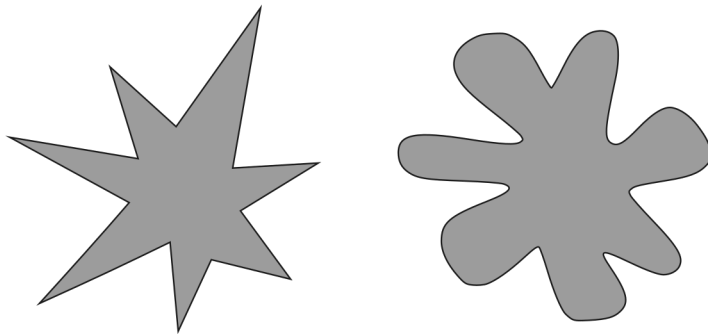


# Activity 8: Revisiting the Martian Alphabet

## One Proportion Goodness-of-fit

### Remembering back...

In week one of this course we did an activity exploring if you could correctly identify the letters of the Martian alphabet. You were presented with the two figures below and asked to decide which was “Bouba” and which was “Kiki” (Ramachandran, 2007).



We tabulated how many students correctly guessed that “Kiki” was the figure on the left. Next, we simulated what we would have expected to see if everyone was randomly guessing which figure went with which word.

**1. If everyone was randomly guessing, what would be the probability of correctly identifying “Kiki”?**

Today, we are going to investigate how we could use statistical inference to determine how often we would expect to get a statistic like the one we got on Day 1 of the class, if everyone was just randomly guessing.

## Chi-Squared Goodness-of-fit Test

Specifically, we will be carrying out what is called a “Chi-Squared goodness-of-fit test.” The big idea behind this test is to compare what proportions we would have expected to get under the null hypothesis to what we actually got.

In our case, we are assuming that there is an equal chance at guessing correctly or incorrectly.

**2. So, under  $H_0$ , what would the values of  $p$  be?**

Correct Guess	Incorrect Guess
$p =$	$p =$

**3. If the table above represents what is assumed to be true under  $H_0$ , what do you believe the alternative hypothesis would be?**

## Chi-Squared Statistic

The idea behind the Chi-Squared statistic is to compare the frequencies (of correct and incorrect guesses) we **observed** to what we would have **expected** to see if  $H_0$  was true.

This calculation requires two pieces of information:

- $p$
- sample size

Once we have each of these, we can create a table of what frequencies we would have expected to see if  $H_0$  was true.

**4. Fill out the expected table below!**

Expected # of Correct Guesses	Expected # of Incorrect Guesses

Next, we compare each of our observed frequencies to what we would have expected if  $H_0$  was true. We compare how far “off” our observed frequencies are from what was expected in a very specific way, using the following calculation:

$$\frac{(\text{observed} - \text{expected})^2}{\text{expected}}$$

This formula should look similar to calculating the percent change, except that we are squaring the numerator.

**5. Fill out the table for our class’ observed frequencies.**

Observed # of Correct Guesses	Observed # of Incorrect Guesses

**6. Using the formula above, calculate how far “off” the observed frequencies for our class’ guesses are from what we expected under  $H_0$ .**

By adding the two values from #6 together, you have the Chi-Squared (or  $X^2$ ) statistic!

**7. Calculate the value of the  $X^2$  statistic for our classes’ guesses.**

$X^2 =$

**8. Take another look at the  $X^2$  formula. What type of statistics will we *always* obtain? *Hint: These statistics are similar to the ANOVA F-statistic!***

## Sampling Distribution of $X^2$ Statistics

In order for us to calculate our p-value—the probability of observing an  $X^2$  statistic as or more extreme than we got, if the null was true – we need a distribution of  $X^2$  statistics that could have happened if  $H_0$  was true.

Like all of our previous topics, there are two ways we can obtain this **sampling distribution**:

- using computer simulation
- using mathematical theory

Let's see how each of these works!

