

LeanKit Taps Industry Financial Veteran Leonard Safford as CFO

Safford brings a wealth of experience to LeanKit having built world-class financial organizations for major industry companies including Deutsche Bank and Lehman Brothers

[LeanKit](#), the leader in kanban*-based visual project and workflow management solutions announces the appointment of Leonard Safford to its executive team as Chief Financial Officer. Safford brings a wealth of experience building world-class financial organizations for major industry companies including Deutsche Bank and Lehman Brothers. In addition, his most recent experience helping high growth companies quickly scale their financial operations will help LeanKit continue to keep pace with the current market growth.

Safford comes to LeanKit after serving as Chief Financial Officer at the start-up Universal Safety Response, Inc. where, as one of the four senior executives, he helped to grow the company to a highly successful, full service entity with sales rocketing from \$2M to \$55M in just 6 years and to negotiate the sale to Smith & Wesson Security Solutions.

"Len has a strong background in financial management and his recent experience with the needs and demands of a fast growing organization made him a perfect fit for LeanKit. His rich skills serve our company beyond the typical CFO role," said founder and CEO, Chris Hefley.

[LeanKit](#) has created an online visual project management tool based on the highly popular kanban system of managing workflow, which has its roots in Lean manufacturing. LeanKit is finding wide spread adoption due to its visualization, ease of use and simplicity in getting started. Most teams can get started using the tool in a matter of minutes. It's highly visual nature makes it extremely powerful for managers - by easily being able to see what teams are working on, managers can quickly identify bottlenecks and show stoppers. In many cases issues can be resolved before they turn into real problems.

"LeanKit has an excellent product, a strong and growing client base, and a team committed to delivering software that enables people to work better together," said Safford. "I am looking forward to the opportunity to work with Chris and the rest of the team as we help to transform the way teams collaborate and deliver their work."

*What is Kanban? Very simply, Kanban uses sticky notes and a whiteboard to visualize a process, improve collaboration, and measure productivity.

About [LeanKit](#)

LeanKit is recognized by the Agile and Lean IT community as the most flexible and powerful tool available for implementing visual project management based on Kanban systems. The company is also making a name for itself beyond IT with customers using their tool to manage and collaborate on all types of projects including those found in engineering, manufacturing, marketing, customer service, technical support, etc.

Since its founding in 2009, LeanKit has grown rapidly to serve more than 100,000 users around the world at companies such as Rolls Royce, Spotify, Glaxo Smith Kline, NBC Universal, BBVA, Geico, Nokia, and the government of Ontario, Canada.

For more information about Leonard Safford: <http://www.linkedin.com/pub/leonard-safford/37/47b/795>

LeanKit Media Contact:

Raquel Prieto

Phone: 408.727.0351

Raquelprieto@mcgrathpower.com

Additional Resources on LeanKit

- Product Overview: [Quick 3 minute product overview](#)
- Website: leankit.com
- Twitter: [@LeanKit](#)
- Sales contact: sales@leankit.com