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DEPARTMENT : ELECTRONICS AND COMMUNICATION
ENGINEERING
COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://prabaisro2k23.blogspot.com/2023/08/trendy-dresses.html>

Wordpress:

<https://trendydresses6.wordpress.com/>

Trendy Dresses

October 29th, 2023

👤 📄 Introducing the Ultimate Fashion Destination: Trendy Dresses! 👤 📄

Are you ready to step into a world of style, elegance, and the latest trends? Look no further than Trendy Dresses! We are thrilled to showcase our exquisite collection of dresses that will elevate your fashion game to new heights.

🌟 Discover Your Perfect Dress:

Whether you're searching for that jaw-dropping evening gown, a chic cocktail dress, or a casual yet trendy outfit, we have the perfect dress waiting for you. Our carefully curated selection ensures that you'll find something that suits your personal style and occasion.

🌈 Embrace the Latest Trends:

At Trendy Dresses, we are dedicated to staying ahead of the fashion curve

2. Create and design a social media advertisement poster using canva.

https://prabaisro2k23.blogspot.com/2023/09/trendy-dresses_14.html



Create email newsletter design using Mailchimp or canva tool

<https://prabaisro2k23.blogspot.com/2023/09/trendy-dresses.html>

Trendy Dresses

NEWSPAPER



WEEKLY TRENDS

This week's biggest fashion trend that many people are wearing is casual fashion, because it is summer and the holiday season, and people prefer to dress casually rather than formally.

Many clothes sellers are also flooded with orders for casual clothes because there is so much demand for casual clothes. Even though there are many well-known shops, sellers of ordinary clothes are also flooded with orders at this time.

MEN'S FASHION

Men's fashion has also experienced a sharp increase in sales of fashion items. This is also supportive because many outfits of the day are being talked about so many people come to do this.

Many of them are even willing to spend a lot of money just on their clothes and clothing needs, which may be at unreasonable and unreasonable prices, but these people are very active in doing things to buy clothes at high and unreasonable prices.

