# AI-POWERED STARTUP: THE BEST BUSINESS PLAN

Welcome to the AI-Powered Startup Startathon!

Ready to dive into the world of AI, entrepreneurship, and innovation? Join us for the 'AI-Powered Startup: The Best Business Plan' Startathon, an exciting challenge where teams will use cutting-edge AI tools to create groundbreaking startup ideas.



## **EVENT OVERVIEW**

In this hackathon, you'll harness the power of Large Language Models (LLMs) to generate a comprehensive and compelling business plan.

#### Teams will:

- Design effective prompts to guide LLMs
- Guide AI-generated business plans to create polished, market-ready solutions
- Pitch your startup to a panel of judges showcasing the potential and viability of your AI-generated business.

## JUDGING CRITERIA

## Participants will be evaluated based on:

- Originality of the startup idea
- Feasibility of the business plan
- Pitch effectiveness
- Quality of the generated business plan
- · Creativity in prompt engineering

## WHY PARTICIPATE?

- Develop entrepreneurship, AI, and strategic thinking skills
- Collaborate with like-minded innovators
- Unleash your creativity and solve real-world challenges
- Win exciting prizes (details coming soon)

This event is open to students (high school, college, university) and seasoned professionals alike.

Don't miss out on this chance to innovate and make your startup dream a reality!

# AGENDA

Day 1: Virtual (1:00 PM - 5:00 PM)

- 1:00 PM: Introduction to Entrepreneurship & Business Plans
- 2:00 PM: Intro to Prompt Engineering
- 3:00 PM: Advanced Prompt Engineering
- 4:00 PM: Formation of Teams
- 5:00 PM: Rules, Regulations, Framework, and Evaluation Rubric

### Days 2-4: Virtual

- 1:00 PM: Entrepreneurship and Business Plans
- 2:00 PM: Intro to Prompt Engineering
- 3:00 PM: Advanced Prompt Engineering
- 4:00 PM: Formation of Teams
- 5:00 PM: Rules, Regulations, Framework, & Evaluation Rubric

## **EVENT DETAILS:**

When: April 27 – April 30th, 2025













