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Len Safford Named as Finalist in Nashville Business Journal's CFO Awards

FRANKLIN, Tenn., Oct. 5, 2014 – [LeanKit](#), a high-growth SaaS company whose products enable better work execution and collaboration through visualization, today announced CFO Len Safford as a finalist in a private company category for the Nashville Business Journal's [CFO Awards](#).

The Nashville Business Journal's sixth-annual CFO Awards recognizes top financial professionals in the Nashville community for their outstanding performance as corporate financial stewards. Winners in each category will be announced at the CFO Award dinner, to be held Tuesday, Oct. 21, at The Omni Hotel in Nashville, Tenn.

A senior executive with more than 30 years' experience, Safford came to LeanKit after managing financial operations for several world-class financial industry leaders, including Deutsche Bank and Lehman Brothers. "Len is an integral part of many strategic decisions that drive the trajectory of LeanKit's growth. He has also played a critical role in helping the company gain public visibility and support from the community," says LeanKit CEO Chris Hefley.

At LeanKit, Safford's accomplishments include:

- Building the financial model for LeanKit and structuring it in a way that would be both attractive to investors and flexible enough to accommodate growth
- Reinforcing accounting practices through third-party auditors, lawyers, and experts in specialized fields, particularly accounting, funding and promoting
- Serving on the business development team that raised \$10 million in capital for LeanKit
- Outsourcing highly specialized, operational work to allow senior management to focus on driving the company's business strategy
- Creating a cost-effective mechanism for LeanKit to do business in multiple countries

Safford says, "No matter the industry, Nashville is home to an accomplished group of financial executives. I'm honored to be recognized among them."

About LeanKit

LeanKit is helping to change the way organizations work by enabling better work execution and collaboration through visualization. We make products that harness the innate human preference for consuming information visually. Our intuitive software provides a complete picture of the work and a shared vision across platforms, devices, locations and systems. Founded in 2009, LeanKit serves more than 50,000 teams around the world at companies such as Adobe, Rolls-Royce, Siemens and Spotify. Learn more at leankit.com.