

LeanKit Media Contact:

Andi Bean

Phone: 408-727-0351

andibean@mcgrathpower.com

LeanKit to Sponsor the 2013 Lean Startup Conference

LeanKit CEO to Demo Visual Management Platform with New Forecasting Features

SAN FRANCISCO, Dec. 9, 2013—[LeanKit](#), a flexible, highly visual management platform designed to change the way that people work, is sponsoring the [Lean Startup Conference](#), taking place Dec. 9-11, 2013, in San Francisco. LeanKit CEO Chris Hefley will demonstrate the LeanKit platform, showcasing its new Forecasting and Risk Management features at the event.

The Lean Startup Conference draws top corporate entrepreneurs, non-profit leaders, educators, government staff and growing startups to network and receive in-depth expert advice from influential voices in the Lean community.

“We built our platform on Lean, Agile and Kanban principles because we believe that they can help improve team collaboration and productivity, streamlining the way that people work,” said Chris Hefley, co-founder and CEO of LeanKit. “LeanKit is a sponsor of the Lean Startup Conference because we support the efforts of fellow startups and Lean adopters in this expansive and innovative landscape.”

A strong advocate of Lean principles, LeanKit delivers project visibility through a virtual whiteboard that can map and track an organization’s project initiation through completion. With LeanKit, project managers can also receive insightful reports and analytics that allow for accurate forecasting and targeted process improvement. The analytical reports provide a variety of metrics including average task duration and priority distribution.

More information about LeanKit can be found at www.leankit.com.

About LeanKit

LeanKit is recognized by the Agile and Lean IT community as the most flexible and powerful tool available for implementing visual project management based on Kanban systems. The company is also making a name for itself beyond IT with customers who use their tool to manage and collaborate on projects in fields as diverse as engineering, manufacturing, marketing, customer service, technical support, etc.

Since its founding in 2011, LeanKit has grown rapidly to serve more than 200,000 users around the world at companies such as Adobe, Alcatel-Lucent, Monster, NBC Universal, Siemens and Spotify. For more information, visit www.LeanKit.com.

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