



Vikram – datav1k

# Bringing digital art home

Product Design



## MICHAEL LEWY

Office Plant, 2014

FEATURED

LANDSCAPE

URBAN

250

Editions

digital im...

Medium

\$20.00

Price

BUY

PREVIEW

## ABOUT THIS ARTWORK

From a series titled "Empty Spaces," this digitally rendered image is part of a larger narrative project, "City of Work," a hyper-productive dystopia rendered across websites, blueprints, videos, and photography. Michael Lewy's work combines photography, video, and computer graphics, following a movie-making process of compositing and processing images to generate minimalist office landscapes in which the visual icons of productivity take on both satirically absurd and strangely calming new dimensions. Spinning the sound and look of productivity through this virtual space, Lewy's work searches for the place where boredom and corporate speak melt into their own strange fantasia:

224

Views

8

Favorites

FAVORITE

## ADAM FRELIN

White Heat, 2014

FEATURED

LANDSCAPE

CONCEPTUAL

Curated by Jill Ariela

250

Editions

digital ph...

Medium

\$12.00

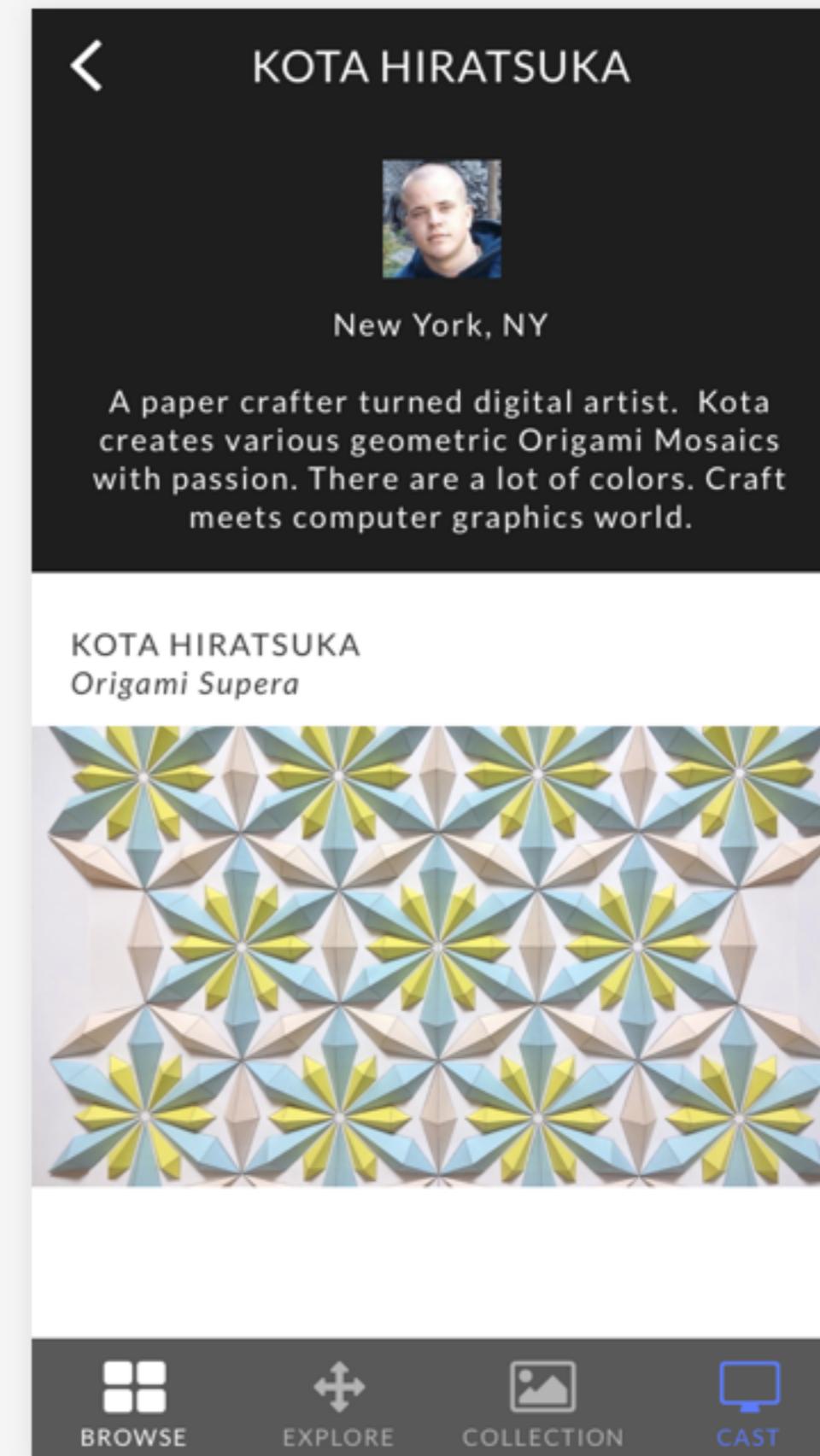
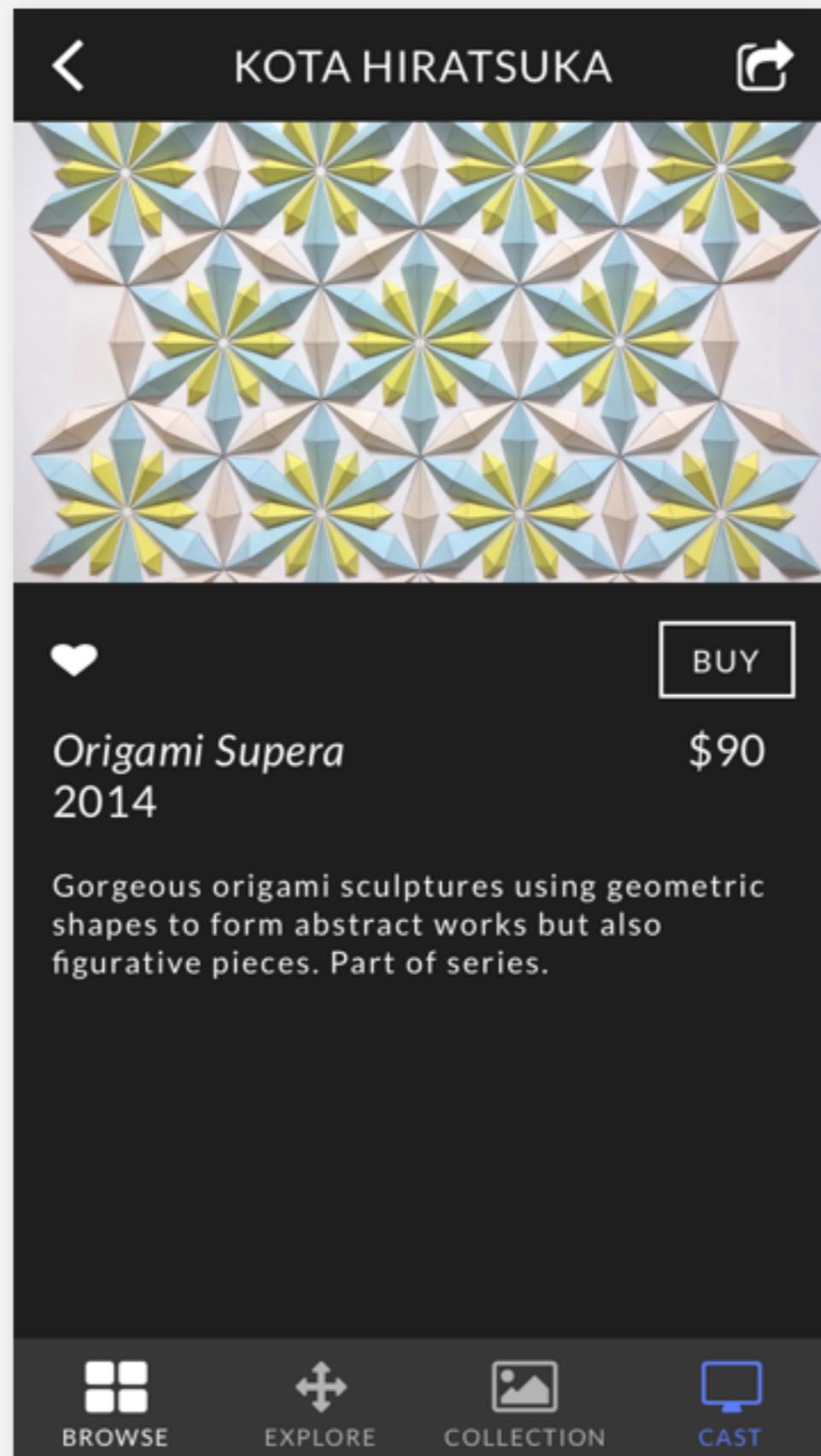
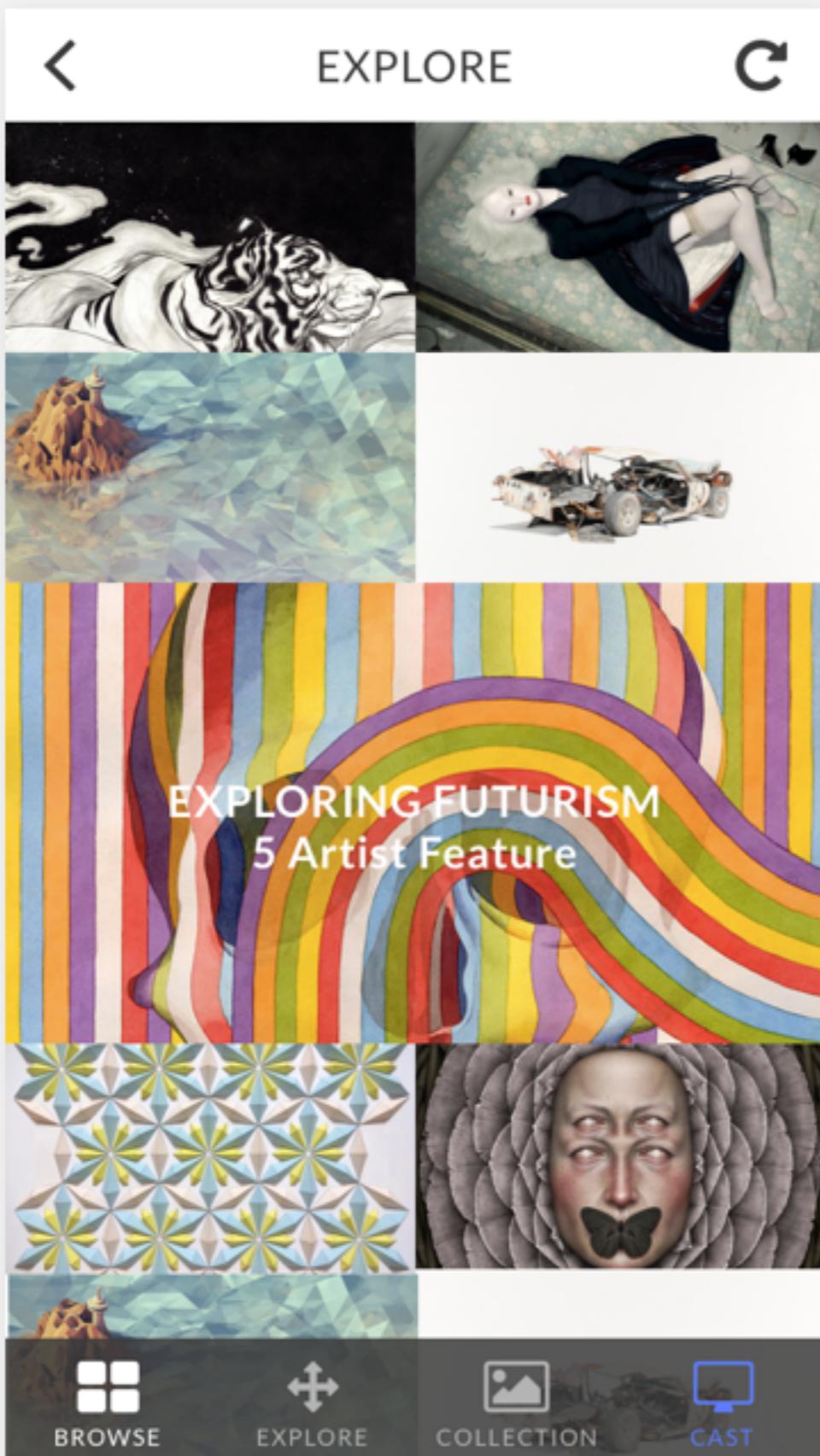
Price

