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COLLEGE : GOVERNMENT COLLEGE
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NAANMUDHALVAN COURSE: DIGITAL MARKETING
NAANMUDHALVAN ID : 81E0501709B82D9937C42B26F318FFFD

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress.
Customize the theme design and post new article with 500 words.

Blogspot:

<https://socialmadhanmedia.blogspot.com/2023/08/social-media.html>

Wordpress:

<https://madh20fec23.wordpress.com/2023/10/30/social-media/>

Social media

Social Media

October 30, 2023



Social media refers to online platforms and websites that enable users to create, share, and interact with content, as well as connect with others. Examples include Facebook, Instagram, Twitter, and TikTok. Social media allows people to share thoughts, photos, videos, and updates with a wide audience, facilitating communication, networking, and information exchange. However, it can also raise concerns about privacy, mental health, and the spread of misinformation.

Social media is a digital technology that allows individuals and organizatio

2. Create and design a social media advertisement poster using canva.



3. Create email news letter design using Mailchimp or canva tool:

