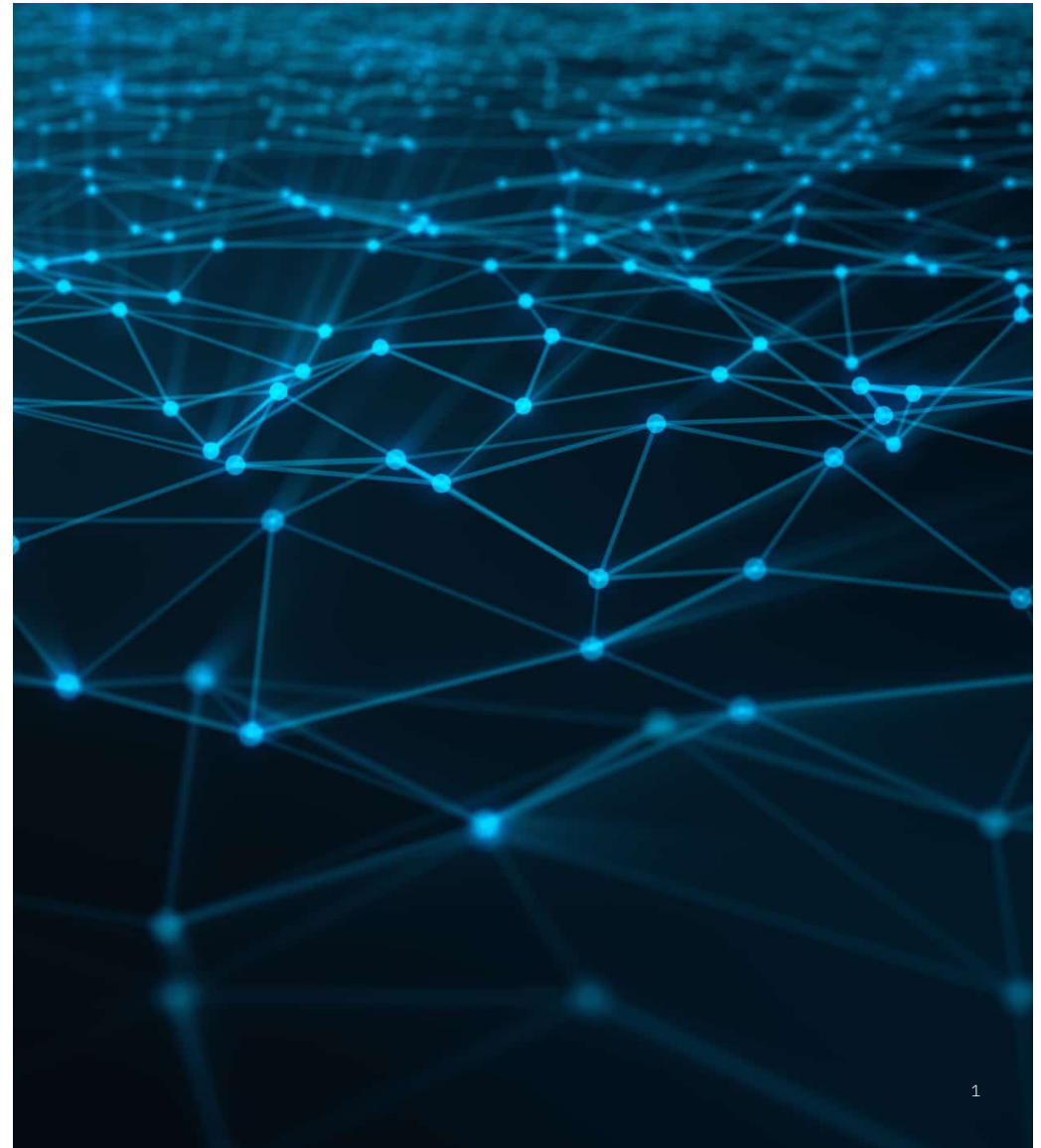


# Graph Machine Learning for Financial Crime Analysis

*KDD Finance Day  
Aug 26, 2024*

*Kubilay Atasu  
Associate Professor, Data Intensive Systems  
Software Technology Department*



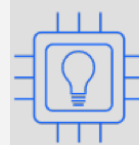
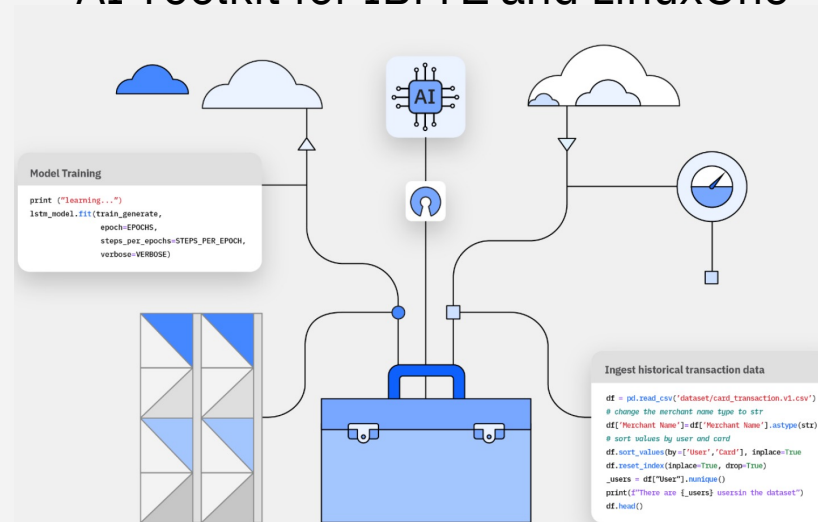
# Enabling AI in Financial Transaction Processing

You probably used IBM Z today!

