FAKIR CHAND COLLEGE

B.A. HONOURS **5**th **SEMESTER** EXAMINATION 2021 **ENGG**

PAPER – SECA2 (BUSINESS COMMUNICATION)

INTERNAL EXAMINATION

F.M. 10	TIME: 30 mins
Answer any two question:	(2X5)
1. What do you understand by business communication?	(5)
2. Write the format of a letter addressing the Principal requesting him to arrange for a proper cycle-stand in the format, no need of the body of letter)	•
3. Write an email to a leading magazine sending your poe for publication.	m and requesting (5)
4. What are the criteria which you need to mention in your	CV? (5)