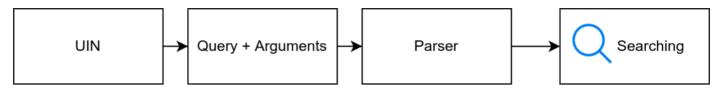
Dati sorgenti

- Text Classification Model per Sentiment Analysis è accessibile via: huggingface.co/distilbert-base-uncased-finetuned-sst-2-english
- Binary classification (Positive/Negative)
- Opinion-lexicon-English dictionary per Lexicon-based Sentiment
 Analysis è accessibile via cs.uic.edu/~liub/FBS/sentiment-analysis.html
- Dictionary is ordered in alphabetical order
- 2 Files: Positive-Words.txt & Negative-Words.txt

Linguaggio di interrogazione



Tipi di argumenti supportati:

- --Lsentiment positive/negative
- --Msentiment positive/negative
- --mf True/False

- **→ Model-based Sentiment Analysis**
- **→ Lexicon-based Sentiment Analysis**
- → Multi-field Search

Types of queries supported:

- Boolean: Keywords + (AND, OR, NOT)
- Phrase: Ordered list of contiguous words
- Proximity: Max allowed distance between words in the query
- Wildcard queries

Support of 'Did you mean?'

```
[>>>] Searching for: adventare --Msentiment positive
[>>>] Querying: workName:adventare
Empty result!!
   [?] Did you mean adventure ? adventures ?
```

Query example: "Witch Hunter" or "is part" -- Msentiment negative -- mf True

Schema

```
schema = Schema(
    workName=TEXT(analyzer=analysis.StandardAnalyzer(), stored=True),
    workId=ID(stored=True),
    review=TEXT(stored=True, analyzer=analysis.StemmingAnalyzer()),
    sentimentLabel=ID(stored=True, sortable=True),
    sentimentScore=NUMERIC(stored=True, sortable=True, signed=False),
    sentimentLabelLexiconAnalysis=ID(stored=True, sortable=True),
    sentimentScoreLexiconAnalysis=NUMERIC(stored=True, sortable=True, signed=False),
)
workName - Nome del cartone animato
workID - ID del cartone animato su myanimelist.net/anime/'ID' (to be stored/indexed) +
```

StandardAnalyzer review - Comment content (to be stored/indexed) + StemmingAnalyzer

```
SentimentLabel - Model output sentiment type: Negative/Positive SentimentScore - Model output sentiment score (>=0)
```

```
SentimentLabelLexiconAnalysis - Lexicon-Based output sentiment type
SentimentScoreLexiconAnalysis - Lexicon-Based output sentiment score
```

Tecniche di sentiment analysis usate

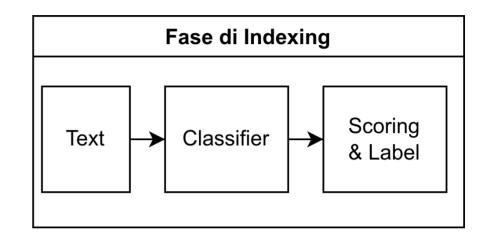
Model-based

Vantaggi:

- Buona accuratezza rispetto a Lexicon-based sentiment
- Veloce

Svantaggi:

- Sensibile al rumore (noise) carratteri non ASCI
- Limite alla lunghezza del testo \rightarrow Soluzione:



```
classifier = pipeline("sentiment-analysis",
model='distilbert-base-uncased-finetuned-sst-2-english')
result = classifier(row['review'], truncation=True)
```

.. or chunking

Traceback (most recent call last):

Token indices sequence length is longer than the specified maximum sequence length for this model (815 > 512). Running this sequence through the model will result in indexing errors

Tecniche di sentiment analysis usate

2) Lexicon-based sentiment analysis that calculates the sentiment score using words present in a text.

 Binary Search can (must) be exploited due to ordered structure of dictionary

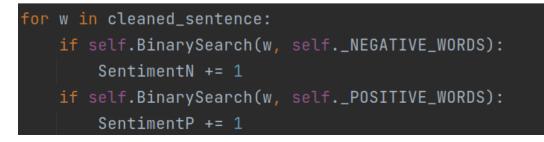
$$Scoring = \frac{\text{(number of positive words)}}{\text{(number of negative words} + 1)}$$

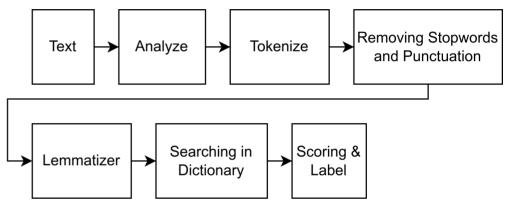
 $Scoring < 0.98 \longrightarrow NEGATIVE$

 $Scoring \geq 0,98 \longrightarrow POSITIVE$

Complexity? $O(k) * O(\log(n)) = O(k \log(n))$

Input size: k terms, n numero di terms in dizionario





Can be processed in Parallel



Alternative scoring:

(number of positive words) – (number of negative words) (total number of words)

(number of positive words) – (number of negative words)

Tecniche di sentiment analysis usate

2) Lexicon-based sentiment analysis that calculates the sentiment score using words present in a text.

Svantaggi:

- Isolated word processing (non considera il contesto circostante)
- Mantenere il dizionario aggiornato con parole nuove

I don't like this TV program

Score: 1.0 Label: POSITIVE

- Possiamo migliorare la tecnica di Lexicon-based, definendo un insieme di regole per la fase di preprocessing:
 - 1. Negation
 - 2. Sentence & Clause analysis

...

