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DEPARTMENT : ELECTRONICS AND COMMUNICATION
ENGINEERING
COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : 48B17D945486718AACB4A976B1F57EB5

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://sportzara.blogspot.com/2023/08/sportzara.html>

Wordpress:

<https://sportzara.wordpress.com/>

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tzara.wordpress.com



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Preview

Publish



sportzara

"Excellence in Athletics and Military:
Journey to Becoming World-Class"

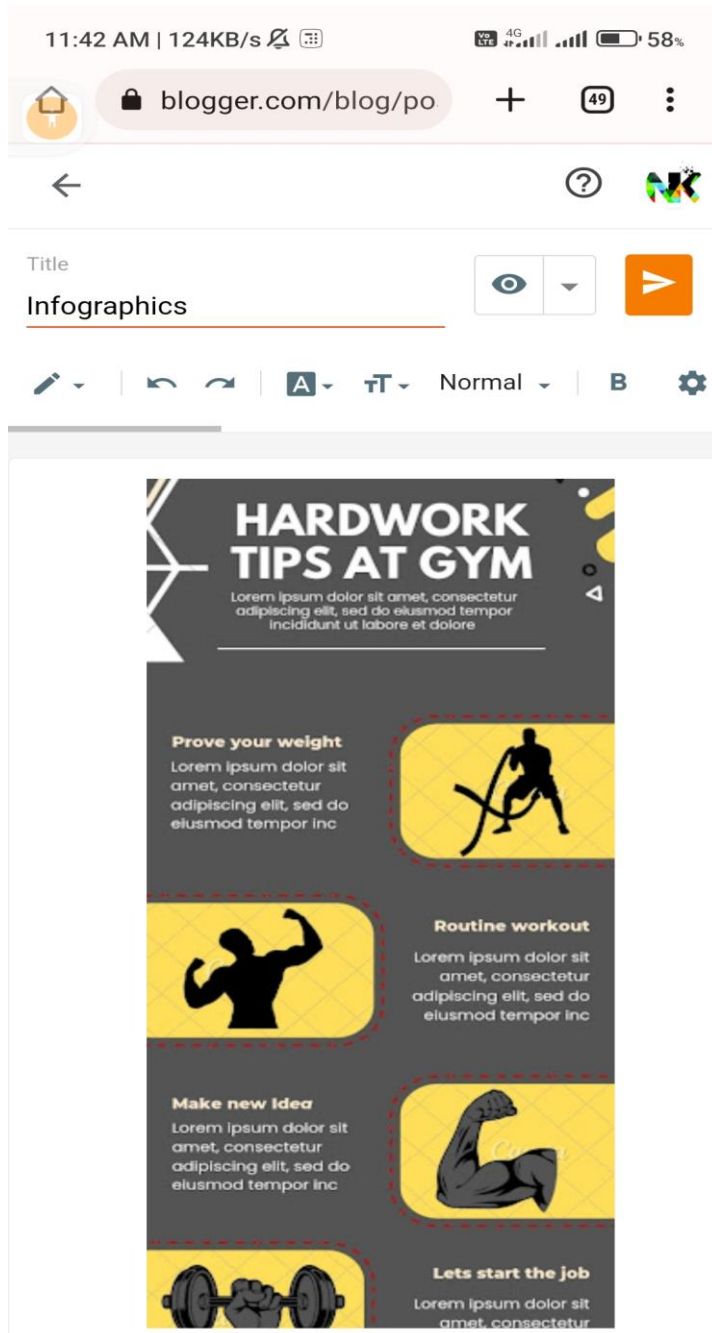
Introduction:

In a world that celebrates both physical prowess and disciplined dedication, the paths of athletes and military personnel intersect in more ways than one. This blog dives into the world of sports coaching for aspiring athletes and the challenges faced by soldiers in the Army and Navy. Join us on a journey of dedication, resilience, and the pursuit of excellence.

Unleashing Athletic Potential: From
Aspiration to Achievement

2. Create and design a social media advertisement poster using canva.

<https://sportzara.blogspot.com/2023/09/infographics.html>



Create email newsletter design using Mailchimp or canva tool

<https://sportzara.blogspot.com/2023/09/news-letter.html>