## Simulated / Permuted Null Distribution

On Day 1 of class we simulated a distribution of **proportions** that could have happened under the null hypothesis. Today, we are turning our attention to how simulating what  $X^2$  statistics we could have gotten if the null hypothesis was true.

To carry out **one** simulation we need to do the following steps:

**Step 1:** Specify what value of  $p$  is assumed under  $H_0$ :

**Step 2:** Specify how many **trials** should be used when flipping a coin:

**Step 3:** Specify which response goes with each side of a coin:

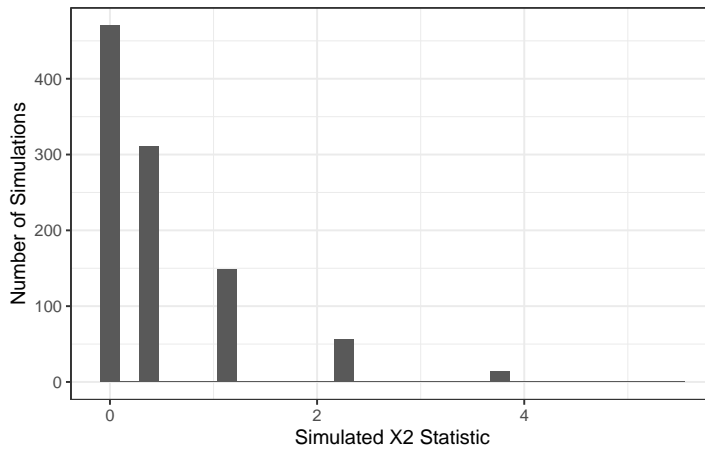
**Step 4:** Flip a coin (or simulate flipping a coin) the number of times specified in Step 2. Tabulate how many responses went in each category:

Simulated # of Correct Guesses	Simulated # of Incorrect Guesses

**Step 5:** Calculate the  $X^2$  statistic for the simulation

**Step 6:** Plot the simulated  $X^2$  statistic on the distribution

Alright, after carrying out this process, I obtained the following distribution.



9. Draw a line where the observed  $X^2$  statistic falls on this distribution.
10. Estimate the p-value for testing if we were all randomly guessing which figure was “Kiki.”
11. Based on your p-value, what would you conclude for your null and alternative hypotheses from #2 and #3?

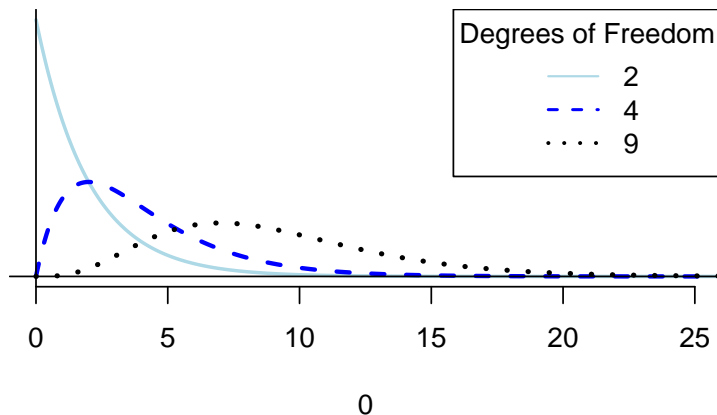
### Theory-based Null Distribution

For the Chi-Squared goodness-of-fit test we’ve been discussing, it can be mathematically shown that the distribution of  $X^2$  statistics is approximately a  $\chi^2$  (Chi-Squared) distribution with  $k - 1$  degrees of freedom. Similar to an ANOVA,  $k$  represents the number of groups in our explanatory variable.

Degrees of freedom represent the amount of “free” information in a given situation. In our situation, we have two groups, so  $k - 1$  would be 1. Since we have two proportions and we know they must sum to 1, only one proportion is “free” or unconstrained. Once I know the proportion of the time someone would guess incorrectly, I also know the proportion of time they would guess correctly!

