

Building a Robot Judge: Data Science for Decision-Making

13. AI Regulation and Policy

https://bitly.com/BRJ_Padlet13

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- ▶ Why not just use simple models?
- ▶ Kleinberg and Mullainathan, “Simplicity Creates Inequity” (2019):
 - ▶ simple models are strictly suboptimal in terms of equity and efficiency.

Kleinberg and Mullainathan (2019)

- ▶ Individuals have characteristics X and group membership A .
- ▶ Algorithm approximates score $f(X, A)$,
 - ▶ decide outcome (e.g. admit to college) based on threshold on $f(\cdot)$

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Result 2:

- ▶ with a simple model (relative to a complex model), info on group membership is more likely to help the decision-maker select candidates with higher $f(\cdot)$.

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Outline

Internal vs External Validity

AI Governance

Incentive Responses to AI Decisions

What can and should AI decide?

Recap and Conclusion

Summary

- ▶ **Internal validity:** the statistical inferences about causal effects are valid for the population and setting being studied.
- ▶ **External validity:** the statistical inferences can be generalized from the population and setting studied to other populations and settings

Internal Validity (from week 3)

Linear regression model:

$$V_i = \alpha + \beta s_i + \epsilon_i$$

- ▶ Exogeneity assumption: $\text{Cov}[s_i, \epsilon_i] = 0$
 - ▶ no omitted variable bias (unobserved confounders), no joint causality

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Under these conditions, causal inferences (statistical estimates on treatment effects) are valid for the population studied.

Internal validity (ML)

- ▶ In machine learning, we gauge internal validity by proper train/test splits, and avoidance of data leakage.
- ▶ then performance metrics are valid to that population.

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 - ▶ e.g., medical trials are often run with men, but medicines are then used to treat both men and women.
- ▶ External validity is an issue for both causal inference and machine learning.

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Recap and Conclusion

- ▶ Algorithms influence various aspects of life:
 - ▶ selecting tax payers for audits
 - ▶ granting or denying immigration visas
 - ▶ security screening at airports
- ▶ Besides benefits, can have risks and harms.
- ▶ Public interest requires governance to reinforce benefits and minimize risks.

Benefits

- ▶ Efficiency, accuracy, scalability
- ▶ Algorithms can be a boon to due process
 - ▶ Consistent decision making
 - ▶ Making bias evident
- ▶ Growing digital economy

Principles and Objectives

Principles

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- ▶ Privacy, surveillance
- ▶ Safety and reliability

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Objectives

- ▶ Accuracy
- ▶ Equity
- ▶ Explainability
- ▶ Auditability, transparency
- ▶ Responsibility, accountability

Challenges to developing standards

- ▶ Collective decision processes
 - ▶ tradeoffs among various stakeholders
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- ▶ Global coordination needed for digital tech
 - ▶ accounting for different cultures and contexts
- ▶ How to assign responsibility for risks/harms
 - ▶ creator / owner / operator/ user?
 - ▶ how to understand / determine intentions
 - ▶ balance accountability with innovation and growth

Governance Strategies

- ▶ Industry-driven approach;
 - ▶ Reduces regulatory red tape, could help innovation
 - ▶ No central authority to enforce best-practices;
 - ▶ Expands the power of large corporations.
 - ▶ Significant externalities, tendency to concentration

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 - ▶ Expands the power of large corporations.
 - ▶ Significant externalities, tendency to concentration
- ▶ Regulator-driven approach:
 - ▶ significant technical knowledge/skills needed to be effective
 - ▶ bad actors always a step ahead.
 - ▶ limits innovation and expansion of digital economy.
 - ▶ could collude with industry leaders

Transparency

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- ▶ But open-source algorithms are prone to gaming: savvy attorneys could “trick” the algorithm.

Transparency

- ▶ Closed-source algorithms result in “black box justice” and could be abused by insiders.
- ▶ But open-source algorithms are prone to gaming: savvy attorneys could “trick” the algorithm.
- ▶ Understanding the code/model not the same as understanding behavior
 - ▶ ML processes not understandable by non-experts
 - ▶ Sometimes even experts don't understand the model

Enforcement

- ▶ How can we make sure that the decision maker is not merely claiming to follow the rules?
 - ▶ Disclose the code?
 - ▶ Disclose the logs?
- ▶ Idea:
 - ▶ technical tools for verifying correctness
 - ▶ ensure that appropriate evidence exists for later oversight.
 - ▶ can be decentralized on blockchain

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- ▶ without disclosure, algorithms will be just as biased as humans.
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 - ▶ caveat: disclosure must include the data and ML training process, not just the decision rule.

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What can and should AI decide?

Recap and Conclusion

Incentive Responses

- ▶ Decisions today change features tomorrow.
- ▶ Take the case of ML-based credit scoring.
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- ▶ Decisions today change features tomorrow.
- ▶ Take the case of ML-based credit scoring.
- ▶ Some strategic responses are benign/helpful:
 - ▶ e.g., pay back existing debts to improve score
- ▶ Others could be costly manipulation
 - ▶ e.g., open more credit accounts to increase score, but at some risk
 - ▶ more generally, ML subjects can pay some cost and manipulate their features to improve their predicted label.

Stackelberg Competition

1. The institution (leader) chooses the decision making model to
 - ▶ maximize its utility,
 - ▶ knowing that the follower is strategic.
2. The subject (follower) responds by manipulating their features to get a better label at the low cost.
 - ▶ knowing the decision making model.

Equilibrium

- ▶ At equilibrium, the designer chooses
 - ▶ a more conservative decision boundary
 - ▶ to increase robustness to the effects of strategic manipulation.

Social Costs of Manipulations

- ▶ Social burden: the cost of changing one's predicted label.
- ▶ Robustness to strategic manipulation leads to a increase in social burden.
- ▶ Social gap: the disparity in social burden across groups

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- ▶ Face recognition
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Overall, problems seem straightforward to solve.

Human Judgment Annotation Tasks

- ▶ Spam detection
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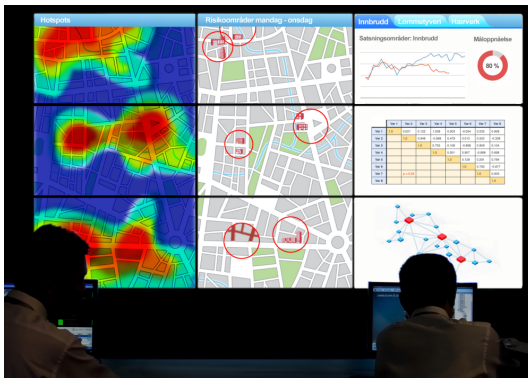
Labels are past behavior, so model is stable and incentive responses are constrained.

- ▶ compare: predicting how someone will score on these predictions in the future.

Predictive Policing

Predictive policing poses discrimination risk, thinktank warns

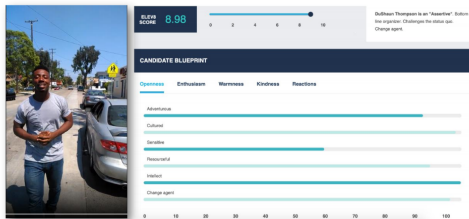
Machine-learning algorithms could replicate or amplify bias on race, sexuality and age



▲ One officer said human biases including more stop and searches of black men were likely to be introduced into algorithm data sets. Photograph: Carl Court/Getty Images

Why don't algorithmic hiring systems work?

Assessing personality & job suitability from 30-second video



Vision: algorithms will make hiring better as they don't discriminate

Reality: "One HR employee for a major technology company recommends slipping the words "Oxford" or "Cambridge" into a CV in invisible white text, to pass the automated screening."

7:16 AM · Mar 4, 2018 · [Twitter for iPhone](#)

2.2K Retweets 3.5K Likes

Source: Raghavan et al, 2019.

Predicting future choices and social outcomes

- ▶ Predicting criminal recidivism
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Overview of problems relevant to ML fairness

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- ▶ Incentive responses:
 - ▶ subjects try to manipulate features to game system
 - ▶ systems (e.g. essay grading) perceived as biased/unfair are discouraging.

Additional harms of using AI for predicting social outcomes

Narayanan slides

- ▶ Hunger for personal data
- ▶ Transfer of power from domain experts & workers to unaccountable tech companies
- ▶ Lack of explainability
- ▶ Distraction from interventions
- ▶ Veneer of objectivity
- ▶ ...

