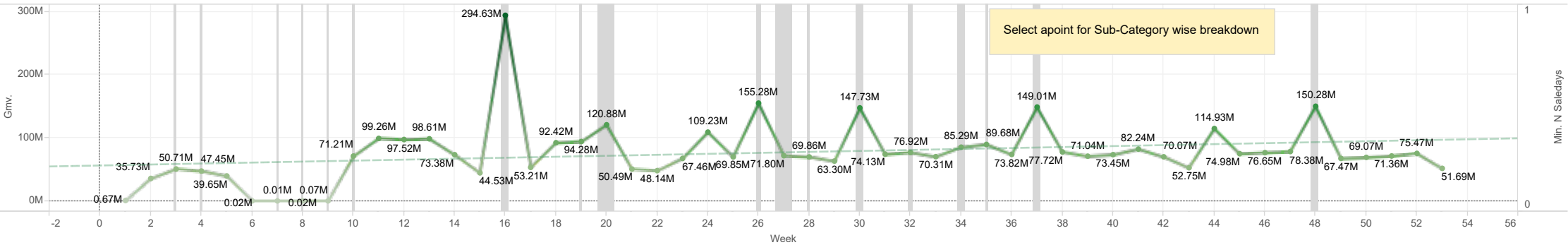
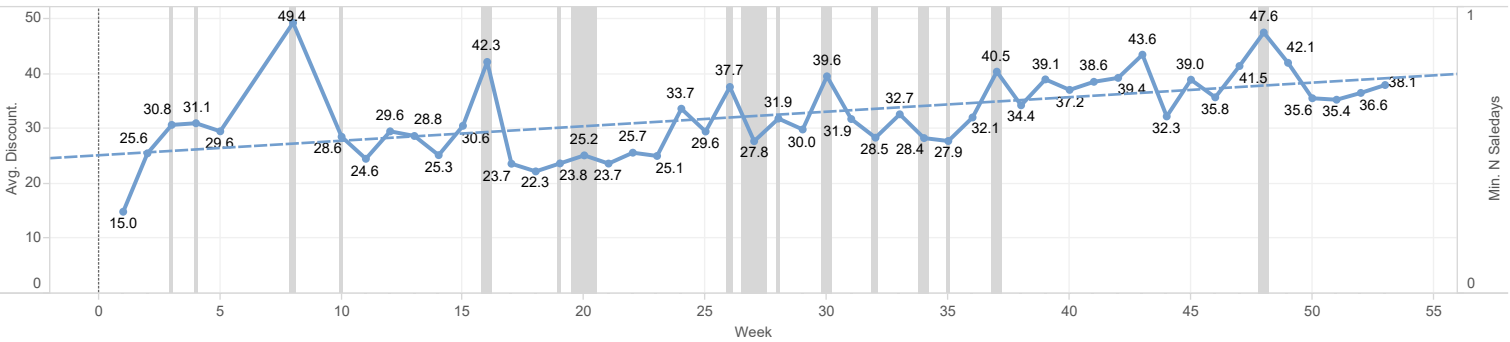


