## Data cleaning

Check for Null Values:	<ul> <li>Open your Excel spreadsheet containing the sales data.</li> <li>Select the column(s) you want to check for null values (e.g., "Date," "Total Sales").</li> <li>Go to the "Home" tab.</li> <li>In the "Editing" group, click on "Find &amp; Select."</li> <li>Choose "Go To Special."</li> <li>Select "Blanks" and click "OK."</li> <li>Excel will highlight any cells with null values. You can now decide how to handle them, either by filling them in or removing the entire rows if necessary.</li> </ul>
Remove Duplicates:	<ul> <li>Ensure your data is sorted correctly so that duplicates are adjacent if they exist.</li> <li>Select the range of your data that may contain duplicates (e.g., select the entire dataset).</li> <li>Go to the "Data" tab.</li> <li>In the "Data Tools" group, click on "Remove Duplicates."</li> <li>Choose the columns where you want to check for duplicates (e.g., all columns if you want to consider all columns for duplicates).</li> <li>Click "OK" to remove duplicates.</li> </ul>

## **Model Building**

## Sales Analysis

Create Line Chart	<ol> <li>Select the Date and Total columns</li> <li>Go to the "Insert" tab at the top of Excel.</li> <li>In the "Charts" group, click on "Line" and choose a "Line Chart" style to visualize your historical sales data.</li> </ol>
Forecast Sheet	<ol> <li>Click on the forecasted line on your chart.</li> <li>Go to the "Data" tab at the top of Excel.</li> <li>In the "Forecast" group, click on "Forecast Sheet."</li> <li>In the "Create Forecast Worksheet" dialog that appears:         <ul> <li>Choose the "Advanced Options" to customize your forecast.</li> </ul> </li> </ol>
Build a Model	<ol> <li>In the "Advanced Options" section:         <ul> <li>Specify "November 2021" as the "End" date for your forecast.</li> <li>Adjust the "Confidence Interval" to your desired level (e.g., 95% confidence).</li> <li>Define the "Data Ranges" for the forecast by selecting the relevant data.</li> <li>Check the option to detect and include the model's statistical details.</li> </ul> </li> <li>Click "Create" to generate the forecast.</li> </ol>

## Specific Sales Analysis with Region Central and client Wholesale

Focus on a Specific Region and Client Type	<ul> <li>In this step, you want to narrow down your analysis to a specific region ( Central) and client type (Wholesale).</li> </ul>
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Filter the Data	<ul> <li>To do this, you'll use Excel's filtering feature:</li> <li>Click on the filter dropdown arrow in the "Region" column header.</li> <li>Select "Central" from the list of available options to filter for the Central region.</li> <li>Similarly, click on the filter dropdown arrow in the "Client Type" column header.</li> <li>Select "Wholesale" from the list of available options to filter for Wholesale clients.</li> </ul>
Create Line Chart	<ul> <li>4. Select the Date and Total columns</li> <li>5. Go to the "Insert" tab at the top of Excel.</li> <li>6. In the "Charts" group, click on "Line" and choose a "Line Chart" style to visualize your historical sales data.</li> </ul>
Forecast Sheet	<ol> <li>Click on the forecasted line on your chart.</li> <li>Go to the "Data" tab at the top of Excel.</li> <li>In the "Forecast" group, click on "Forecast Sheet."</li> <li>In the "Create Forecast Worksheet" dialog that appears:         <ul> <li>a. Choose the "Advanced Options" to customize your forecast.</li> </ul> </li> </ol>
Build a Model	<ul> <li>5. In the "Advanced Options" section: <ul> <li>Specify "November 2021" as the "End" date for your forecast.</li> <li>Adjust the "Confidence Interval" to your desired level (e.g., 95% confidence).</li> <li>Define the "Data Ranges" for the forecast by selecting the relevant data.</li> <li>Check the option to detect and include the model's statistical details.</li> </ul> </li> </ul>

	Click "Create" to generate the forecast.
Review Statistical Details:	<ul> <li>After generating the forecast         <ul> <li>Excel often creates a</li> <li>separate worksheet or</li> <li>section with statistical details related to the forecast.</li> </ul> </li> <li>These statistics typically include measures of forecast accuracy, confidence intervals, and other relevant information.</li> <li>Take a close look at these statistics to assess the reliability and accuracy of your forecast for the specific data subset.</li> </ul>