

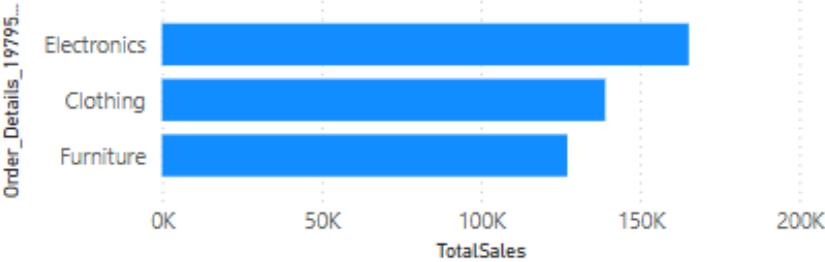
Total Sales for each Category

Order_Details_19795F61CF.Category	TotalSales
Electronics	165267
Clothing	139054
Furniture	127181
Total	431502

Average Profit per Order for each Category

Order_Details_19795F61CF.Category	AverageProfit	TotalProfit
Electronics	51.44	10494
Clothing	28.40	11163
Furniture	12.35	2298
Total	47.91	23955

TotalSales by Order\_Details\_19795F61CF.Category



Profit Margin for each Category

Order_Details_19795F61CF.Category	TotalSales	TotalProfit	ProfitMargin
Clothing	139054	11163	8.03%
Electronics	165267	10494	6.35%
Furniture	127181	2298	1.81%
Total	431502	23955	5.55%

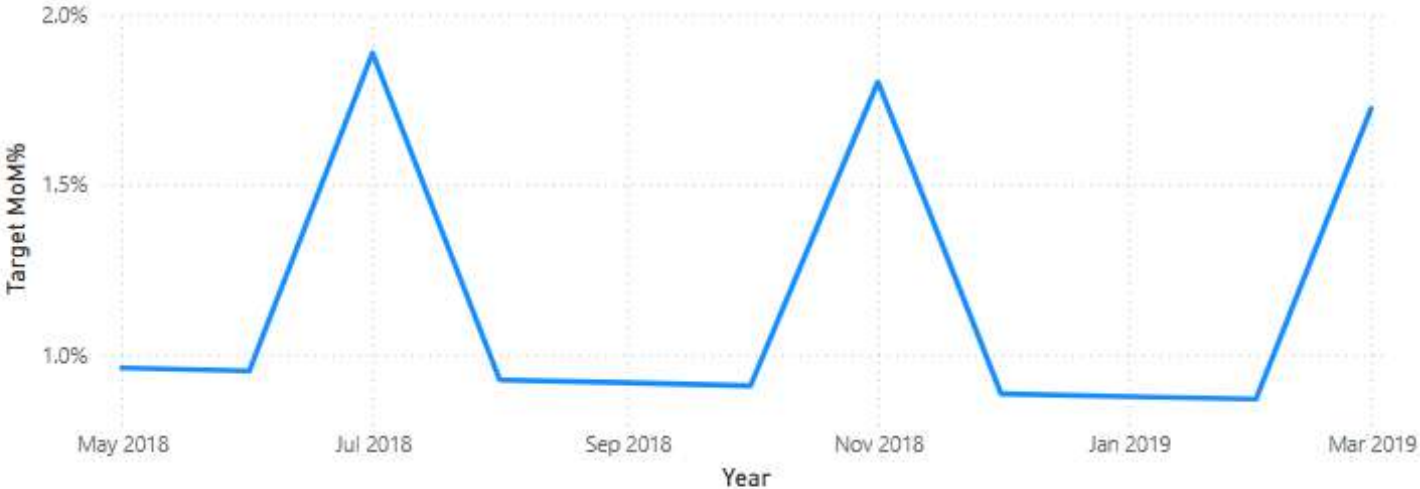
Order Count of Order IDs in each Category

Order_Details_19795F61CF.Category	OrderCount
Clothing	393
Electronics	204
Furniture	186
Total	500

Month-o-Month percent change in Target Sales

Year	Quarter	Month	Day	Sum of Target	Target MoM%
2018	Qtr 2	May	1	10500	0.96%
2018	Qtr 2	June	1	10600	0.95%
2018	Qtr 3	July	1	10800	1.89%
2018	Qtr 3	August	1	10900	0.93%
2018	Qtr 3	September	1	11000	0.92%
2018	Qtr 4	October	1	11100	0.91%
2018	Qtr 4	November	1	11300	1.80%
2018	Qtr 4	December	1	11400	0.88%
2019	Qtr 1	January	1	11500	0.88%
2019	Qtr 1	February	1	11600	0.87%
2019	Qtr 1	March	1	11800	1.72%
Total				122500	1.16%

