

# ATHIRA PILLAI

USER EXPERIENCE & INTERFACE DESIGNER



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## SKILLS

Adobe Experience Design

Sketch

Adobe Illustrator

Adobe Dreamweaver

Principle

InVision Studio

Wireframing

Usability Testing

User Research

Persona Creation

Visual Design

Interface Design

Agile Methodology

HTML & CSS

Fluent in English, Malayalam,  
& (learning) Hindi

## EDUCATION

Bachelor of Science

**INFORMATION SCIENCES  
& TECHNOLOGY**

*Design & Development*

Bachelor of Science

**SECURITY & RISK ANALYSIS**

*Information & Cyber Security*

**Pennsylvania State University**

GPA 3.73 | Dean's List: 8 semesters

2014 – 2018

## EXPERIENCE

### UX DEVELOPER

Cigna | Philadelphia, PA | July 2018 - Present

- Create functional webpages from mockups
- Work within scrum teams to implement agile methodology
- Create requested digital and print designs for TECDP Communications Committee's design team

### UI DESIGNER & SECURITY ARCHITECT INTERN

Cigna | Bloomfield, CT | May – Aug 2017

- Created interface mockups for Summer Innovation Project
- Conducted usability testing on Mindful app interfaces
- Established authentication, authorization, and logging guide for internal employees

### WEB DESIGN INTERN

Matrix Design | Newtown Square, PA | Sep 2015 – Jun 2016

- Carried out website redesigns of three primary clients
- Uploaded & configured site files to design through WordPress
- Communicated with clients to ensure their needs are met

## PROJECTS

### GAYLE TIMER APP

Individual Project | Sep 2018 – Present

- Apply UX design process to create app prototype
- Design easy-to-use, aesthetically pleasing interface

### LOCALHERO APP

Team Lead: IST 413 (Usability Engineering) | Jan – May 2018

- Followed UX design process to create app prototype for team project
- Conducted extensive usability testing for iterative design process

### PRANTL'S BAKERY WEBSITE REDESIGN

Design Lead: IST 440 (IST Capstone) | Jan – May 2018

- Design Lead for IST Capstone website redesign project
- Assisted team and stakeholders throughout agile process

### CIGNA MINDFUL WEB APP

Design Lead: Summer Innovation Project | May – Aug 2017

- Created interface mockups and logo for web app
- Followed and implemented all Cigna design standards