NAME : MADHANKUMAR P

DEPARTMENT: ELECTRONICS AND COMMUNICATION

ENGINEERING

COLLEGE : GOVERNMENT COLLEGE

OFTECHNOLOGY

NAANMUDHALVANCOURSE: DIGITALMARKETING

NAANMUDHALVANID : 81E0501709B82D9937C42B26F318FFFD

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress.

Customize the theme design and post new article with 500words.

Blogspot:

 $\underline{https://socialmadhanmedia.blogspot.com/2023/08/social-media.html}$

Wordpress:

https://madh20fec23.wordpress.com/2023/10/30/social-media/

Social media

Social Media

October 30, 2023



Social media refers to online platforms and websites that enable users to create, share, and interact with content, as well as connect with others. Examples include Facebook, Instagram, Twitter, and TikTok. Social media allows people to share thoughts, photos, videos, and updates with a wide audience, facilitating communication, networking, and information exchange. However, it can also raise concerns about privacy, mental health, and the spread of misinformation.

Social media is a digital technology that allows individuals and organizatio * 500 See







2. Create and design a social media advertisement poster using canva.



3. Create email news letter design using Mailchimp or canva tool:

WEEKLY NEWSLETTER

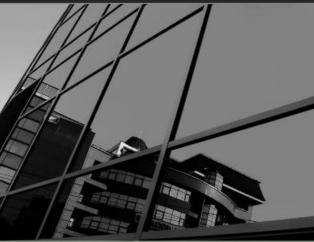
We're back with another edition of Larana's newsletter, bringing you the latest insights straight from our blog. Let's take a look at what's new and exciting in the world of digital marketing!

UNLEASHING THE POWER OF SEO

Have you ever wondered how SEO can supercharge your business growth? Our recent blog post dives deep into the world of SEO, giving you a roadmap to boost your online visibility.







THE ABC'S OF EMAIL **MARKETING**

Email marketing is one of the most effective ways to reach and engage your audience. If you're looking to brush up on your email marketing strategies or start from scratch, this post is a must-read.

LEARN MORE 🥕

