User Flow: Sign Up to Order on Amazon India Web App

1. Landing Page

- **Action**: User visits the Amazon India homepage.
- **Elements**: Navigation bar, search bar, sign-in button, sign-up link, promotional banners.

2. Sign-Up Process

- **Action**: User clicks on the "Sign Up" link and is redirected to the registration page.
    - o **Step 1**: Fill in details (name, mobile number/email, password) and click "Create your Amazon account".
    - o **Step 2**: Enter OTP received via mobile/email and click "Verify".
    - o **Outcome**: Account is created and user is redirected to the homepage.

3. User Authentication

- **Action**: User signs in with credentials.
- **Elements**: Email/mobile number, password fields, "Sign-In" button.
- **Outcome**: User is authenticated and redirected to the homepage.

4. Browsing & Searching for Products

- **Action**: User browses the homepage or uses the search bar.
- **Elements**: Search bar, product categories, product listings.
- **Outcome**: User selects a product to view details.

5. Product Detail Page

- **Action**: User views the product details.
- **Elements**: Product images, name, price, description, reviews.
- **Outcome**: User clicks on "Add to Cart" or "Buy Now".

6. Adding Product to Cart

- **Action**: User adds the product to the cart.
- **Elements**: Confirmation message, "View Cart" or "Continue Shopping".
- **Outcome**: User chooses to view the cart.

7. Shopping Cart

- **Action**: User views the cart.
- **Elements**: Product list, modify quantities, "Proceed to Checkout" button.
- **Outcome**: User clicks on "Proceed to Checkout".

8. Checkout Process

- **Step 1**: Enter/select delivery address.
- **Step 2**: Select payment method and enter details.
- **Step 3**: Review order and place it.
- **Outcome**: Order is placed.

9. Order Confirmation

- **Action**: User receives order confirmation.
- **Elements**: Confirmation message, order number, delivery date, "Track Order" link.
- **Outcome**: User can track the order or continue shopping.

Summary Flow Diagram

1. **Landing Page**
   o Visit Homepage -> Click "Sign Up"
2. **Sign-Up Process**
   o Registration Page -> Fill Details -> Enter OTP -> Verify -> Redirect to Homepage
3. **User Authentication**
   o Sign In -> Enter Credentials -> Authenticate -> Redirect to Homepage
4. **Browsing & Searching for Products**
   o Browse/Search -> Select Product -> View Product Detail Page
5. **Product Detail Page**
   o View Details -> Add to Cart/Buy Now
6. **Adding Product to Cart**
   o Add to Cart -> View Cart
7. **Shopping Cart**
   o Modify Cart -> Proceed to Checkout
8. **Checkout Process**
   o Enter Address -> Select Payment Method -> Enter Details -> Review Order -> Place Order
9. **Order Confirmation**
   o Order Confirmed -> Order Number -> Track Order/Continue Shopping

Userflow for Amazon India

Home Page

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Is Registered ?

← No — Sign Up

— yes → Login

Signup with email, phone & password

Redirect to home page

Login with email & password

Redirect to home page

↓

Brows the products as per your choice

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Add the products into cart

↓

Review cart and remove unwanted products

↓

Checkout the cart products

↓

Enter delivery address and choose payment method

↓

Review Order

↓

Confirm Order

↓

Place Order

Payment Rejected

Process Payment

Payment successfull →

3

Order successfully placed