# ATHER QURESHI

# **SOFTWARE ENGINEER | BUSINESS INTELLIGENCE**

GitHub | LinkedIn | Music | Website

athergureshi07@gmail.com | (+1) 647-383-7332 | Brampton, ON, Canada

#### Skills

- Languages: Python, Java, SQL, SAS, Ruby, Bash, JavaScript, HTML, CSS
- Extensive experience: Data Science, Data Warehousing, Microservices, Linux, Tableau, Git

### **Experience**

### **Bell Canada** | Data Scientist

October 2018 - Present | Toronto, ON

- Building architecture to enable machine intelligence applications at scale and empower automated decisionmaking which impacts the customer at a 1:1 level
- Full Stack Data Science utilizing tech such as Kafka, Kubernetes, Docker, Spark... interfacing with data in HDFS and RDBMS

# Bell Canada | Data Engineer

September 2017 - October 2018 | Toronto, ON

- Primary data engineering team that manages over 6 Petabytes of data with over 150+ attributes per customer
- Lead data engineer for campaign tool (SMS, Email, Inbound/outbound calls) 80M Offers Per Year
- Created Tableau dashboards and SAS macros to assist production in moderating over 8000 Jobs

## Grahn Lab | Computer Programmer

September 2016 - April 2017 | London, ON

- Assisted Lab researchers in technical aspects of their experiments revolving around music and neuroscience
- Created pilot experiments in Java and Matlab, that quantified and analyzed audio and video to detect rhythm and create measurable data.

#### **Projects**

# **Insight Lab** | Undergrad Thesis: Machine Learning and Visualizations

May 2017 - August 2017 | London, ON

- Independently created **Decision Visualizer**, an interactive web app to generate and visualization decision trees
- Using Python libraries scikit-learn, numpy and pandas, created a generic script that would parse csv data and create a classification decision tree
- Made an interactive viewer for the project using d3.js that also allowed users to predict new data
- Project is now being used as a baseline for future students to iteratively improve

# Western University | HTML5 JavaScript Game

Jan 2017 - April 2017 | London, ON

- Lead for Attack of the Bubbles, utilizing primarily the phaser JavaScript Library
- Developed collision and physics engine, user interface, graphics, animations, localStorage saving system, and wrote game music

#### **Education**

### Western University | BSc Honors Specialization in Computer Science, Minor in Psychology

September 2012 - August 2017 | London, ON

- 3.81 GPA in Major (Computer Science) | 3.67 cGPA
- Received Western Scholarship of Distinction and Dean's List

### Certifications

- EDX DAT205x: Introduction to Data Analysis using Excel | Data Mining, Pivot tables, Macros
- EDX DAT203.1x: Data Science Essentials | Microsoft Azure, Python, Seaborn, Matplotlib
- Teradata: Introduction to Teradata / Advanced SQL Features | Performance Tuning, Recursion, OLAP
- Udacity Full Stack Web Developer Nano Degree | Frontend, Backend, Flask, CRUD, deployment
- SAS Programming 2 and SAS Advanced Macro Training

#### Extracurricular

President of Western's Pakistani Students Association | \$2000 Annual Budget | 150 Members