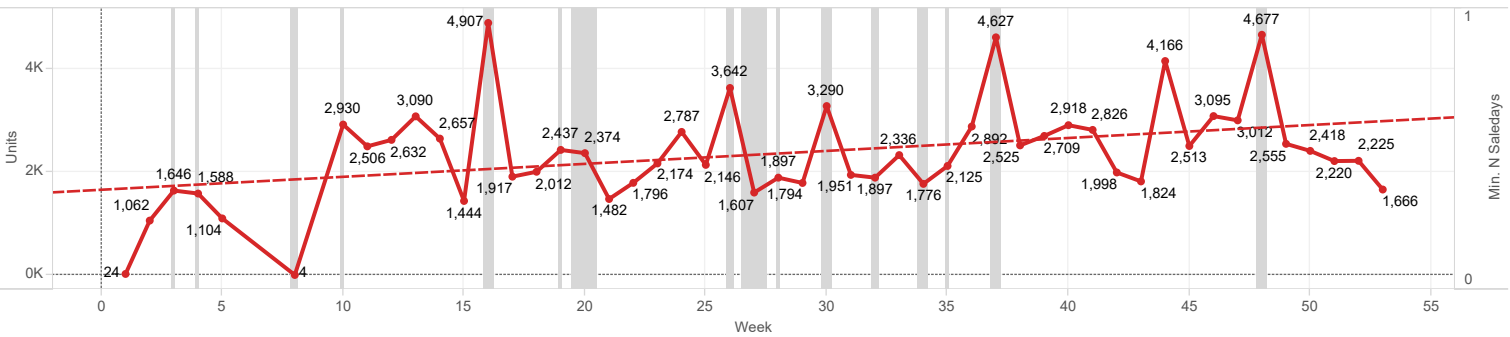
Weekly GMV(Gross Merchandise Value)



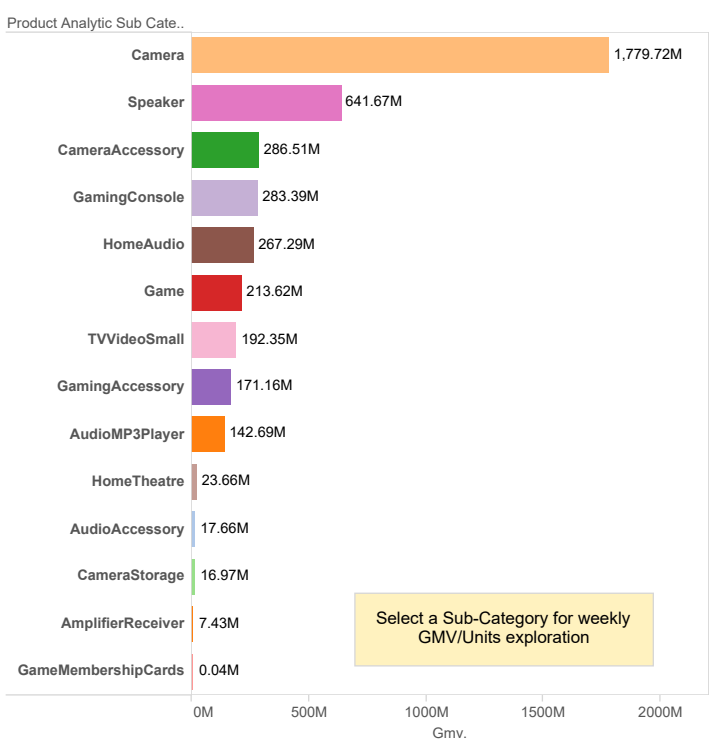
weekly Avg discount on Game



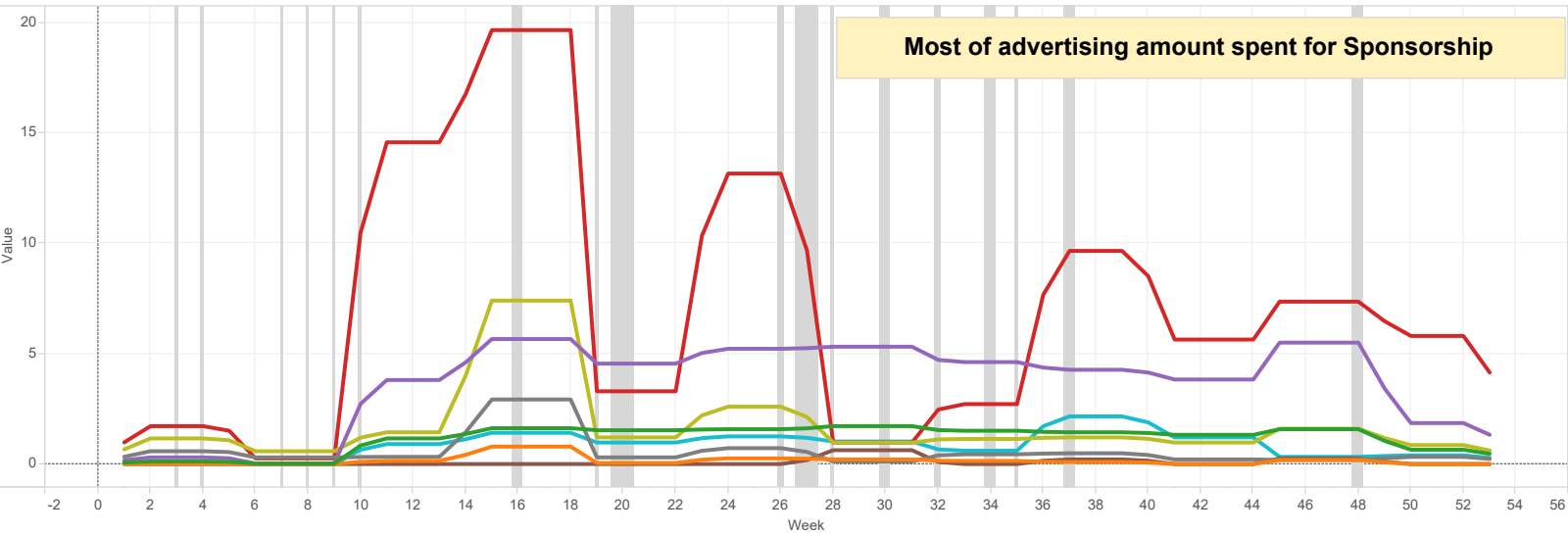
Weekly total Units sold on Game



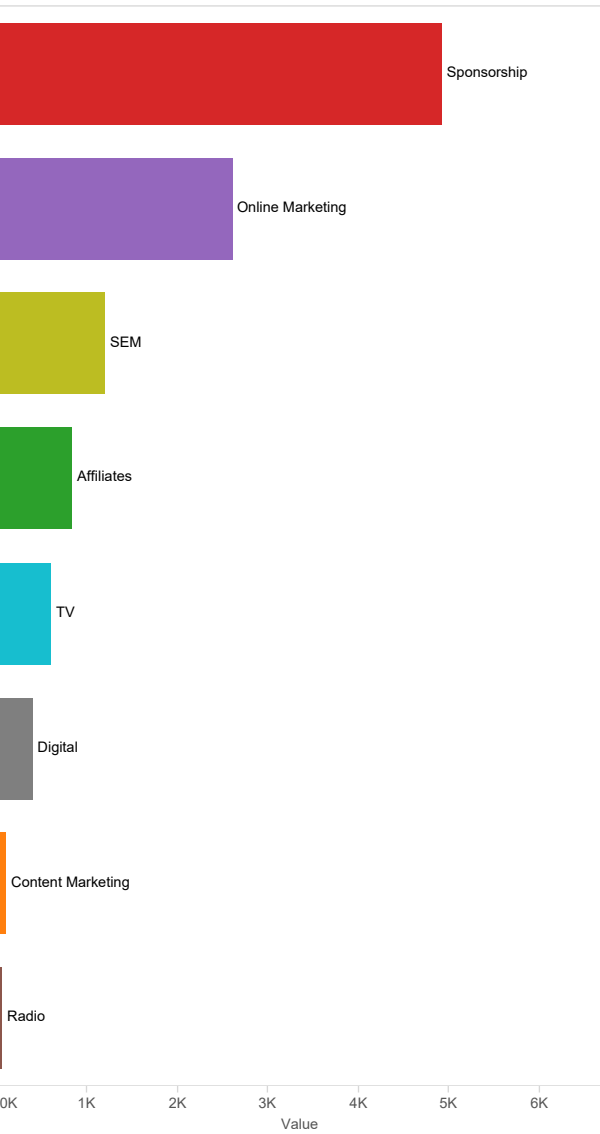
GMV by Product sub-category



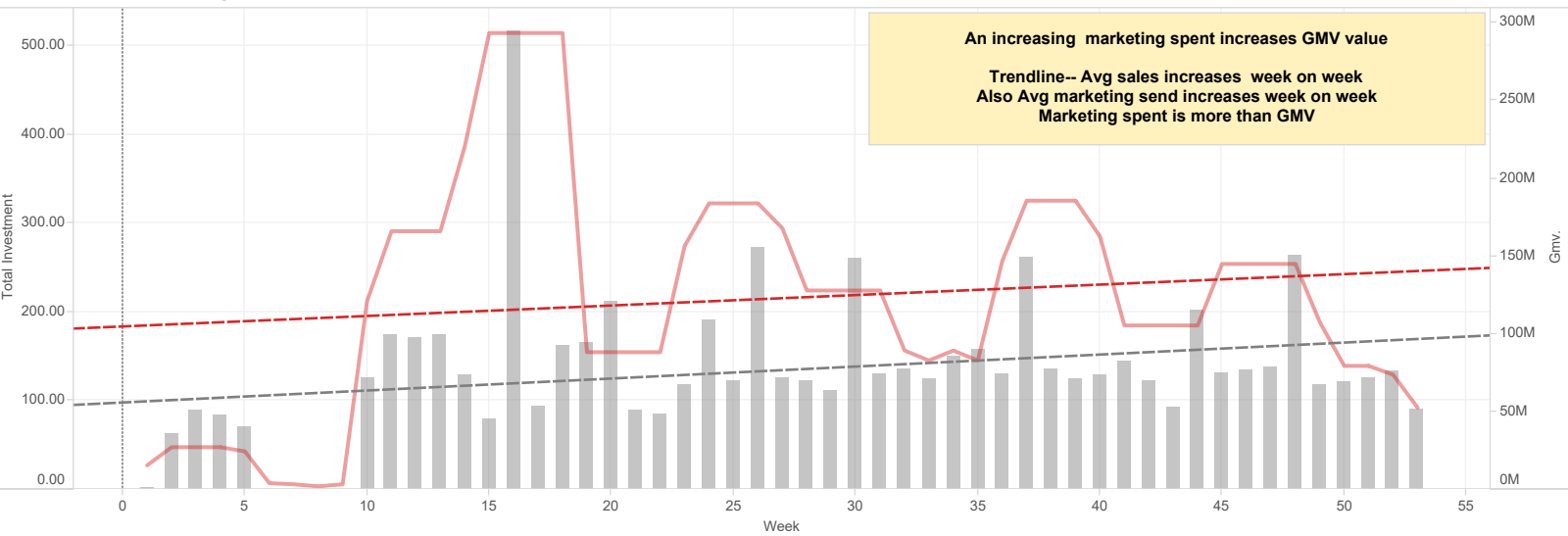
Marketing channels where most of the spending goes



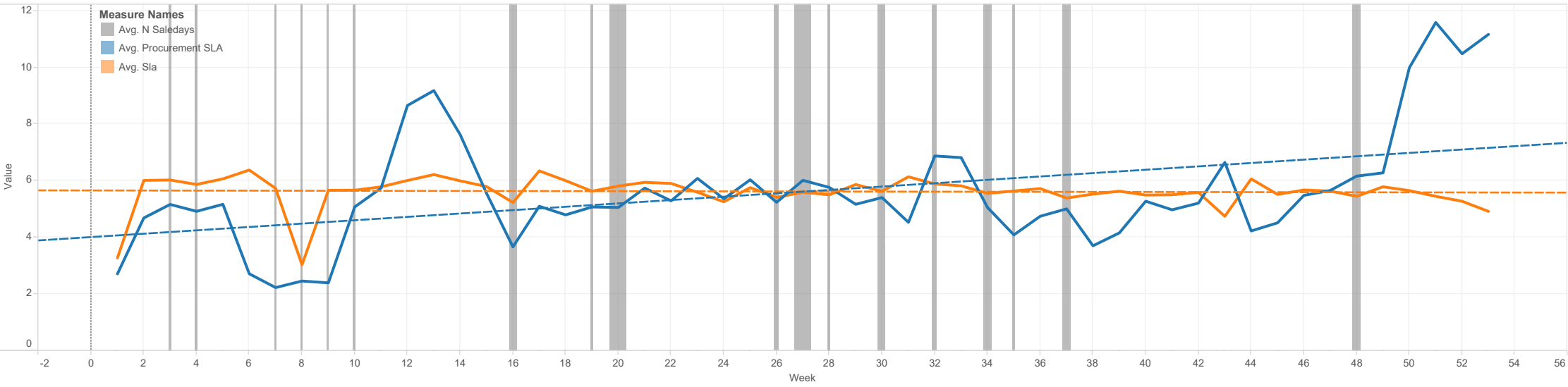
Marketing channels where most of the spending goes.



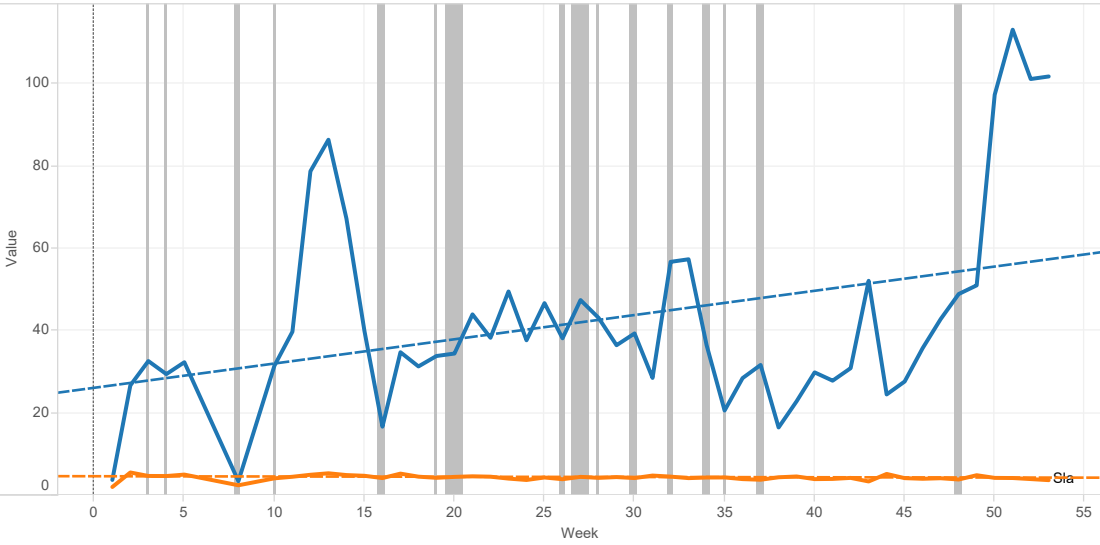
Total sales VS Marketing Investment



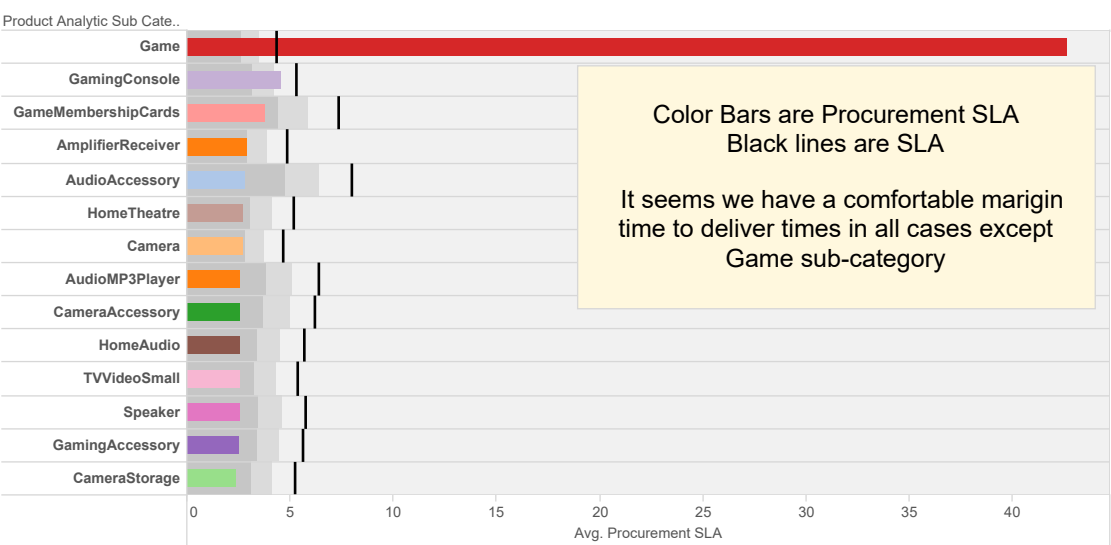
Procurement SLA Vs SLA :



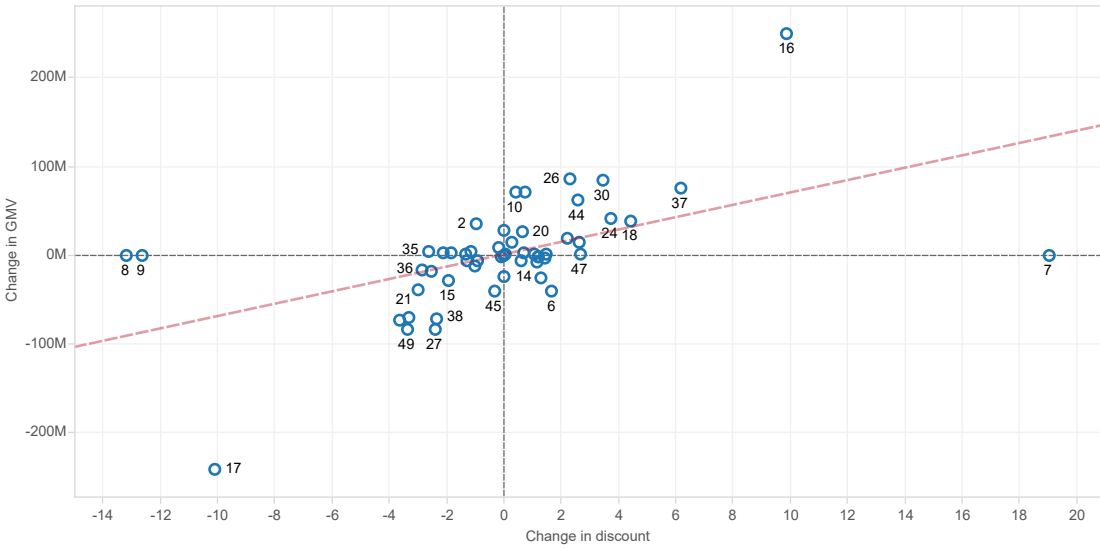
Product category wise SLA and Procurement SLA :



