

LeanKit Announces Integration Partnership with Focused Objective

Integration offers dramatically improved forecasting and quantitative analysis for Kanban teams.

Nashville, TN May 16, 2012 -- LeanKit, recognized as the leader in electronic Lean/Kanban software, and Focused Objective, makers of the most powerful risk management solution for Lean-Agile management, today announce a partnership to provide customers with an integrated product offering. The combined solution will bring industry leading quantitative analysis to LeanKit's and Focused Objective's customer base in an easy to use and immediately available way. This analysis includes forecasting project delivery dates, pinpointing what factors such as staffing, quality, scope change, etc. are having the greatest impact on delivery dates, and the ability to find what staff skill additions will have the most impact.

"The ability to answer tough questions relating to date, cost, staff and risk forecasts, both before and during a software development project is a capability we want all Lean and Agile teams to have at their fingertips", according to Troy Magennis, founder and CTO of Focused Objective. "By allowing customers to import and work from the leading Kanban tool vendor, LeanKit, we remove any barrier to entry and offer users an accelerated timeline to seeing incredible results from our simulation and modeling technology."

"The accuracy and quality of the data available from a Kanban system is far superior to what has been available to management in the past. Traditional project management systems collect data based on estimates and averages, and are inherently flawed, explained Chris Hefley, founder and CEO of LeanKit. "This integration will take the high-quality data available from LeanKit and combine it with the revolutionary simulation and forecasting technology provided by Focused Objective, to provide managers and planners with the kind of accurate and reliable analysis that they need to make good decisions."

The first visible outcome of this partnership is the immediate availability of an import tool that brings data from LeanKit into KanbanSim, Focused Objective's desktop simulation tool for Lean teams. Magennis explains, "It is important that our customers aren't forced to enter backlog data or plan multiple deliverables in more than one place. LeanKit does a fantastic job of making it easy to plan and organize a product story backlog, and our import wizard takes that data and incorporates it into our modeling language."

About LeanKit

LeanKit is recognized by Lean community leaders and practitioners alike as the most flexible and powerful tool available for implementing the Kanban method. The company is also making a name for itself in the Lean community beyond software with ventures into construction, manufacturing, education, and more. Since its founding in 2009, LeanKit has grown rapidly to serve more than 60,000 users around the world at companies such as Spotify, Glaxo Smith Kline, NBC Universal, BBVA, Geico, Nokia, and the government of Ontario, Canada. Enterprise Kanban @ LeanKitKanban.com.

About Focused Objective

Focused Objective makes tools that effectively model Kanban and Scrum projects to get accurate forecasts of cost, delivery dates and staff requirements. Using a variety of proven quantitative techniques, Focused Objective's modeling and simulation technology allows rapid what-if analysis to find options that minimize

cost and delivery time, whilst maximizing revenue. Founded in 2011, Focused Objective offers a variety of products, notably - a rich modeling language (SimML), a desktop simulation product (KanbanSim and ScrumSim), and a simulation engine that can be incorporated into other products.

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