

TELECOM CUSTOMER CHURN ANALYSIS



2666

No of Customers

2278

Retained Customers

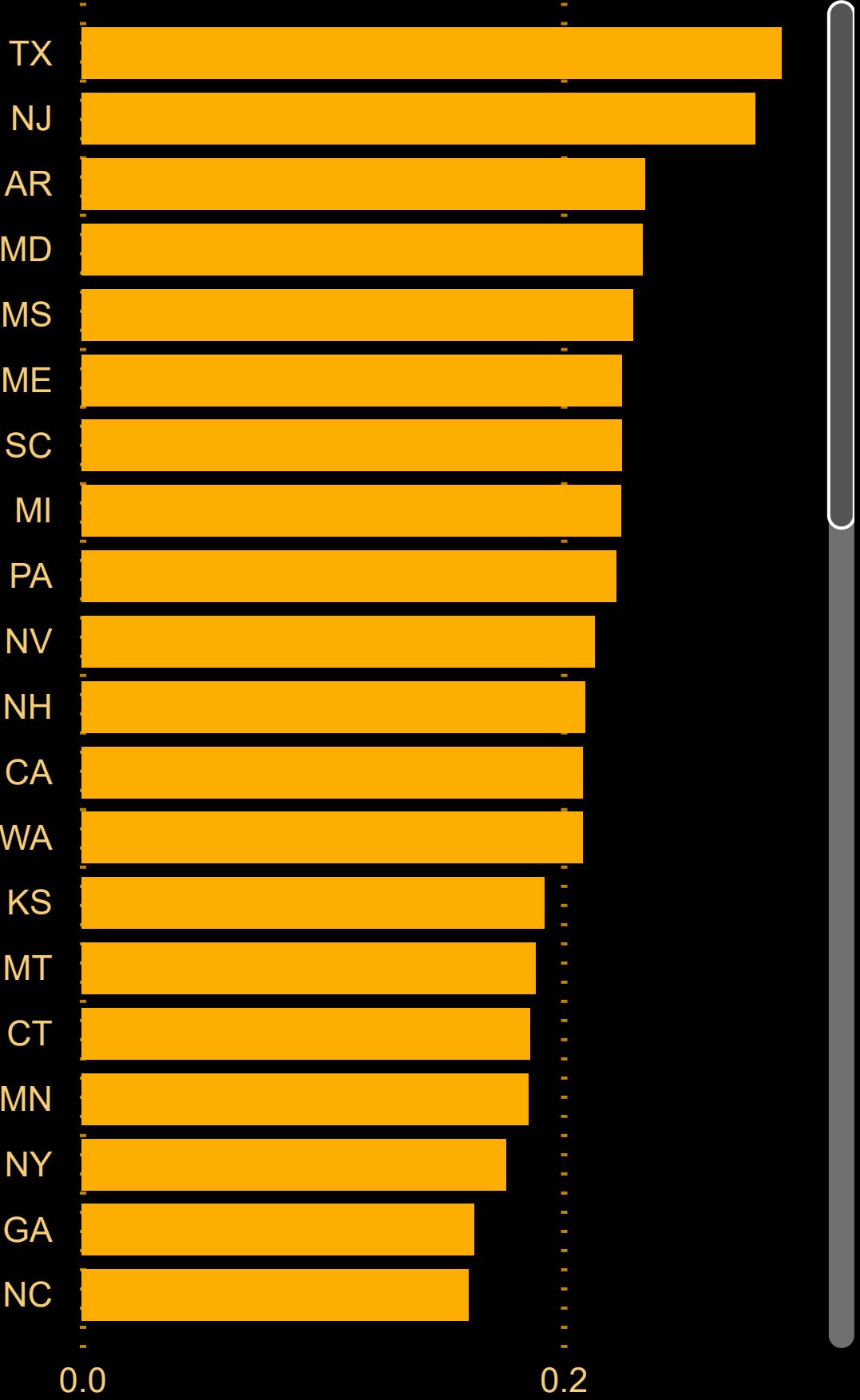
388

