HW4

2025-02-16

Homework 4: Multiple Linear Regression

Setup 1

This question involves the use of multiple linear regression on the Auto data set. The data set is provided in a CSV file. Check the UCI repository for the details of the data set, link: https://archive.ics.uci.edu/ml/datasets/Auto+MPG.

Question set 1

a. Load data in R and see the summary statistics. Mention if you need any pre-processing of the data. Hints: missing data is coded as a '?' symbol. Origin is a categorical variable. The name of a car should not be used to model mpg. Finally, you may delete or impute missing values (see question c).

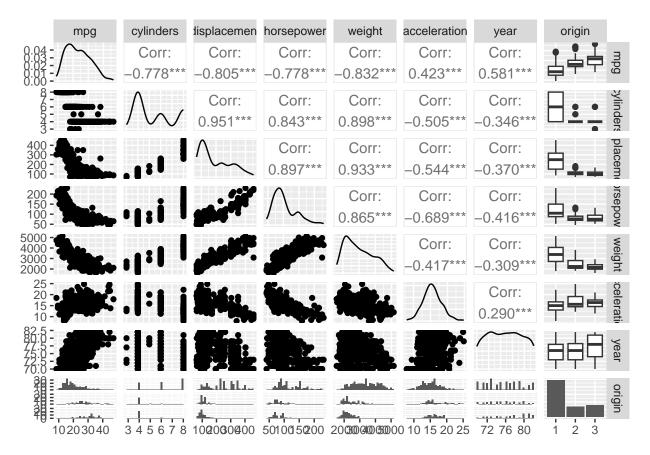
```
data = read.csv("/Users/atanugiri/OneDrive - University of Texas at El Paso/Class Documents/Data Mining
head(data)
```

```
##
     mpg cylinders displacement horsepower weight acceleration year origin
## 1
                  8
                                                               12.0
                                                                      70
     18
                              307
                                          130
                                                3504
## 2
      15
                  8
                              350
                                          165
                                                3693
                                                               11.5
                                                                      70
                                                                               1
## 3
                  8
                                                                      70
      18
                              318
                                          150
                                                3436
                                                               11.0
                                                                               1
## 4
      16
                  8
                              304
                                          150
                                                3433
                                                               12.0
                                                                      70
                                                                               1
## 5
      17
                  8
                              302
                                          140
                                                3449
                                                               10.5
                                                                      70
                                                                               1
## 6
                              429
                                          198
                                                4341
                                                               10.0
                                                                               1
##
## 1 chevrolet chevelle malibu
## 2
             buick skylark 320
## 3
             plymouth satellite
## 4
                  amc rebel sst
## 5
                    ford torino
               ford galaxie 500
```

summary(data)

