

LeanKit Media Contact:

Liz Llewellyn, PR Manager

Cell: (615) 243-7910

liz.llewellyn@leankit.com

LeanKit Hires Tim Mulron as Chief Revenue Officer

Former Asurion CFO brings 20 years' experience in building high-growth companies

FRANKLIN, Tenn., May 5, 2014—LeanKit, a high-growth SaaS company whose products enable better work execution and collaboration through visualization, today announced that Tim Mulron has joined the company as its Chief Revenue Officer. Mulron, who previously served on LeanKit's board of directors, will work closely with senior management to evaluate and maximize all revenue-generating opportunities to further accelerate LeanKit's revenue growth.

"LeanKit has been able to differentiate its product by offering an enterprise solution to visual management," says Chris Hefley, CEO of LeanKit. "As LeanKit continues to scale, having Tim as a member of our senior leadership will help us make the most of new opportunities," continues Hefley.

With more than 20 years' experience in executing senior finance and operating positions with fast-growth companies, Mulron was most recently the Chief Strategy Officer for Emma, Inc., a SaaS-based marketing software company. Prior to Emma, Inc., Mulron was CFO of Asurion's insurance business. He has also held senior finance and operating roles at HBO and two Silicon Valley technology startups that went public, with one rising to Fortune 100 status and earning \$1 billion in revenue.

"The LeanKit team has developed a powerful solution that enables companies to see, understand and manage what's happening with their most important projects. LeanKit's products are unique in their ability to model the complex project workflow processes typically found in larger enterprises, while remaining quick to learn and easy to use," says Mulron.

"I look forward to working with LeanKit's exceptional team and investors to realize LeanKit's potential as a high-growth, high-impact company," Mulron says.

About LeanKit

LeanKit is helping to change the way organizations work by enabling better work execution and collaboration through visualization. We make products that harness the innate human preference for consuming information visually. Our intuitive software provides a complete picture of the work and a shared vision across platforms, devices, locations and systems. Founded in 2009, LeanKit serves more than 250,000 users around the world at companies such as Adobe, Rolls-Royce, Siemens and Spotify. Learn more at leankit.com.