**ABSTRACT**

**Topic: FLOWER BOUQUET MANAGEMENT SYSTEM**

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**INTRODUCTION**

Flowers are a symbol of caring between people. It has been that way for centuries and will remain for generations to come. Flowers symbolize love and life itself. They are a personal gift of natural beauty that speaks volumes and always conveys a message from the heart. So, when you want to remind someone just how special they are and how much you care. In our project we will make it is easy to buy flowers and gifts by the internet.

**1.1 Background of the Project**: it is a website helps people to buy flowers & gifts. You can do that anywhere online by the internet and you will receive call from shop to make sure about your orders.

**1.2 Objectives of project**

The general objective of the project is to develop an online flower shop system .

Specifically, the project aims to do the following:

1. Help the company to promote their business online

2. Easy monitoring of sales.

3. To get more customers to increase the profit.

4. To easily manage flower & gift orders.

**1.3Significance of the project:**

Easy to buy bouquet of flowers & gifts online. Help costumer to do that very easy and help the shop of flowers to take more costumers by a new way.

**User and Beneficiary of the project:**

The user (customer) is who need to buy the flowers from shop of flowers may be of some special moments like Wedding, birthday, love..etc.

The Beneficiary is the shop of flowers to get more money and customers.

**2.2 Advantages:**

1.) Through online shop, we take the stress out of shopping.

2.) Easy selection and purchasing of flowers – you can browse and order in the convenience of your own home at any time, especially during busy times.

3.) A marketing tool to increase your sales.

4.) Sales Monitoring.

**2.3 Disadvantages:**

1.) Order chaos.

2.) Orders cancellation.

3.) Refunds due to order cancellation.

**1.4 SCOPE project:**

**1.4.1 The website can do:**

• choose your bouquet of flowers

• choose your Gifts

• Send your information to shop database.

• Send your comment to shop.

• Payment online.

• Make account for you .

**1.5 Software Requirement :**

Windows web Browser, Internet connection, Wampserver and Notpad.