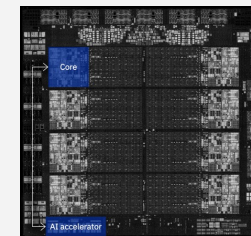


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## AI Toolkit for IBM Z and LinuxOne



On Chip AI Accelerator



*Detecting Financial Crime in Real Time!*

## Credits(2019-2023)

### SNSF Project 172610: Hardware-accelerated recursive programs (PI: K. Atasu)

PhD thesis by J. Blanusa, “Acceleration of graph pattern mining and applications to financial crime”, Aug. 2023.

- Publications in VLDB 2020, SPAA 2022, TOPC 2023, NeurIPS 2023



- Winner of the 2023 Fritz Kutter Award: Best Industry Related Doctoral Thesis in Computer Science in Switzerland
- IBM Outstanding Accomplishment Award for Contributions to System Z AI Offerings (Real-time AML & Fraud Detection)

# Trends in Financial Crime Analysis

## Trends

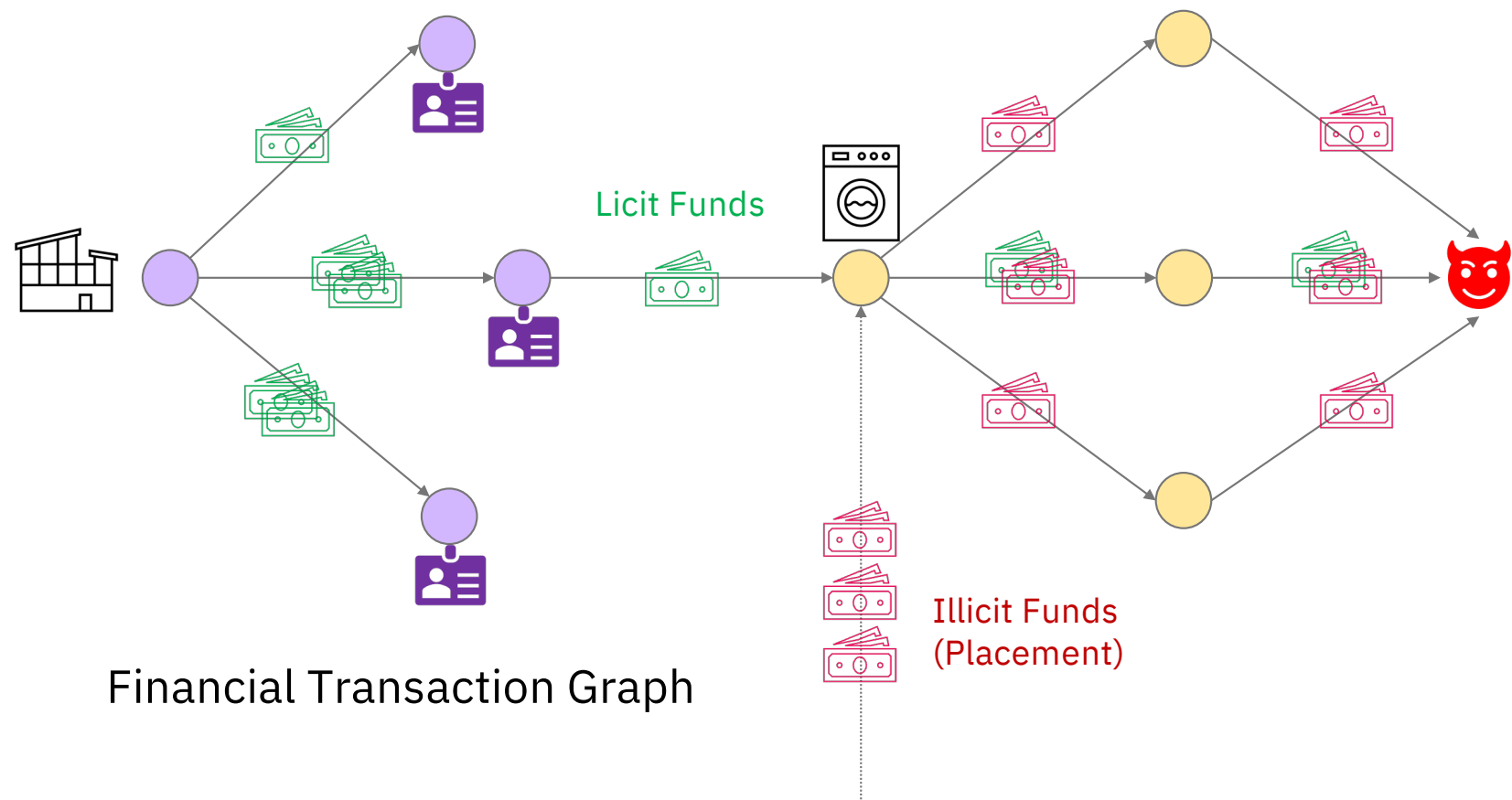
Legacy rule-based systems are being replaced by agile AI-based systems  
Know your customer (KYC) and customer due diligence (CDD) mechanisms  
Follow the data instead of following the money, knowledge graphs and AI!  
Convergence between AML and other financial fraud detection solutions

## Challenges

Detecting constantly evolving crime patterns in real-time  
Criminal networks crossing bank & national boundaries  
Building cost-efficient and sustainable AI technologies  
Regulatory Compliance, Trustworthy and Secure AI