##	mpg	cylinders	displacement	horsepower	weight
##	Min. : 9.00	Min. :3.000	Min. : 68.0	Min. : 46.0	Min. :1613
##	1st Qu.:17.00	1st Qu.:4.000	1st Qu.:105.0	1st Qu.: 75.0	1st Qu.:2225
##	Median :22.75	Median :4.000	Median :151.0	Median: 93.5	Median:2804
##	Mean :23.45	Mean :5.472	Mean :194.4	Mean :104.5	Mean :2978
##	3rd Qu.:29.00	3rd Qu.:8.000	3rd Qu.:275.8	3rd Qu.:126.0	3rd Qu.:3615
##	Max. :46.60	Max. :8.000	Max. :455.0	Max. :230.0	Max. :5140

```
##
    acceleration
                         year
                                        origin
                                                        name
          : 8.00
##
  Min.
                           :70.00
                                           :1.000
                                                    Length:392
                  {	t Min.}
                                    Min.
                                                    Class : character
  1st Qu.:13.78
                    1st Qu.:73.00
                                    1st Qu.:1.000
## Median :15.50
                    Median :76.00
                                    Median :1.000
                                                    Mode :character
## Mean
           :15.54
                    Mean
                           :75.98
                                    Mean
                                           :1.577
##
   3rd Qu.:17.02
                    3rd Qu.:79.00
                                    3rd Qu.:2.000
                           :82.00
   Max.
           :24.80
                    Max.
                                    Max.
                                           :3.000
data$name = as.factor(data$name)
data$origin = as.factor(data$origin)
summary(data)
                                     displacement
                                                                         weight
##
                      cylinders
                                                      horsepower
         mpg
                                          : 68.0
                                                    Min. : 46.0
   Min. : 9.00
                    Min.
                           :3.000
                                    Min.
                                                                     Min.
                                                                          :1613
   1st Qu.:17.00
                    1st Qu.:4.000
                                    1st Qu.:105.0
                                                    1st Qu.: 75.0
                                                                     1st Qu.:2225
##
##
   Median :22.75
                    Median :4.000
                                    Median :151.0
                                                    Median: 93.5
                                                                     Median:2804
##
  Mean
          :23.45
                    Mean
                           :5.472
                                    Mean
                                          :194.4
                                                    Mean
                                                          :104.5
                                                                     Mean
                                                                          :2978
   3rd Qu.:29.00
                    3rd Qu.:8.000
                                    3rd Qu.:275.8
                                                    3rd Qu.:126.0
                                                                     3rd Qu.:3615
   Max.
           :46.60
                    Max.
                           :8.000
                                    Max.
                                           :455.0
                                                            :230.0
                                                                     Max.
                                                                           :5140
##
                                                    Max.
##
##
    acceleration
                         year
                                    origin
                                                             name
##
  Min.
          : 8.00
                           :70.00
                                    1:245
                                                               : 5
                    Min.
                                            amc matador
   1st Qu.:13.78
                    1st Qu.:73.00
                                    2: 68
##
                                            ford pinto
                                                               :
## Median :15.50
                    Median :76.00
                                    3: 79
                                            toyota corolla
                                                               :
## Mean
          :15.54
                    Mean
                           :75.98
                                            amc gremlin
## 3rd Qu.:17.02
                    3rd Qu.:79.00
                                            amc hornet
## Max.
          :24.80
                    Max.
                           :82.00
                                            chevrolet chevette:
##
                                            (Other)
                                                               :365
  b. Produce a pair plot that includes all relevant variables in the data set. You may use the 'ggpairs'
function from the GGally package.
library(ggplot2)
library(GGally)
## Registered S3 method overwritten by 'GGally':
##
     method from
     +.gg
            ggplot2
ggpairs(data[-9])
## 'stat_bin()' using 'bins = 30'. Pick better value with 'binwidth'.
## 'stat_bin()' using 'bins = 30'. Pick better value with 'binwidth'.
## 'stat_bin()' using 'bins = 30'. Pick better value with 'binwidth'.
## 'stat_bin()' using 'bins = 30'. Pick better value with 'binwidth'.
## 'stat bin()' using 'bins = 30'. Pick better value with 'binwidth'.
## 'stat_bin()' using 'bins = 30'. Pick better value with 'binwidth'.
## 'stat_bin()' using 'bins = 30'. Pick better value with 'binwidth'.
```



c. Compute the matrix of correlations between the variables. You will need to exclude the name. Also, do not use the origin, as it is a categorical variable. However, the origin should be used for modeling in the next question. Hints: you may use the cor() function from base R. The corrplot package gives a nice visualization of the correlation matrix.