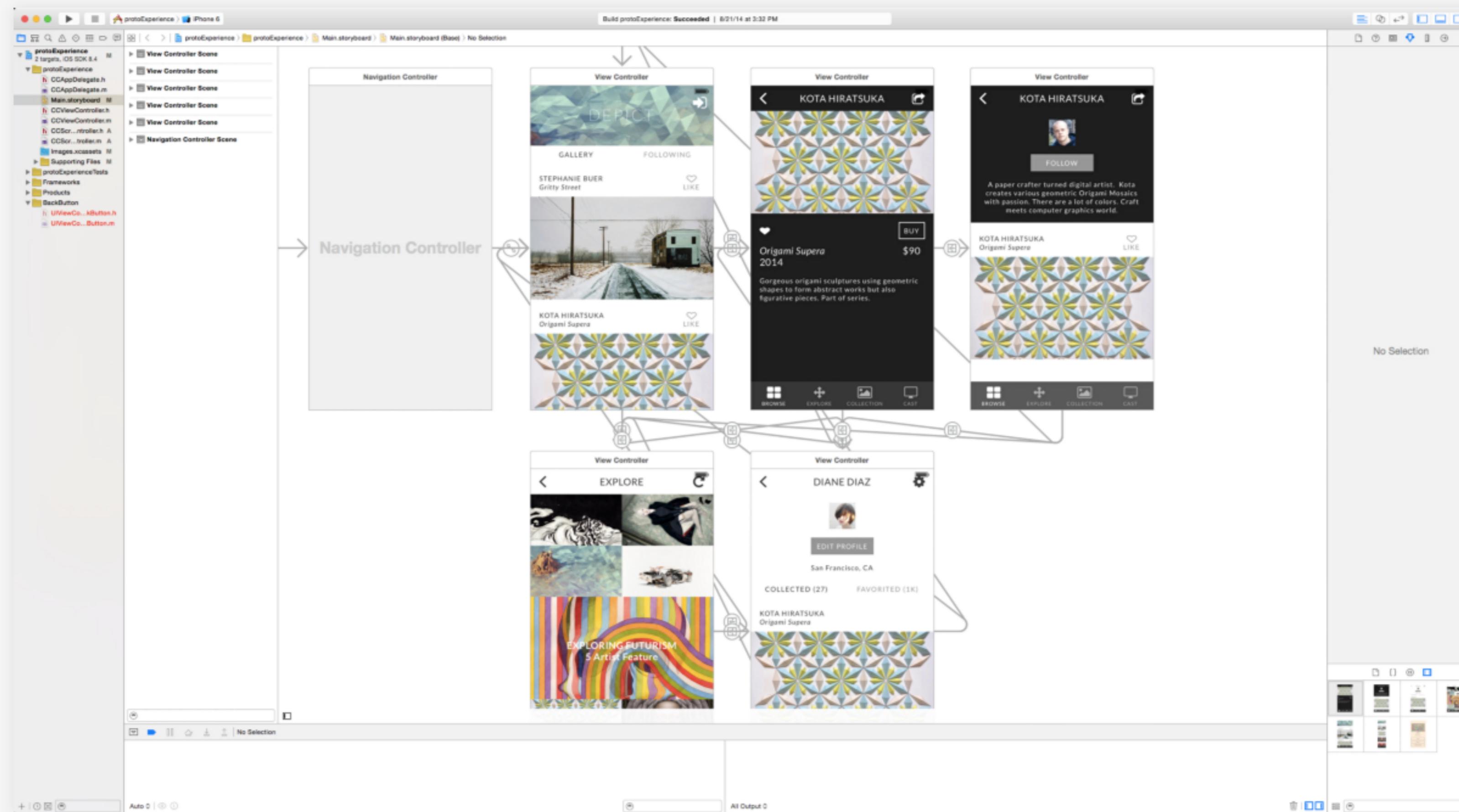
BUY

PREVIEW

## ABOUT THIS ARTWORK

Originating as part of a three-part installation showcased at the Contemporary Art Museum St. Louis, this photograph reflects Frelin's interest in





# Branding order fulfillment

Brand Identity



**WHIPLASH**



PRICING INTEGRATIONS QUESTIONS?

## Make customers happy

Whiplash is a realtime warehouse management system that connects shopping carts to shipping.

[Learn more](#)

### CUSTOMERS SAY

*Giving up our day to day management of inventory and fulfillment made our team far more productive.*

[Learn more](#)

### OUR CAPABILITIES

We meet our customers where they're doing business, on popular eCommerce platforms.

[Learn more](#)

# WHIPLASH



② Every item delivered with ease

Own the process between checkout and handoff to the carrier

We meet our customers where they're doing business, on popular eCommerce platforms.