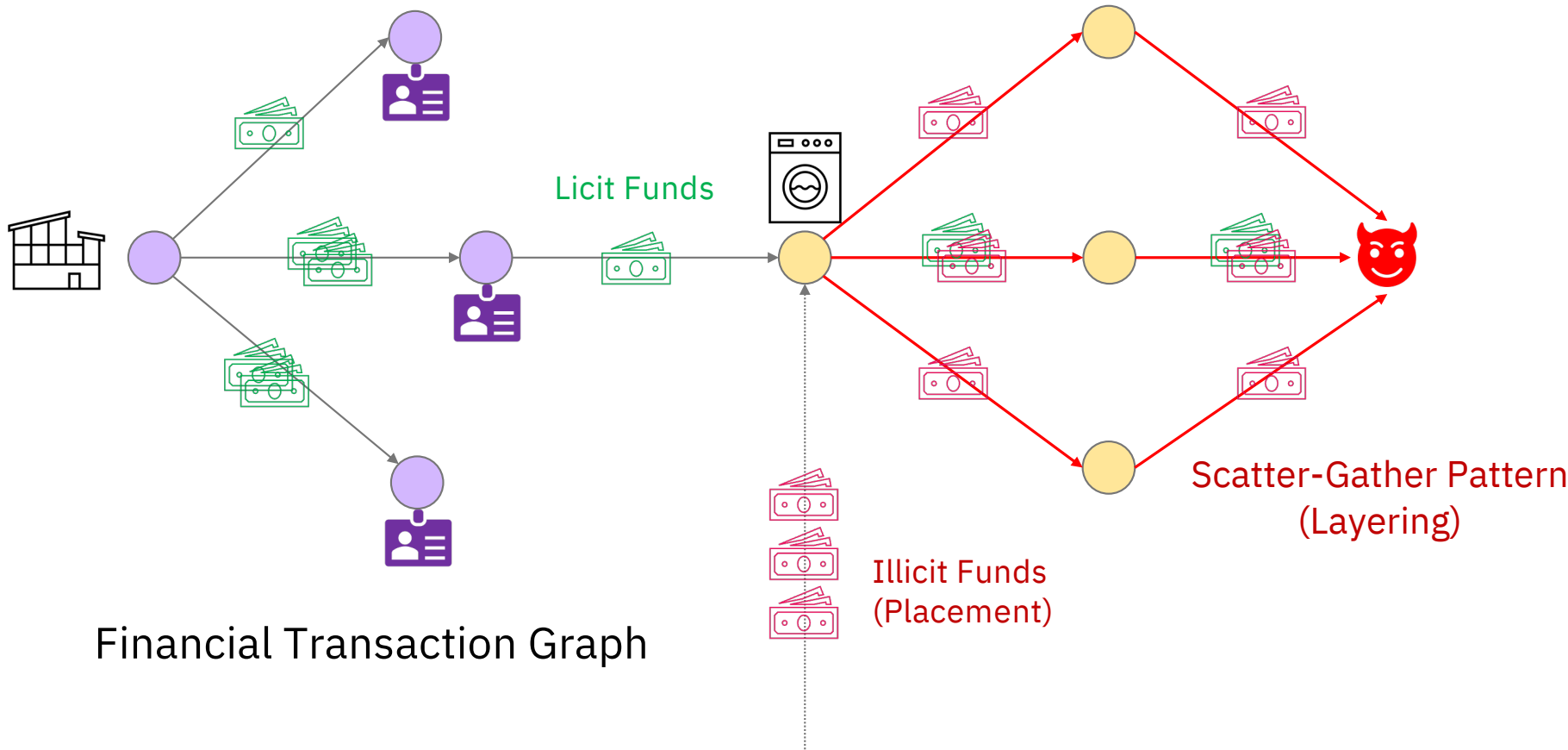
# Example: Money Laundering

UN estimates that 2–5% of the global GDP is laundered each year.

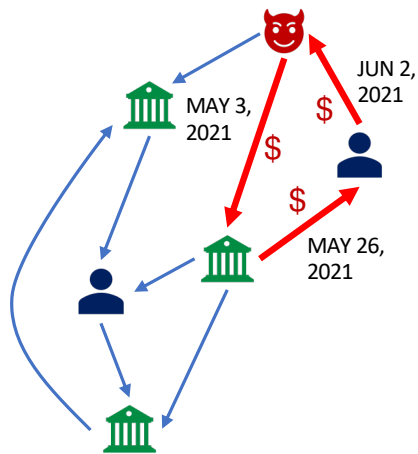


# Example: Money Laundering

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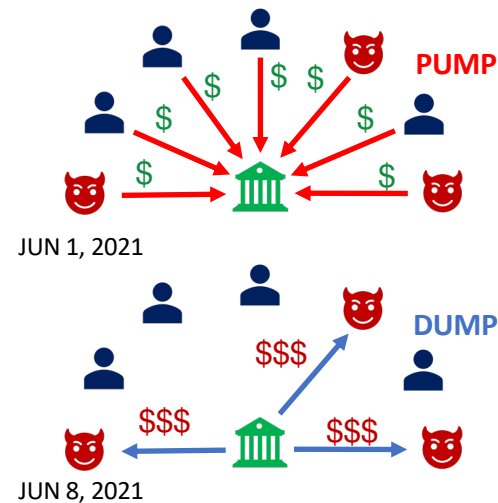


# Known Suspicious Financial Transaction Patterns



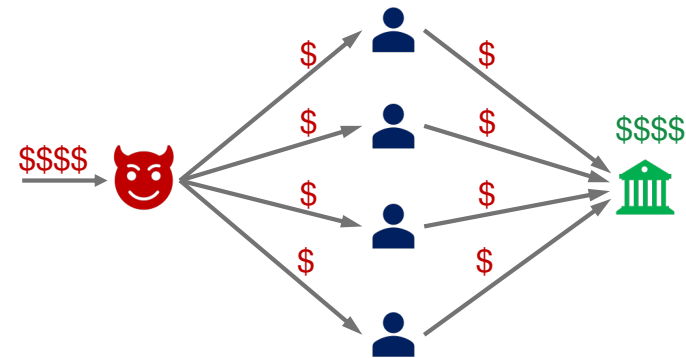
Circular trading and money laundering

*Cycles*



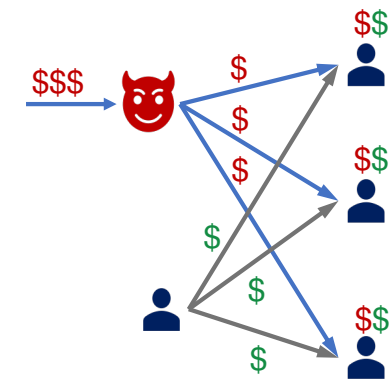
Pump and dump scheme

*High fan-in and fan-out*



Smurfing

*Scatter-gather*



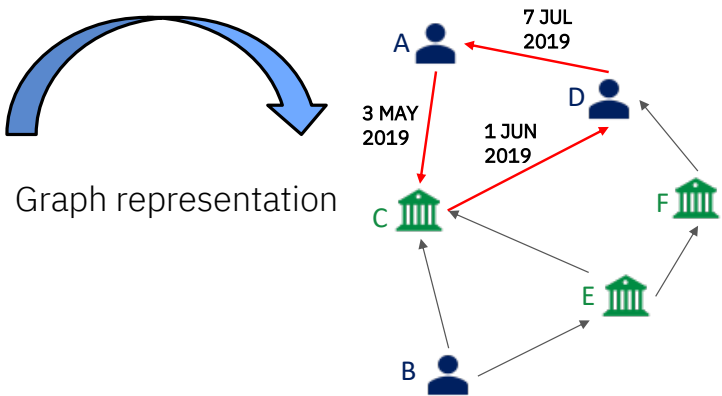
Disguising money flow

*Biclique*

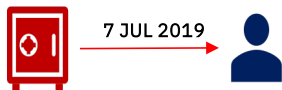
# How Does Graph Machine Learning Help?

Tabular representation of financial transactions

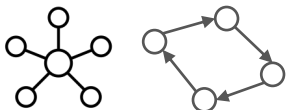
Trans. ID	Timestamp	Source bank ID	Source Account	Target bank ID	Target Account	Amount	Currency	Payment type
0	3 MAY 2019 12:45	1	A	1	C	1400	USD	Cheque
1	15 MAY 2019 07:34	2	B	1	C	710	EUR	ACH
2	18 MAY 2019 16:55	3	E	1	C	950	USD	Credit card
3	1 JUN 2019 10:06	1	C	3	D	1200	CHF	Wire
4	27 JUN 2019 13:18	2	F	3	D	2300	EUR	Credit card
5	7 JUL 2019 11:14	3	D	1	A	1100	USD	Credit card



New Transaction



Pattern Discovery



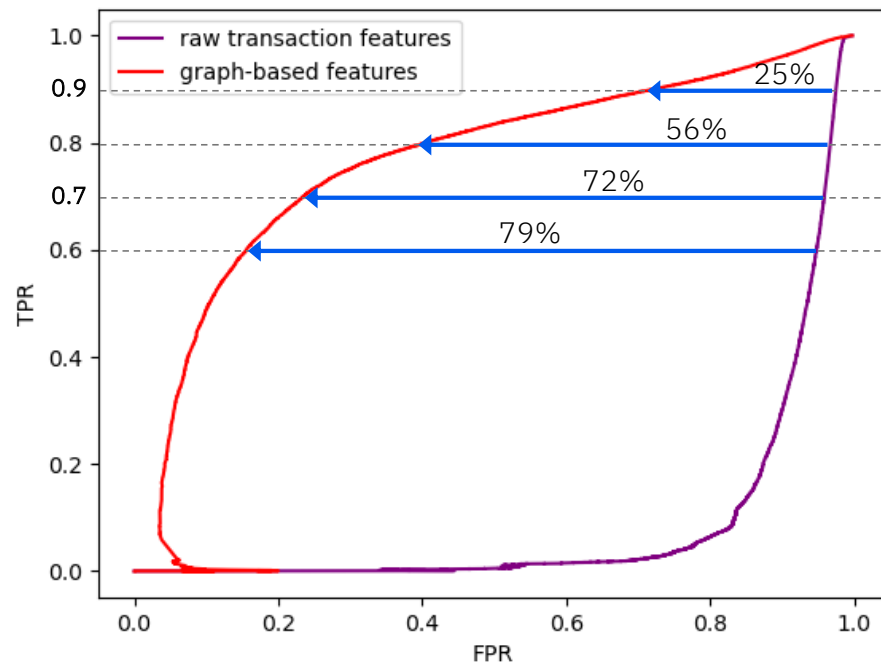
Accuracy: 9% → 0.73%

Dataset size: 100 M transactions. Illicit rate: 0.3%. Model: LightGBM. Metric: minority (illicit) class F1-score .