(cor(data[-c(8,9)]))

```
##
                             cylinders displacement horsepower
                                                                     weight
                        mpg
## mpg
                  1.0000000 -0.7776175
                                          -0.8051269 -0.7784268 -0.8322442
                -0.7776175
                             1.0000000
                                          0.9508233
                                                      0.8429834
                                                                 0.8975273
## cylinders
## displacement -0.8051269
                             0.9508233
                                          1.0000000
                                                      0.8972570
                                                                 0.9329944
                                          0.8972570
## horsepower
                -0.7784268
                             0.8429834
                                                      1.0000000
                                                                 0.8645377
## weight
                -0.8322442
                             0.8975273
                                          0.9329944
                                                      0.8645377
                                                                  1.0000000
  acceleration
                 0.4233285 -0.5046834
                                          -0.5438005 -0.6891955 -0.4168392
##
##
                 0.5805410 -0.3456474
                                          -0.3698552 -0.4163615 -0.3091199
  year
##
                acceleration
                                    year
                   0.4233285
                               0.5805410
## mpg
   cylinders
                  -0.5046834 -0.3456474
## displacement
                  -0.5438005 -0.3698552
## horsepower
                  -0.6891955 -0.4163615
## weight
                   -0.4168392 -0.3091199
## acceleration
                   1.0000000
                              0.2903161
                   0.2903161
                               1.0000000
## year
```

d. Use the lm() function to perform a multiple linear regression with mpg as the response and all other variables except name as the predictors. Use the summary() function to print the results. Comment on the

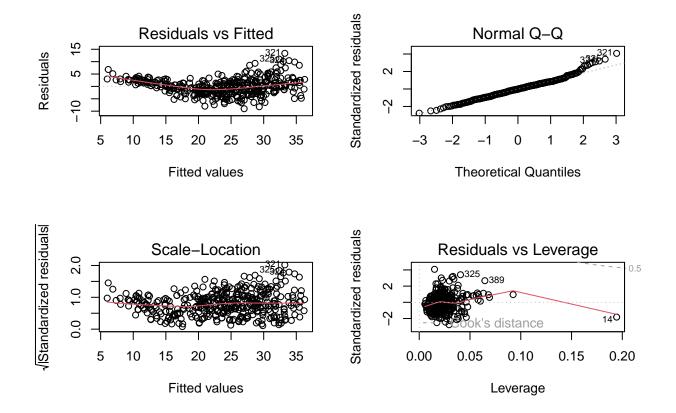
output. For instance:

```
lm_fit = lm(mpg ~ . - name, data = data)
summary(lm_fit)
```

```
##
## Call:
## lm(formula = mpg ~ . - name, data = data)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
                                      Max
  -9.0095 -2.0785 -0.0982
                          1.9856 13.3608
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept) -1.795e+01 4.677e+00 -3.839 0.000145 ***
## cylinders
               -4.897e-01
                          3.212e-01 -1.524 0.128215
## displacement 2.398e-02 7.653e-03
                                       3.133 0.001863 **
## horsepower
               -1.818e-02 1.371e-02 -1.326 0.185488
## weight
               -6.710e-03 6.551e-04 -10.243 < 2e-16 ***
## acceleration 7.910e-02 9.822e-02
                                       0.805 0.421101
                7.770e-01 5.178e-02 15.005 < 2e-16 ***
## year
## origin2
                2.630e+00 5.664e-01
                                       4.643 4.72e-06 ***
                                       5.162 3.93e-07 ***
## origin3
                2.853e+00 5.527e-01
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 3.307 on 383 degrees of freedom
## Multiple R-squared: 0.8242, Adjusted R-squared: 0.8205
## F-statistic: 224.5 on 8 and 383 DF, p-value: < 2.2e-16
```

- i) Is there a relationship between the predictors and the response? i) Yes, there is a relationship between the predictors and the response as $p < 2.2e^{-16}$
- ii) Which predictors appear to have a statistically significant relationship to the response? ii) displacement, weight, year, and origin.
- iii) What does the coefficient for the year variable suggest? iii) For each unit of increase in displacement, weight, year, and origin the mpg increases by 0.02, 0.006, 0.75, and 1.43 units, respectively if all other variables remain fixed.
- e. Use the plot() function to produce diagnostic plots of the linear regression fit. Comment on any problems you see with the fit. Do the residual plots suggest any unusually large outliers? Does the leverage plot identify any observations with unusually high leverage?

```
par(mfrow = c(2,2))
plot(lm_fit)
```



