



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Travel  
trip  
planning

Travel  
fearlessly

explore  
the  
world

\*Process occurring in the pre-trip stage, where people make decisions and take care of all the arrangements necessary to travel and participate in tourism, including searching for information about tourism services.

\*A travel plan is a package of actions designed by a workplace, school or other organisation to encourage safe, healthy and sustainable travel options

No matter what anyone says to me, planning is important in travel because **it allows you to budget for your trip**



Travel Trax  
Tours

\*Traveling brave is a decision you make when you decide not to listen to all of the doubters, or the fear mongers and figure out what type of experiences YOU want to have

\*A travel plan is a package of actions designed by a workplace, school or other organisation to encourage safe, healthy and sustainable travel options

\*When you're travelling alone, being fearless is your most useful weapon. While travelling, fear can be of many types which can never be counted in numbers because each individual has something or the other fear while travelling alone.

\*Travelling the world is an exhilarating, eye-opening, life-affirming experience. But it can also be scary to even think about. There are language barriers, borders to cross, planes to fly

\*Traveling is usually a fun and a great experience for many people. What I plan on doing later in life is to travel to many different cities so I can experience many different city cultures and history. If people want to take a trip

\*There is nothing quite like traveling, going someplace new and finding out more about the world and yourself. Anyone can become a traveler it just takes a little bit of faith and courage. Traveling across the world or even across the country is a learning experience



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?