# AML Accuracy Improvements using Graph ML

Synthetic AML dataset with 100M transactions



True Positive Rate (TPR) vs False Positive Rate (FPR)

raw features [%]

TPR	FPR	F1
60	94.7	9.7
70	95.8	7.9
80	96.7	6.4
90	97.4	5.0

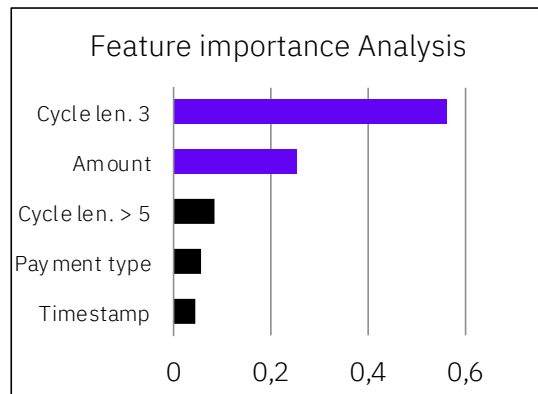
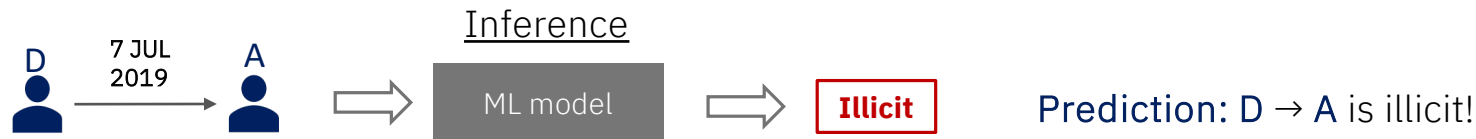
graph features [%]

TPR	FPR	F1
60	15.6	70.2
70	23.5	73.1
80	40.6	68.2
90	72.3	42.4

## Why does accuracy matter?

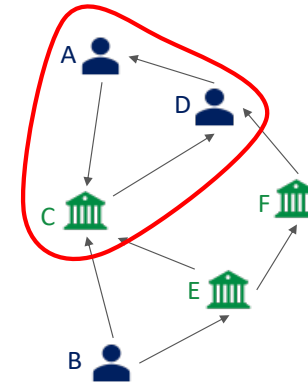
- Higher TPR → less regulatory risk!
- Lower FPR → more cost savings!

# Explaining The Predictions of Graph ML



Trans. ID	Tstamp	Src. Bank	Src. Acc.	Targ. Bank	Targ. Acc.	Amount	Curr.	Payment Type	Cycle len. 3	Cycle len. 4	Cycle len. 5	Cycle len. >5
5	7 JUL 2019 11:14	3	D	1	A	1100	USD	Credit card	1	0	0	0

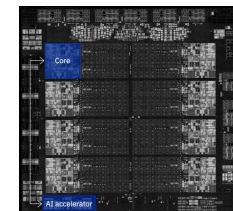
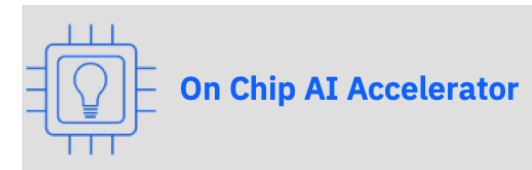
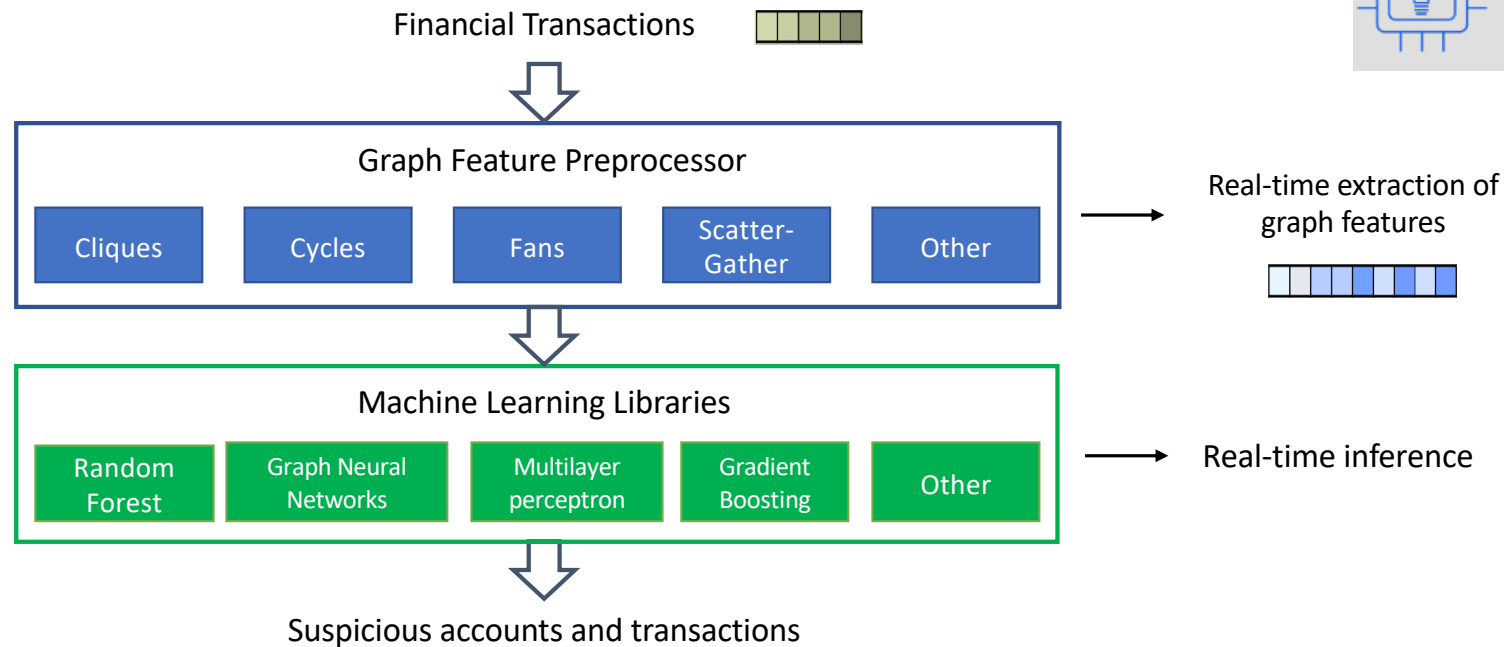
Important graph patterns