The residuals are not distributed uniformly on both sides of the line line at y = 0. Higher values in Q-Q plot shows residuals does not follow normal distribution.

f. Use the * and : symbols to fit linear regression models with interaction effects. Do any interactions appear to be statistically significant? Formula $y \sim .^2$ is used to include all interaction terms.

```
data1 = data
data1$name = NULL
lm_fit_2 = lm(mpg ~ .^2, data = data1)
summary(lm_fit_2)
```

```
##
## Call:
##
  lm(formula = mpg ~ .^2, data = data1)
##
##
  Residuals:
##
                1Q
                    Median
                                        Max
   -7.6008 -1.2863
                    0.0813
                            1.2082 12.0382
##
##
  Coefficients:
##
                                Estimate Std. Error t value Pr(>|t|)
##
  (Intercept)
                               4.401e+01
                                          5.147e+01
                                                       0.855 0.393048
## cylinders
                               3.302e+00
                                                       0.403 0.686976
                                          8.187e+00
## displacement
                              -3.529e-01
                                          1.974e-01
                                                      -1.788 0.074638
                                          3.390e-01
## horsepower
                               5.312e-01
                                                       1.567 0.117970
## weight
                              -3.259e-03 1.820e-02
                                                      -0.179 0.857980
```

```
## acceleration
                            -6.048e+00 2.147e+00 -2.818 0.005109 **
## year
                            4.833e-01 5.923e-01
                                                   0.816 0.415119
## origin2
                           -3.517e+01 1.260e+01 -2.790 0.005547 **
## origin3
                            -3.765e+01 1.426e+01 -2.640 0.008661 **
## cylinders:displacement
                           -6.316e-03 7.106e-03 -0.889 0.374707
## cylinders:horsepower
                            1.452e-02 2.457e-02 0.591 0.555109
## cylinders:weight
                            5.703e-04 9.044e-04 0.631 0.528709
                            3.658e-01 1.671e-01
                                                 2.189 0.029261 *
## cylinders:acceleration
## cylinders:year
                            -1.447e-01 9.652e-02 -1.499 0.134846
## cylinders:origin2
                           -7.210e-01 1.088e+00 -0.662 0.508100
## cylinders:origin3
                            1.226e+00 1.007e+00
                                                  1.217 0.224379
## displacement:horsepower
                            -5.407e-05 2.861e-04 -0.189 0.850212
                                                  1.828 0.068435
## displacement:weight
                             2.659e-05 1.455e-05
## displacement:acceleration -2.547e-03 3.356e-03 -0.759 0.448415
## displacement:year
                            4.547e-03 2.446e-03
                                                 1.859 0.063842 .
## displacement:origin2
                            -3.364e-02 4.220e-02 -0.797 0.425902
## displacement:origin3
                            5.375e-02 4.145e-02
                                                 1.297 0.195527
## horsepower:weight
                           -3.407e-05 2.955e-05 -1.153 0.249743
## horsepower:acceleration
                           -3.445e-03 3.937e-03 -0.875 0.382122
## horsepower:year
                           -6.427e-03 3.891e-03
                                                 -1.652 0.099487
## horsepower:origin2
                           -4.869e-03 5.061e-02 -0.096 0.923408
## horsepower:origin3
                            2.289e-02 6.252e-02
                                                 0.366 0.714533
                           -6.851e-05 2.385e-04 -0.287 0.774061
## weight:acceleration
## weight:year
                           -8.065e-05 2.184e-04 -0.369 0.712223
## weight:origin2
                            2.277e-03 2.685e-03 0.848 0.397037
## weight:origin3
                           -4.498e-03 3.481e-03 -1.292 0.197101
## acceleration:year
                             6.141e-02 2.547e-02
                                                  2.412 0.016390 *
                                                  3.496 0.000531 ***
## acceleration:origin2
                             9.234e-01 2.641e-01
## acceleration:origin3
                            7.159e-01 3.258e-01
                                                 2.198 0.028614 *
## year:origin2
                             2.932e-01 1.444e-01 2.031 0.043005 *
## year:origin3
                             3.139e-01 1.483e-01
                                                 2.116 0.035034 *
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 2.628 on 356 degrees of freedom
## Multiple R-squared: 0.8967, Adjusted R-squared: 0.8866
## F-statistic: 88.34 on 35 and 356 DF, p-value: < 2.2e-16
```

