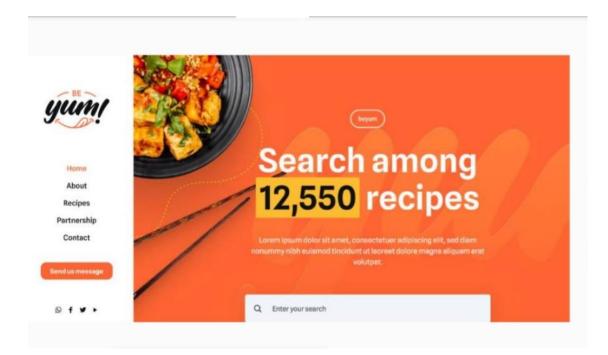
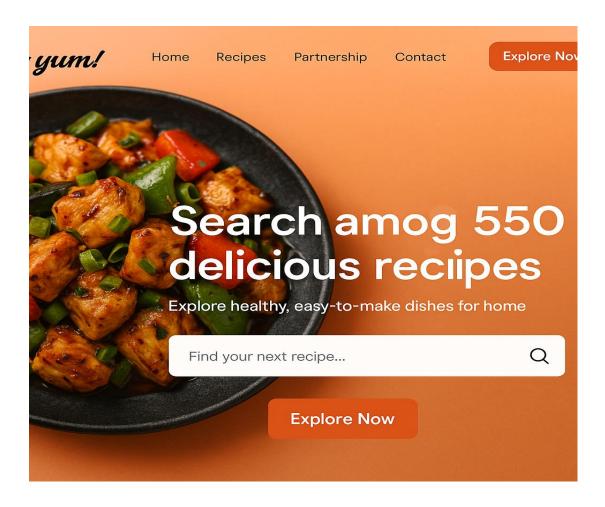
# ORIGINAL DESIGN



# **MODIFIED DESIGN**



#### Welcome to Yum!

## Discover Your Next Favorite Recipe

Dive into our extensive collection of over 550 delicious recipes that cater to all tastes. From quick weeknight dinners to scrumptious weekend feasts, we've got you covered!

## Explore Healthy and Easy-to-Make Dishes

Our focus is on creating healthy meals that don't compromise on flavor. Whether you're a beginner in the kitchen or a seasoned chef, our recipes are simple to follow and use easily accessible ingredients.

### Overview

The design showcases a vibrant and appealing interface centered around food.

#### Color Scheme

Background: A warm orange hue creates an inviting atmosphere.

Text: The contrasting colors enhance readability and focus.

# **Typography**

Fonts: The playful font used for the brand name grabs attention, while the clear, bold fonts for headings and body text ensure easy comprehension.

# **Imagery**

Visuals: A close-up shot of a delicious dish stimulates appetite and engagement. This choice effectively conveys the theme of the website.

# Layout

Structure: The layout is well-organized with a clear hierarchy.

The brand name is prominent.

Call-to-action ("Explore Now") is easily identifiable, encouraging user interaction.

Search Functionality: A visible search bar allows users to quickly find recipes, enhancing usability.

#### Content

Headlines: Informative and engaging, they invite users to explore the available recipes.

Descriptive Text: Provides insight into the website's purpose, appealing to health-conscious users.

## **Usability Features**

Navigation: Links to key areas such as Home, Recipes, Partnership, and Contact are well-placed.

Call-to-Action: The "Explore Now" button is clearly defined, guiding users toward action.

## Overall Impression

The design is effective in conveying its message, with a great balance of aesthetics and functionality, creating a user-friendly experience that encourages exploration of recipes.