

Austin Taranto

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Professional Summary

Current employee at CBS Sports Network as a Media Asset Manager. Also, a Full-Stack Web Developer graduate of the Trilogy Web Development Bootcamp through Columbia University's Engineering Program. Tenacious mindset with a hunger for learning how to fix problems whilst also being a contributing team member. Proven knowledge of coding languages that designed web applications both front and back-end with some functioning games in between. Working to change careers into becoming a Web Developer or Software Engineer to advance the ever-changing technological world.

Skills

HTML5, CSS, JavaScript, jQuery, JSON, Bootstrap, Node.js, React, Express, Handlebars, MySQL, MongoDB, AJAX, React.

Projects

- ❖ Synergy: <https://ataranto320.github.io/Synergy2/> (Front-End)
 - Created with team to give user information (crime, jobs, colleges) on places a user would like to live.
- ❖ Super Hero Game: <https://jaja-project2.herokuapp.com/> (Front and Back-End)
 - Created with team to allow user to face off their favorite super heroes in epic battles.
- ❖ Hangman: <https://ataranto320.github.io/Hangman-Game/> (Front-End)
 - Created game based on classic hangman game with theme or classic PlayStation 1 game

Work Experience

CBS Sports

Media Asset Manager (NYC) Nov. 2018 – Present

- Schedule daily records for games across various networks in Dalet system.
- Restore footage for live & ongoing edits.
- Ingest video content to Adobe Premiere & Encoder for editing purposes.
- Insert metadata for all files ingested to provide exceptional organization.
- Flush files from Dalet system to provide space for new files to be ingested.

Media Service Coordinator (NYC) Nov. 2014 – 2018

- Assisted producers in finding footage for studio, filed, & project edits: Super Bowl 50, March Madness, & Emmy Awards.
- Monitored incoming & outgoing digital files to field production & other networks.
- Was in charge of gathering & distributing standby show edits for live broadcasts.
- Imported NFL specialty films files for future edits.
- Managerial role of Archives team.
- Supervised staff for live weekend game events.
- Mentored interns & new coworkers about daily processes.

Discovery Communications

Sales Assistant (NYC) July 2013 – Jan. 2014

- Managed flighting & allocating commercial units for various CPG, retail & travel advertisers on TLC, DFH, SCI, MIL, OWN, & ID.
- Developed relationships with Account Executives & the marketing department on promotional assets, material deadlines, & approvals.
- Collaborated with commercial operations to schedule promotional assets.
- Updated & cleared client schedules due to content issues & program changes.
- Maintained accounts on a daily basis, including swapping units & adding constraints to deals for agencies such as: Horizon, RJ Palmer, Media Edge, V Media Services INC, Media Insight, Wieden & Kennedy, Maxus, & Target Cast TCM.
- Monitored & filled network avails on TLC to help team secure inventory.

Previous Work Experience Upon Request

Education

- Trilogy Web Development – Columbia University
(New York, NY) 2019
The Fu Foundation School of Engineering and Applied Science
Full-Stack Web Development
- Sacred Heart University
(Fairfield, CT) 2008 – 2012
John F. Welch College of Business
Bachelor of Science, Business Administration – May 2012
Concentration: Entrepreneurship & Family Business