

LeanKit Media Contact:

Liz Llewellyn | PR Manager

Cell: (615) 243-7910

liz.llewellyn@leankit.com

LeanKit Wins 2013 NEXT Award for Technology Growth

Visual Management Platform Recognized for Strong Enterprise Advancement in Middle Tennessee Region

FRANKLIN, Tenn., November 26, 2013 – [LeanKit](#), a visual management platform seeking to change the way that organizations collaborate through visualization, received the Technology Growth award at the [2013 NEXT Awards](#). The award celebrates LeanKit's business and financial expansion in the project management industry during the previous fiscal year.

"The NEXT Awards is truly an honor and something we would not have been able to win without the dedication of our entire team, and the support of the Nashville community," said Chris Hefley, chief executive officer and co-founder of LeanKit. "As we enter into 2014, we'll continue to be focused on the same mission that has propelled us for the last two years – changing the way that organizations work by enabling better collaboration through visualization. We believe that we can truly bridge the chasm between completing tasks and managing them with our highly flexible, highly visual platform."

LeanKit's platform builds on the principles of Agile, Lean and Kanban to allow for managing both project-style work that is time-bound and temporary, as well as ongoing process work that is more operational and permanent in nature. By taking advantage of the innate preference for consuming information visually, LeanKit is enabling organizations of all sizes to provide instant information updates to any number of people, as well as the ability to harvest project data to accurately predict future delivery dates.

The NEXT Awards highlights the innovators and creative entrepreneurs in the Nashville and Middle Tennessee regions. LeanKit was one of 12 finalists chosen in the technology category. The technology growth sub-category grades companies on profitability, sustained growth and increased employment opportunities.

For more information on LeanKit's award-winning visual management and forecasting software solution, please visit <http://leankit.com/>.

About LeanKit

LeanKit is recognized by the Agile and Lean IT community as the most flexible and powerful tool available for implementing visual project management based on Kanban systems. The company is also making a name for itself beyond IT with customers who use their tool to manage and collaborate on projects in fields as diverse as engineering, manufacturing, marketing, customer service, technical support, etc.

Since its founding in 2011, LeanKit has grown rapidly to serve more than 200,000 users around the world at companies such as Adobe, Alcatel-Lucent, Monster, NBC Universal, Siemens and Spotify. For more information, visit www.LeanKit.com.

###