Churned Customers

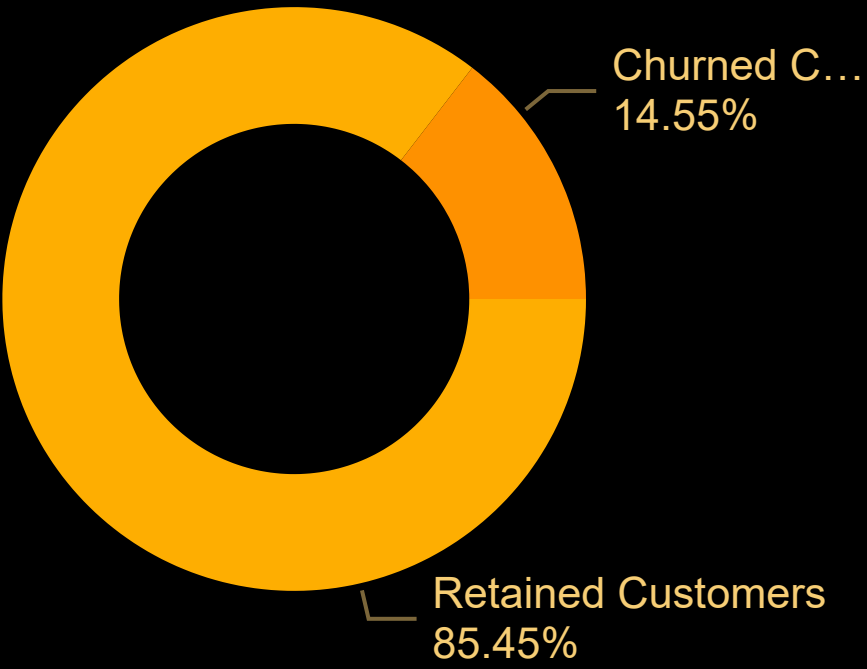
0.15

Churn Rate

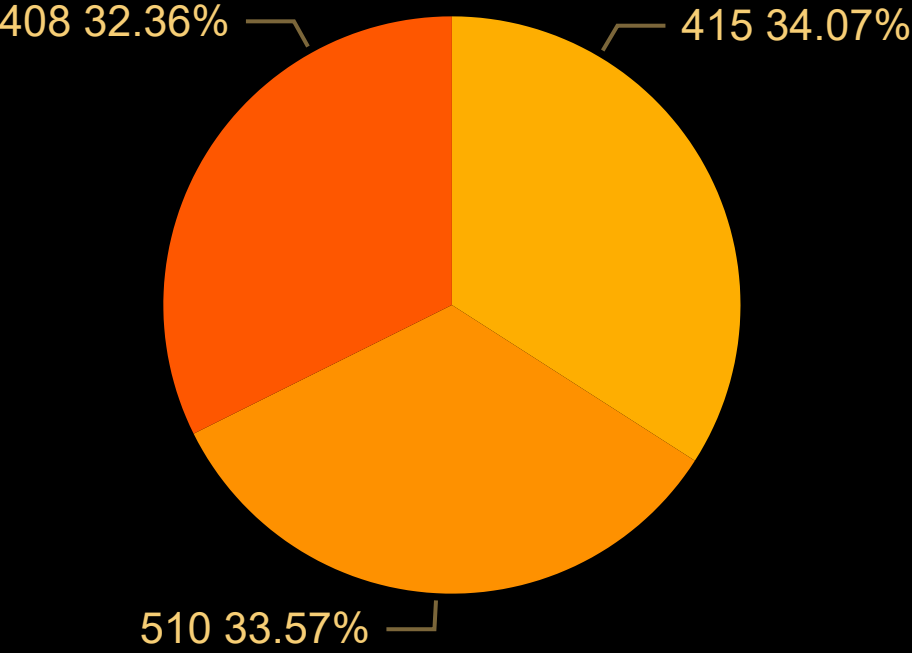
Churn Rate by State



