



Digital Economy Strategy

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Response 825051898

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Introduction

Are you lodging a submission on behalf of an organisation?

Please select one item

☐ Yes

☐ No

What is your organisation?

Organisation

PicNet Pty Ltd - IT Services

Provide a comment

1. The digital economy

Advances in digital technology are seriously changing the way we work, the way we live and the way we think. It is immerse in all of our daily activities. Some of the key technologies that will impact our future are: - Mobile - AI - Block Chain The best role for the Government is to stay clear from any implementation of anything but general policy and support. The private sector will drive it all if allowed. Monopolies like the NBN are a deterrent for our growth and the introduction of technologies. Skill shortage is a consequence of bad policy that needs to be addressed. Skills need to match the needs of industry not the need of professors at University. Offshoring is the worse deterrent to the development of local skills and should be taxed and discouraged by government. We need

women in the IT industry and the best way to encourage that is to get real and useful degrees from Universities, aligned to the technologies that the private sector can drive and corporations and misgovernment can use.

2. Enabling and supporting the digital economy

Drop the NBN. It is a bad project poorly conceived from the start. Let the private sector use Fibre, 5G, etc. Get the Government to subsidise the regional areas but let the private sector do the cities. The Government must buy LOCAL (Australia first) not offshore and if offshore, it must tax them with Payroll Tax, Workers Comp, GST, etc etc... All the taxes we pay.

R&D must continue to be supported and such support must be enhanced in areas such as AI, Block Chain, Big Data, etc. Let the private sector worry about standards.

1 - The Government must be seen as a user of technology. 2- The Government role is to create policies for the protection of consumers and businesses, in particular small. 3- The private sector should implement.

3. Building on our areas of competitive strength

Effective Broadband is limiting business to succeed. Our broadband is expensive, slow and getting worse with the NBN monopoly. Offshoring is affecting the development of local skills, lack of women in the industry and disincentive to study and work in IT Small IT firms can flourish (and therefore employment will flourish) if we have better infrastructure provided by the private sector, better skills provided by Universities and Tafe, limited offshoring, less Government intervention, even more support for R&D.

4. Empowering all Australians through digital skills and inclusion

We have huge opportunities ahead of us if we let the private sector to strive as they have done in many other countries. Government must support with policy but not get involved in implementation. Education must be aligned to industry needs and technology changes.

5. General comment

Do you have a comment that doesn't fit in the previous questions? Use the space below for your comment.

Said enough

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