Target MoM% by Year and Month



Target of Sales Achieved per Month

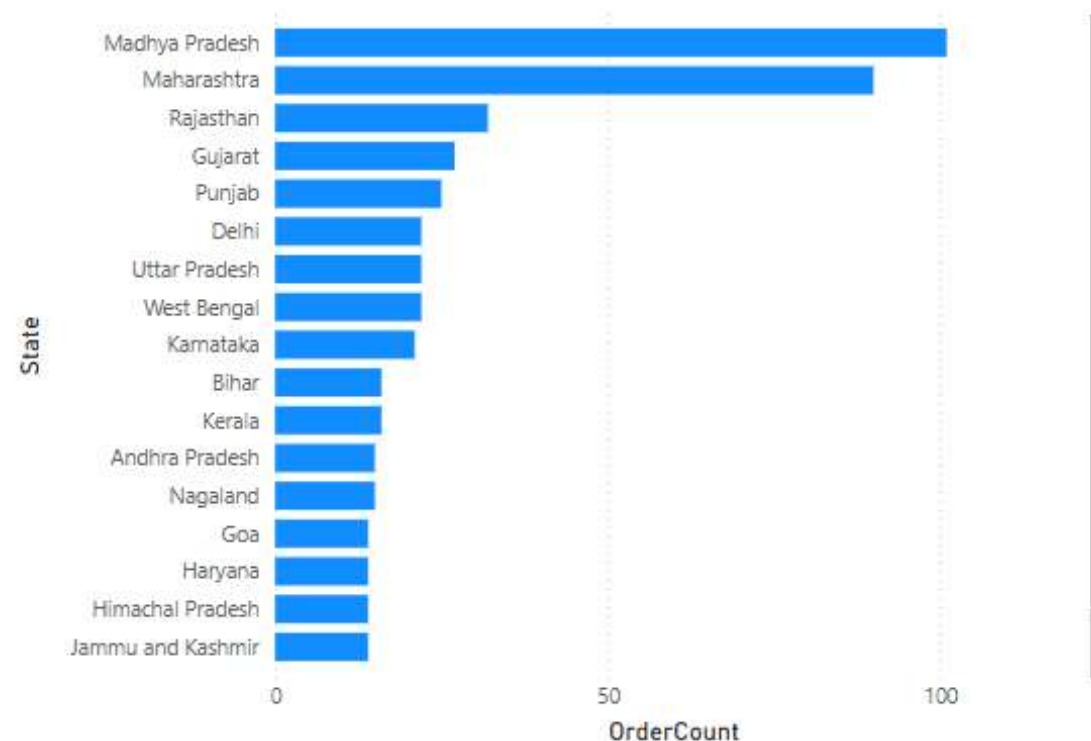
Year	Quarter	Month	Day	Sales_target.Target	Sum of OD(Amount)
2018	Qtr 2	April	1	10400	8121
2018	Qtr 2	May	1	10500	6220
2018	Qtr 2	June	1	10600	5532
2018	Qtr 3	July	1	10800	3483
2018	Qtr 3	August	1	10900	9538
2018	Qtr 3	September	1	11000	8704
2018	Qtr 4	October	1	11100	6766
2018	Qtr 4	November	1	11300	15165
2018	Qtr 4	December	1	11400	9474
2019	Qtr 1	January	1	11500	21257
2019	Qtr 1	February	1	11600	16262
2019	Qtr 1	March	1	11800	16659
Total					127181

Average of Sales\_target.Target and Sum of OD(Amount) by Year and Month



State	OrderCount	TotalProfit	ProfitMargin	TotalSales
Maharashtra	90	6176	6.48%	95348
Madhya Pradesh	101	5551	5.28%	105140
Uttar Pradesh	22	3237	14.48%	22359
Delhi	22	2987	13.26%	22531
West Bengal	22	2500	17.75%	14086
Kerala	16	1871	13.90%	13459
Haryana	14	1325	14.95%	8863
Rajasthan	32	1257	5.94%	21149
Himachal Pradesh	14	656	7.57%	8666
Karnataka	21	645	4.28%	15058
Gujarat	27	465	2.21%	21058
Sikkim	12	401	7.60%	5276
Goa	14	370	5.52%	6705
Nagaland	15	148	1.24%	11903
Jammu and Kashmir	14	8	0.07%	10829
Bihar	16	-321	-2.48%	12943
Andhra Pradesh	15	-496	-3.74%	13256
Punjab	25	-609	-3.63%	16786
Tamil Nadu	8	-2216	-36.41%	6087
<b>Total</b>	<b>500</b>	<b>23955</b>	<b>5.55%</b>	<b>431502</b>

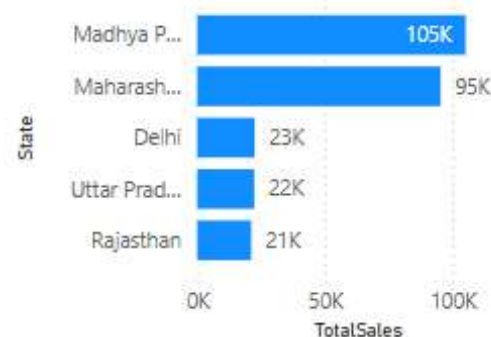
OrderCount by State



Total Sales and Average Profits of Top 5 States based on Order count

State	OrderCount	AverageProfit	TotalSales
Madhya Pradesh	101	54.96	105140
Maharashtra	90	68.62	95348
Rajasthan	32	39.28	21149
Gujarat	27	17.22	21058
Punjab	25	-24.36	16786
<b>Total</b>	<b>275</b>	<b>46.69</b>	<b>259481</b>

Top 5 States by sales



Top 5 States based on Order Count

State	OrderCount
Madhya Pradesh	101
Maharashtra	90
Rajasthan	32
Gujarat	27
Punjab	25
<b>Total</b>	<b>275</b>