cylinders:acceleration, acceleration:year, acceleration:origin, and year:origin.

Residuals:

g. Try a few different transformations of the variables, such as log(X), \sqrt{X} , X^2 . Note that X^2 transformation needs I() in the formula: $y \sim I(X^2)$. For $\sqrt(X)$ and X^2 , you can simply use log(X) and \sqrt{X} , respectively. Comment on your findings. You may also consider transforming the response variable. The goal is to be familiar with some variable transformations, although they may not be the optimum ones.

```
lm_fit_trans = lm(mpg ~ . + log(displacement) + sqrt(horsepower) + year^2, data = data1)
summary(lm_fit_trans)

##
## Call:
## lm(formula = mpg ~ . + log(displacement) + sqrt(horsepower) +
## year^2, data = data1)
##
```

```
1Q Median
                                3Q
## -9.8186 -1.5724 -0.0212 1.4778 11.7555
##
## Coefficients:
##
                       Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                     55.0369549
                                 8.5393929
                                             6.445 3.50e-10 ***
## cylinders
                      0.1358752
                                 0.2916219
                                             0.466
                                                   0.64153
## displacement
                      0.0266484
                                 0.0128895
                                             2.067
                                                    0.03937 *
## horsepower
                      0.2988372
                                 0.0610741
                                             4.893 1.47e-06 ***
## weight
                     -0.0033028
                                 0.0006727
                                            -4.910 1.36e-06 ***
## acceleration
                     -0.2691184
                                 0.0985969
                                            -2.729
                                                    0.00664 **
                                                    < 2e-16 ***
## year
                      0.7615771
                                 0.0463315
                                            16.438
## origin2
                      0.8508379
                                 0.5373529
                                             1.583
                                                    0.11416
## origin3
                      1.2401229
                                 0.5414392
                                             2.290
                                                    0.02254 *
                                                    0.00339 **
## log(displacement) -6.7092007
                                 2.2755252
                                            -2.948
## sqrt(horsepower)
                     -7.8076253
                                 1.3624471
                                            -5.731 2.04e-08 ***
##
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 2.933 on 381 degrees of freedom
## Multiple R-squared: 0.8624, Adjusted R-squared: 0.8587
## F-statistic: 238.7 on 10 and 381 DF, p-value: < 2.2e-16
```

 R^2 has slightly decreased.

Setup 2

This question should be answered using the Carseats data set. The data set is provided in a CSV file.

Question set 2

a. Fit a multiple regression model to predict Sales using Price, Urban, and ShelveLoc.

