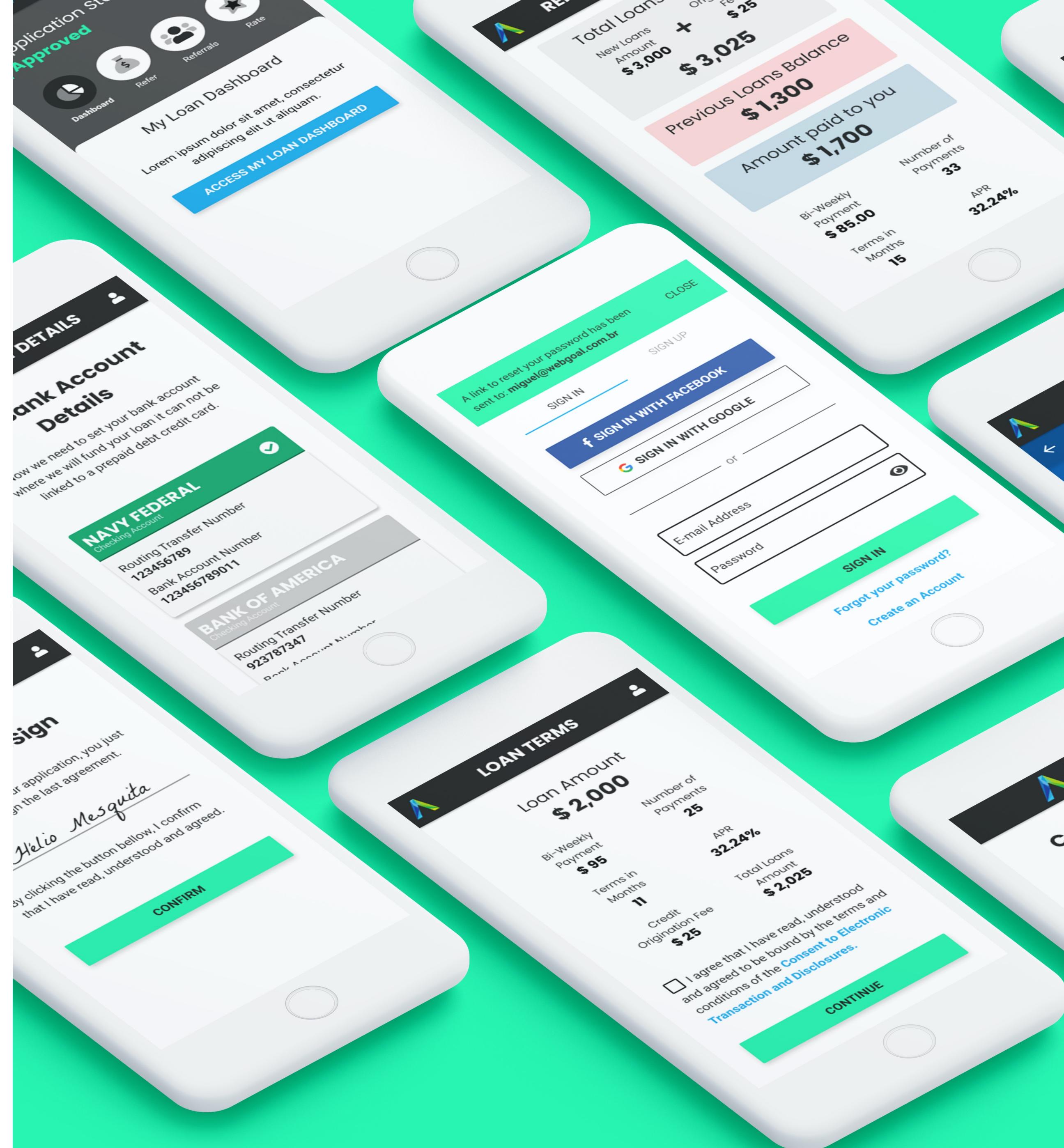


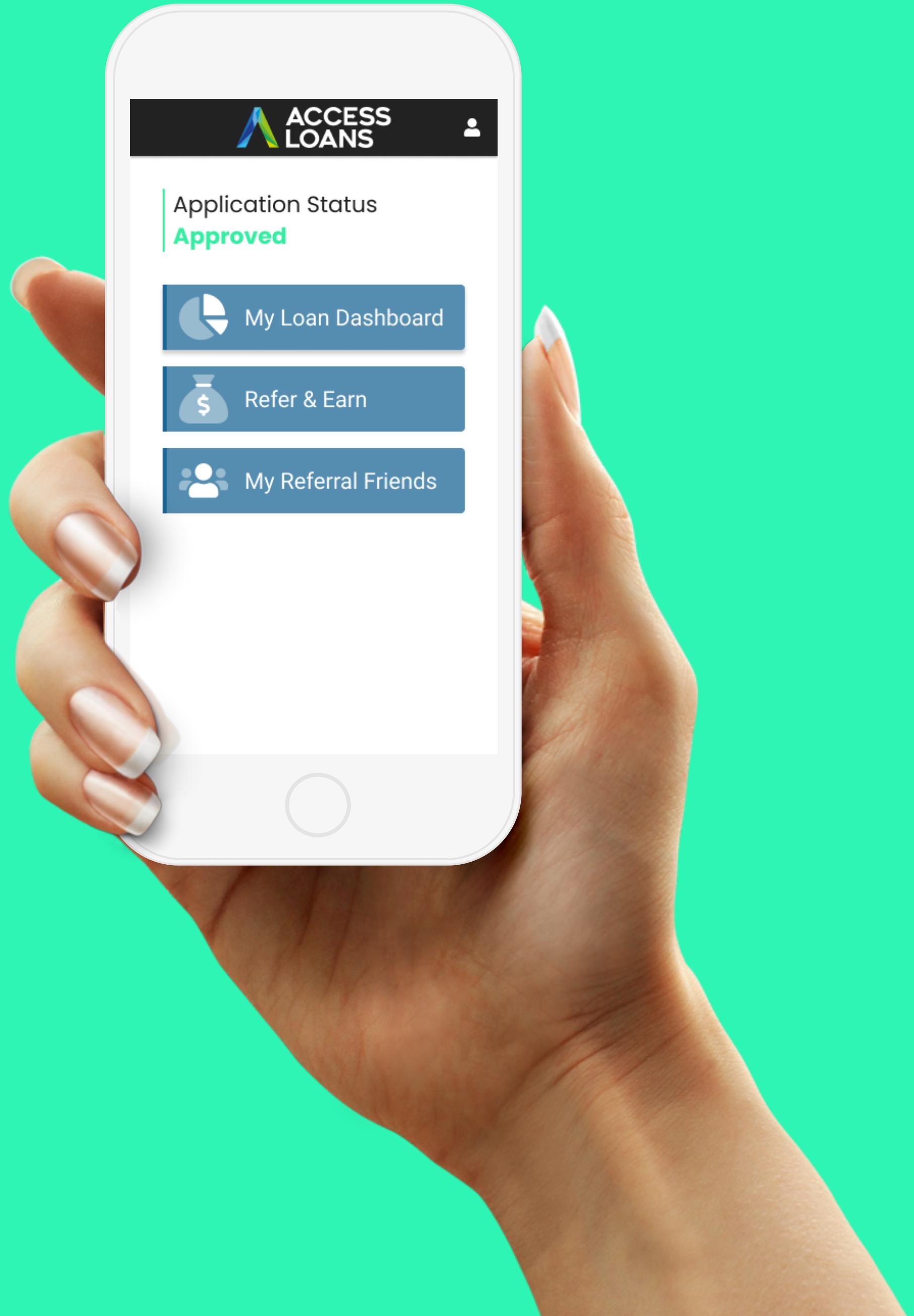


Desenvolvimento de plataforma para empréstimos

Startup norte-americana, situada em Miami, que realiza empréstimos para agentes federais.

- Duração: 1 ano
- Equipe: 3 pessoas





Desafios

Desenvolver e lançar um MVP da plataforma em 3 meses e conquistar os primeiros clientes. A meta era bater um milhão de dólares em empréstimos nos primeiros meses de funcionamento.