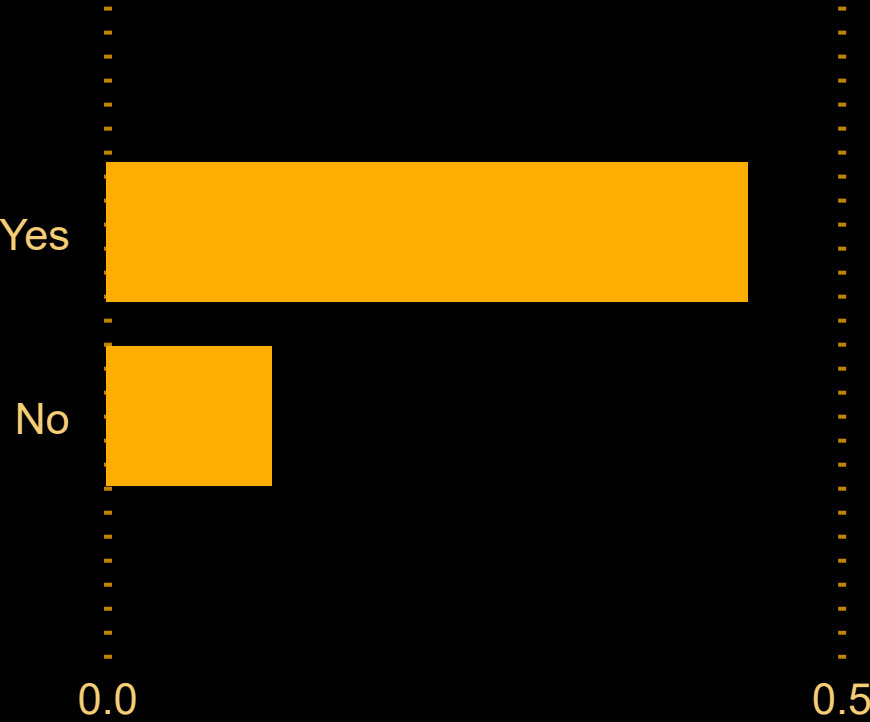
Retained Customer vs Churned Customer



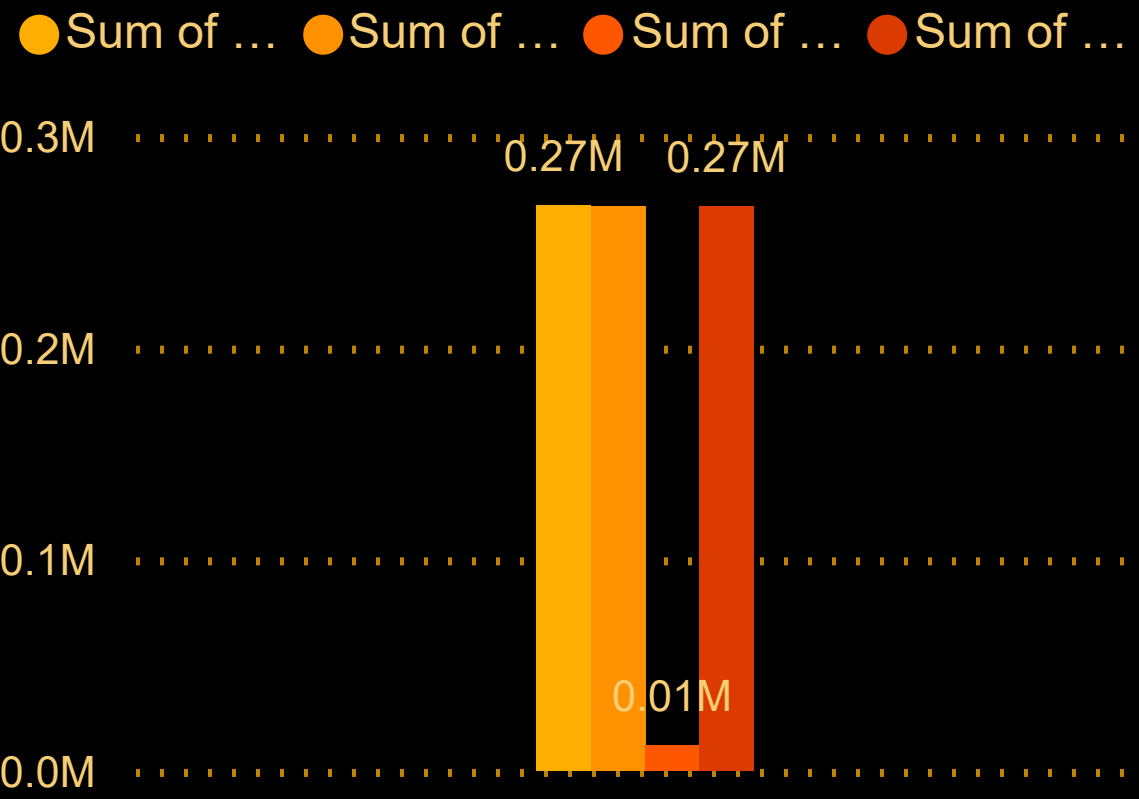