data = read.csv("/Users/atanugiri/OneDrive - University of Texas at El Paso/Class Documents/Data Mining
summary(data)

```
##
        Sales
                        CompPrice
                                          Income
                                                         Advertising
##
    Min.
           : 0.000
                              : 77
                                     Min.
                                             : 21.00
                                                                : 0.000
                      Min.
                                                        Min.
    1st Qu.: 5.390
                      1st Qu.:115
                                     1st Qu.: 42.75
                                                        1st Qu.: 0.000
   Median : 7.490
                                     Median : 69.00
##
                      Median:125
                                                        Median : 5.000
##
           : 7.496
                      Mean
                              :125
                                     Mean
                                             : 68.66
                                                        Mean
                                                                : 6.635
##
    3rd Qu.: 9.320
                      3rd Qu.:135
                                     3rd Qu.: 91.00
                                                        3rd Qu.:12.000
            :16.270
                              :175
                                             :120.00
                                                                :29.000
##
    Max.
                      Max.
                                                        Max.
##
      Population
                                        ShelveLoc
                         Price
                                                                 Age
##
    Min.
            : 10.0
                     Min.
                             : 24.0
                                      Length: 400
                                                           Min.
                                                                   :25.00
##
    1st Qu.:139.0
                     1st Qu.:100.0
                                      Class : character
                                                           1st Qu.:39.75
   Median :272.0
                     Median :117.0
                                       Mode :character
                                                           Median :54.50
##
            :264.8
                             :115.8
                                                                   :53.32
   Mean
                     Mean
                                                           Mean
##
    3rd Qu.:398.5
                     3rd Qu.:131.0
                                                           3rd Qu.:66.00
##
            :509.0
                             :191.0
                                                                   :80.00
   {\tt Max.}
                     Max.
                                                           Max.
##
      Education
                       Urban
                                              US
```

```
## Min. :10.0
                 Length:400
                                  Length: 400
## 1st Qu.:12.0
                Class : character Class : character
## Median :14.0
                 Mode :character Mode :character
## Mean :13.9
## 3rd Qu.:16.0
## Max. :18.0
data$ShelveLoc = as.factor(data$ShelveLoc)
data$Urban = as.factor(data$Urban)
data$US = as.factor(data$US)
summary(data)
##
                     CompPrice
       Sales
                                   Income
                                                Advertising
                               Min. : 21.00
##
   Min. : 0.000
                   Min. : 77
                                               Min. : 0.000
                   1st Qu.:115
##
  1st Qu.: 5.390
                               1st Qu.: 42.75
                                               1st Qu.: 0.000
## Median : 7.490
                   Median:125
                               Median : 69.00
                                               Median : 5.000
## Mean : 7.496
                               Mean : 68.66
                                               Mean : 6.635
                   Mean :125
##
   3rd Qu.: 9.320
                   3rd Qu.:135
                               3rd Qu.: 91.00
                                               3rd Qu.:12.000
                   Max. :175
                               Max. :120.00
                                               Max. :29.000
## Max. :16.270
     Population
                     Price
                                 ShelveLoc
                                                 Age
                                                             Education
                                Bad : 96
## Min. : 10.0
                  Min. : 24.0
                                                          Min. :10.0
                                            Min. :25.00
## 1st Qu.:139.0 1st Qu.:100.0
                               Good : 85
                                            1st Qu.:39.75
                                                          1st Qu.:12.0
## Median :272.0 Median :117.0 Medium:219
                                            Median :54.50
                                                          Median:14.0
## Mean :264.8 Mean :115.8
                                            Mean :53.32
                                                           Mean :13.9
## 3rd Qu.:398.5
                  3rd Qu.:131.0
                                            3rd Qu.:66.00
                                                           3rd Qu.:16.0
## Max. :509.0 Max. :191.0
                                            Max. :80.00
                                                          Max. :18.0
## Urban
              US
## No :118 No :142
## Yes:282 Yes:258
##
##
##
##
lm_fit = lm(Sales ~ Price + Urban + ShelveLoc, data = data)
summary(lm_fit)
##
## lm(formula = Sales ~ Price + Urban + ShelveLoc, data = data)
## Residuals:
     Min
            1Q Median
                         3Q
                               Max
## -5.614 -1.321 -0.004 1.360 5.001
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                 ## Price
                            0.00406 -14.036 < 2e-16 ***
                 -0.05699
## UrbanYes
                  0.29375
                            0.21095
                                    1.392
                                             0.165
## ShelveLocGood
                  4.92633
                            0.28642 17.200 < 2e-16 ***
## ShelveLocMedium 1.88631
                            0.23512
                                    8.023 1.19e-14 ***
## ---
```

```
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.915 on 395 degrees of freedom
## Multiple R-squared: 0.5448, Adjusted R-squared: 0.5402
## F-statistic: 118.2 on 4 and 395 DF, p-value: < 2.2e-16</pre>
```

