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ATHIRA PILLAI

USER EXPERIENCE DESIGNER

EXPERIENCE

UX DESIGNER

Cigna | Philadelphia, PA | July 2018 - Present

- Design desktop and responsive mobile interfaces
- Create functional prototypes to be tested for usability
- Work with project managers, product owners, other designers, and developers in iterative process

UX DESIGNER & SECURITY ARCHITECT INTERN

Cigna | Bloomfield, CT | May – Aug 2017

- Created interface mockups for Summer Innovation Project
- Produced "Security Guidelines for UX Designers" infographic
- Established authentication, authorization, and logging security architecture guide for internal employees

WEB DESIGN INTERN

Matrix Design | Newtown Square, PA | Sep 2015 – June 2016

- Carried out website redesigns of three primary clients
- Uploaded and configured site files to design through WordPress
- Communicated with clients to ensure their needs are met

PROJECTS

MYMEDICALJOURNAL

UX Designer: HCIN620 (Interaction Design) | Jan 2020 - Present

- Conducting contextual inquiry and user research to create prototype
- Designing user-friendly and aesthetic application in iterative process

MEDICARE 2020

Associate UX Designer: Cigna Medicare 2020 | Feb 2020 - Present

- Conducted extensive user research into customers new to Medicare
- Exploring and designing guided Medicare shopping flow

LOCALHERO APP

Team Lead: IST 413 (Usability Engineering) | Jan – May 2018

- Followed UX design process to create app prototype
- Conducted extensive usability testing for iterative design process

SKILLS

Sketch
Adobe Experience Design
InVision
InVision Studio
Adobe Illustrator
Adobe Dreamweaver
Principle
Wireframing
Usability Testing
User Research
Visual Design
Interface Design
Accessibility & Inclusive Design
Agile Methodology
HTML & CSS
Fluent in English, Malayalam, &
(learning) Hindi

EDUCATION

Master of Science
HUMAN-COMPUTER INTERACTION
Rochester Institute of Technology
GPA: 4.0
2019 - 2021

Bachelor of Science
INFORMATION SCIENCES & TECHNOLOGY
Bachelor of Science
SECURITY & RISK ANALYSIS

Pennsylvania State University
GPA: 3.73 | Dean's List: 8 semesters
2014 - 2018