# Data Visualisation

The good, the bad, and the ugly

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# Pie charts: the elephant in the room

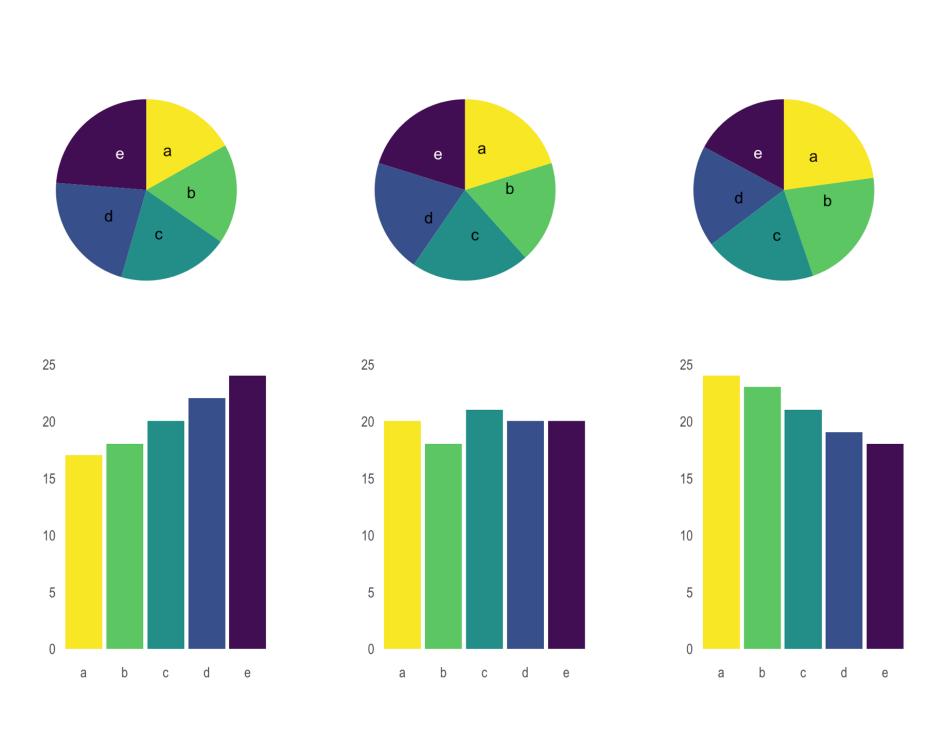
# A note on pie charts

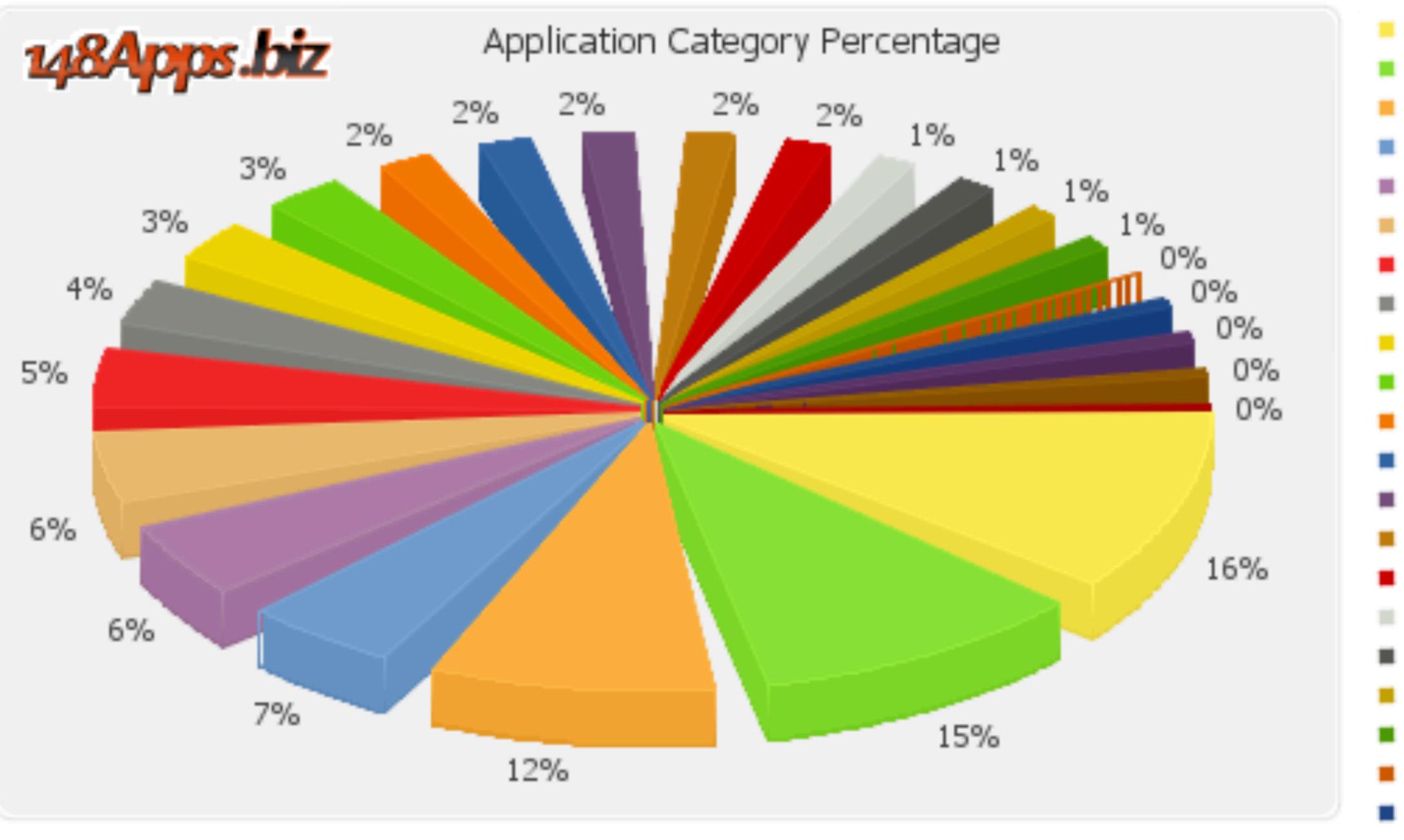
### Why they should be absolutely banned.

- Human eye is really bad at discerning <u>angles</u> and translating them into values.
- Try to figure out the largest group and order the categories =>
- Not convinced? Try to figure out the changes =>

 Here is a simple bar plot alternative, you don't want to miss that in your story =>