[Learn more](#)

Ww

Muli Semi

abcdefghijklm  
nopqrs

Ww

Muli Light

abcdefghijklm  
nopqrs



## Orders made simple

Whiplash is a realtime warehouse management system that connects shopping carts to shipping.

[Learn more](#)**Ww****Rubik Med**abcdefhijklm  
nopqrs**Ww****Rubik**abcdefhijklm  
nopqrs

## OUR CAPABILITIES



We meet our customers where they're doing business, on popular eCommerce platforms.

[Learn more](#)

# WHIPLASH

**Own the process between  
checkout and handoff**

We meet our customers where they're doing business, on popular eCommerce platforms.

[Learn more](#)

## Typeface (H1-H5)

# Hero

H1 Muli Semi Bold 40pt

## Headline

H2 Muli 32pt

### Sub Headline

H3 Muli 24pt

UPPERCASE CAPTION  
H4 Muli Semi Bold 12pt

Body webfont for regular  
paragraphs of text in regular.  
**Bolder weights for emphasis**  
in medium.

P Muli 14pt/16px

## Identity

# Hero



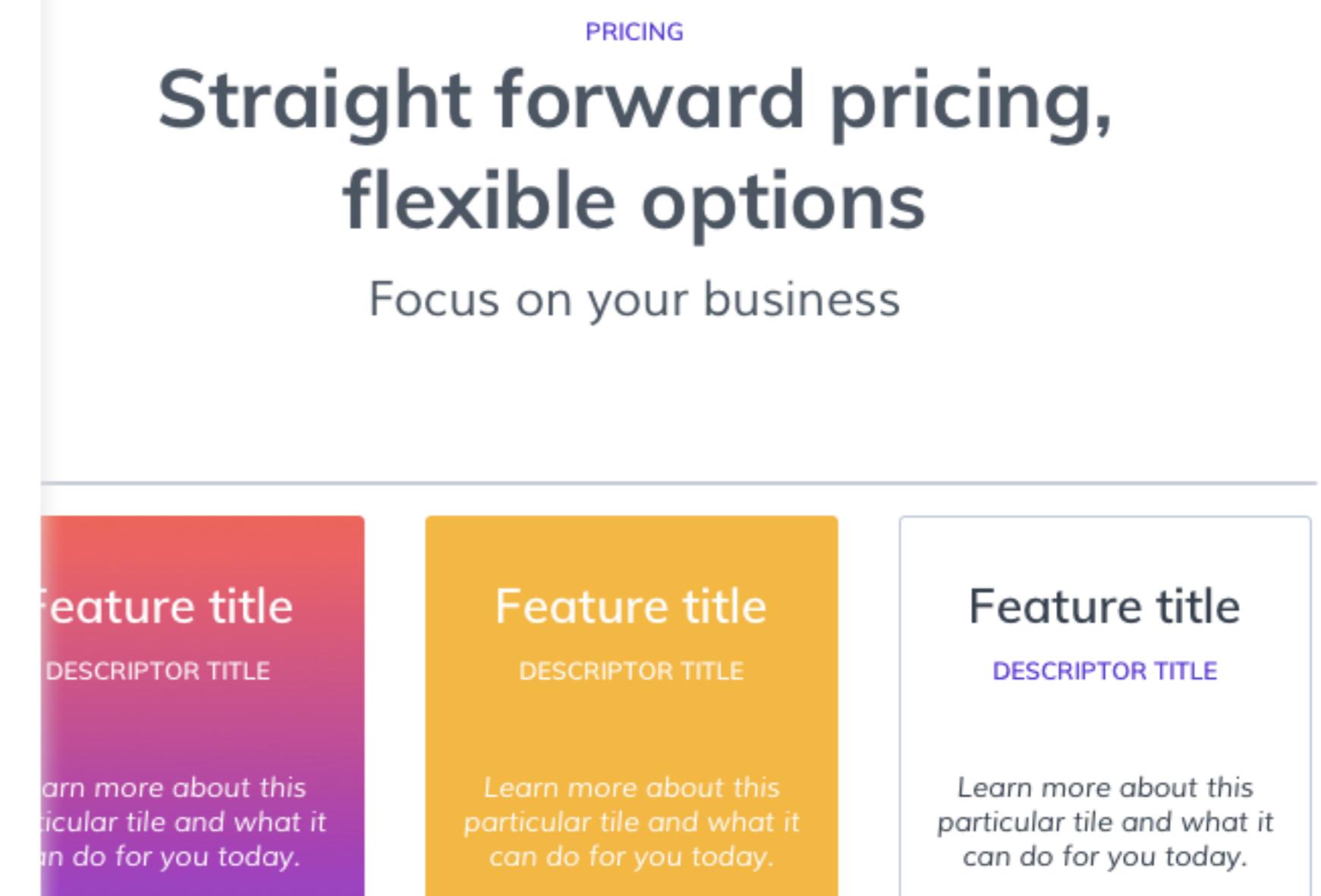
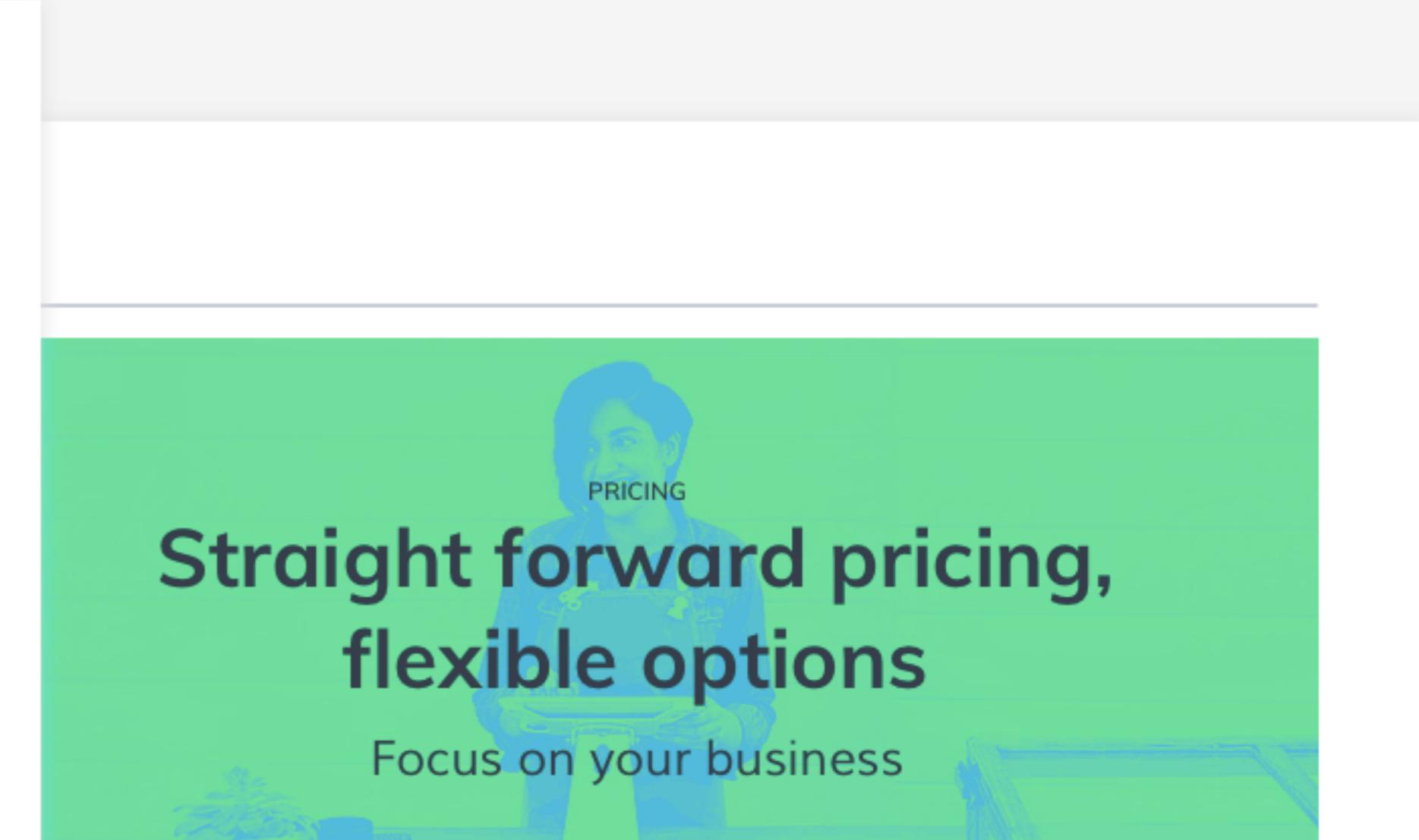
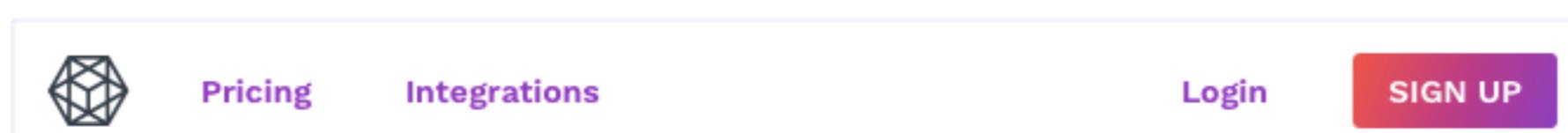
## Identity Palette



