ATHIRA PILLAI

USER EXPERIENCE & INTERFACE DESIGNER

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SKILLS

Adobe Experience Design

Sketch

Adobe Illustrator

Adobe Dreamweaver

Principle

InVision Studio

Wireframing

Usability Testing

User Research

Persona Creation

Visual Design

Interface Design

Agile Methodology

HTML & CSS

Fluent in English, Malayalam,
& (learning) Hindi

EDUCATION

Bachelor of Science
INFORMATION SCIENCES & TECHNOLOGY
Design & Development

Bachelor of Science
SECURITY & RISK ANALYSIS
Information & Cyber Security

Pennsylvania State University
GPA 3.73 | Dean's List: 8 semesters
2014 – 2018

EXPERIENCE

UX DEVELOPER
Cigna | Philadelphia, PA | July 2018 - Present
- Create functional webpages from mockups
- Work within scrum teams to implement agile methodology
- Create requested digital and print designs for TECDP Communications Committee's design team

UI DESIGNER & SECURITY ARCHITECT INTERN
Cigna | Bloomfield, CT | May – Aug 2017
- Created interface mockups for Summer Innovation Project Conducted usability testing on Mindful app interfaces
- Established authentication, authorization, and logging guide for internal employees

WEB DESIGN INTERN
Matrix Design | Newtown Square, PA | Sep 2015 – Jun 2016
- Carried out website redesigns of three primary clients
- Uploaded & configured site files to design through WordPress
- Communicated with clients to ensure their needs are met

PROJECTS

GAYLE IN THE MORNING APP
Individual Project | Sep 2018 – Present
- Applying UX design process to create app prototype
- Designing easy-to-use, aesthetically pleasing interface

LOCALHERO APP
Team Lead: IST 413 (Usability Engineering) | Jan – May 2018
- Followed UX design process to create app prototype for team project
- Conducted extensive usability testing for iterative design process

PRANTL'S BAKERY WEBSITE REDESIGN
Design Lead: IST 440 (IST Capstone) | Jan – May 2018
- Design Lead for IST Capstone website redesign project
- Assisted team and stakeholders throughout agile process

CIGNA MINDFUL WEB APP
Design Lead: Summer Innovation Project | May – Aug 2017
- Created interface mockups and logo for web app
- Followed and implemented all Cigna design standards