

Ashley Thibeau

CONTACT

Ashley Thibeau

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EDUCATION

University of Wisconsin-Green Bay

Class of Spring 2017

BA Graphic Design

BA German

SKILLS

Photoshop

Illustrator

InDesign

InCopy

Microsoft Office Suite

Basic HTML+ CSS

Mac + PC proficiency

Photography

German

ACHIEVEMENTS

Graduated Cum Laude

Craig A. Mueller Scholarship for Design

Modern Language Award for Academic
Excellence in German

EXPERIENCE

Bump Studios | Graphic Design Freelancer

December 2018 - Present

- Provide marketing graphics for the Lemuria video game
- Design a title logo and coordinating design elements
- Assist with website design

Shopbop | Image Processing Freelancer

August 2017 - Present

- Apply understanding of light, color, and composition to retouch product images
- Ensure that skin retouching looks natural
- Produce consistent images and adhere to brand standards
- Manage projects independently with minimal errors
- Adapt workflow and time management to retouch a high volume of images
- Utilize Photoshop actions and scripts to process photos efficiently

Voyageur Magazine | Graphic Designer

January 2017 - May 2017

- Produced Volume 34, Issue 1 of Voyageur Magazine in collaboration with the Design and Editorial students under the direction of our professors, the Art Director and Editor-in-Chief
- Researched and developed concepts for one of the 5 main articles
- Designed magazine contributors spread
- Worked with editorial staff members using InCopy
- Repaired and edited historical photos for use in my article
- Prepared files to send to printer
- Consulted with fellow designers to ensure the layouts were cohesive throughout the magazine

Lake of the Torches Resort Casino | Graphic Design Intern

May 2016 - August 2016 & June 2015 - August 2015

- Designed major marketing materials within branding guidelines
- Redesigned business cards used by all employees
- Created newspaper ads, food menu boards, job fair display board, posters, and brochures
- Contributed valuable creative insight to the marketing team