Solução

Primeiro criar uma campanha de email marketing e uma Landing Page para atrair e adquirir potenciais clientes. Depois, conceber, desenvolver e lançar o produto digital que dá suporte ao serviço de empréstimos online.

Para este projeto usamos:



PHP | Ruby on Rails | React

The image displays three screenshots of the Access Loans mobile application. The first screenshot shows the home screen with a green header 'ACCESS LOANS' and a black footer 'My Loan Dashboard'. It features a large 'Approved' status message, a 'MY CODE' section with a dashed box containing 'A4G23I' and a 'COPY' button, and social media sharing icons for Facebook, WhatsApp, LinkedIn, Instagram, and Twitter. The second screenshot shows a 'REFINANCE TERMS' section with a 'New Loan Amount' of '\$ 3,000' and other details like Bi-Weekly Payment (\$ 95), Number of Payments (50), Terms in Months (22), APR (32.24%), Origination Fee (\$ 25), Total Loans Amount (\$ 3,025), and Previous Loans Balance (\$ 1,300). The third screenshot shows an 'APPLICATION REVIEW' section with a green header 'Time to review your application'. It includes sections for 'Personal Information' (with fields for Full Name, DOB, Address, Unit N, Zip Code, SSN, and Military Status), 'Job Information' (Employer: Advocacy and Outreach Office, duration: More than 5 years), and 'Bank Information' (Account Type: Checking, Routing Transfer Number: 923787342873478, Bank Account Number: 832487342873478). A green 'CONTINUE' button is located at the bottom of the third screen.

ACCESS LOANS

Application Status
Approved

Referred a friend

Share your code with your friends or if you prefer you can just share in your social media.

MY CODE

A4G23I COPY

Dashboard Refer Referrals

Rate Refinance

Someone had referred you?

My Loan Dashboard

REFINANCE TERMS

New Loan Amount
\$ 3,000

Bi-Weekly Payment
\$ 95

Number of Payments
50

Terms in Months
22

APR
32.24%

Origination Fee
\$ 25

Total Loans Amount
\$ 3,025

Previous Loans Balance
\$ 1,300

APPLICATION REVIEW

Time to review your application

Personal Information

Full Name: Miguel Marcondes Filho
DOB: 04/06/1993
Address: 2323 Farm to Market Road 529, Katy, TX, USA
Unit N: APT 101 Zip Code: 313242
SSN: 432-42-3432
Are you active in the military? No

Job Information

Employer: Advocacy and Outreach Office
How long have you been working for your current company? More than 5 years

Bank Information

Account Type: Checking
Routing Transfer Number: 923787342873478
Bank Account Number: 832487342873478

CONTINUE

WE WANT TO HELP YOU WITH

At Access Loans, we believe that accessing credit should be seamless, and everyone deserves a better financial future.

We offer affordable installment loans that allow you to borrow responsibly

APPLY NOW

Faster Funding
Receive your funds as quick as the same day, no later than 2 business days after the loan has been eSigned.

Lower Interest
We work to keep rates affordable and guarantee the lowest possible rates.

Fast Approval
Need quick funds? Get approved as early as 1-2 business day if qualified.

MEDICAL EXPENSES

CAR REPAIRS

VACATIONS

RENT

Our experienced members are all here for one purpose, to provide the best customer service experience. We work hard everyday to provide a promising tomorrow. Your success is our motivation.



