

ATHIRA PILLAI

USER EXPERIENCE & INTERFACE DESIGNER



267.713.1229



athirapillai1996@gmail.com



linkedin.com/in/athirapillai



athirapillai.com

SKILLS

Adobe Experience Design

Adobe Dreamweaver

Adobe Photoshop

Adobe Illustrator

Principle

InVision Studio

Wireframing

Usability Testing

User Research

Persona Creation

Visual Design

Interface Design

Agile Methodology

HTML & CSS

Fluent in English, Malayalam,
& (learning) Hindi

EDUCATION

Bachelor of Science

**INFORMATION SCIENCES
& TECHNOLOGY**

Design & Development

Bachelor of Science

SECURITY & RISK ANALYSIS
Information & Cyber Security

Pennsylvania State University

GPA 3.75 | Dean's List: 8 semesters
2014 – 2018

EXPERIENCE

UI DESIGNER & SECURITY ARCHITECT

Cigna | Bloomfield, CT | May – Aug 2017

- Created UI mockups for Summer Innovation Project
- Conducted usability testing on Mindful app interfaces
- Established authentication, authorization, and logging guide for internal employees

INNOVATION ANALYST

Cigna | Remote | Sep 2017 – May 2018

- Worked closely with R&D team on various innovation initiatives
- Conducted core user & company research about emerging technologies, such as Blockchain, to solve complicated healthcare challenges
- Performed visual design and research tasks for new initiatives

WEB DESIGN INTERN

Matrix Design | Newtown Square, PA | Sep 2015 – Jun 2016

- Carried out website redesigns of three primary clients
- Uploaded & configured site files to design through WordPress
- Communicated with clients to ensure their needs are met

PROJECTS

LOCALHERO APP

Team Lead: IST 413 (Usability Engineering) | Jan – May 2018

- Developed scenarios, wireframes, and personas to create app prototype for sponsored team project
- Conducted extensive usability testing for iterative design process

PRANTL'S BAKERY WEBSITE REDESIGN

Design Lead: IST 440 (IST Capstone) | Jan – May 2018

- Design Lead for IST Capstone website redesign project
- Assisted team and stakeholders throughout agile process

CIGNA MINDFUL WEB APP

Design Lead: Summer Innovation Project | May – Aug 2017

- Created interface mockups and logo for web app
- Followed and implemented all Cigna design standards