

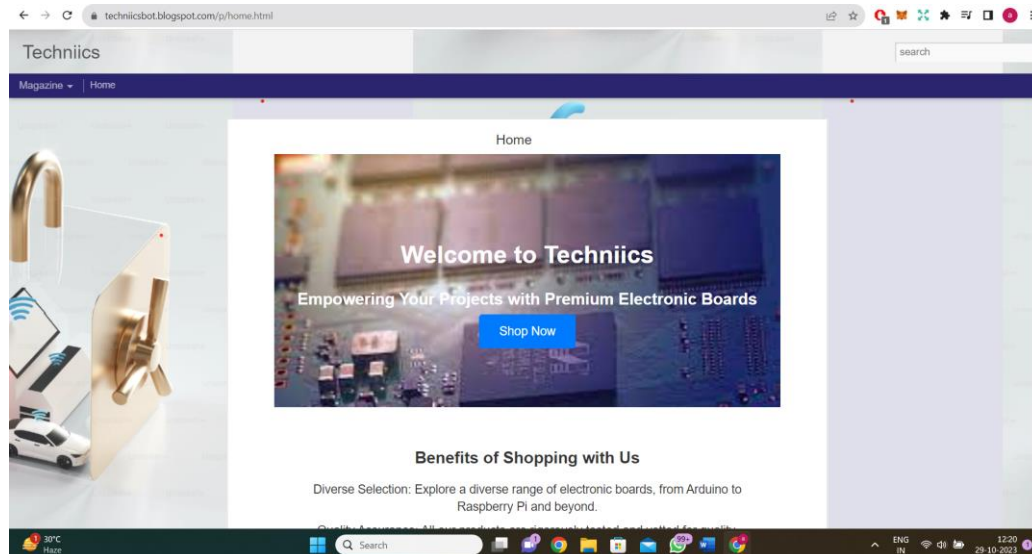
NAME : ATHIGENGAMUTHU S
DEPARTMENT : ELECTRONICS AND COMMUNICATION
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COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : 86B7A99832EF556866D4A32127300146

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

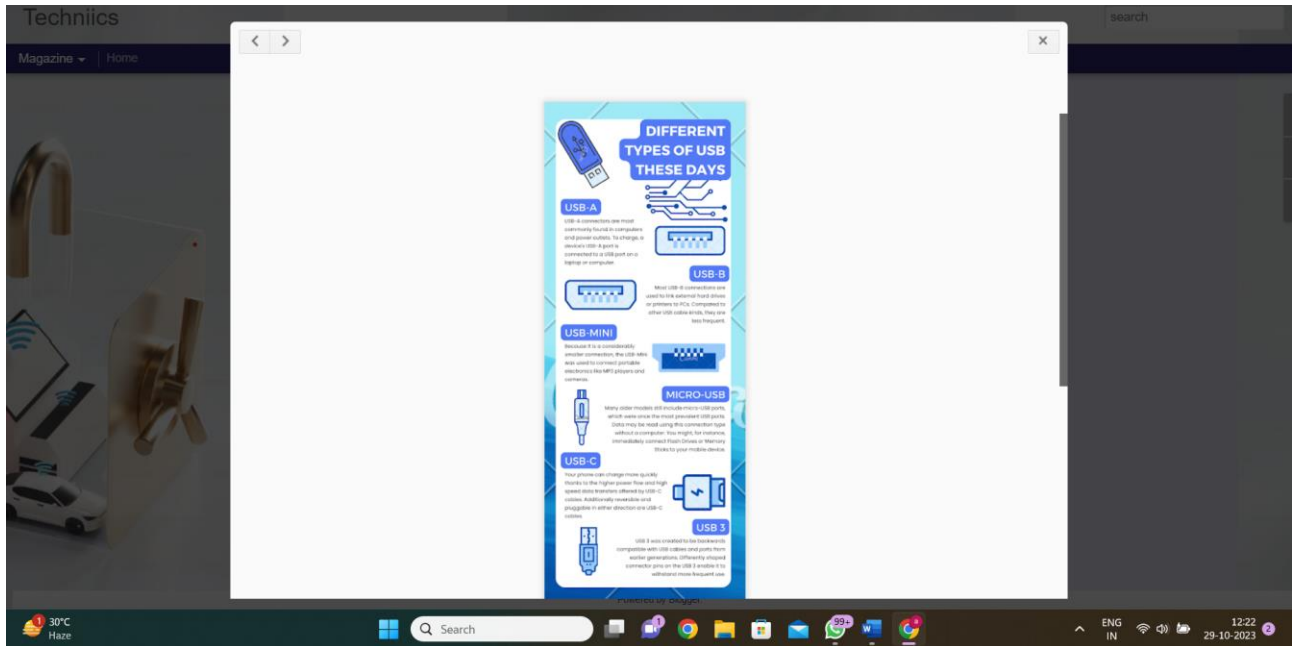
Blogspot:

<https://techniicsbot.blogspot.com/>



2. Create and design a social media advertisement poster using canva.

<https://techniicsbot.blogspot.com/2023/10/infographics-body-background-image.html>



Create email newsletter design using Mailchimp or canva tool

<https://techniicsbot.blogspot.com/2023/09/email-newsletter.html>