## Secondary Palette & Gradients (80%)



## Navigation

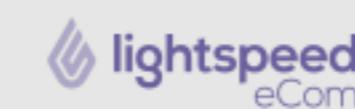




WHIPLASH

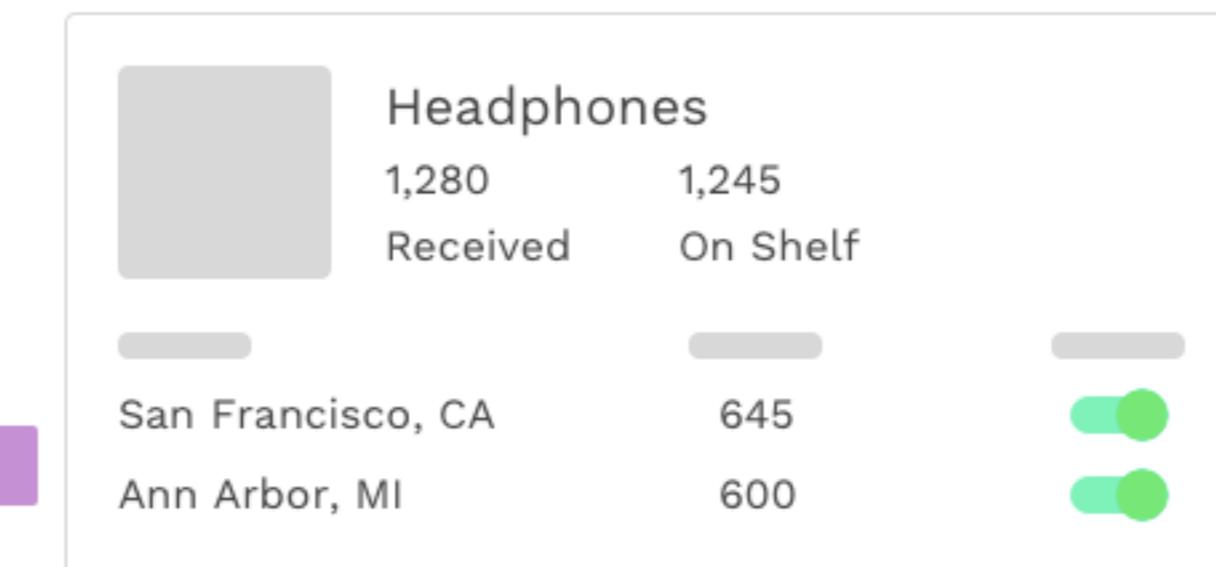
## A modern fulfillment company to help you sell better

From ecommerce integrations to deep data,  
Whiplash makes ecommerce simple and secure.

[Get a Quote](#)

### A single platform with multiple inventory locations

Celiac cornhole stumptown godard. Plaid sriracha hashtag hot chicken coloring book. Locavore skateboard brooklyn disrupt succulents authentic, chartreuse shabby chic. Plaid sriracha hashtag hot chicken coloring book.



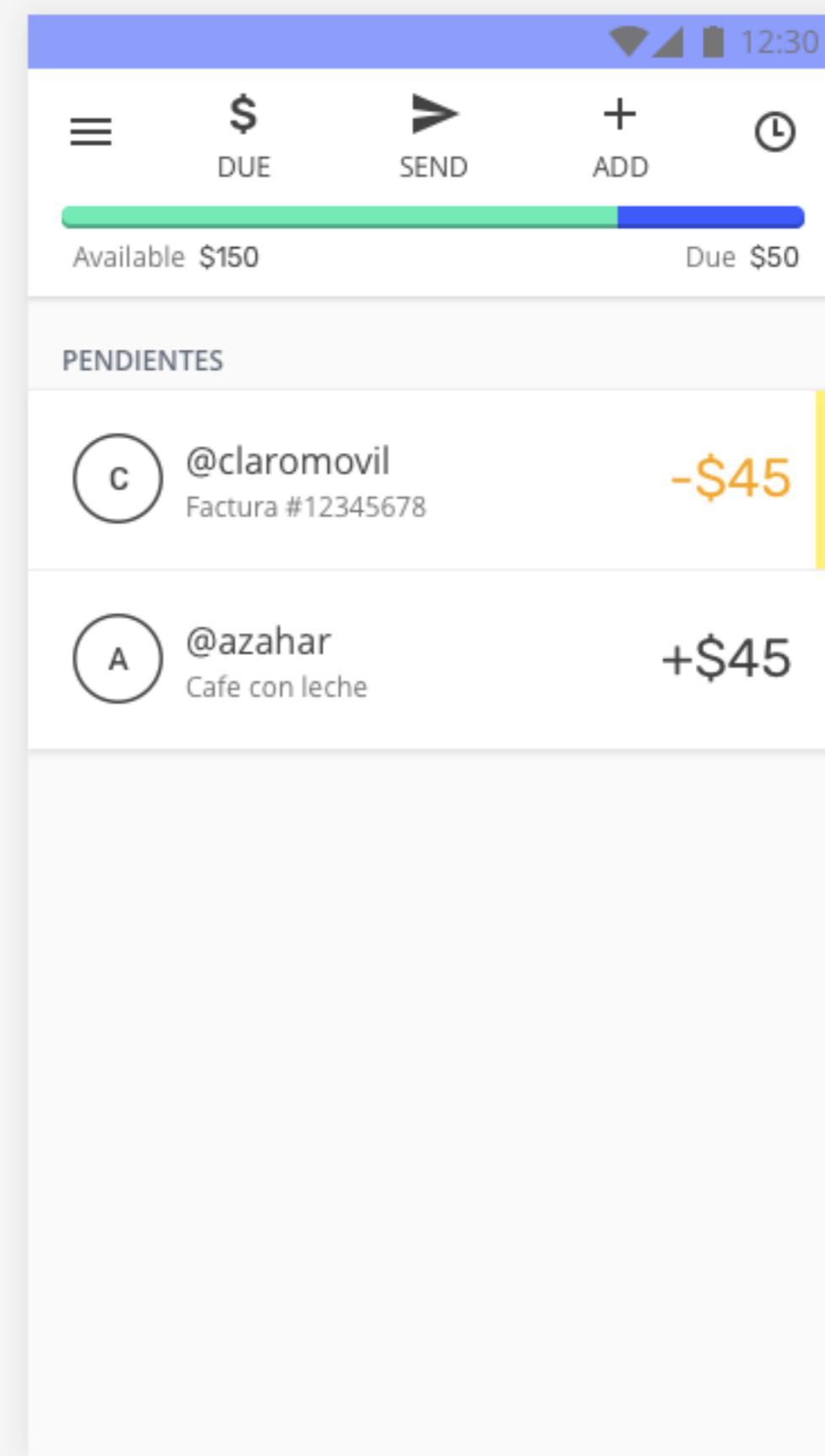
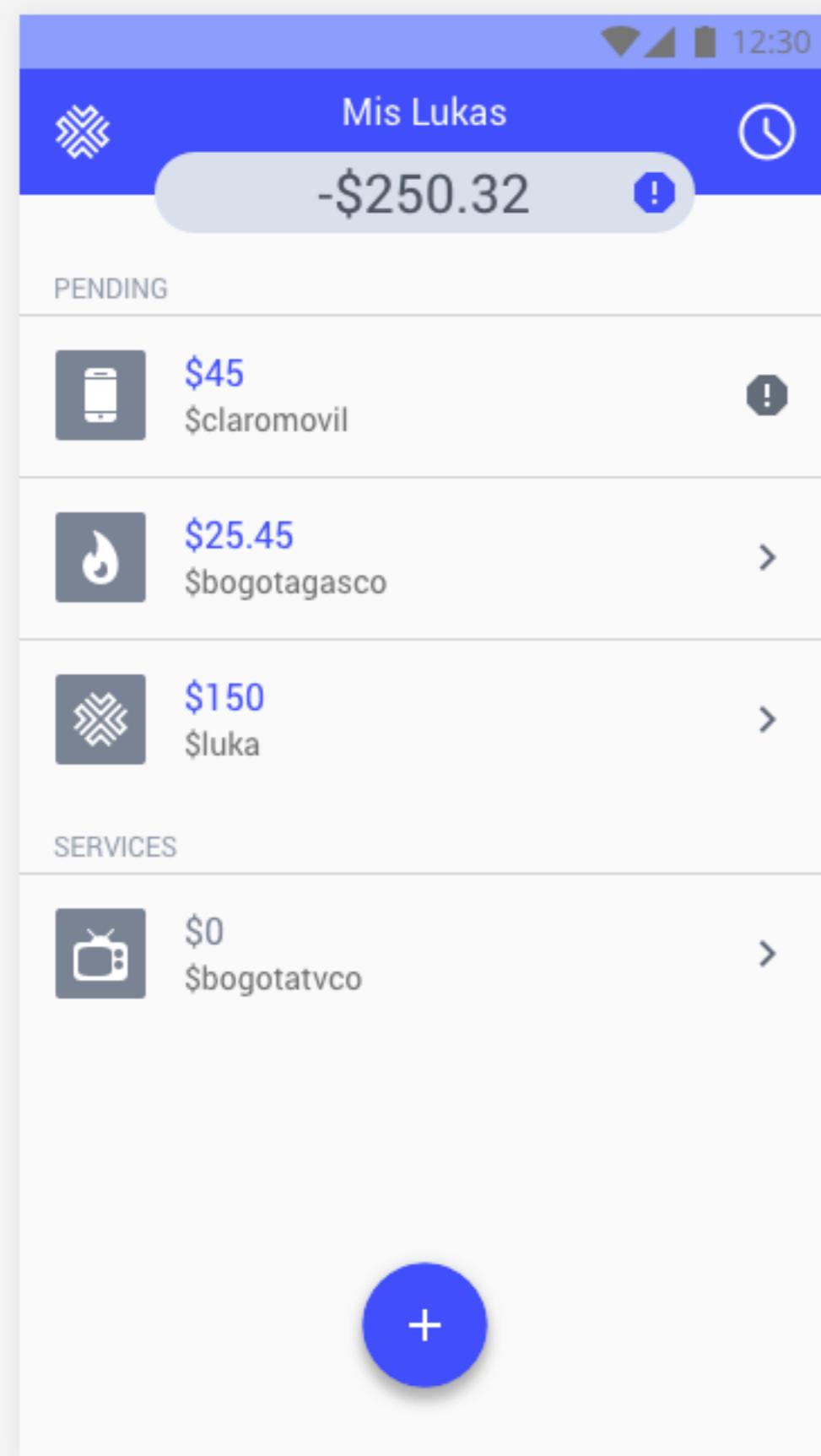
# WHIPLASH