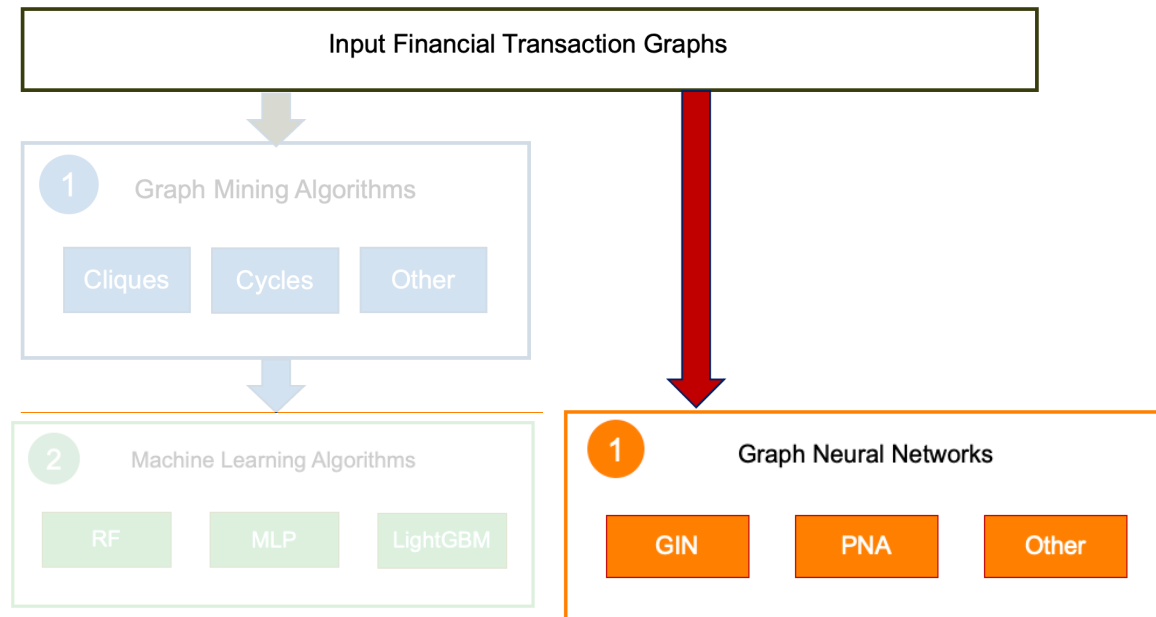
Highlight the patterns that have affected the prediction!

# Graph Machine Learning in IBM AI Toolkit for Z

Monitoring suspicious account activities in real time!



# Can Graph Neural Networks Help?

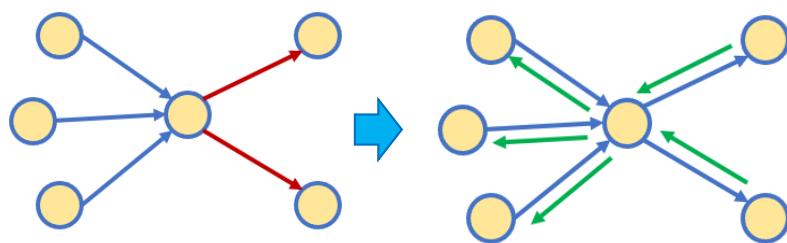


## Why Graph Neural Networks?

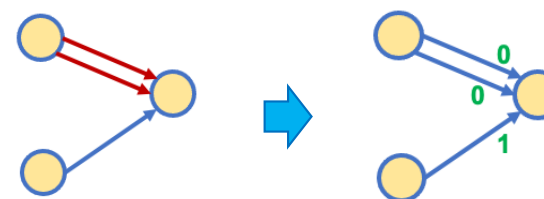
- Automation No feature engineering
- No (less) domain knowledge required
- Can detect “unestablished” patterns
- Differentiable – connect with LLMs

# Provably Powerful GNNs for Directed Multigraphs

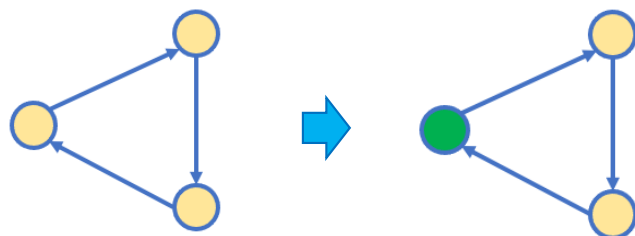
Out Degree & **Reverse MP**



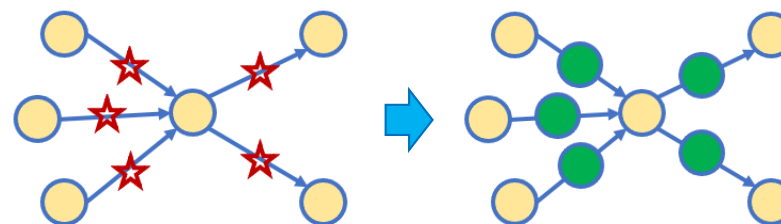
Parallel Edges & **Ports**



Cycles & **Ego IDs**



Edge Features & **Edge Updates**



**Theorem:** Combination of **reverse MP**, **ego IDs**, and **ports** enables **detection** of any directed subgraph pattern.