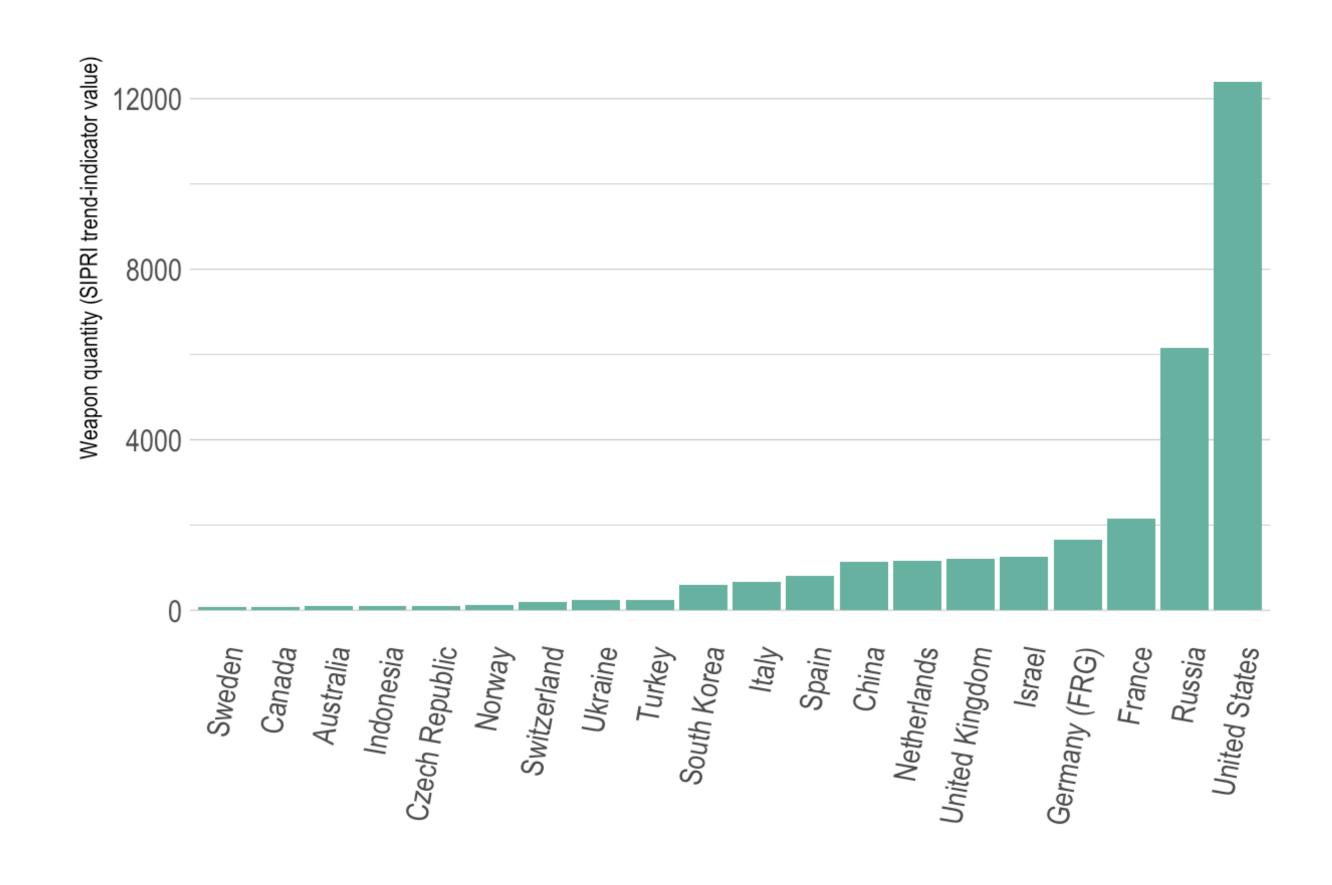


- Games
- Books
- Entertainment
- Travel
- Education
- Utilities
- Lifestyle
- Reference
- Sports
- Music
- Navigation
- Productivity
- Business
- News
- Health & Fit
- Photography
- Social Net.
- Finance
- Medical
- Weather
- Arcade

# Alternatives

### Simple yet effective

- One of the most famous plot
- Often considered boring, yet extremely good for the human eye (judging vertical length)
- Bar plots <u>aren't</u> histograms! Histograms really show one value
- Tip:
  Order the bars if categories don't have any rank
- Potential problem: category names are often too long