b. Provide an interpretation of each coefficient in the model. Be careful – some of the variables in the model are qualitative!

```
contrasts(data$Urban)

## Yes
## No 0
## Yes 1
```

contrasts(data\$ShelveLoc)

```
## Good Medium
## Bad 0 0
## Good 1 0
## Medium 0 1
```

For Urban 'No' is baseline. For ShelveLoc 'Bad' is baseline.

For each unit of increase in Price, Urban, ShelveLocGood, and ShelveLocMedium the Sales increases by -0.06, 4.93, and 1.89 units, respectively if all other variables remain fixed.

- c. Write out the model in equation form, being careful to handle the qualitative variables properly. Sales = 11.80818 0.05699 * Price + 0.29375 * UrbanYes + 4.92633 * ShelveLocGood + 1.88631 * ShelveLocMedium
 - d. Add the interaction between Urban and Price in the model. Interpret the fitted coefficients.

```
lm_fit_2 = lm(Sales ~ Price*Urban + ShelveLoc, data = data)
summary(lm_fit_2)
```

```
##
## lm(formula = Sales ~ Price * Urban + ShelveLoc, data = data)
##
## Residuals:
      Min
                1Q Median
                                3Q
                                       Max
## -5.3565 -1.2763 -0.0569 1.3895 4.8002
##
## Coefficients:
                    Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                   12.987446
                               0.904196 14.364
                                                < 2e-16 ***
                                       -8.777
                                                < 2e-16 ***
## Price
                   -0.067390
                               0.007678
## UrbanYes
                   -1.358875
                              1.057116 -1.285
                                                   0.199
## ShelveLocGood
                   4.934686
                               0.285909 17.260
                                                < 2e-16 ***
## ShelveLocMedium 1.896242
                               0.234742
                                          8.078 8.12e-15 ***
## Price:UrbanYes
                   0.014408
                               0.009031
                                          1.595
                                                   0.111
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
```

```
## ## Residual standard error: 1.911 on 394 degrees of freedom ## Multiple R-squared: 0.5477, Adjusted R-squared: 0.542 ## F-statistic: 95.43 on 5 and 394 DF, p-value: < 2.2e-16

The model is written as: Sales = \beta_0 + \beta_1 * Price + \beta_2 * UrbanYes + \beta_{31} * ShelveLocGood + \beta_{32} * ShelveLocMedium + \beta_5 * Price * UrbanYes

If Urban = No Sales = \beta_0 + \beta_1 * Price + \beta_{31} * ShelveLocGood + \beta_{32} * ShelveLocMedium

If Urban = Yes Sales = \beta_0 + \beta_1 * Price + \beta_2 + \beta_{31} * ShelveLocGood + \beta_{32} * ShelveLocMedium + \beta_5 * Price = (\beta_0 + \beta_2) + (\beta_1 + \beta_5) * Price + \beta_{31} * ShelveLocGood + \beta_{32} * ShelveLocMedium
```

