











Forecast Accuracy

-3472.7K~ LY: -751.7K (-361.97%) **Net Error**

6899.0K~

LY: 9780.7K (-29.46%) **ABS Error**

Key Metrics By Customer

customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Acclaimed Stores	57.74%	50.69%	83037	10.7%	EI
BestBuy	46.60%	35.31%	81179	16.7%	El
Billa	42.63%	18.29%	3704	3.9%	EI
Circuit City	46.17%	35.02%	85248	16.5%	El
Control	52.06%	47.42%	64731	13.0%	El
Costco	51.95%	49.42%	101913	15.8%	El
Currys (Dixons Carphone)	54.29%	35.92%	8104	6.0%	EI
Leader	48.72%	24.45%	166751	11.0%	El
Logic Stores	52.49%	51.44%	6430	2.4%	El
Nomad Stores	53.44%	50.59%	3394	1.3%	El
Notebillig	42.70%	18.87%	1141	1.3%	El
Otto	45.76%	18.37%	1962	2.4%	El
Path	50.57%	45.53%	91486	14.9%	El
Radio Shack	45.64%	38.46%	69253	16.5%	El
Sage	50.72%	33.58%	154291	10.1%	El
Saturn	41.54%	19.16%	2197	2.9%	El
Staples	54.45%	49.38%	79821	11.5%	El
Total	81.17%	80.21%	-3472690	-9.5%	oos

Accuracy / Net Error Trend



Key Metrics by Products

segment		Forecast Accuracy %	Forecast Accuracy % LY	Net Error ▼	Net Profit %	Risk
+	Accessories	87.42%	77.66%	341468	-14.05%	EI
+	Desktop	87.53%	84.37%	78576	-13.75%	EI
+	Networking	93.06%	90.40%	-12967	-13.72%	OOS
+	Notebook	87.24%	79.99%	-47221	-14.06%	OOS
+	Storage	71.50%	83.54%	-628266	-13.76%	OOS
+	Peripherals	68.17%	83.23%	-3204280	-14.03%	OOS
	Total	81.17%	80.21%	-3472690	-13.98%	oos

















R Marketing View





