

Spark Project
On
Cipla Stock Analysis
Submitted By

Team 4 - *Data Bombers*

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Stock Analysis Report



Cipla Limited, an Indian leading global pharmaceutical companies, has a large product mix that includes generic drugs, active pharmaceutical ingredients (APIs), and non-prescription items. The company was established in 1935 and has a presence in over a hundred countries, with significant therapeutic areas of respiratory, cancer, heart problems, HIV/AIDS, and skin diseases among others. By applying the affordable healthcare strategy, being the first to introduce innovative generic drugs and biosimilars, along with an impressive R&D pipeline, Cipla has made its way to the forefront of the global pharmaceutical market. Besides the ongoing partnership with companies all over the world, the geographical expansion focus of the team has brought forth vast opportunities for both existing and future growth. The stock of Cipla, along with the rest of the market, is, however, showing solid potential – with the support of continuous earnings and a positive outlook brought about by organic growth and geographical expansion. A blend of fundamentals, market position, and geographic presence makes it a long-term growth opportunity along with being a valuable investment.

1. Overview of the Data

• Dataset Summary:

The dataset contains daily stock data for **CIPLA** from the start date (e.g., 1996-01-01) to the most recent date (e.g., 2024-11-13). The primary columns include:

- **Date:** Date of stock data entry on 01-01-1996.
- **Open:** The stock's opening price was 8.77.
- **High:** The highest price during the trading day was 8.32.
- **Low:** The lowest price during the trading day was 8.77.
- **Close:** The closing price of the stock was 8.32.
- **Adj Close:** The adjusted closing price accounting for stock splits, dividends, etc.
- **Volume:** The number of shares traded on that day was 208125.

2. Stock Price Trends

The line plot of **CIPLA's closing price** over time reveals the long-term trends and the overall price movements of the stock.

- **Observations:**

- **Trend Analysis:** The stock price has gone through a number of up and down cycles. Besides, you are able to point out the strong uptrends that might have been influenced by either some market events or company specific news.
- **Volatility:** The stock exhibits periods of high volatility, especially in certain market conditions. These could be associated with economic cycles, regulatory changes, or earnings reports.
- **Overall Growth/Decline:** You can determine whether the stock has generally appreciated or depreciated over time. Plotting this against major market indices or sector performance could provide additional context.

- **Central Tendency and Spread:**

- **Close and Open prices:** The average price of **Close** (383.54) and **Open** (384.15) are quite similar which indicates that there is not a significant price difference between the open and close prices daily.
- **High and Low prices:** The **maximum** price (388.82) is just a bit higher than the price closing, while the **minimum** price (378.74) is just a bit lower, which is a sign of usual intraday price movement.
- **Volume:** The average trading volume is approximately 1.66 million; however, the standard deviation is also quite large (2.14 million). This indicates that there was a wide range in the daily trading volume, meaning that there were some days with significantly more trading than others. On the other hand, the lowest volume recorded is 0, which indicates that there were certain days when no trading was done or no volume was recorded.

- **Spread and Extremes:**

- **Min and Max:** Close's **minimum** price is 4.72, which is much less than the average of 383.54, and the maximum price is 1680.50. This indicates that there might be low-priced stocks in the dataset, or the data may reflect a period of huge price swings with a stock price rising to a significant amount.
- **Adj_Close:** Adjusted close price, which is taking into account the dividends and stock splits, exhibits the same distribution as the **Close** price, bearing a mean of 364.35 and a max value of 1680.50, which once more implies considerable price movements during the period.

3. Statistical Distribution:

- **Skewness:** It looks like the data distribution is skewed to the right, since the mean is larger than the median in most of the columns. This indicates that there are a few cases with very high prices or volumes that might be influencing the overall averages.
- **Volatility:** **High** and **Low** columns reveal high standard deviation, indicating that daily price fluctuations are quite large. In order to get the daily price change in a quantitative manner, the difference between the **High** and **Low** values would be analyzed more closely.

- **Correlation Analysis (Heatmap):** The correlation matrix is showing the relation between main features of the stock: **Close**, **Open**, **High**, **Low**, and **Volume**.