- e. For which of the predictors can you reject the null hypothesis $H_0: \beta_j = 0$? For Price, ShelveLoc we can reject null hypothesis.
- f. Now fit a multiple linear model for Sales using all variables provided in the data set (intercept and main effects only). Comment on the model fitting.

```
lm_fit = lm(Sales ~ ., data = data)
summary(lm_fit)
```

```
##
## Call:
## lm(formula = Sales ~ ., data = data)
##
## Residuals:
##
      Min
                1Q Median
                               3Q
                                      Max
## -2.8692 -0.6908 0.0211 0.6636
                                  3.4115
##
## Coefficients:
##
                    Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                   5.6606231
                              0.6034487
                                          9.380 < 2e-16 ***
## CompPrice
                   0.0928153
                              0.0041477
                                         22.378 < 2e-16 ***
## Income
                   0.0158028 0.0018451
                                          8.565 2.58e-16 ***
                                         11.066 < 2e-16 ***
## Advertising
                   0.1230951 0.0111237
## Population
                   0.0002079 0.0003705
                                          0.561
                                                   0.575
## Price
                   -0.0953579
                              0.0026711 -35.700
                                                 < 2e-16 ***
                   4.8501827
                                         31.678
                                                 < 2e-16 ***
## ShelveLocGood
                              0.1531100
## ShelveLocMedium 1.9567148 0.1261056
                                        15.516
                                                 < 2e-16 ***
                  -0.0460452 0.0031817 -14.472
## Age
                                                 < 2e-16 ***
## Education
                   -0.0211018
                              0.0197205
                                         -1.070
                                                   0.285
## UrbanYes
                   0.1228864 0.1129761
                                          1.088
                                                   0.277
## USYes
                   -0.1840928 0.1498423
                                        -1.229
                                                   0.220
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.019 on 388 degrees of freedom
## Multiple R-squared: 0.8734, Adjusted R-squared: 0.8698
## F-statistic: 243.4 on 11 and 388 DF, p-value: < 2.2e-16
```

Adjusted R-squared has increased.

g. Fit a smaller model that only uses the predictors for which there is evidence of association with the outcome. We will discuss variable selection in a later chapter, but for this question, select variables with significant p-values.

```
lm_fit2 = lm(Sales ~ . - Population - Education - Urban - US, data = data)
summary(lm_fit2)
```

```
##
## Call:
## lm(formula = Sales \sim . - Population - Education - Urban - US,
       data = data)
##
## Residuals:
                                3Q
##
       Min
                1Q Median
                                       Max
  -2.7728 -0.6954 0.0282 0.6732 3.3292
##
## Coefficients:
##
                    Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                    5.475226
                               0.505005
                                           10.84
                                                   <2e-16 ***
## CompPrice
                                           22.45
                    0.092571
                               0.004123
                                                   <2e-16 ***
## Income
                    0.015785
                               0.001838
                                           8.59
                                                   <2e-16 ***
## Advertising
                    0.115903
                               0.007724
                                           15.01
                                                   <2e-16 ***
                                          -35.70
## Price
                   -0.095319
                               0.002670
                                                   <2e-16 ***
## ShelveLocGood
                    4.835675
                               0.152499
                                          31.71
                                                   <2e-16 ***
## ShelveLocMedium 1.951993
                                           15.57
                               0.125375
                                                   <2e-16 ***
## Age
                   -0.046128
                               0.003177 -14.52
                                                   <2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 1.019 on 392 degrees of freedom
## Multiple R-squared: 0.872, Adjusted R-squared: 0.8697
## F-statistic: 381.4 on 7 and 392 DF, p-value: < 2.2e-16
```

h. How well do the models in (f) and (g) fit the data? You may use anova() function to compare to models. The Adjusted R-squared values very similar. However, the second model has less variables. So, we should prefer 2nd model.

```
anova(lm_fit, lm_fit2)
```

```
## Analysis of Variance Table
##
## Model 1: Sales ~ CompPrice + Income + Advertising + Population + Price +
       ShelveLoc + Age + Education + Urban + US
##
## Model 2: Sales ~ (CompPrice + Income + Advertising + Population + Price +
##
       ShelveLoc + Age + Education + Urban + US) - Population -
       Education - Urban - US
##
##
     Res.Df
               RSS Df Sum of Sq
                                      F Pr(>F)
## 1
        388 402.83
## 2
        392 407.39 -4
                        -4.5533 1.0964 0.358
```

p = 0.358. So the models are equivalent.