World Science Festival

July 25, 2013

Dear Greg, Andrés, Kristen, Elizabeth and Omer,

Thank you for participating in the 2013 World Science Festival. The critical contribution of talented and dedicated professionals like you allows the Festival to consistently provide substantive and entertaining experiences of cutting-edge ideas.

The response to this year's World Science Festival was terrific. More than 200,000 people attended the Festival's events from our in-theater, main-stage programs to the more intimate salons, to our heavily attended outdoor, interactive events—the Ultimate Science Street Fair, Innovation Square and Dance of the Planets. An additional on-line audience representing over 160 countries joined our live-streamed programs.

The 2013 World Science Festival enjoyed strong coverage from major local, national and international media outlets including *The New York Times, The Wall Street Journal, Crain's New York Business, Bloomberg, Businessweek, Popular Mechanics, Scientific American, Yahoo!News, The Huffington Post, Good Day NY, NBC News, The New York Observer, NY1, The Leonard Lopate Show, WOR Radio, WNYC, and WCBS Radio.* Much of this coverage can be found at the Festival's website, www.worldsciencefestival.com/press.

Your involvement has helped advance our ongoing mission of shifting science to the cultural center. Our staff is already hard at work on the 2014 World Science Festival, which will take place from May 28th to June 1st. We're excited about new program initiatives we will be launching in the coming year in New York and in other major cities around the world, and in the digital space where new content and programming will be added daily. We always welcome your ideas, feedback and of course, any updates about your work so please don't hesitate to stay in touch. Thank you again for your involvement and we look forward to working with you on future projects and Festivals.

With best wishes,

Brian Greene
Co-Founder and Chairman
World Science Festival

Tracy Day
Co-Founder and CEO
World Science Festival