# AML and Ethereum Phishing Fraud Detection Results

Model	AML Small HI	AML Small LI	AML Medium HI	AML Medium LI	ETH
LightGBM+GFs (Altman et al. 2023)	$62.86 \pm 0.25$	$20.83 \pm 1.50$	$59.48 \pm 0.15$	$20.85 \pm 0.38$	$53.20 \pm 0.60$
XGBoost+GFs (Altman et al. 2023)	$63.23 \pm 0.17$	$27.30 \pm 0.33$	$65.70 \pm 0.26$	$28.16 \pm 0.14$	$49.40 \pm 0.54$

Using IBM's Graph Feature Preprocessor [1]

Multi-GIN+EU	$64.79 \pm 1.22$	$26.88 \pm 6.63$	$58.92 \pm 1.83$	$16.30 \pm 4.73$	$48.37 \pm 6.62$
Multi-PNA	$64.59 \pm 3.60$	$30.65 \pm 2.00$	$65.67 \pm 2.66$	$33.23 \pm 1.31$	$65.28 \pm 2.89$
Multi-PNA+EU	$68.16 \pm 2.65$	$33.07 \pm 2.63$	$66.48 \pm 1.63$	$36.07 \pm 1.17$	$66.58 \pm 1.60$

Our Multi-GNN Models (Without Graph Features) [2]

Multi-GNNs achieve 5-15% higher accuracy without any feature engineering!  
Multi-GNNs can automatically discover discriminative graph features!

[1] J. Blanus et al.: Graph Feature Preprocessor: Real-time Extraction of Subgraph-based Features from Transaction Graphs, 2024 (Arxiv).

[2] B. Egressy et al.: Provably Powerful Graph Neural Networks for Directed Multigraphs. AAAI 2024 (Oral Presentation).

# What's Next?

## Relational Multimodal Learning

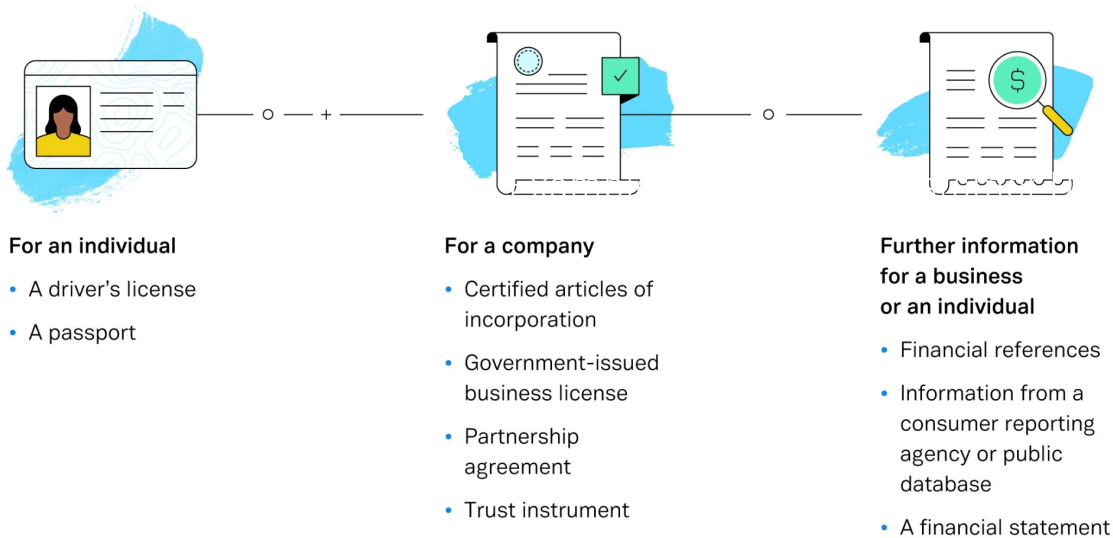


Image Source: <https://plaid.com/resources/banking/what-is-kyc/>

### Modality: Text

This is a partnership between... , which owns properties in... Its main customers are ...

