

ATENEA SANTOS

UX / UI DESIGNER

☎ 658018020

✉ atenea.santos.b@gmail.com

✂ behance.net/ateneasantos

PROFILE

I am a product designer with a background in marketing. My experience working both in my own projects and integrated in another teams have brought me an entire vision of how to take a project and make it work. Currently, I am looking for a project that allows me to grow in the professional designer path.

SKILLS

- Prototype / wireframing
- Design thinking
- Branding
- Digital Marketing
- Content strategy
- Entrepreneurship
- Basic HTML/CSS/JS
- Figma/Sketch/AdobeXD/Zeplin
- English

EDUCATION

GOOGLE UX SPECIALIZATION
2022

PLATZI BASIC PROGRAMMING
COURSE
2022

MODERN LANGUAGES DEGREE
UNIVERSITY OF OVIEDO
2010-2012 (Unfinished)

EXPERIENCE

TOPVETS Product Designer

2021-2022 (Gijón)

- Ideation, design and deliver from wireframes to hi-fidelity mockups for all the user and vet flow on mobile and desktop versions, working hand-to-hand with the developer.

GIJÓN CON PERRO Co-founder / Brand Strategy

2017-2018 (Gijón)

- Design and execution of the brand strategy and launch strategy with the team.
- Design mockups for the app close to developer.
- Customer attention and user support.
- Graphic design of banners and media assets.
- Marketing strategies and advertisement in social media.
- ASO and App Marketing in Google Play and App Store.
- Data analytics.

ZARA Shop Assistant

2014-2016 (Barcelona)

SOFTTICKETS Co-founder / Brand Strategy

2013-2014 (Gijón)

- Ideation of the brand strategy with the team.
- Social media platforms.
- Customer attention and user support.