Low-Cost Loans for Employees

Everyone deserves a better financial future

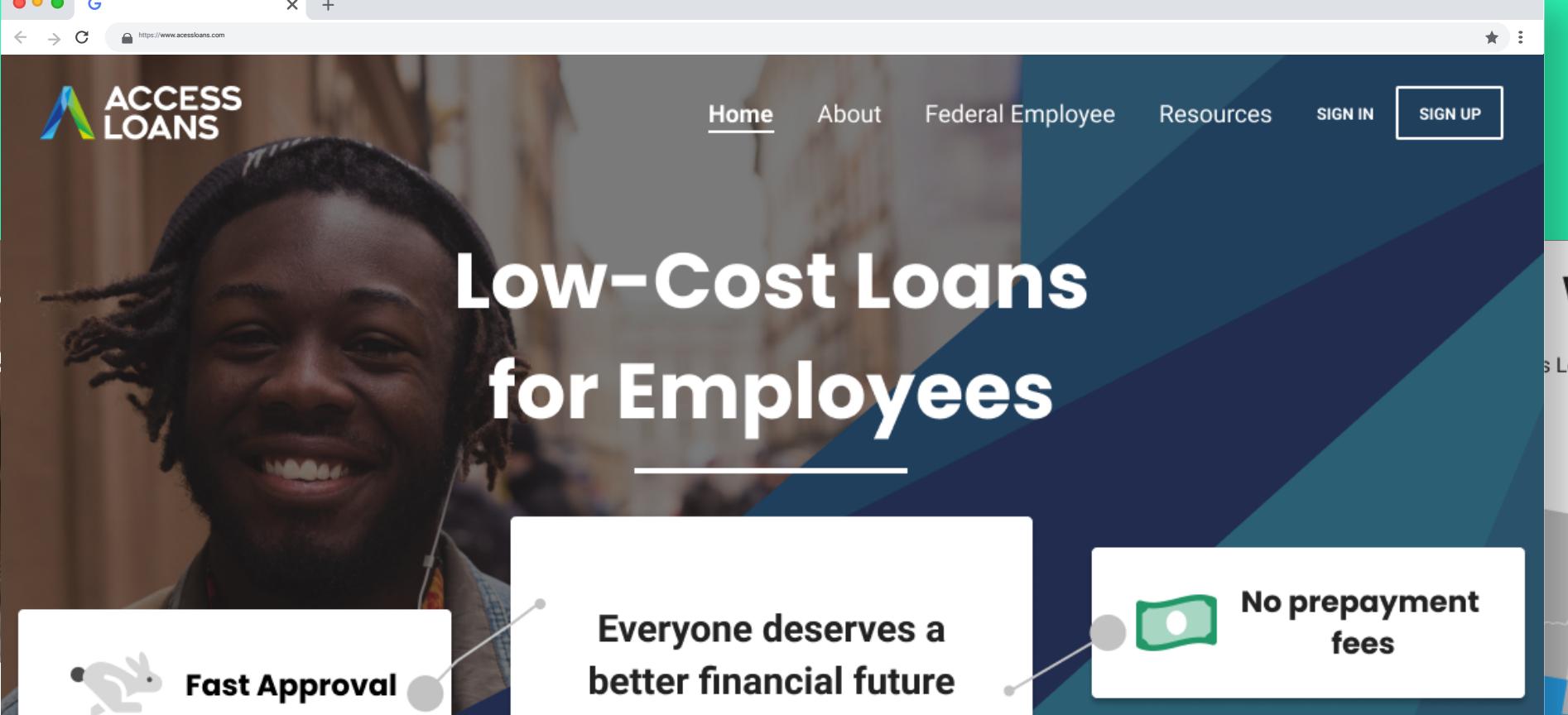
Life happens and we all come across unexpected expenses. You may have an unanticipated auto repair, medical expense, or simply just want to go on a family vacation, we understand. Our goal at Access Loans is to offer affordable personal loans with competitive interest rates.

GET STARTED

Why are we the best option?

We combine technology and analytics with big data to create more lending opportunities for underserved customers

- No FICO credit score required**
Low credit score? Not a problem! Fico credit scores will not be used to determine loan qualification.
- Transparency**
Approval in minutes, no hidden fees, no prepayment penalties, no compounding interest and automatic repayments with wage allotment
- Build your Credit History**
Payments are reported to the credit bureaus which helps credit building.



Where it is available?

Access Loans is currently available to residents of the states shown on the map below.



Social Media

Home **About** **Federal Employee** **Resources** **SIGN IN** **SIGN UP**

150 SE 2nd Avenue, Suite 387
Miami, FL 33131

Phone number:
(321)-396-0172

E-mail:
status@accessloans.com



Resultados

Desenvolvemos a plataforma e as iniciativas de marketing trouxeram vários clientes. Automatizamos a avaliação de crédito, expandimos para outros estados americanos e batemos a meta de 1 milhão de dólares emprestados no primeiro mês.