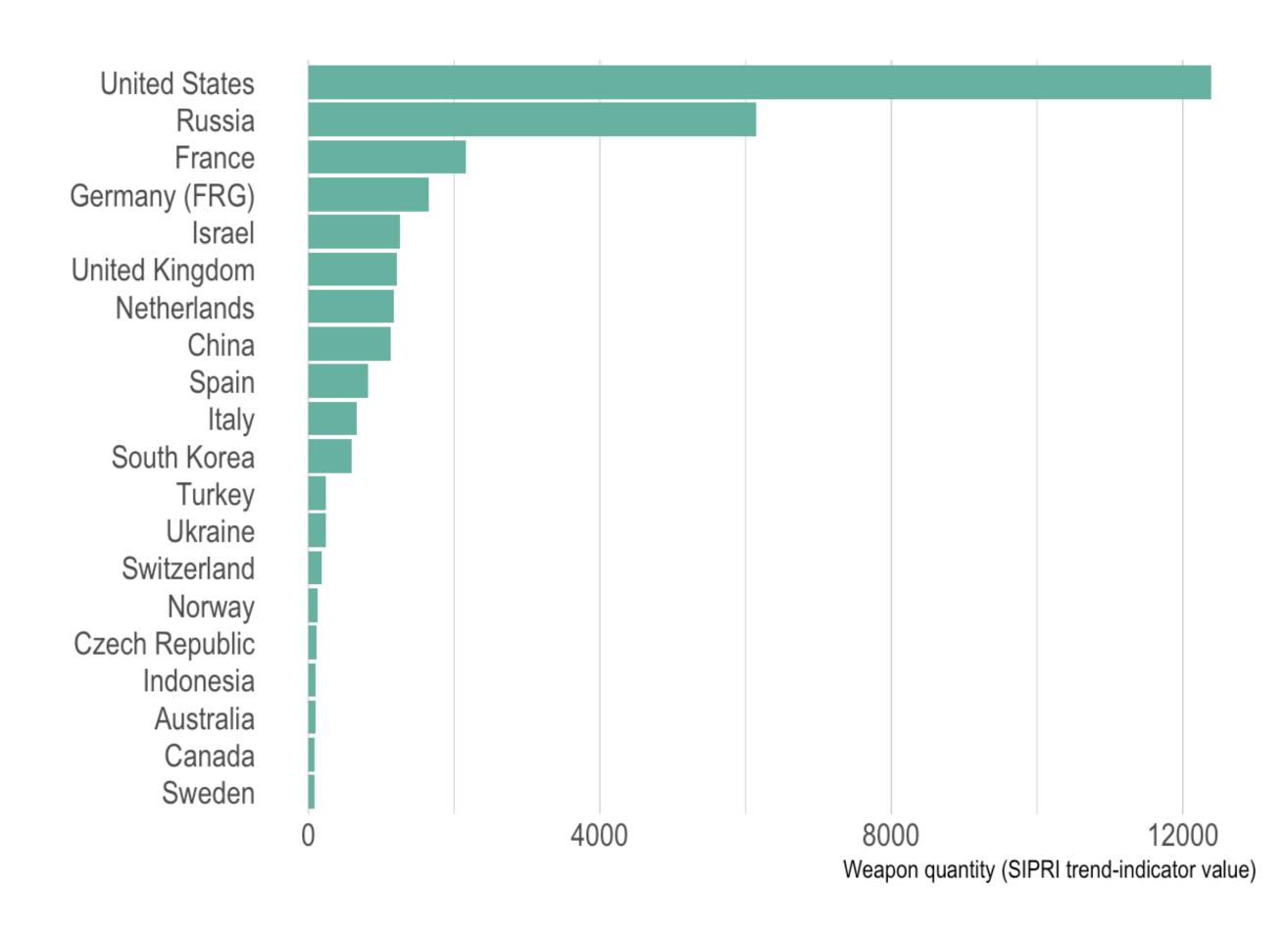


### Flipping axes

 Not recommended when categories have some sort of ranking (ordinal categories)

#### ex:

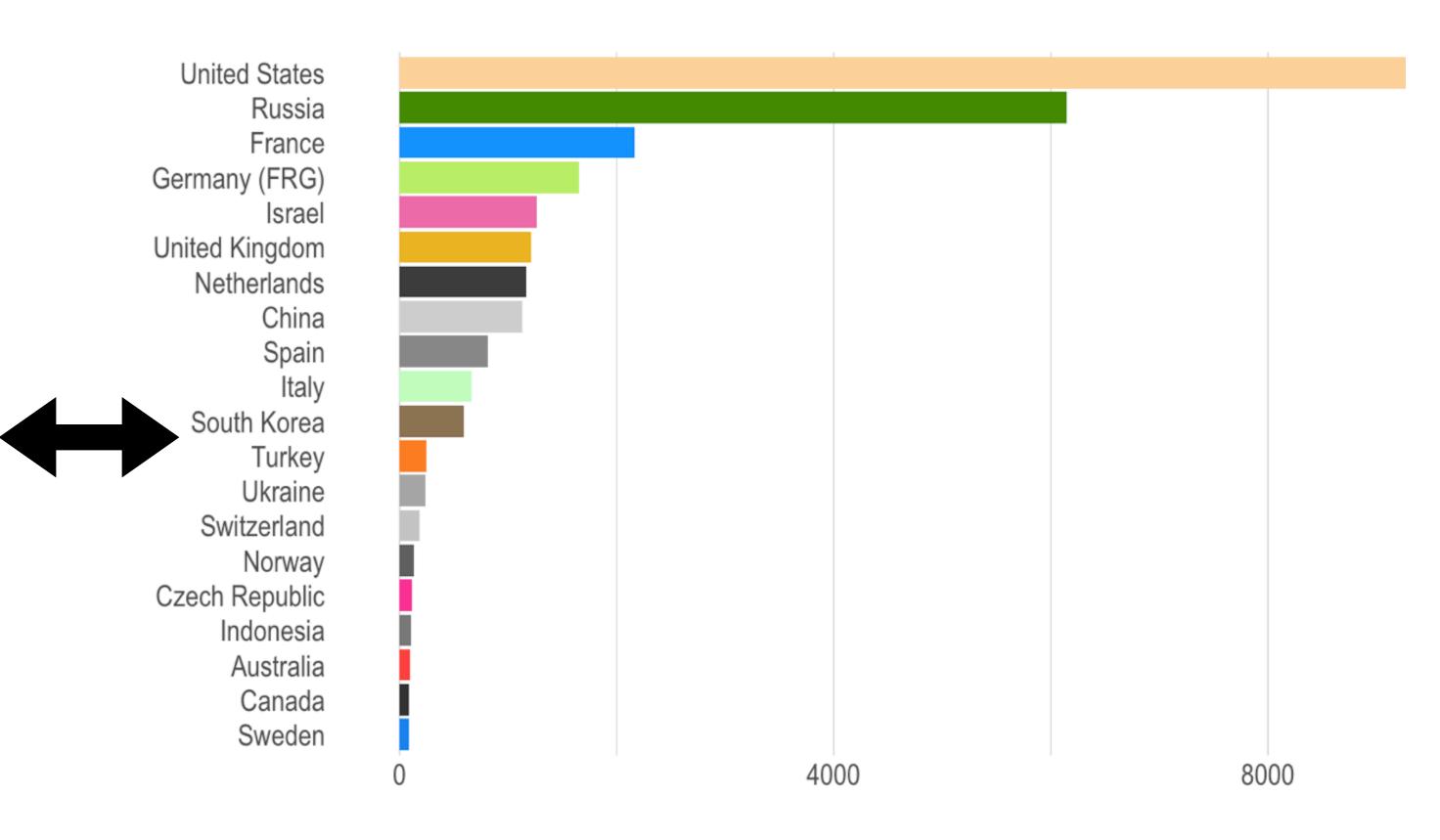
- low, middle, high
- before, during, after
- age ranges
- Do not flip axes if time series



