

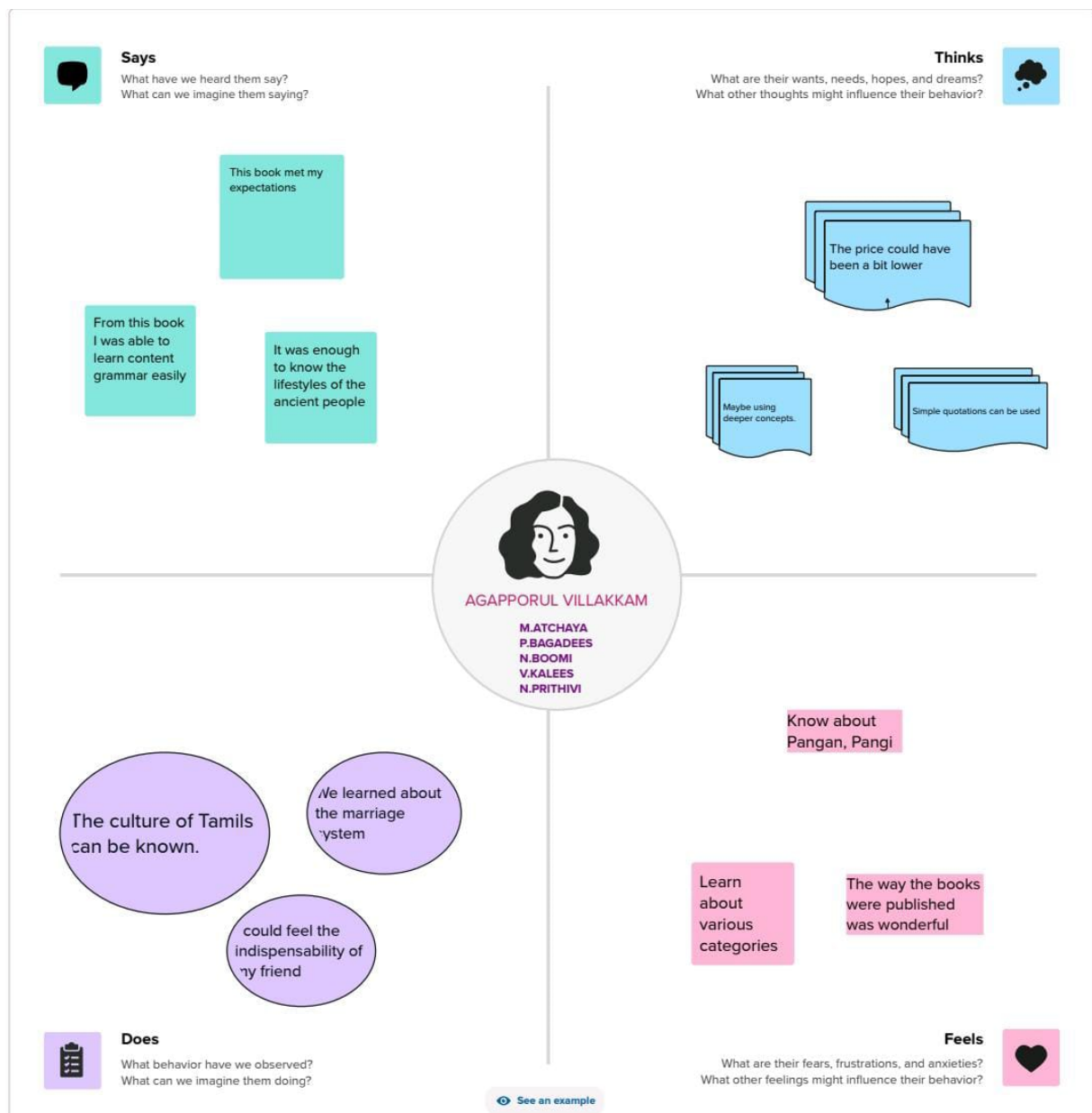
Introduction

It's a Book Cover for Tamil Grammar

Its Created to use Publishing Book

Problem Definion

Empathy Map





Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM
How might we [BOOK COVER]?

**Key rules of brainstorming**

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

AtchayaBACKGROUND
- FLOWERFont color -
RedBG Color -
Green**Bagadees**BACKGROUND
- NATUREFont Color -
WhiteBG Color -
blue**Prithivi**BACKGROUND
- BOOKSFont Color -
BlueBG Color -
Yellow**Kalees**BACKGROUND
- RIVERFont Color -
yellowBG Color -
purple**Boomi**BACKGROUND
- SANGAM AGE
HERO
HEROINSFont Color -
Wine REDBG Color -
SKY Blue

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

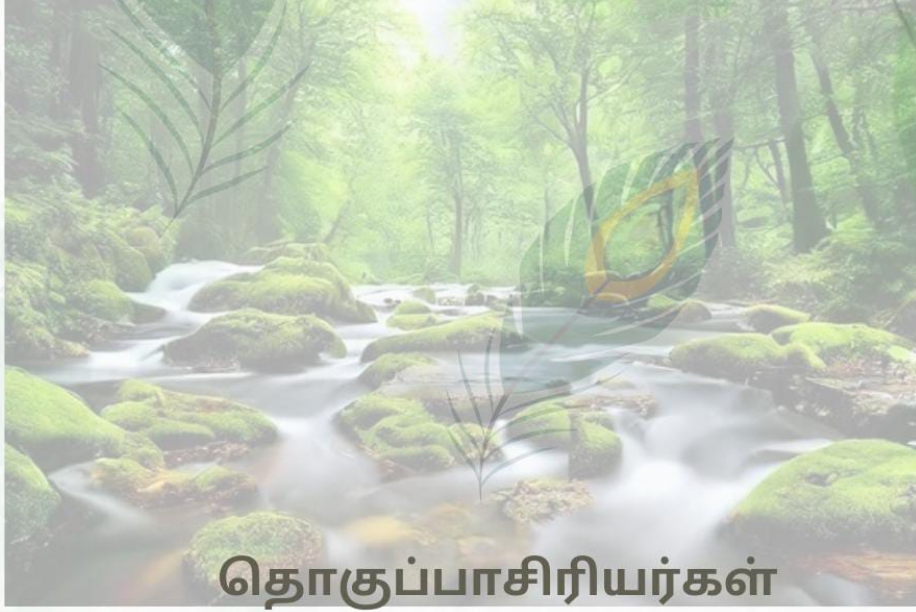
🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



**நாற்கவிராச நம்பி
இயற்றிய
அகப்பொருள் விளக்கம்**



தொகுப்பாசிரியர்கள்

**ம.அட்சயவிநாயகலெட்சுமி
ப.பகதீஸ்வரி
நா.பூமிகா
வி.காளீஸ்வரி
நீ.பிரித்திவிராஜ்**

**நாச்சியப்பா பதிப்பகம்
கோவிலூர்**

Advantages and disadvantages:

The thumbnail would catch the eyes of the youngsters, Book lovers.
Elderly people may not like such content.

Applications:

This cover can be Publish book cover to get more likes and views.

Future scope:

Using this cover we can message directly via email in order to get more opportunities like this and also we can get payments for the respective cover which we've created.

Appendix :

https://www.canva.com/design/DAFwR8GSJNo/BP3tAlCtj26Jpm5J0MLCfg/view?utm_content=DAFwR8GSJNo&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink