

CityRove Bikes

FINANCIAL ANALYSIS REPORT

Key Performance Indicators

Sales | Current Vs Prior Year

92.31M✓

Last Year: 26.42M (+249.46%)

Orders | Current Vs Prior Year

8,61,132✓

Last Year: 2,64,674 (+225.36%)

Discount Offered | Current Vs Prior Year

7.06M✓

Last Year: 2.15M (+229.04%)

Profit | Current Vs Prior Year

13.02M✓

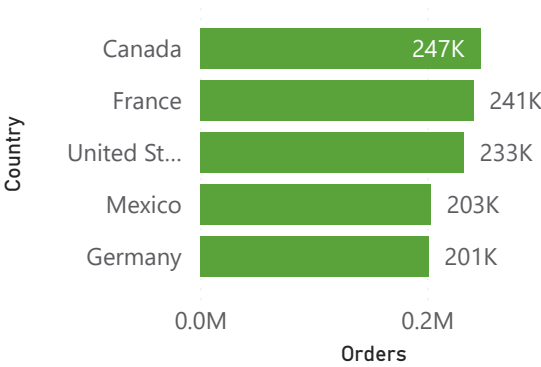
Last Year: 3.88M (+235.58%)

Profit Margin | Current Vs Prior Year

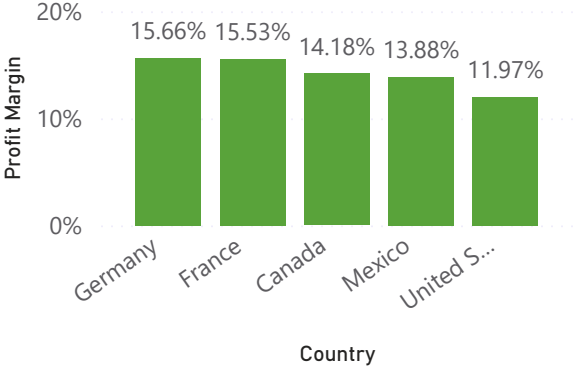
14.10%!

Last Year: 14.68% (-3.97%)

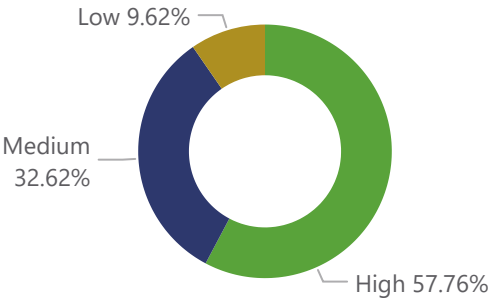
Orders by Country



Profit Margin by Country



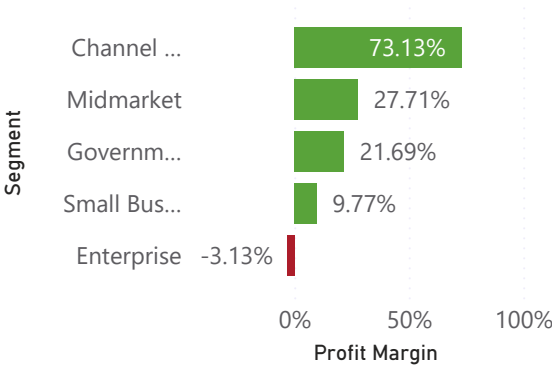
% of Discount Offered by Discount Band



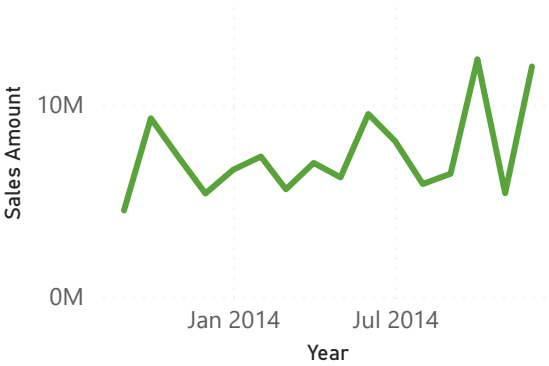
Orders by Year and Quarter

Year	Quarter	Orders
2013	Qtr 3	50,601
2013	Qtr 4	2,14,073
2014	Qtr 1	1,76,370
2014	Qtr 2	2,33,958
2014	Qtr 3	1,87,336
2014	Qtr 4	2,63,468
Total		11,25,806

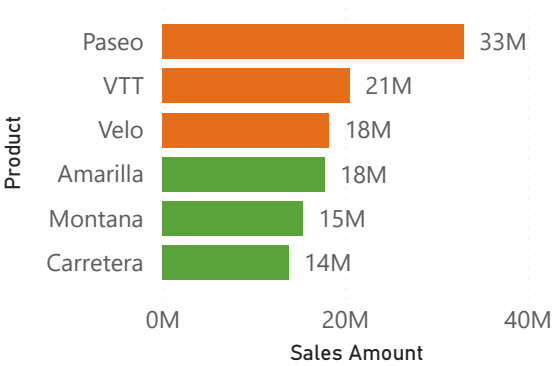
Profit Margin by Segment



Sales Amount by Year and Month



Top 3 Products by Sales



Profit Amount by Date

