DEVANG GOHIL

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PROFILE

Detail-oriented Data Analyst with a Bachelor's in AI & Data Science. Skilled in Python, SQL, PowerBI, and Excel with a passion for turning data into actionable insights.

EDUCATION :

UNIVERSITY OF MUMBAI   **Mumbai,India**

Bachelor of Engineering in Artificial Intelligence and Data Science   *2021-2025*

- Completed Bachelor's degree in Artificial Intelligence and Data Science with an average CGPA of 8.4.
- Relevantcoursework:DataScience,MachineLearning,DeepLearning,Python,BigDataAnalytics,NLP

SKILLS :

Technical:SQL,Python,Statistics,ETL,DataVisualization,AIAutomation,MachineLearning,NLP

Tools: Tableau,PowerBI,Excel

CERTIFICATIONS :

- *Python for Data Science–Udemy–Mar2024*(link)
- *Machine Learning–Udemy–Mar2023*(link)

PROJECTS :

FitMentor: AI Fitness Monitoring System(Python) **:(Link)**

- Developed a real-time fitness tracker using OpenCV,Media Pipe,and NumPy to count exercise reps.
- Enhanced workout accuracy and user engagement by analyzing body movements.

Diwali Sales Analysis (Python) **: (Link)**

- Analyzed customer demographics, product preferences, and state-wise sales trends using Pandas and Seaborn.
- Identified women aged 26–35 from top states as key buyers in Food, Clothing, and Electronics.

Netflix Data Analysis (Python) **:(Link)**

- Explored movie genres, popularity trends, and voting patterns using EDA techniques.
- Found Drama as the most common genre and 2020 as the peak year of releases.

Website Traffic Insights Analysis (Python) **:(Link)**

- Investigated marketing channel performance, engagement metrics, and peak user activity.
- Revealed Organic Social and Direct channels as top drivers of engagement and retention.

INTERNSHIPS

- GenAI Powered Data Analytics Job Simulation – Tata (Forage) – (Link)
  - Completed tasks on exploratory data analysis, AI-driven prediction, and business storytelling for collections strategy. (June 2025)

- Data Visualisation: Empowering Business with Effective Insights – Tata (Forage) – (Link)
  - Gained hands-on experience in selecting and designing visuals, framing business problems, and communicating data insights. (June 2025)