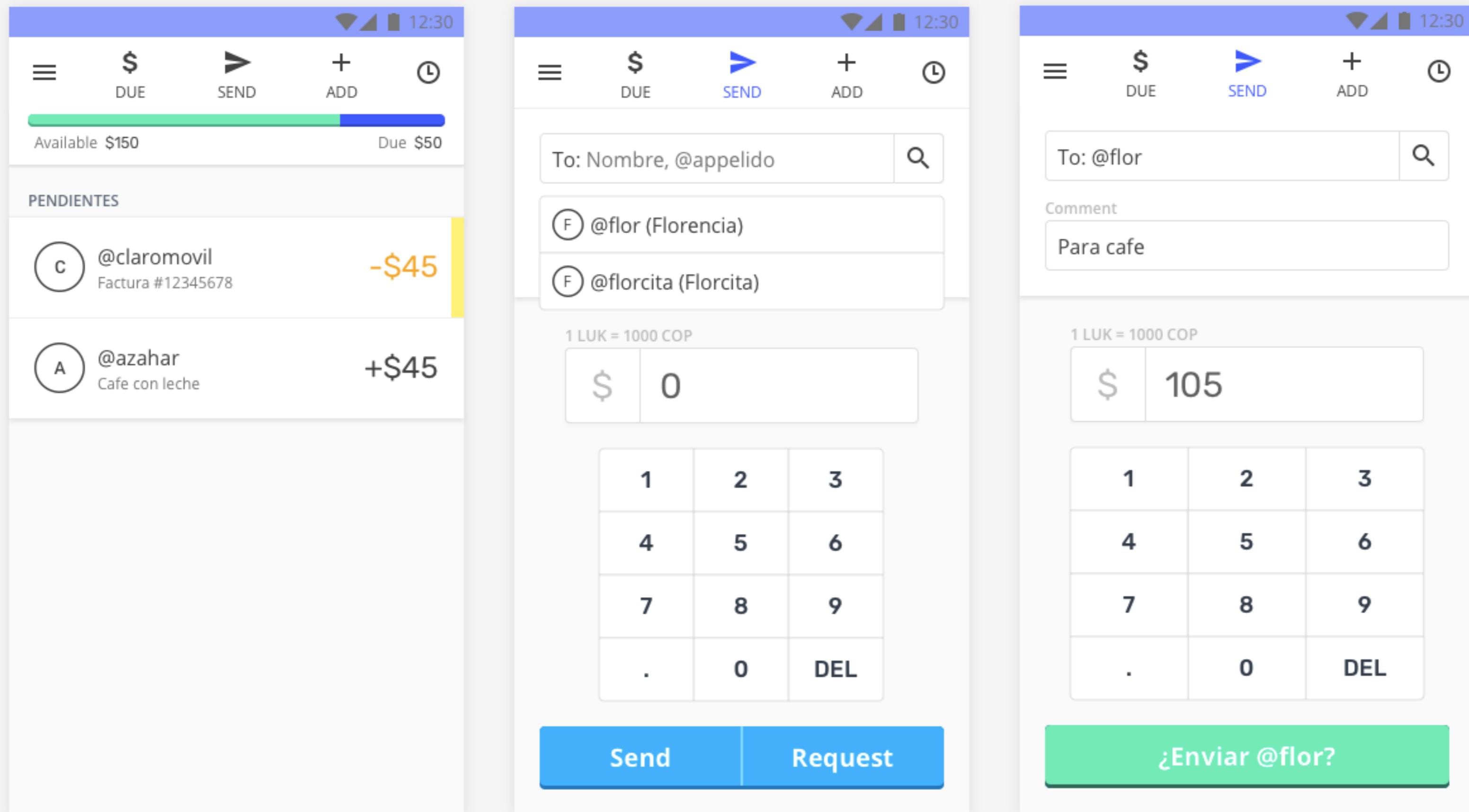
# Payments for services

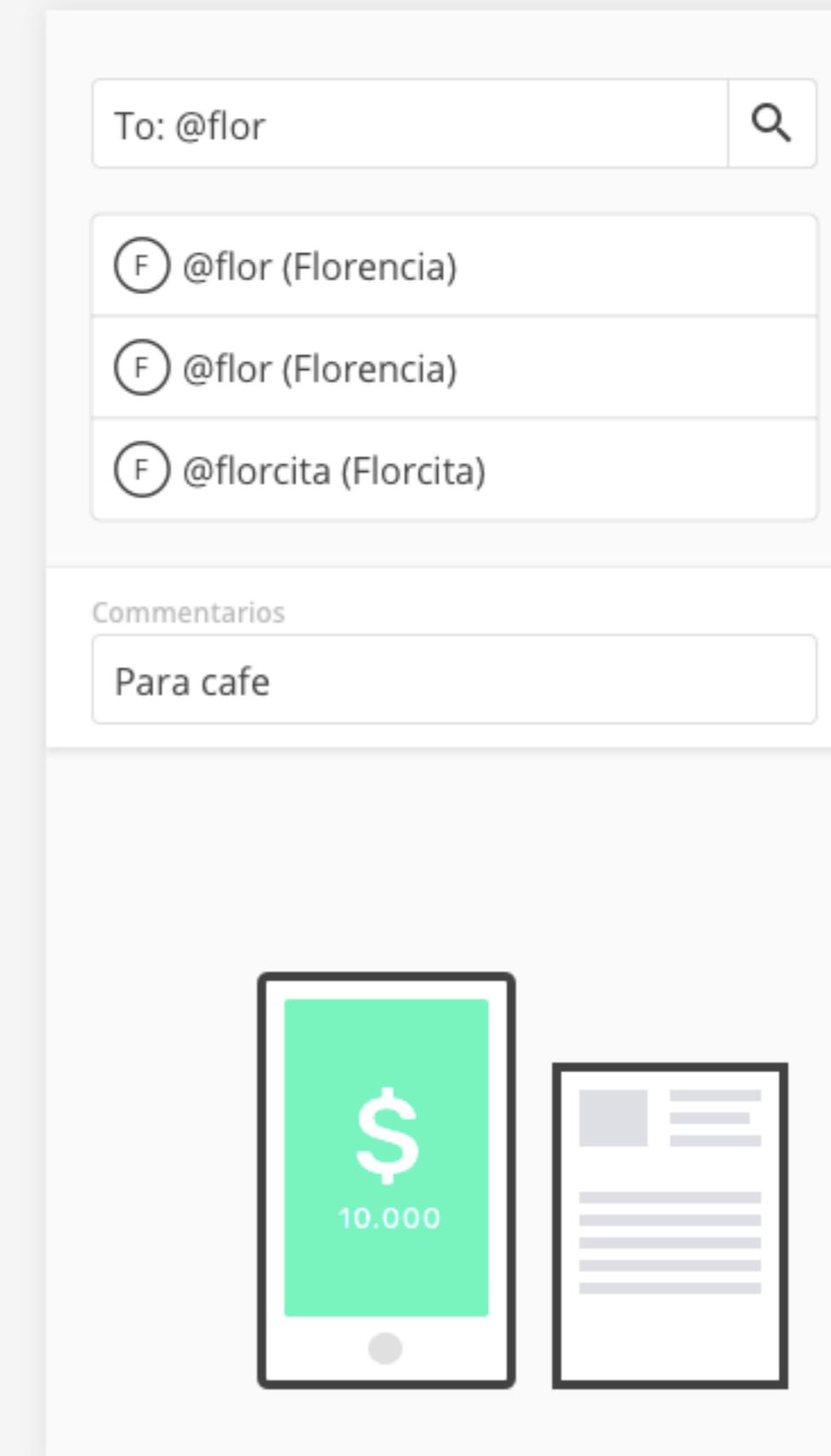