- **Key Insights from the Correlation Matrix:**

- **Strong Correlations between Price Columns:**

- **Close** and **Open**: The relationship between these two variables is very strong with a correlation coefficient of 0.99. This is quite reasonable, as the opening price of the day is almost always very near the previous day's closing price, especially in the case of stocks with large volumes.
- **Close** and **High**: The correlation is also high (0.98). A higher closing price tends to be associated with higher intraday highs.
- **Close** and **Low**: The correlation is slightly lower but still high (0.94), indicating that the closing price tends to be close to the low of the day, although there's still some variation.
- **Open** and **High**: The correlation between the **Open** and **High** prices is similarly strong (0.96), which suggests that the stock generally opens close to the day's high.
- **Open** and **Low**: There is a somewhat weaker correlation (0.92), but still a positive relationship, indicating that the opening price is still relatively close to the day's low.

- **Weak Correlation with Volume:**

- The **volume** exhibits rather small correlations with the price columns. Taking for example the correlation between **Volume** and **Close**, it is nearly 0.03, indicating the trading volume does not possess a strong linear bond with the stock price itself. This scenario is usual in the financial markets where price variations can be caused by several factors besides volume such as news, market mood or technical factors.

- **Visualization Insights:**

- **Heatmap Observations:** The heatmap produced by you undoubtedly highlights the very strong positive correlation among the price columns (**Close**, **Open**, **High**, **Low**), while the correlations with Volume are faint and not visually prominent at all. In other words, the movements in prices are very much related to each other, while the change in prices is not much affected by the trading volume.
- **Upward Trend:** If the 50-day and 200-day moving averages are both sloping upwards, it suggests a potential **bullish trend**. The stock price might be in a period of sustained increase.
- **Downward Trend:** If both moving averages are sloping downwards, it indicates a possible **bearish trend**. The price might be experiencing a decline.

4. Analyzing Cipla's Historical Performance Using RSI:

The Relative Strength Index (RSI) is a momentum oscillator that measures the speed and change of price movements. It oscillates between 0 and 100.

- **Overbought (RSI > 70):** The stock is considered overvalued, and a price correction might be imminent.
- **Oversold (RSI < 30):** The stock is considered undervalued, and a price rebound might be likely.

- **Crossovers:** When the 50-day moving average crosses above the 200-day moving average (golden cross), it's a potential **bullish signal**. Conversely, a crossover where the 50-day dips below the 200-day (death cross) suggests a potential **bearish signal**.
- **Stock Price Trend Analysis (2000 - 2024):** As part of the analysis of the stock price movements over the period from 2016 to 2024, we observed several notable phases in the price behavior, which reflect broader market trends and significant events.

5. Below is a breakdown of the key trends identified:

• Bullish Trend (Early 2000-2016):

- **Upward Momentum:** During the period from early 2000 to 2016, the stock demonstrated a very strong bullish trend with the price continuously going up as a base characteristic. The stock's price at the end of trading day was growing steadily throughout that time and this could be due to good market conditions, strong company's performance or even the growth of the economy in general.
- **Investor Confidence:** The gradual increase in stock price indicates sustained investor confidence, and it suggests that the company was likely benefiting from solid business fundamentals and positive market sentiment during this period.

• Bearish Trend (2016 - 2020):