Churn Rate by Area code



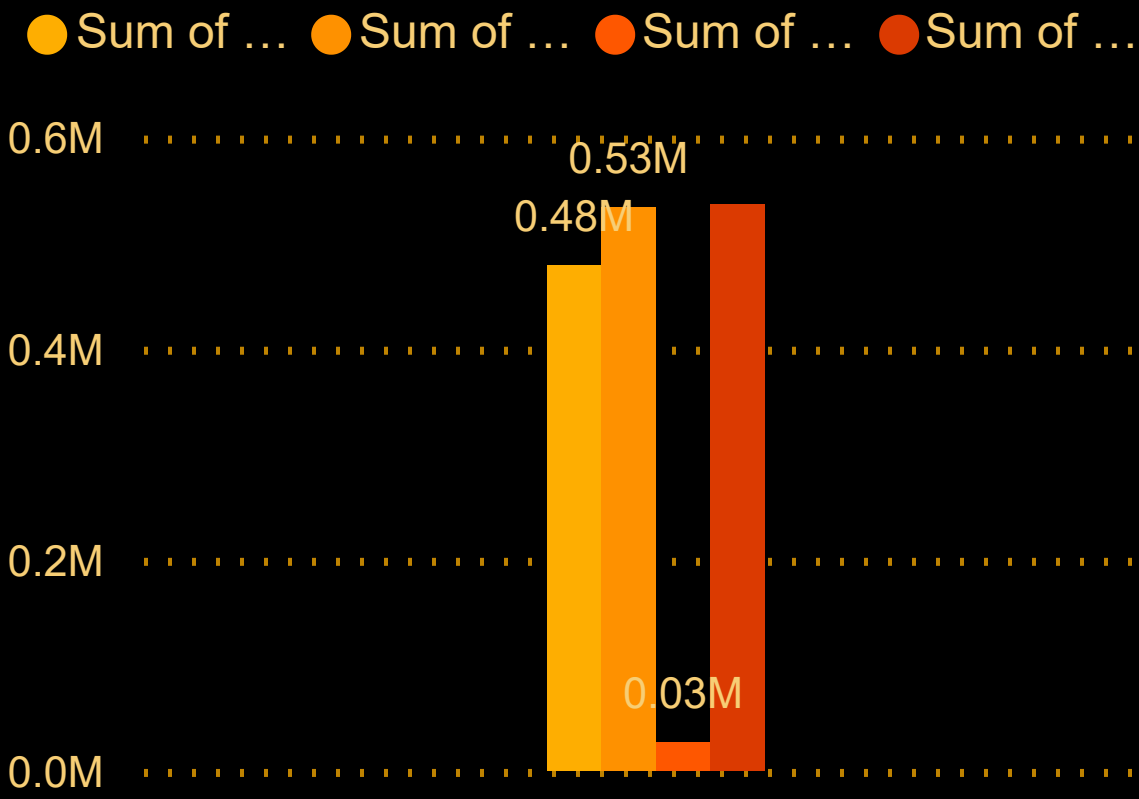
International Plan



Total Calls



Today Minutes



Total Charges