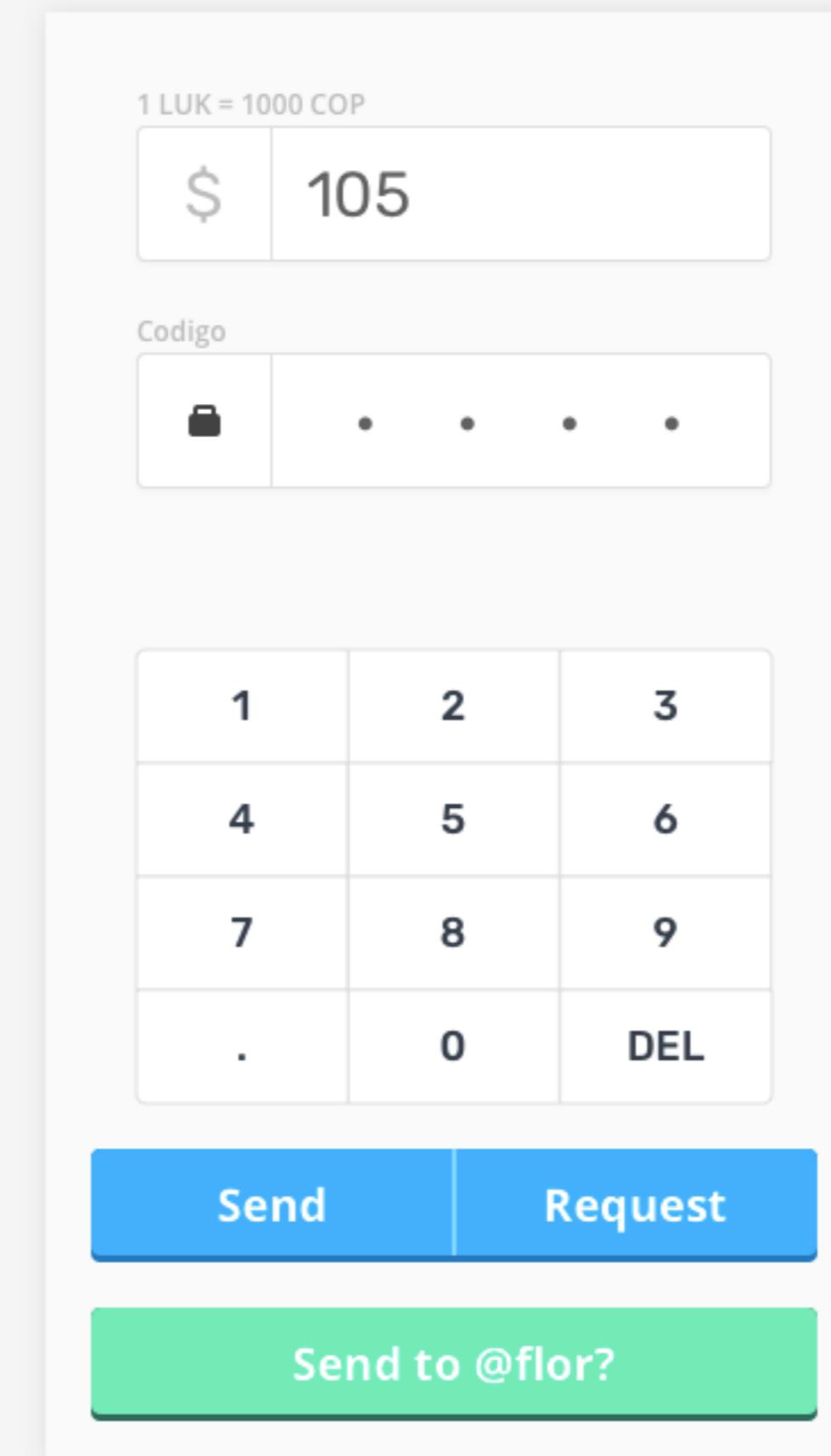
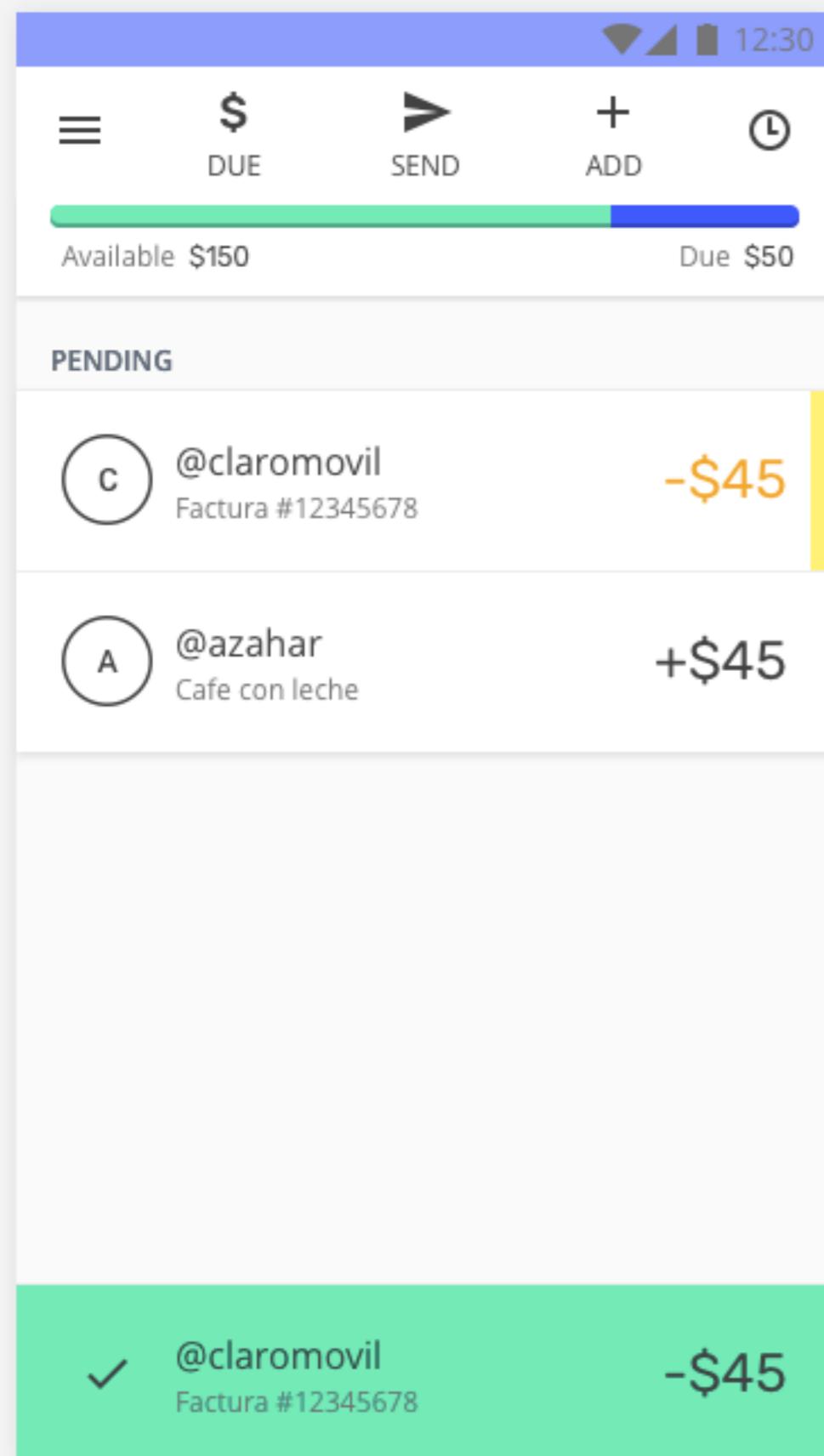
Product Design