### Avoid the tuning-effect

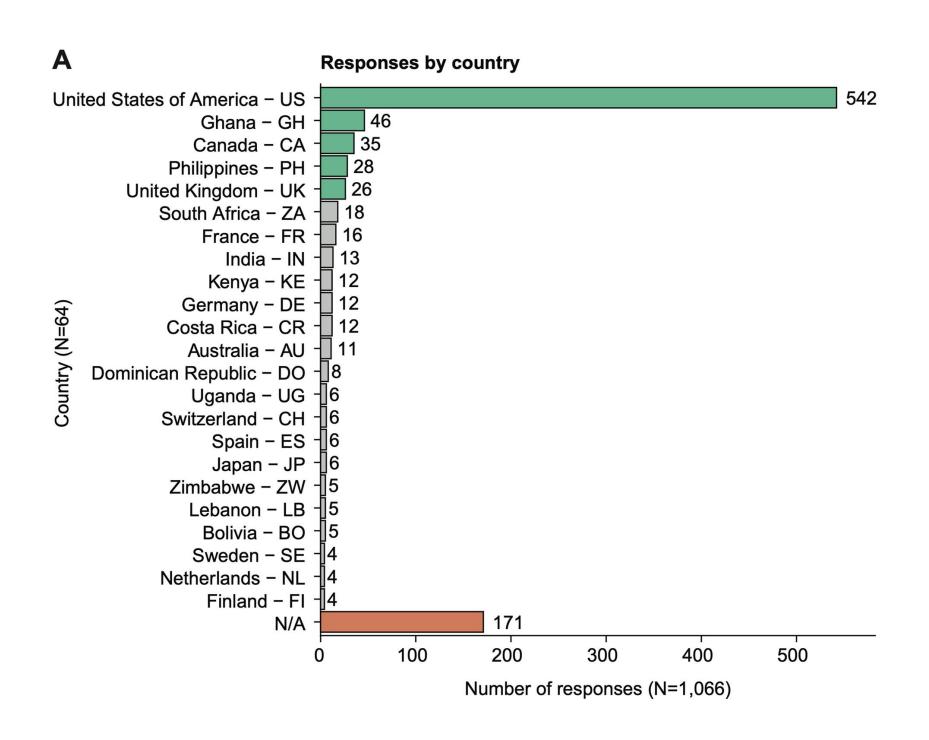
 Add color <u>only</u> if it brings new information, or helps understand a point

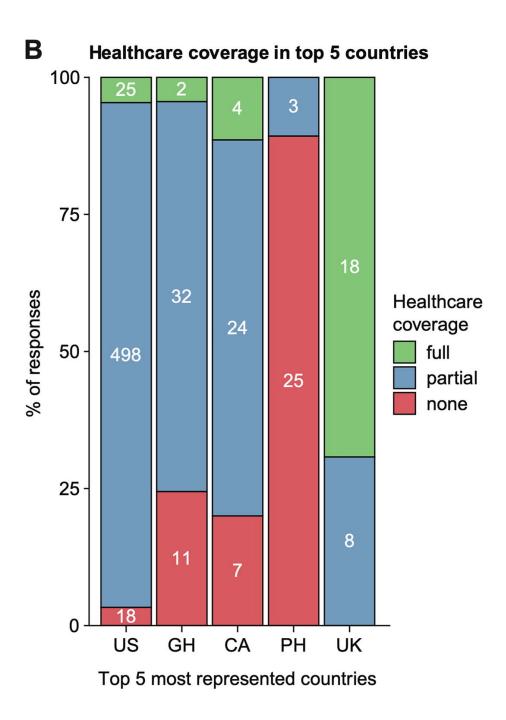




#### Example of bar colouring that makes sense:

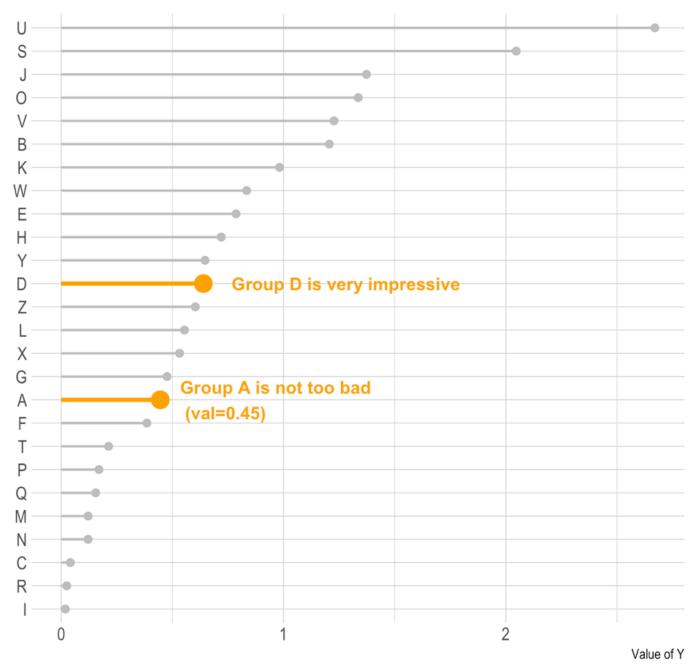
#### Distinguish groups



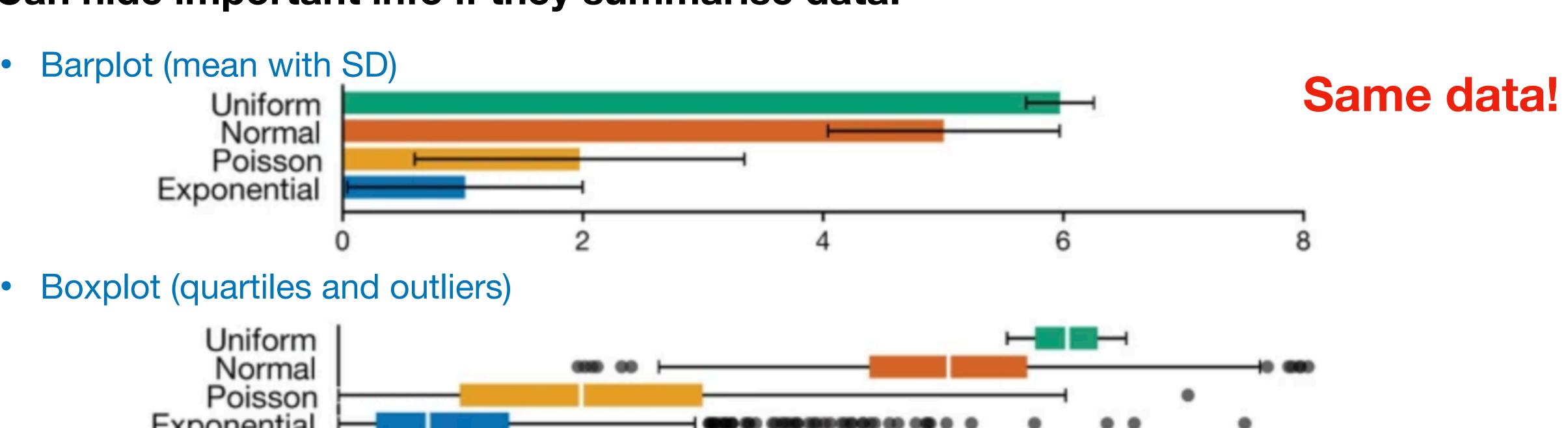


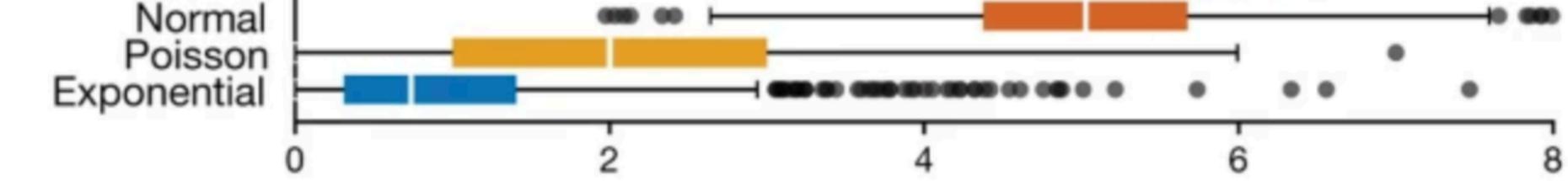
