

Design Lead: IST 440 (IST Capstone) | Jan – May 2018

**PRANTL’S BAKERY WEBSITE REDESIGN**

* Design Lead for IST Capstone website redesign project
* Assisted team and stakeholders throughout agile process
* Followed UX design process to create app prototype for team project
* Conducted extensive usability testing for iterative design process

Team Lead: IST 413 (Usability Engineering) | Jan – May 2018

**LOCALHERO APP**

Individual Project | Sep 2018 – Present

**GAYLE TIMER APP**

* Apply UX design process to create app prototype
* Design easy-to-use, aesthetically pleasing interface

**PROJECTS**

**WEB DESIGN INTERN**

Matrix Design | Newtown Square, PA | Sep 2015 – Jun 2016

* Carried out website redesigns of three primary clients
* Uploaded & configured site files to design through WordPress
* Communicated with clients to ensure their needs are met

**UI DESIGNER & SECURITY ARCHITECT INTERN**

Cigna | Bloomfield, CT | May – Aug 2017

* Created interface mockups for Summer Innovation Project

Conducted usability testing on Mindful app interfaces

* Established authentication, authorization, and logging guide

for internal employees

* Create functional webpages from mockups
* Work within scrum teams to implement agile methodology
* Create requested digital and print designs for TECDP Communications Committee’s design team
* Created interface mockups and logo for web app
* Followed and implemented all Cigna design standards

**CIGNA MINDFUL WEB APP**

Design Lead: Summer Innovation Project | May – Aug 2017

Persona Creation

User Research

InVision Studio

Visual Design

Principle

Adobe Dreamweaver

Adobe Illustrator

Sketch

Fluent in English, Malayalam,

& (learning) Hindi

HTML & CSS

Usability Testing

Wireframing

Agile Methodology

Interface Design

**athirapillai.com**

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USER EXPERIENCE & INTERFACE DESIGNER

**Bachelor of Science**

**INFORMATION SCIENCES & TECHNOLOGY**

*Design & Development*

**Bachelor of Science**

**SECURITY & RISK ANALYSIS**

*Information & Cyber Security*

**Pennsylvania State University**

GPA 3.73 | Dean’s List: 8 semesters

2014 – 2018

**EDUCATION**

**SKILLS**

**EXPERIENCE**

Adobe Experience Design

**UX DESIGNER**

Cigna | Philadelphia, PA | July 2018 - Present

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ATHIRA PILLAI