Luka



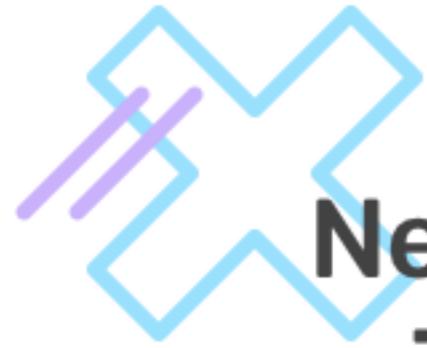






LUKATAG

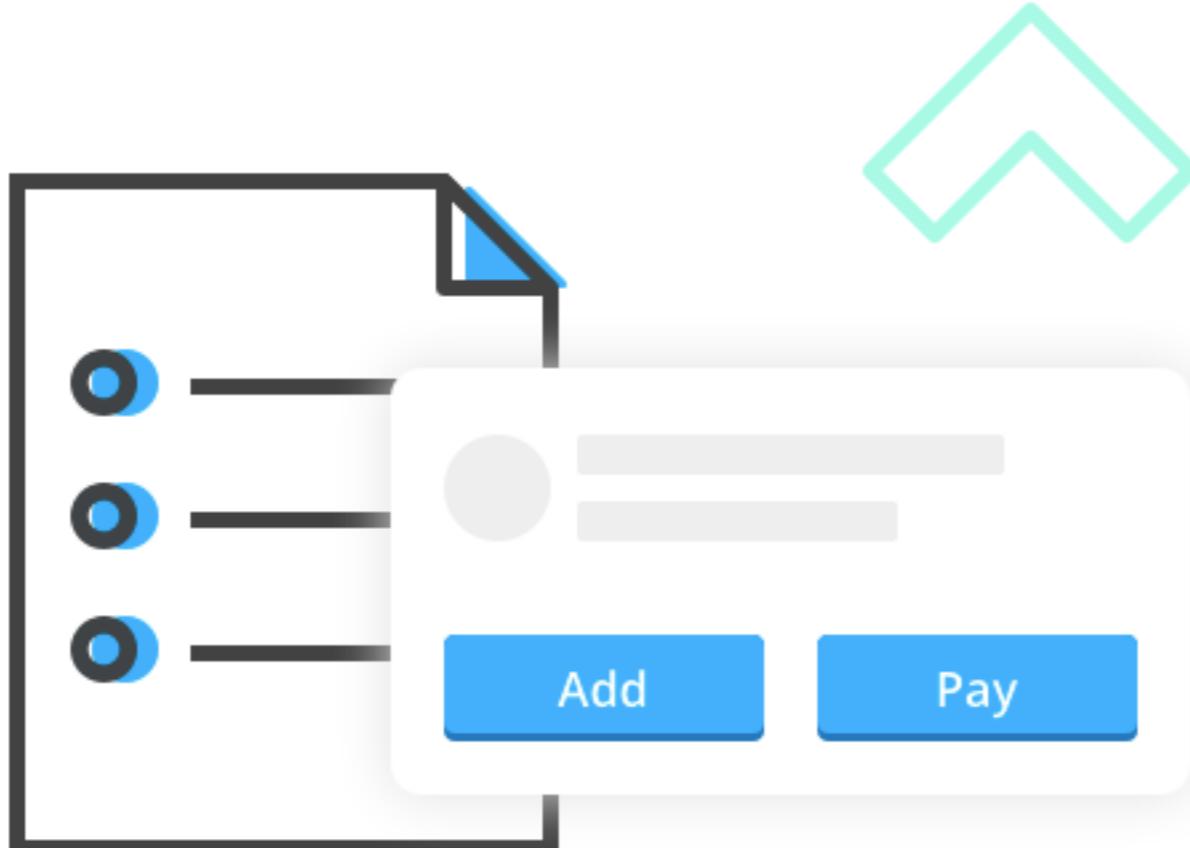
ABOUT



## Never worry about missing a service bill

Luka lets you pay all your bills in one place

Get Started



Hi, I'm your payments assistant. What would you like to do?

Send

Balance

Pending

Pending

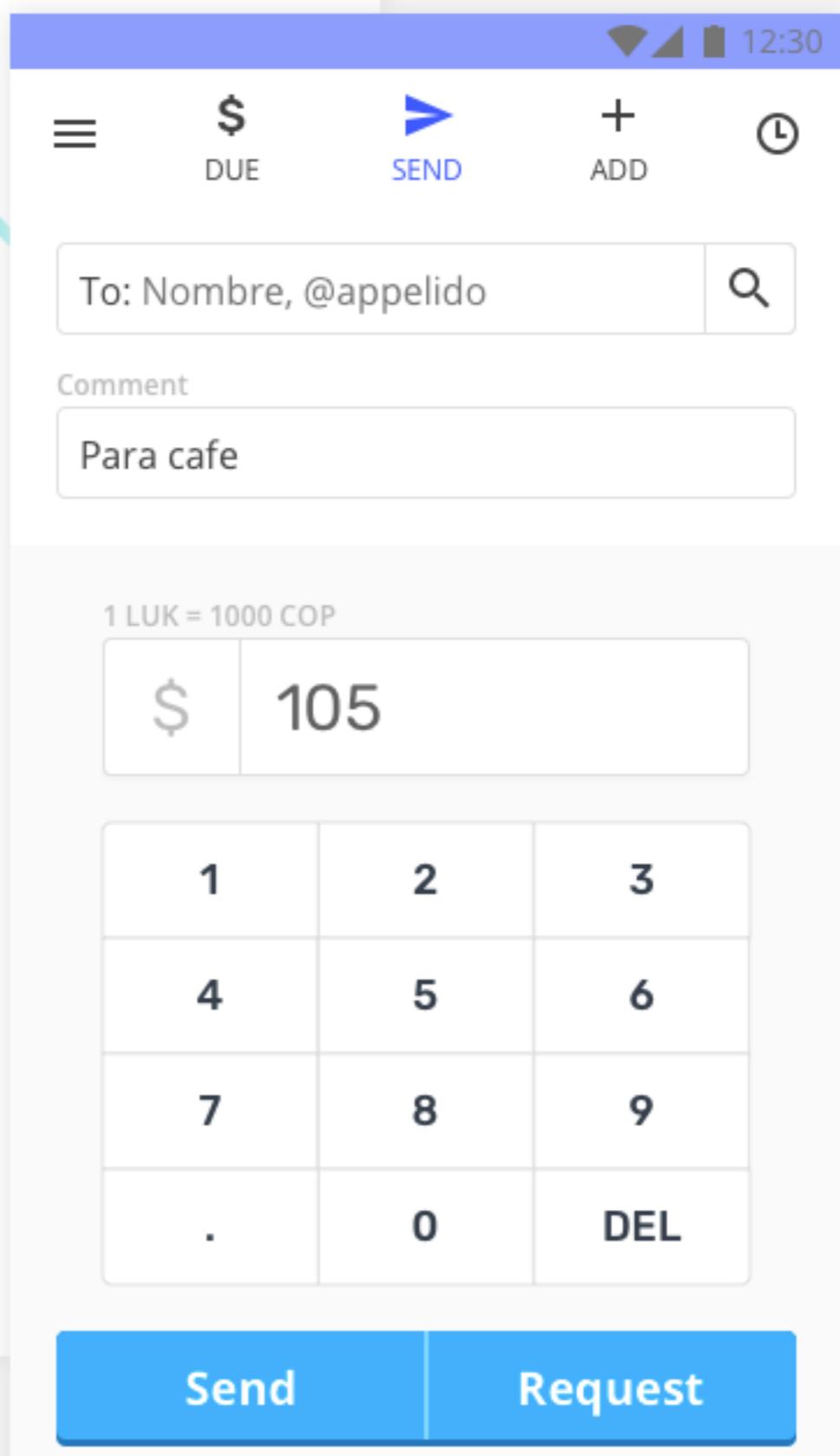
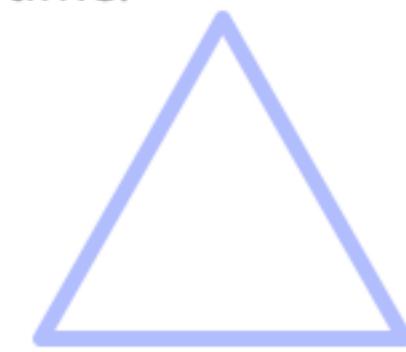
L\$10 @oli
L\$20 @claromovil

Let's pay @claromovil



## All of your service bills organized in one place

Forget waiting in lines or on the phone. Add all your service bills to Luka. Then track due dates and amounts, anywhere or anytime.

