

Alecia Tatum

About Me

I am a creator. My areas of expertise are in video production, UI design and UX engineering. I've worked in production since 2003.

CONTENT CREATOR

CONTACT



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[Alecia-Tatum-creative](#)



New York, NY



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EDUCATION

UX Engineer

Kenzie Academy
2020

UX Design Certification
2020

Communications

Howard University
2003

PROFESSIONAL SKILLS

Wire Framing

Final Cut Pro

Videography

React

Javascript

EXPERTISE

PROTOTYPING

HTML, CSS, JAVASCRIPT

VIDEO EDITING

DIGITAL PRODUCT DESIGN

WEB DEVELOPMENT

EXPERIENCE

Kenzie Academy

Indianapolis
2019 - present

UX ENGINEER

- Creating hi-fi prototypes with design tools like Figma.
- Collaborating with a team of engineers and designers across all aspects of the product development.
- Managing zoom meetings and communicating with group members, via Slack, to keep everyone on task.
- Developing UI for mobile friendly app, refining features and functionality.
- Designing and developing front-end of the app with HTML, CSS, JavaScript and React.

Made A Lane Productions

New York City
2017

Creator/ScreenWriter/Actress

- Pioneered and developed a series of an upcoming show titled "Homeless with My Louie Bag."
- Casted and recruited actors to portray all roles.
- Partnered with other stakeholders in Editing and Directing various episodes.
- Scouted locations that matched the direction of the script.
- Fund-raised \$5k to cover production costs.
- Recruited an investor to fund additional episodes.

EXPERIENCE

**Creative Minds in
Cannes**
Cannes, France
2011

Director

- Analyzed script and interpreted its message to determine scene planning as well as casting.
- Collaborated with a crew of five members to complete various tasks such as special effects, editing, and writing the script.
- Scouted locations that had the best impact for telling the story.
- Conducted auditions and selected actors according to script content.

Target

Commercial
New York City
2011

Director/Producer

- Participated in all aspects of the filmmaking process, from filmmaking, scriptwriting and post-production.
- Showed the skill of concept development.
- Encouraged and praised actors for using improv when necessary and giving realistic performances.
- Worked on scouting locations and the set design of the location.

**Mayor's Office of
Television and
Broadcast**
New York City
March 2006

Director

- Wrote and directed a 30 second PSA to recruit filmmakers to NYC for the Mayors Office of Film and Television Broadcast.
- Scouted interesting NYC locations.
- Held auditions to find the best actress for the role.
- Involved in all aspects of the filmmaking process through to the editing process to cut film and consolidate the best parts into the final product.

Ghetto Film School
New York City
2005

Teacher's Assistant

- Guided students with their film projects by helping with story, script and filming.
- Supervised school trips and encouraged asking questions to industry professionals.
- Xeroxing, faxing, filing important documents for registration office.
- Managed new student interviews and viewed their applications for consideration.

Short Film
Mexico City, Mexico
2005

Line Producer & Editor

- Managed writer's meetings, assembled crew and maintained budget.
- Responsible for schedule and daily set operations.
- Supervised post production.
- Organized raw footage and re-created a story in Final Cut Pro, from the footage that was captured.
- Coordinated with special effects editor to capture a particular magic of some scenes.

ACCOMPLISHMENTS

Won 3rd place at Cannes Film festival with Creative Minds apprenticeship. - 2011

Screened a short film at Lincoln Center, chosen by The Ghetto Film School, for their annual event hosted.



Watch movies and shows



Graphic Design



Cooking



Indoor Gardening



Traveling



E-commerce

Interests