

## **Introduction/Business Problem**

Frankfurt located in the state of Hesse in West Germany is the financial capital of Germany. In this project I am comparing Frankfurt with the financial capital of the USA, New York City. My aim is to understand how similar or different the activities around these locations are. Even though Frankfurt is not as crowded and diverse as New York, I would like know if I can draw a parallel between the two. This analysis could enable investors in food or socializing based businesses (restaurants, cafés etc.) of Frankfurt to make business decisions drawing inspiration from New York.

## **Data**

I would be using the data available on the internet to get a list of neighborhoods in Frankfurt. Further I would use Foursquare to extract the data on activities. For the New York data, I would be leveraging the data made available to us in the Applied Data Science Capstone course and also the Foursquare data.