



region, market ▼ customer ▼ segment, category, pr... ▼
All ▼ All ▼ All ▼

2018 2019 2020 2021 **2022 Est** Q1 Q2 Q3 Q4 YTD YTG

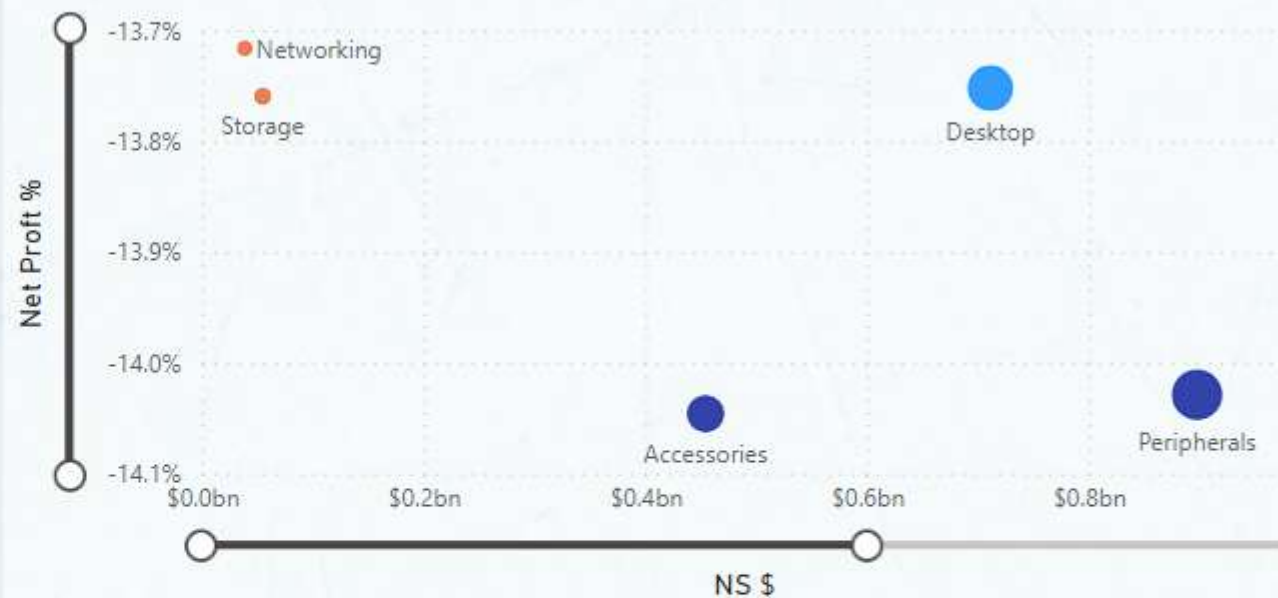
Product Performance

| segment | NS \$ | GM \$ | GM % | Net profit \$ | Net Profit % |
|--------------|--------------------|------------------|---------------|---------------|----------------|
| Accessories | \$454.10M | 172.61M | 38.01% | -64M | -14.05% |
| Peripherals | \$897.54M | 341.22M | 38.02% | -126M | -14.03% |
| Notebook | \$1,580.43M | 600.96M | 38.03% | -222M | -14.06% |
| Desktop | \$711.08M | 272.39M | 38.31% | -98M | -13.75% |
| Storage | \$54.59M | 20.93M | 38.33% | -8M | -13.76% |
| Networking | \$38.43M | 14.78M | 38.45% | -5M | -13.72% |
| Total | \$3,736.17M | 1,422.88M | 38.08% | -522M | -13.98% |

Show GM %

Performance Matrix

division ● N & S ● P & A ● PC

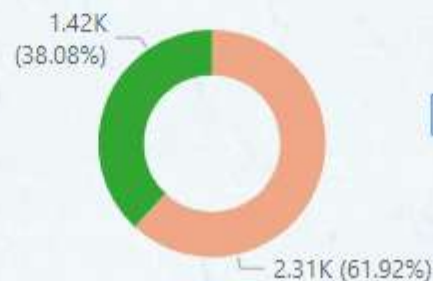


Region/Market/Customer Performance

| region | NS \$ | GM \$ | GM % | Net profit \$ | Net Profit % |
|--------------|--------------------|------------------|---------------|---------------|----------------|
| EU | \$775.48M | 267.80M | 34.53% | -96M | -12.32% |
| LATAM | \$14.82M | 5.19M | 35.02% | 0M | -2.95% |
| APAC | \$1,923.77M | 690.21M | 35.88% | -281M | -14.62% |
| NA | \$1,022.09M | 459.68M | 44.97% | -145M | -14.22% |
| Total | \$3,736.17M | 1,422.88M | 38.08% | -522M | -13.98% |

Unit Economics

● Total COGS ● Gross Margin



● Increase ● Decrease