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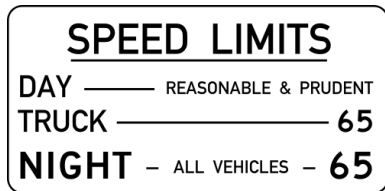
- ▶ Algorithm can only use evidence that appears in a lot of cases; it ignores special/mitigating circumstances.
- ▶ Would not work on new types of cases.
 - ▶ In particular, would not account for new laws/legislation.
- ▶ Teaching the algorithm to understand rare evidence, and to understand new laws, would require something much closer to **legal artificial intelligence**.

Legal Vagueness and Value Judgments



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- ▶ Making choices in the presence of vagueness or indeterminacy requires value judgments.

What counts as a “good” outcome? Is it even measurable?



Philosophical Issues

- ▶ What does it mean to surrender the implementation of law enforcement and judicial decision making to machines?
- ▶ What are the long-term implications for the system and its adaptiveness to change?
 - ▶ what are the political and cultural impacts?
 - ▶ how does it affect concept/motivation to appeal?

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- ▶ Scientific goals:
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 - ▶ Assess the real-world impacts of decisions on society – e.g. defendants, patients.

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- Evaluate (find problems in) machine learning pipelines.
- Design a pipeline to solve a given ML problem.
- Implement some standard pipelines in Python.

2. **Implement and evaluate causal inference designs.**

- Evaluate (find problems in) causal claims.
- Apply the standard research designs to produce causal evidence for a given empirical setting – or articulate why it is not possible.
- Implement these research designs using Stata regressions.

Learning objectives

1. Implement and evaluate machine learning pipelines.

- Evaluate (find problems in) machine learning pipelines.
- Design a pipeline to solve a given ML problem.
- Implement some standard pipelines in Python.

2. Implement and evaluate causal inference designs.

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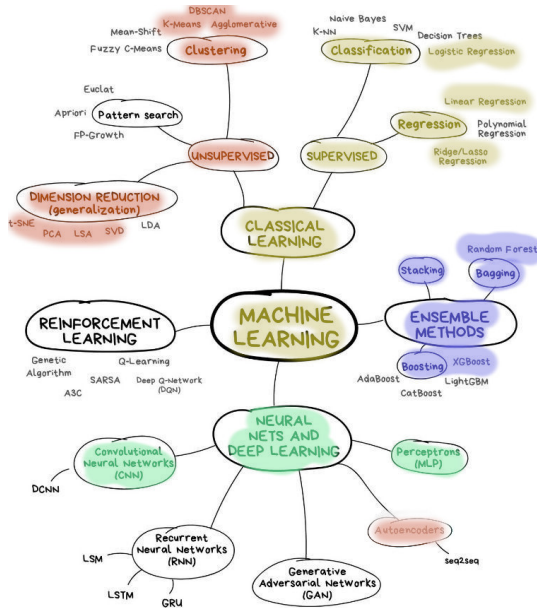
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3. **Understand how (not) to use data science tools (ML and CI) to support expert decision-making.**

- Explore the connections/distinctions between **prediction**, **inference**, and **decisions**.
- Evaluate proposed policies/systems that use algorithms for decision support – along accuracy, bias, gaming, and other dimensions.
- Read and critique research papers reporting on these policies/systems.



Evaluate (find problems in) machine learning pipelines



Design a pipeline to solve a given ML problem



Implement some standard ML pipelines in Python



Evaluate (find problems in) causal claims



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Apply the standard research designs to produce causal evidence for a given empirical setting – or articulate why it is not possible.



Implement causal inference designs using Stata regressions.



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Read and critique research papers reporting on these policies/systems.



Exam

- ▶ I will provide more detail in the coming weeks, and we will have a review session in early January.
- ▶ Please post questions here and we will try to answer them regularly, or post links to answers:

<https://padlet.com/eash44/1gunge0ijdx2bc0c>

Next Term: NLP Course

- ▶ In the spring term, I teach a complementary course in natural language processing:
 - ▶ “Sequencing Legal DNA: NLP for Law and Political Economy” (851-0739-01L)

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- ▶ Not a lot of overlap, and in many ways it builds on the content in this course.
 - ▶ i.e., focus on sequence data, and on transformer architectures (e.g. BERT, GPT-3)
- ▶ Similar setup in terms of course credits:
 - ▶ 3 credits for the lectures/assignments, 2 additional credits for a project.

Stay in touch

- ▶ e.g. add me on LinkedIn
- ▶ let me know if anything in this course helps you later on!
- ▶ can provide references for your work in the course.

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Thanks!