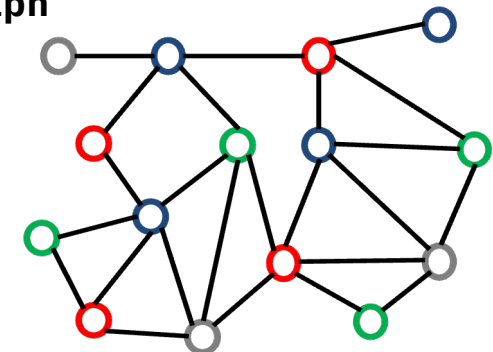
**Technology: Transformers**

### Modality: Table

Customer ID	Type	Function	Bank Acct.	Credit Card

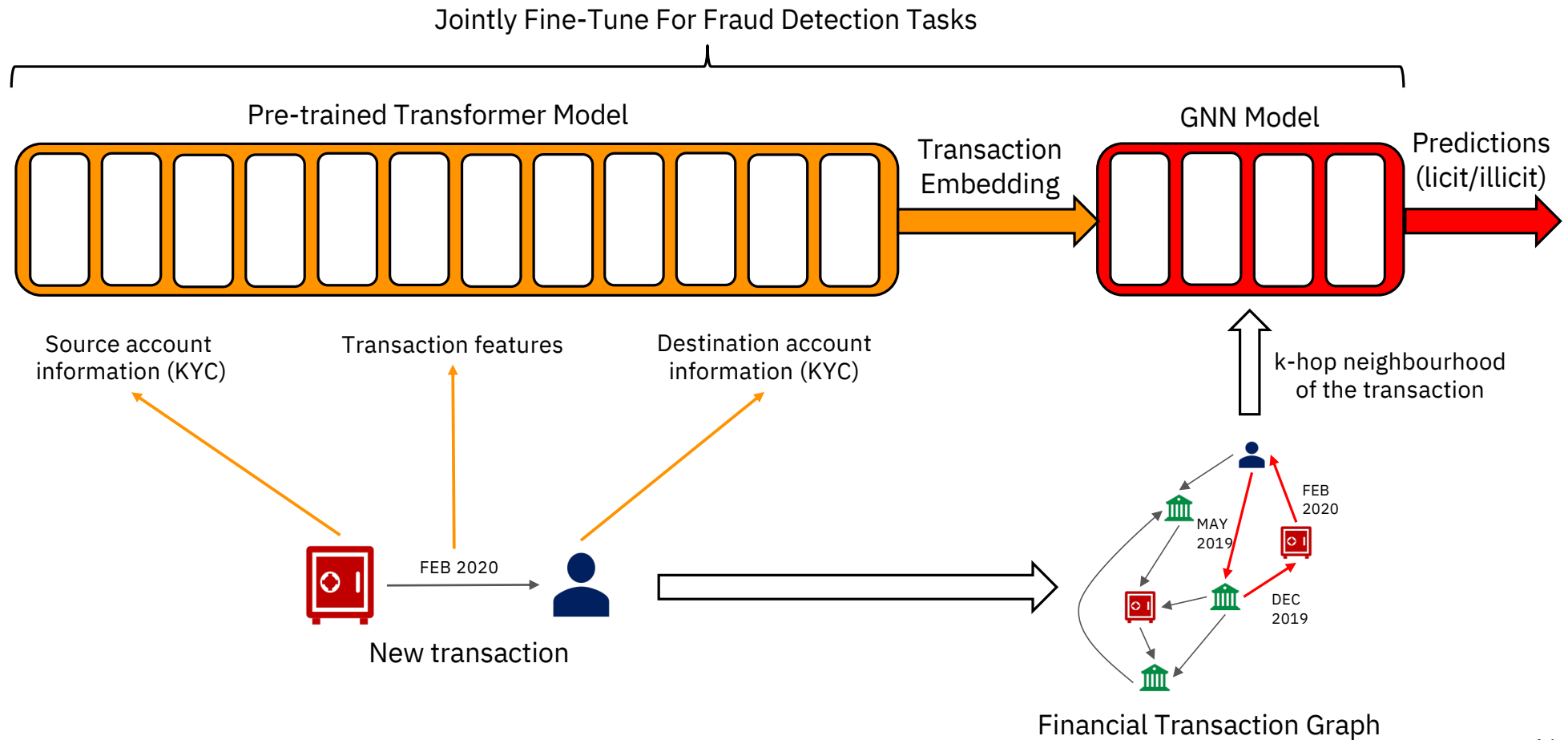
**Technology: Tabular Transformers**

### Modality: Graph



**Technology: Graph Neural Networks**

# Transformers + GNNs for Financial Fraud Detection?





# Foundation Models for AML & Financial Fraud Detection?

Pre-training	Fine-Tuning
Unsupervised	Supervised
Synthetic data	Real data
Known Patterns	Unknown Patterns

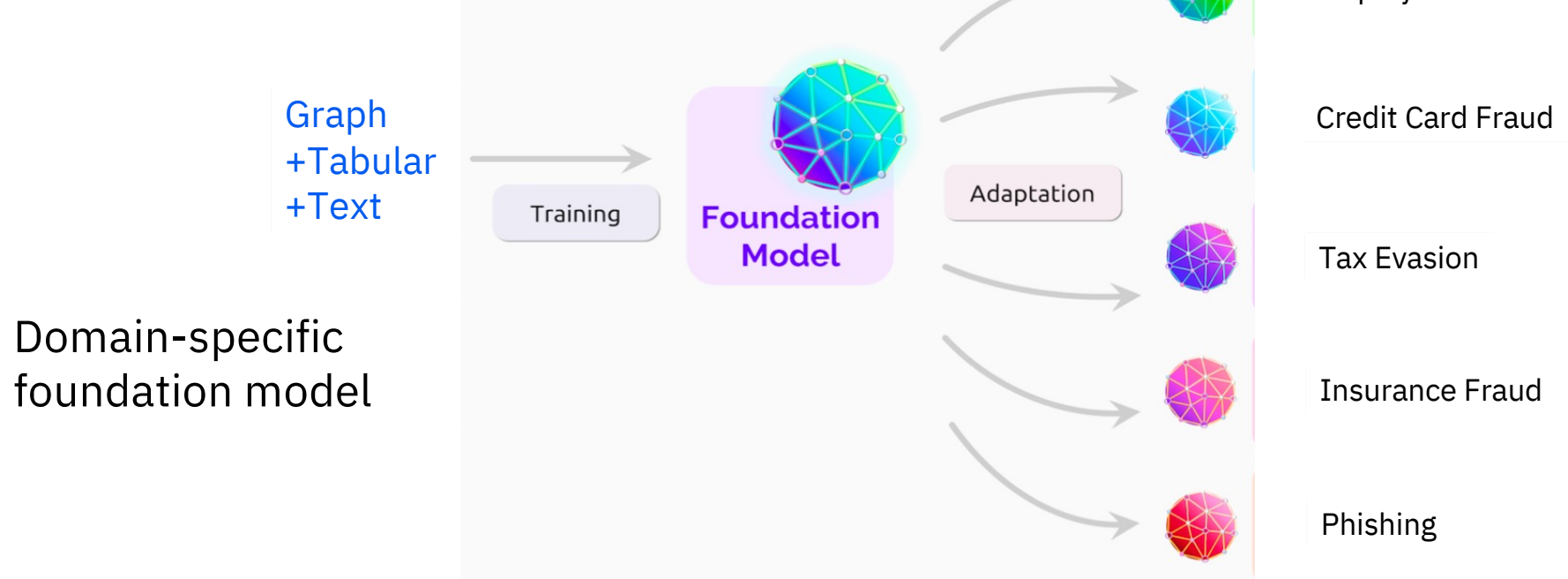


Fig. Source: On the Opportunities and Risks of Foundation Models: <https://arxiv.org/abs/2108.07258>

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