## The $\chi^2$ Distribution

A  $\chi^2$  distribution behaves similar to an F-distribution with two respects, (1) it only has positive values and (2) the shape of the distribution is controlled by degrees of freedom. Below are three different  $\chi^2$  distributions, which look quite different. They have very different shapes because they have different degrees of freedom!



## Conditions for Using a $\chi^2$ Distribution

In order for the  $\chi^2$  distribution to be a good approximation of the true sampling distribution, we need to verify two conditions:

- The observations are independent
- We have a “large enough” sample size
  - This is checked by verifying there are at least 5 expected counts in each cell

If the condition about expected cell counts is violated, we are forced to use a simulation-based method (like we just did).

**12. Are the conditions for using a  $\chi^2$  distribution to approximate the sampling distribution violated?**

### Using a $\chi^2$ Distribution to Find the p-value

If we decided in #12 that it is not unreasonable for us to use the  $\chi^2$  distribution, then we can use R to find our p-value.

We will use the `pchisq()` function, which has three inputs:

- the observed  $X^2$  statistic
- how many degrees of freedom should be used for the  $\chi^2$  distribution
- if the lower tail (left tail) should be used when calculating the p-value

**13. Using the values you calculated before and your intuition, fill in the code below:**

```
pchisq(_____, df = _____, lower.tail = _____)
```

Running the code you just wrote in R gave me a p-value of 0.0066691.

**14. Based on this p-value what conclusion would you reach regarding the null hypothesis?**

**15. Did you reach similar conclusions using simulation-based methods? Why do you believe that is the case?**

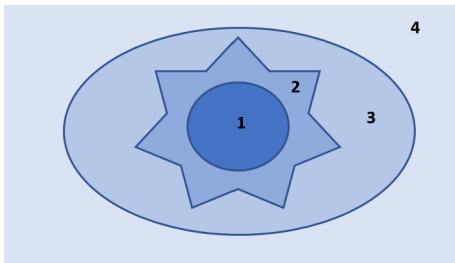
## Deer Habitat & Fire

In the previous example, we had two options in our response variable: a correct choice or an incorrect choice. The wonder of the goodness-of-fit test is that it can be scaled up many possible response options!

Take, for example, the relationship between deer habitat and fires. It is interesting to investigate if deer behave differently (by grazing in certain areas) after a fire. Six months after a fire burned 730 acres of deer habitat, researchers in the Forest Service surveyed a 3,000-acre parcel of land surrounding the burn.

They divided the area into four sections:

1. The region nearest to the heat of the burn
2. The inside edge of the burn
3. The outside edge of the burn
4. The area outside of the burned area



The researcher are interested to know if the deer show a preference for certain areas of the parcel. Under the null hypothesis, the deer would show no preference for any specific area and are randomly distributed across the 3,000 acres.

Under the null hypothesis, if deer were randomly distributed over the 3,000 acres, we would expect the frequencies of deer to be proportional to the size of the region.

**16. Fill in the table below with the proportions for the inner burn area and the outer edge.**

Region	Acres	Proportion of Total Area
Inner Burn	520	
Inner Edge	210	$210 / 3000 = 0.070$
Outer Edge	240	
Outer Unburned	2030	$2030 / 3000 = 0.677$

These proportions comprise our null hypothesis!



**17. What would be the alternative hypothesis?** *Hint: Think about an ANOVA, what was the alternative hypothesis when the null hypothesis said that all of the means were equal?*

Researchers observed a total of 75 deer in the 3,000 acre parcel. The table below shows how many deer were observed in each of the four areas.

**18. Using the proportions calculated above, determine the number of expected deer for each region.**

Region	Observed Counts	Expected Counts
Inner Burn	2	
Inner Edge	12	
Outer Edge	18	
Outer Unburned	43	

**19. Now, calculate the  $X^2$  statistic for these data.** *Note: You will have four components you need to add together!*

**20. Which distribution should be used to find the p-value for this test statistic? How many degrees of freedom do we have?**

**21. Suppose the p-value for the  $X^2$  statistic you calculated in #19 was less than 0.0001. What conclusion could the researchers conclude about the distribution of deer on the parcel?**