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**DEPARTMENT**: ELECTRONICS AND COMMUNICATION

**ENGINEERING** 

**COLLEGE** : GOVERNMENT COLLEGE OF

**TECHNOLOGY** 

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : DEED51D0D6FFC3792204F79A6E67DB56

### ASSIGNMENT ON DIGITAL MARKETING

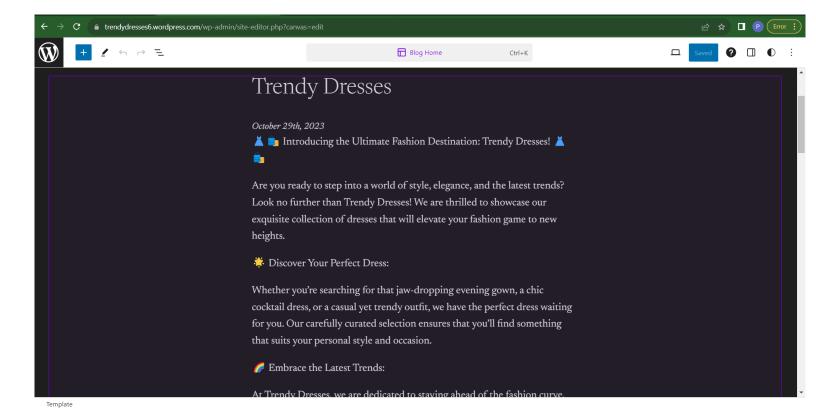
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

https://prabaisro2k23.blogspot.com/2023/08/trendy-dresses.html

Wordpress:

https://trendydresses6.wordpress.com/



2. Create and design a social media advertisement poster using canva.

https://prabaisro2k23.blogspot.com/2023/09/trendy-dresses\_14.html



# Create email newsletter design using Mailchimp or canva tool

https://prabaisro2k23.blogspot.com/2023/09/trendy-dresses.html

# Trendy Presses NEWSPAPER



## WEEKLY TRENDS

This week's biggest fashion trend that many people are wearing is casual fashion, because it is summer and the holiday season, and people prefer to dress casually rather than formally.

Many clothes sellers are also flooded with orders for casual clothes because there is so much demand for casual clothes. Even though there are many well-known shops, sellers of ordinary clothes are also flooded with orders at this time.

## MEN'S FASHION

Men's fashion has also experienced a sharp increase in sales of fashion items. This is also supportive because many outfits of the day are being talked about so many people come to do this.

Many of them are even willing to spend a lot of money just on their clothes and clothing needs, which may be at unreasonable and unreasonable prices, but these people are very active in doing things to buy clothes at high and unreasonable prices.