Scoring

 The whoosh.scoring module contains implementations of various models for ranking:

TF-IDF

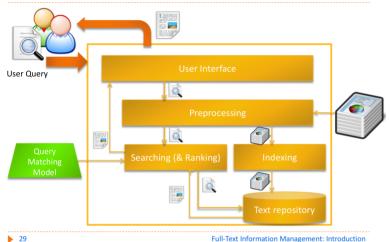
Option: --Msentiment

BM25

Option: --Lsentiment

Architettura IR

Store first-query later technology



Query Processing:

Query Flow:

User types query in UI → Preprocessing → Searching (& Ranking) → QMM outputs relevant results for user query → Output results in UI

Data Flow:

Preprocessing → Indexing → Text repository

How much time do we need to index 10000 records?

It depends on many factors such as:

- Preprocessing for indexing
- Complexity of sentiment analysis algorithm
- Type of secondary memory used
- Complexity of Scoring function
- ..

Empirical data (my PC):

Elapsed time: 6540.69 sec ~ 1 Hour and 49 Minutes

→ 0,654 sec per record

Ranking

Custom ranking (eredità dalla classe WeightingModel)

Perché fare custom Ranking?

- Risultati con sentimento cercato saranno premiati (saranno più rilevanti in ranking)
- <u>Definisce un ordinamento totale basato sia sul contenuto testuale sia sul sentimento espresso</u>
- Diverse configurazioni di modelli IR + Diversi tecniche di sentiment analysis = varietà

10 User Information Need tradotti in linguaggio di interrogazione del IR system

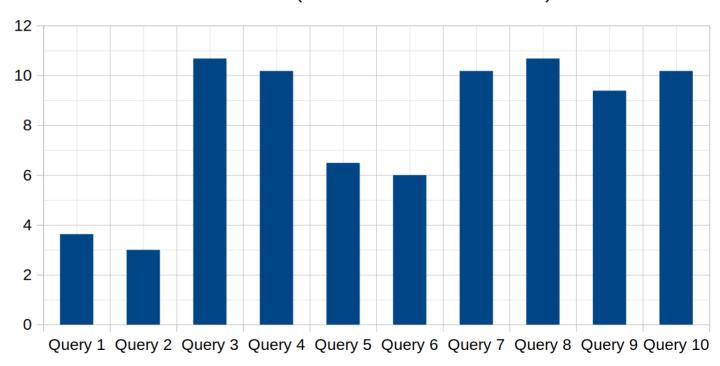
Misura di performance utilizzata per valuare efficacia di IR system?

- DGC (Discounted Cumulatative Gain):
 - Rilevanza sulla scala da 0-3
 - Profondità fino a 5 documenti

$$DCG_p = rel_1 + \sum_{i=2}^{p} \frac{rel_i}{\log_2 i}$$

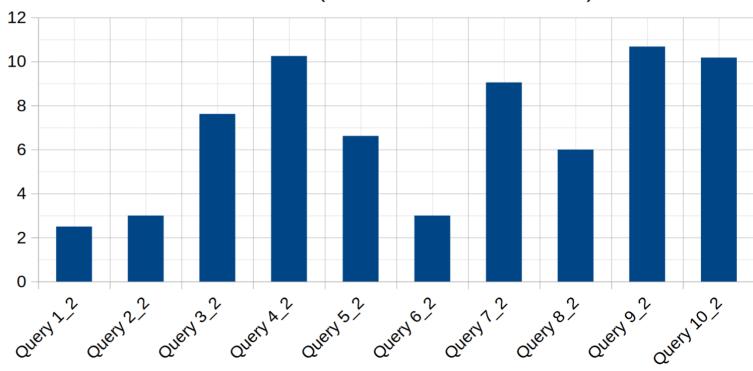
- Rilevanza sulla scala da 0-3
- Ranking = TF-IDF + ModelScore
- Option: --Msentiment

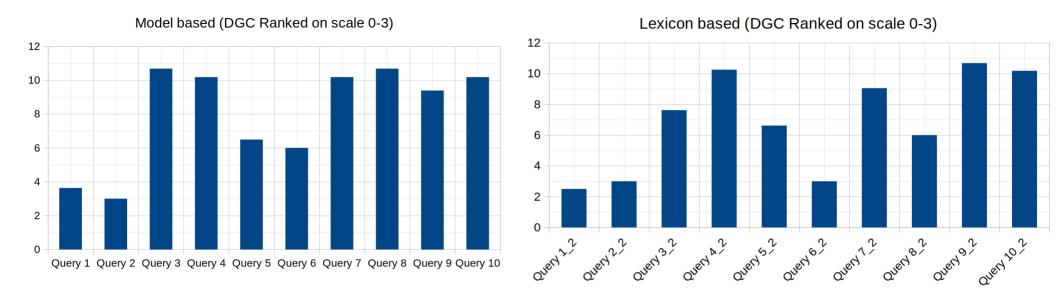
Model based (DGC Ranked on scale 0-3)



- Rilevanza sulla scala da 0-3
- Ranking = BM25 + LexiconScore
- Option: --Lsentiment

Lexicon based (DGC Ranked on scale 0-3)





- Model-based restituisce più risultati rilevanti per gli UINs delle query 6, 7 e 8
- Per le query 6, 7 e 8 Model-based vince con maggiore margine in quanto è più preciso a stabilire sentimento rispetto a Lexicon-based
 Dizionario non è abbastanza ricco?
- Per la query 9 Lexicon-based ha un piccolo margine rispetto a Model-based