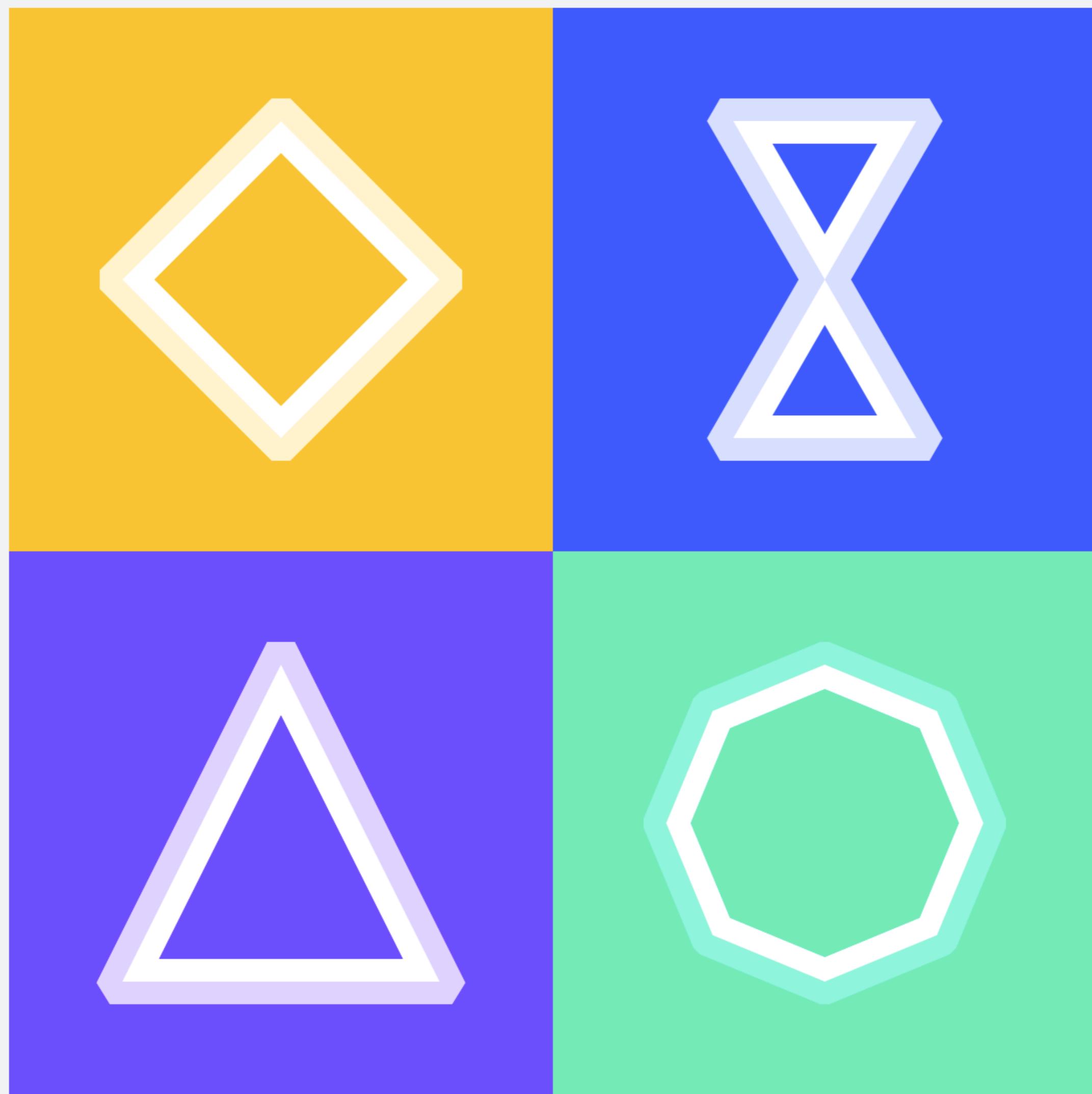


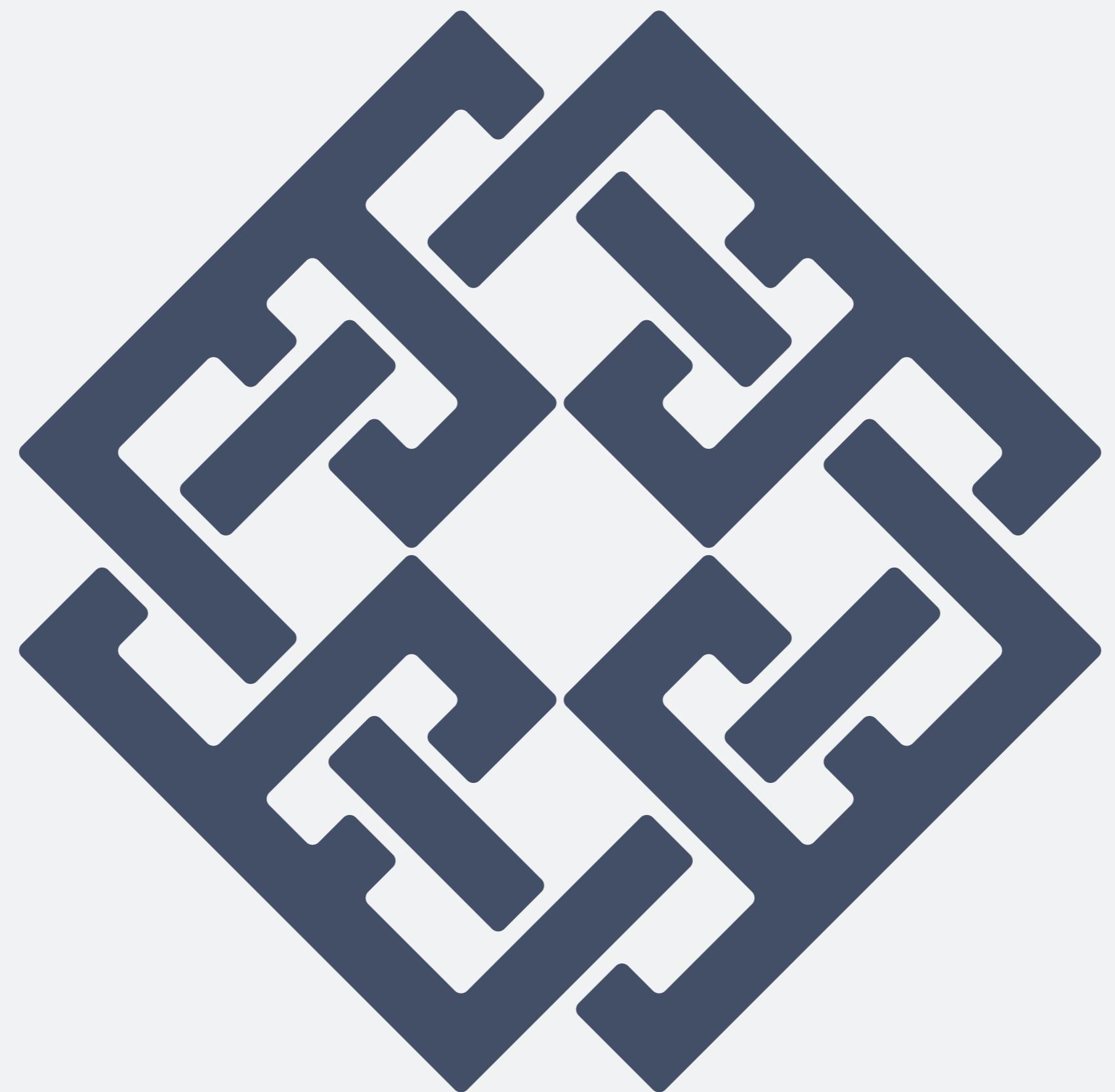
# Miscellaneous Branding

Brand Identity

TE  
JA







Minka



PUSH

PULL



**WOMEN  
UNINTERRUPTED**

