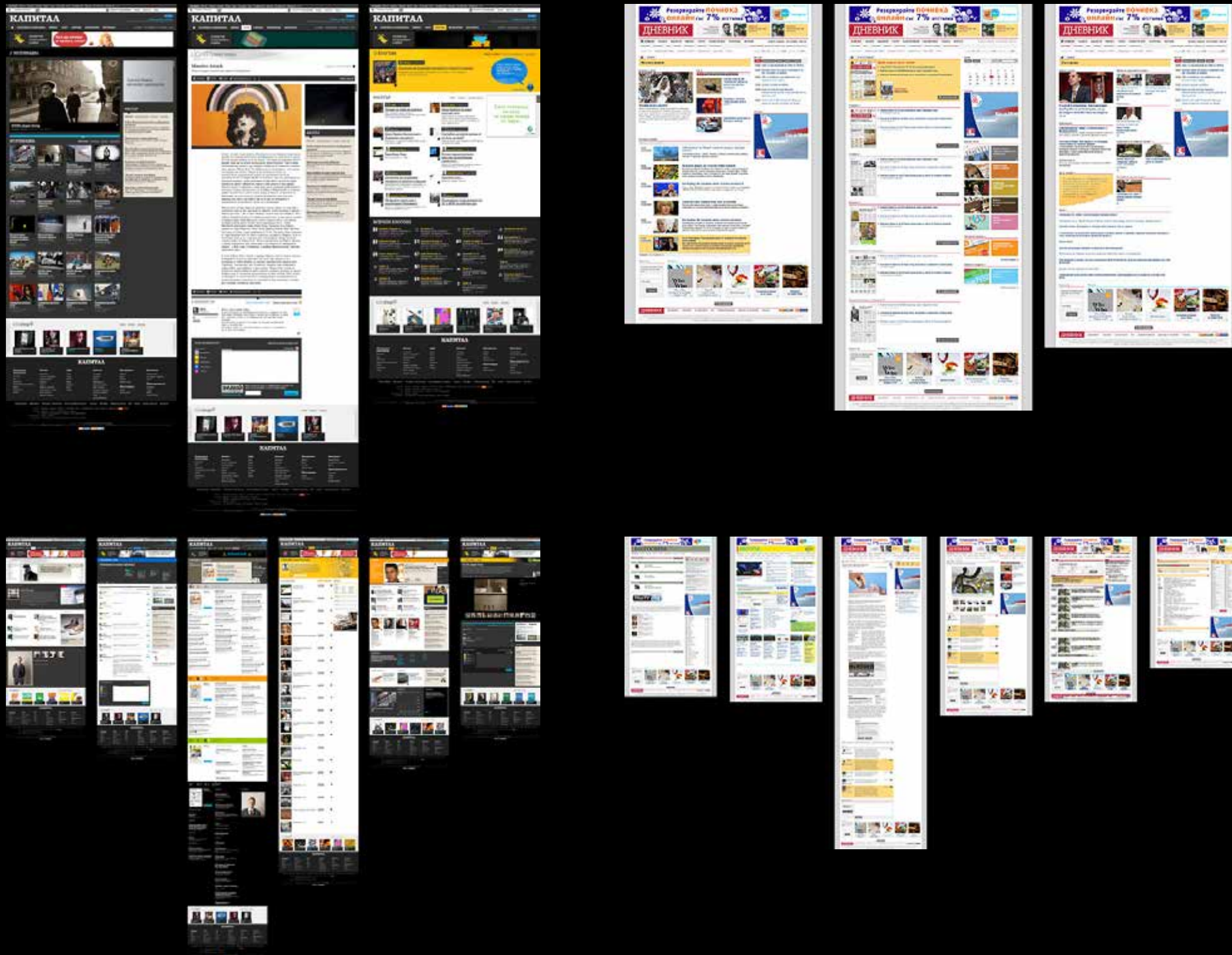


7. Рисувайте всички страници *Синдромът "Главна и вътрешна"*



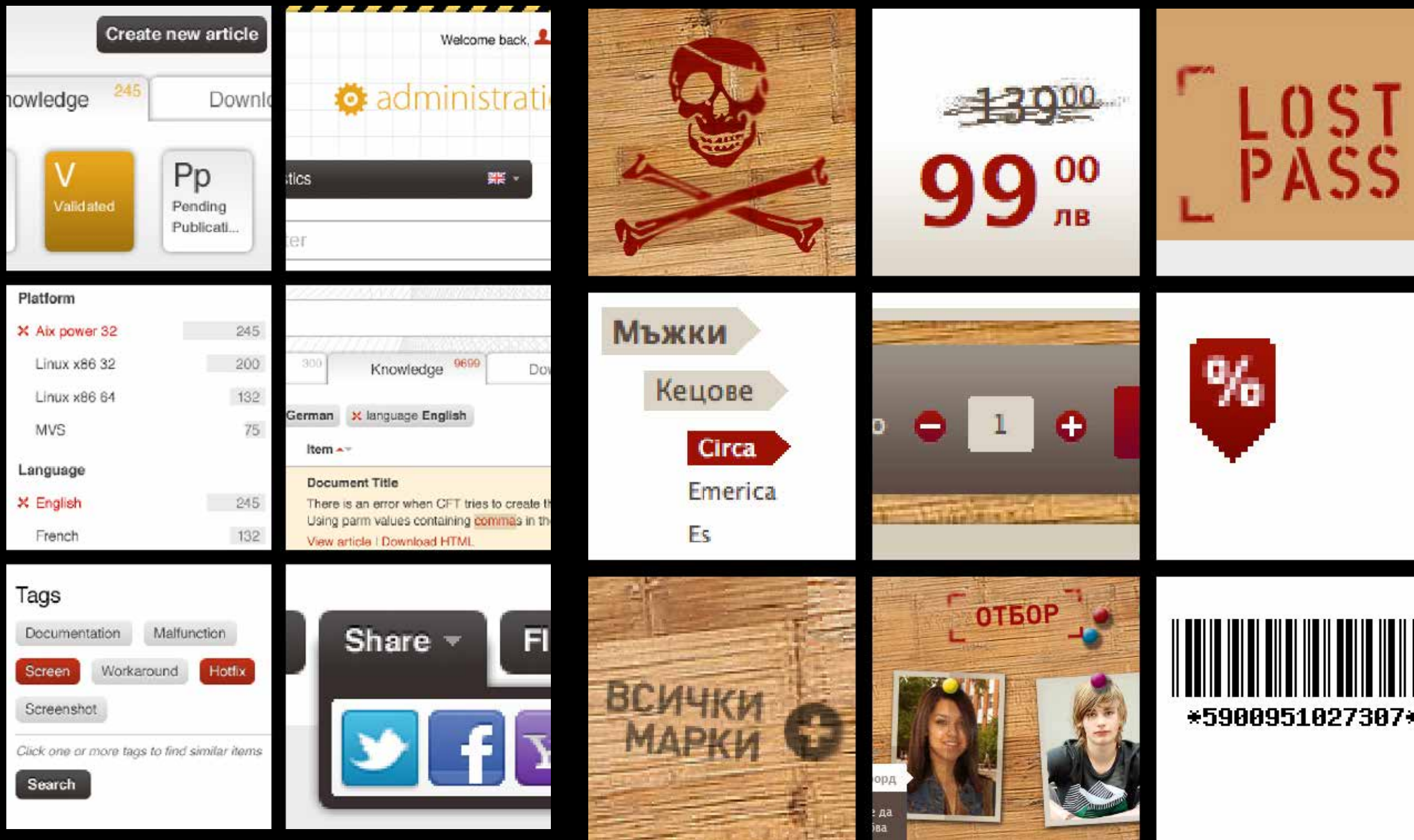
7. Рисувайте всички страници

Не отбивайте номера



7. Рисувайте всички страници

Дяволът се крие в детайлите



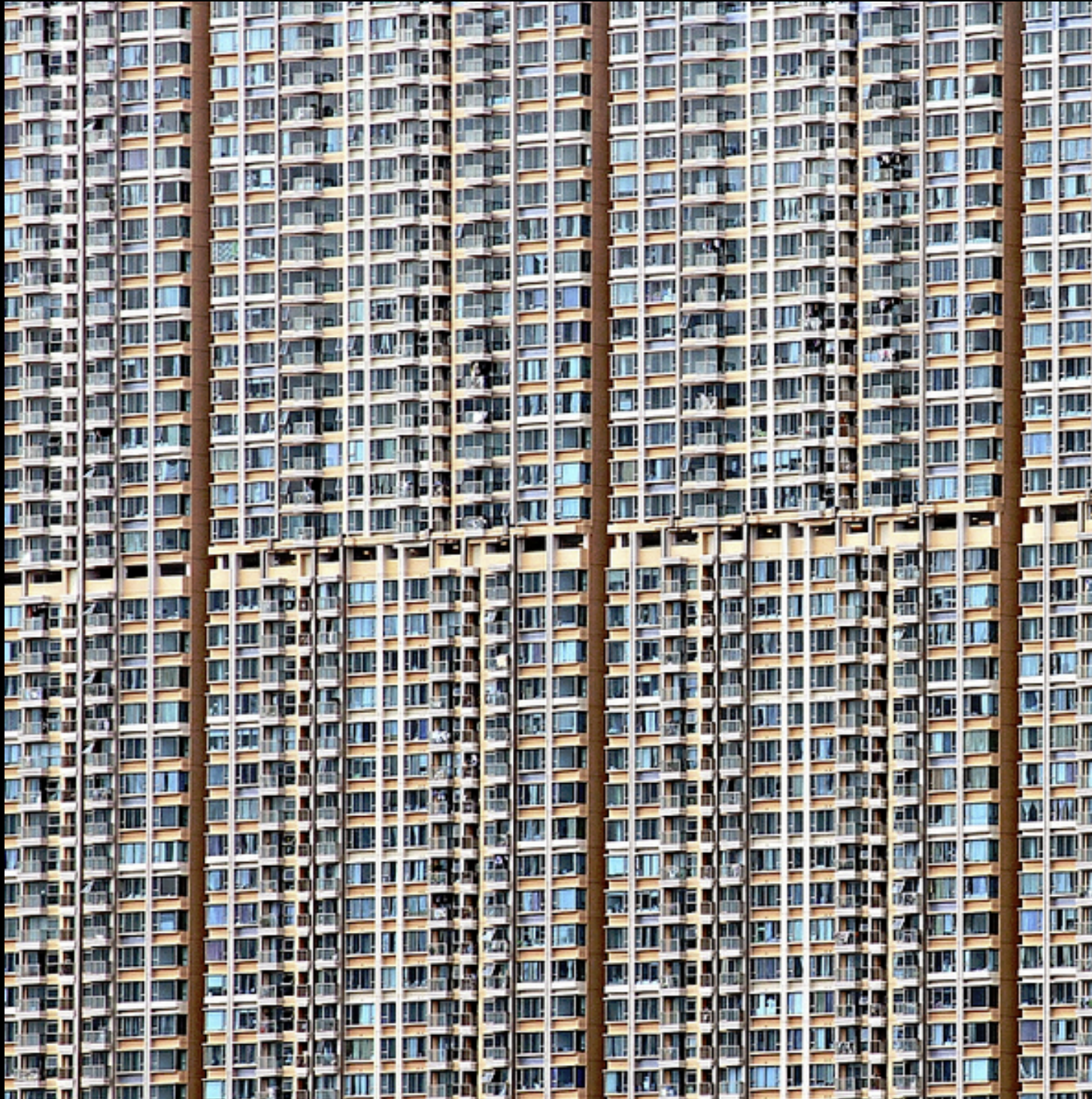
8. Lorem Ipsum = Fail

Работете с реална информация



8. Lorem Ipsum = Fail

Скука



Ro verumquatus. Odis aliatur, apis et quis
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as eius. Ro verumquatus. Odis aliatur, apis et
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as eius. Ro verumquatus. Odis aliatur, apis et
quis veliqui cum re licit maionecto dit, sus
diciur as eius.

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9. Учете се от най-добрите

Накъде духа вятърът



9. Учете се от по-добрите

Директно в bookmarks

guardian.co.uk

medium.com

microsoft.com

developer.apple.com (HID)

vox.com

ia.net

artlebedev.ru

pentagram.com

Massimo Vignelli

Dieter Rams

Tobias van Schneider

Артемий Лебедев

Aldus Manutius

Geoff Teehan

Louise Fili

Коментари (0)