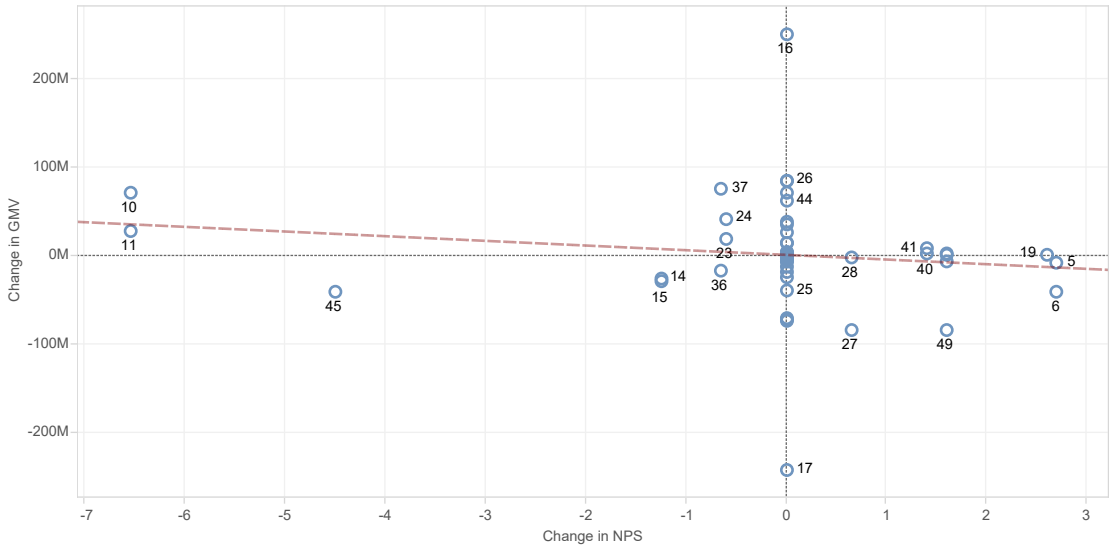
3. Insights from SLA and Procurement SLA



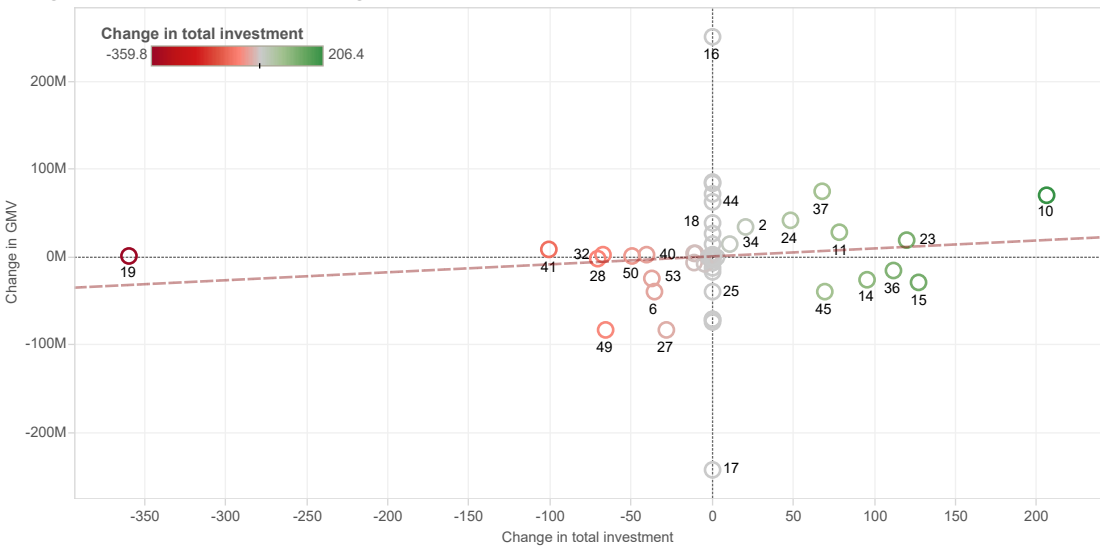
change in gmv Vs change in discount 2



Change in GMV Vs Change in NPS



Change in Total investment Vs Change in Gmv



Change in List Mrp Vs Change in GMV

