ATHIRA PILLAI

USER EXPERIENCE DESIGNER

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SKILLS

Adobe Experience Design
Adobe Dreamweaver
Adobe Photoshop
Adobe Illustrator
Axure RP
Wireframing
Usability Testing
User Research
Persona Creation
Visual Design
Interface Design
Agile Methodology
HTML & CSS
Fluent in English, Malayalam,
& (learning) Hindi

EDUCATION

INFORMATION SCIENCES & TECHNOLOGY
Design & Development
SECURITY & RISK ANALYSIS
Information & Cyber Security
Pennsylvania State University
GPA 3.75 | Dean's List: 8 semesters
2014 – 2018

EXPERIENCE

UI DESIGNER & SECURITY ARCHITECT
Cigna | Bloomfield, CT | May – Aug 2017

- Created UI mockups for Summer Innovation Project
- Conducted usability testing on Mindful app interfaces
- Established authentication, authorization, and logging guide for internal employees

INNOVATION ANALYST
Cigna | Remote | Sep 2017 – Present

- Work closely with R&D team on various innovation initiatives
- Conduct core user & company research about emerging technologies, such as Blockchain, to solve complicated healthcare challenges
- Perform visual design and research tasks for new initiatives

WEB DESIGN INTERN
Matrix Design | Newtown Square, PA | Sep 2015 – Jun 2016

- Carried out website redesigns of three primary clients
- Uploaded & configured site files to design through WordPress
- Communicated with clients to ensure their needs are met

PROJECTS

LOCALHERO APP
Team Lead: IST 413 (Usability Engineering) | Jan 2018 - Present
- Developing scenarios, wireframes, and personas to create app prototype for sponsored team project
- Conducting extensive usability testing for iterative design process

PRANTL'S BAKERY WEBSITE REDESIGN
Design Lead: IST 440 (IST Capstone) | Jan 2018 - Present

- Design Lead for IST Capstone website redesign project
- Assisting team and stakeholders throughout agile process

CIGNA MINDFUL WEB APP
Design Lead: Summer Innovation Project | May – Aug 2017

- Created interface mockups and logo for web app
- Followed and implemented all Cigna design standards