#### Attract attention

#### How did groups A and D perform?

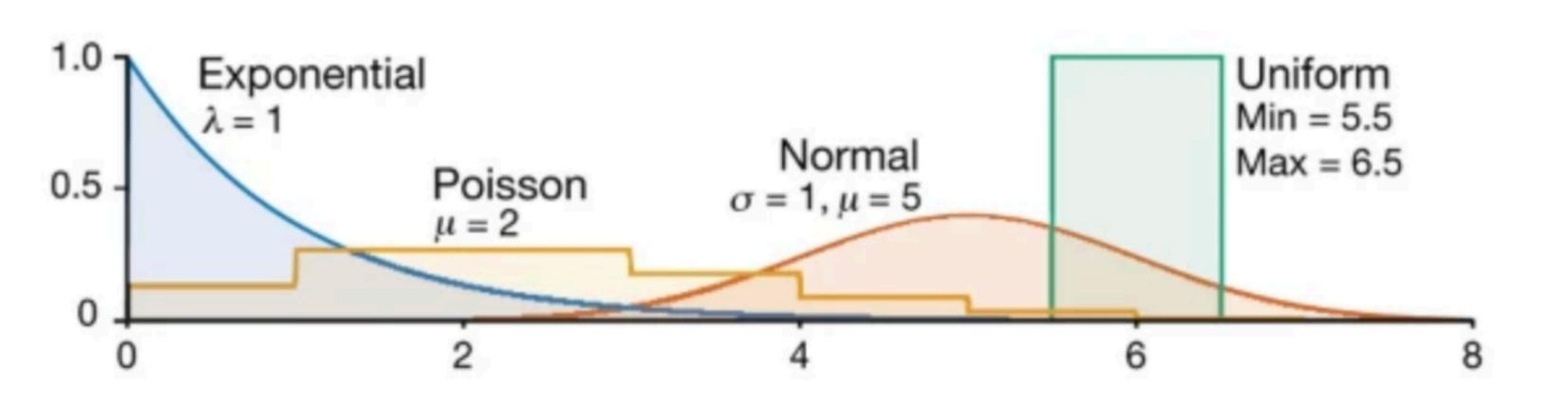


#### Can hide important info if they summarise data!





Density plots



# Sanity-check your figures!



https://www.data-to-viz.com

# Compilation of fails



https://viz.wtf