ANUSHKA GAUTAM

anushka.gautam ug25@ashoka.edu.in • +91 7007741722 • https://github.com/atg18

EDUCATION

Ashoka University

Delhi, NCR

Major: Bachelor of Science (Honours) in Computer Science & Entrepreneurship

May 2026

Relevant Coursework: Artificial Intelligence & Technology for Entrepreneurs (Data Analytics), Introduction to Machine Learning, Accounting & Financial Statements, Problem Solving Using Excel.

La Martiniere Girls' College

Lucknow

ISC Board Examination Result: 91% | ICSE Board Examination Result: 96%

June 2022

SKILLS

Data Analytics Tools: Expertise in Advance Excel, Tableau, KNIME, SQL.

Programming: Proficient in Python 3 (MatPlot Lib, SciKit-Learn, Keras, TensorFlow, OpenCV)

Productivity Tools: Prompt Engineering, Canva, Microsoft Office (Powerpoint, Excel)

TECHNICAL EXPERIENCE

- <u>Customer and Product Analytics</u>: Analyzed customer behavior, returns, transactions, and regional performance for 1,500 products. Delivered interactive visualizations to support data-driven decision-making by senior leaders.
- <u>Face Recognition Based Attendance Tracker:</u> Developed a real-time facial recognition attendance tracker using Flask, OpenCV, and Dlib with and robust dataset augmentation. Reported 95% tracking accuracy and eliminated manual tracking and errors.

WORK EXPERIENCE

OffigaDelhi/HybridProduct Development InternMay-June, 2023

- Redesigned the employee gifting order page, reducing user drop-off by 15% and improving efficiency by 20%.
- Created a vision deck that secured buy-in from 3 stakeholders.
- Contributed to Sustainability Initiatives, including increasing female employment by 20%, and played a key role in designing the Impact Report, which highlighted a 30% reduction in operational waste

Kode With Klossy
Scholar Distinction
Online
August, 2022

- Selected from a pool of 1,000+ global applicants for Kode with Klossy, a prestigious coding scholarship program.
- Streamlined access to scholarships, demonstrating proficiency in user-centric design and resource optimization.

LEADERSHIP ROLES

President, Women in Computing Society, Ashoka University

Aug, '24- Present

- Leading a Team of 40+ Members. Organised 8+ Events in 1 Semester to create value for Student Body including Tech Internship Talk, Cryptic Hunt, GenShe Microsoft Talk which saw total participation of 200+ Students.
- Launched a Digital Literacy Campaign for local schools, upskilling 60+ students in Sonipat.
- Founded the Learning Vertical to make WiCS Members proficient in fields such as Web Dev & Data Science.

Events Head, Women in Computing Society, Conference - WiCS Con

May, 2024

• Managed a team of 30+ volunteers, organised 20+ events hosting established entrepreneurs and tech visionaries and pooled in a crowd of 150+ students for India's first inclusivity & accessibility-focused tech conference.

Ashoka University Cohort Leader

August 2023

- Secured a position from 350 applicants for Cohort Leadership.
- Mentored and organised team-building exercises, fostering inclusivity and managing logistics for over 40 students during their college orientation week in collaboration with Office of Student Affairs.

Secretary General LMGMUN (La Martiniere Girls' College)

December 2021

• Led a team of 50+ volunteers and 600+ national & international delegates and looked over the ideation, creation and management of 7 committees discussing diverse global political, social and technological issues.

ACTIVITIES & VOLUNTEERING

Computer Science Society, Social Media Team:

• Ideated and featured in Instagram reels garnering over 100k views. Increased the reach of the Instagram Platform 10x by Organic Marketing.

Ashoka Enactus Club:

- Member of Project Ambika, innovating sustainable solutions for rural mothers and children.
- Led sales and garnered over 8000+ INR in revenue, benefitting rural mothers by selling their pickle produce.