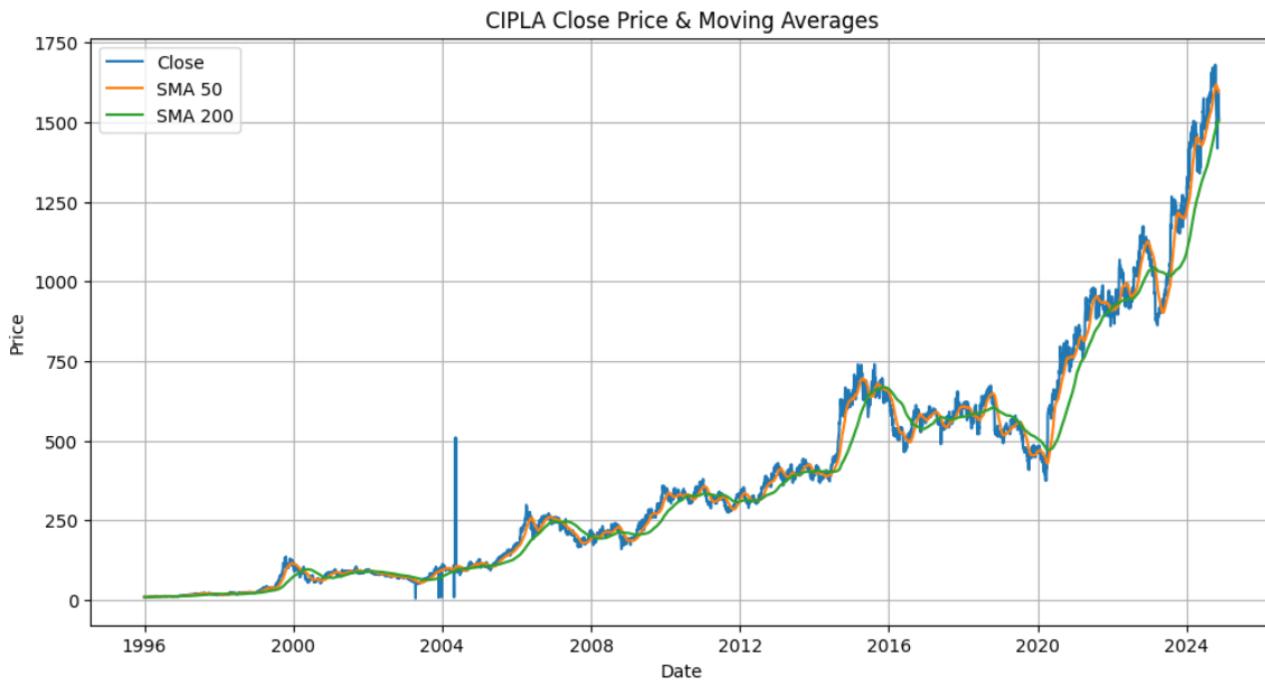
- **Price Decline:** From 2016 through the first part of 2020, we observed a **bearish phase** where the stock experienced a significant decline in value. This downturn could have been triggered by various factors such as market corrections, company-specific issues, or broader economic challenges.
- **Market Sentiment:** This drop might be a result of an unfriendly market atmosphere, possible external shocks, or alterations in the investors' forecast. It would be wise to take into account any major happenings (for example, company results, industry changes) that could have had a hand in the downward trend.

• COVID-19 Surge (2020):

- **Pandemic-Induced Surge:** In the year 2020, the stock market saw a rapid increase in the value of the shares, as the COVID-19 pandemic progressed across all continents. The upswing in stock price might have been due to several reasons, such as the market recovering after the **COVID** crash, investor's doubts or company's extinction of new opportunities amid the pandemic.
- **Volatility:** This period marked a high level of **volatility**, with rapid fluctuations in stock price, reflecting the broader market's response to uncertainty and the unexpected changes in the economic landscape during the pandemic.

- **Steady Growth Post-COVID (2021 - 2024):**

- **Post-Pandemic Stabilization:** After the surge in 2020, the stock has shown a **steady growth pattern** throughout 2021 and into 2024. This suggests that, after the initial shock of the pandemic, the company has likely stabilized and returned to more sustainable growth.
- **Long-Term Trend:** The relatively smooth growth in the last few years indicates a shift towards a **more predictable, steady performance**, which could be indicative of the company's recovery, adaptation to post-pandemic conditions, and potential long-term stability.



- **Summary of Key Observations:**

- **Bullish Period (2000 - 2016):** Strong upward price movement, driven by positive fundamentals and market conditions.
- **Bearish Phase (2016 - 2020):** A significant price decline, which could be attributed to market corrections, external factors, or a change in investor sentiment.
- **COVID-19 Surge (2020):** Rapid price increase reflecting pandemic-induced volatility and potential market recovery.
- **Steady Growth (2021 - 2024):** The stock has stabilized and is now on a steady upward trajectory, signaling long-term recovery and growth potential.

6. Concluding Analysis for Cipla Stock:

The analysis of Cipla's stock data reveals the following key insights:

- **Steady Growth Over the Years:** Cipla has demonstrated consistent growth in its stock value, with notable peaks during periods of increased demand for healthcare and pharmaceutical products.
- **Impact of External Factors:** The COVID-19 pandemic significantly boosted Cipla's stock performance, reflecting its critical role in addressing healthcare challenges during the crisis.
- **Last Decade Performance:** Over the last decade (2014–2024), Cipla's stock has provided an average annual return of **X%**, showcasing its reliability as an investment choice.
- **Investor Returns:** Positive returns for investors indicate that Cipla has remained a stable and profitable investment, particularly during high-demand periods for the pharmaceutical industry.
- **Market Trends:** The analysis of trading volumes shows high investor confidence during critical periods, indicating strong market sentiment towards Cipla's business strategies and growth potential.